

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WRGA - Rome, Ga.</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">10/16/19</span>
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I, Mosaic Media Strategy Group

do hereby request station time concerning the following issue:

Alliance for Access to Critical Care

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached schedule				

This broadcast time will be used by: Alliance for Access to Critical Care

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Alliance for Access to Critical Care - 1250 I ST NW Suite 1003 Washington DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Cara Morris Stern - President  
Tom McMahon - Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**


I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Alliance for Access to Critical Care - 1250 I ST NW Suite 1003 Washington DC 20005

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Cara Morris Stern - President  
Tom McMahon - Director

 10/18/19

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/2/2019

Date

Adrian Saenz

Signature

Digitally signed by Adrian Saenz  
Date: 2019.08.02 14:48:31 -04'00'

202-261-2380

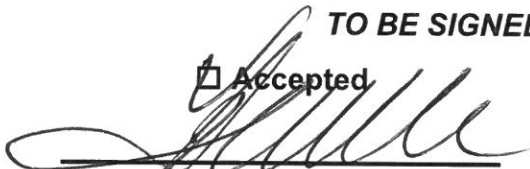
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Howard C Toole

Printed Name

Manager

Title

<b>STATION:</b>	WRGA-AM	<b>ORDER#:</b>	3167220	<b>DATE:</b>	10/16/2019
<b>MARKET:</b>	Rome, GA	<b>AMOUNT:</b>	\$376.48	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps GMP	<b>SPOTS:</b>	16	Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4368037</b>	
<b>ADVERTISER:</b>	Alliance for Access to Critical Care	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	10/17-10/25 Issue	<b>AGY EST:</b>		Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	10-17-2019 TO 10/27/2019	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b> 2					
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/16/2019 13:27	

## COMMENTS

[Rep Comment] 10/16/2019: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.  
**\*\*PLEASE NOTE THAT WE SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. WE WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AT THAT TIME.\*\***

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

WEEK#1		10/17/2019 To 10/20/2019					WK TOT \$94.12			WK TOTAL SPOTS 4	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		...TF..	6:00AM	10:00AM	30	10/17/2019	10/18/2019	2	\$23.53	\$47.06
	2		...TF..	3:00PM	7:00PM	30	10/17/2019	10/18/2019	2	\$23.53	\$47.06

WEEK#2		10/21/2019 To 10/27/2019					WK TOT \$282.36			WK TOTAL SPOTS 12	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	3		MTWTF..	6:00AM	10:00AM	30	10/21/2019	10/25/2019	6	\$23.53	\$141.18
	4		MTWTF..	3:00PM	7:00PM	30	10/21/2019	10/25/2019	6	\$23.53	\$141.18

*Handwritten signature and date: 10/16/2019*

<b>STATION:</b>	WRGA-AM	<b>ORDER#:</b>	3167220	<b>DATE:</b>	10/16/2019
<b>MARKET:</b>	Rome, GA	<b>AMOUNT:</b>	\$376.48	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps GMP	<b>SPOTS:</b>	16	Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4368037</b>	
<b>ADVERTISER:</b>	Alliance for Access to Critical Care	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	10/17-10/25 Issue	<b>AGY EST:</b>		Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	10-17-2019 TO 10/27/2019	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS: 2</b>					
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/16/2019 13:27	

<b>TOTAL</b>	Oct														<b>Total</b>
<b>SPOT</b>	16														16
<b>CASH</b>	376.48														376.48
<b>TOTAL</b>	376.48														376.48



# Sales Order

Station: **WRGA-AM** Agency: **Media Financial Services**  
 Contract Name: **ALLIANCE ACCESS CRIT CARE** Address: **1655 Palm Beach Lakes Blvd**  
 Contract#: **(none)** Suite 903 9th Floor  
 Start Date: **10/18/19** End Date: **10/25/19** ATTN: **Tiffany Perotte**  
 Revenue Type: **NATIONAL** Type: **Cash** City: **West Palm Beach** State: **FL** Zip: **33401**  
 Advertiser: **ALLIANCE FOR ACCESS TO CRITICA** Phone: **(321) 412-6112**  
 Address: Buyer: **REG REPS**  
 City: State: Zip: Tax Schedule: **(None)**  
 Product Name: **ALLIANCE FOR ACCESS TO CR** Agency Commission %: **15**  
 Competitive Code: **POLITICAL** Billing Cycle: **Standard**  
 Salesperson: **4055RRAFS** Comm %: **0**  
 Makegood Policy: **Within Contract Dates**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	10/18/19	10/18/19		6:00 AM	10:00 AM	30					2				2	D	23.53	2	47.06	2
2	10/18/19	10/18/19		3:00 PM	7:00 PM	30					2				2	D	23.53	2	47.06	2
3	10/21/19	10/25/19		6:00 AM	10:00 AM	30	2	1	1	1	1				6	D	23.53	6	141.18	2
4	10/21/19	10/25/19		3:00 PM	7:00 PM	30	1	2	1	1	1				6	D	23.53	6	141.18	2

## Billing Projections: By Month

	Oct 19
CA	376.48
ST	376.48

☒ Print Spot Prices

Must have two  
 week notice to  
 cancel order.

TOTAL SPOTS	16
GROSS TOTAL \$	376.48
ADJUSTED SPOTS	16
ADJUSTED TOTAL \$	376.48

APPROVE DECLINE

<input checked="" type="checkbox"/>	<input type="checkbox"/>	4055htoo, 10/16/19 @4:21PM
<input type="checkbox"/>	<input type="checkbox"/>	Station Manager
<input type="checkbox"/>	<input type="checkbox"/>	Sales Manager
<input type="checkbox"/>	<input type="checkbox"/>	Traffic Manager