

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Steven Haugaard, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Steven Haugaard

Authorized committee:

Haugaard for Governor

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

June 7, 2022

General

Primary

Treasurer of candidate's authorized committee:

Lanette Diede

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Steven Haugaard</u>	Name: <u>Mike Fell</u>
Date of Request to Purchase Ad Time: <u>4/19/22</u>	Date of Station Agreement to Sell Time: <u>4/19/22</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 4-19-22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)
- Rejected - provide reason:

*Two New Commercials
"Taxes" and "Enough"*

*✓ Rec'd 5-25-22
Spots 5-26-22*

JWH/ell

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):
*+ KARR-FM ✓ Accepted
+ KZZI-FM + KOTA-AM
5-25-22*

Contract #:	Station Call Letters: <i>KDSJ-AM + Clear SD</i>	Date Received/Requested: <i>4/19/22</i>
Est. #:	Station Location: <i>Deadwood, SD</i>	Run Start and End Dates: <i>4/20 - 6/6 2022</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



PRODUCTION ORDER



KDSJ KDDX KZZI KZLK KQRQ KOTA

Schedule START

DATE: 5/27/2022

Multiple Dates/See Below

Schedule

END DATE: 6/7/2022

PRINT DATE: 5/25/2022

CLIENT: Steve Haugaard For Governor

A/E: Mike Fell

LENGTH: :60

REMOTE REMOTE PROMO (15-30 SEC)

SPORTSCASTER

SPECIAL INFO

TRADE: YES

COOP: YES

COOP/COPY NAME: _____

SPONSORSHIP:

WX (15 SEC) NEWS SPORTS MORNING OTHER : _____

STREAM: YES

SCRIPTS ONLY

SCRIPT ATTACHED**: YES (**Script required 24 hours to start date and time)

MUSIC: N Y

GENRE/TEMPO REQUEST patriotic

NEEDS APPROVAL:

N Y TO: Please Choose One BY DATE: _____

SEND AD TO:

mike.fell@rapidcity.fm

PRODUCTION FROM: Mike Fell Email

TALENT: Candidate

AD NAME(S):	NEW	ADD	ATT	ISCI CODE:	%	LENGTH	RUN DATES:		CART(S): (PRODUCTION USE)
Enough	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		50	:60	5/27	6/7	
Taxes	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		50	:60	5/27	6/7	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						

SPECIAL INSTRUCTIONS:

April, I have just sent over the dry versions of two new commercials. Please put patriotic music in the background of both spots and send along to my email for client approval. Rotate both commercials 50-50%. Thanks!!

PRODUCTION USE ONLY

PC

NL

SKYLLA

WH

CART

ENTER COPY CHANGE COPY

LOAD

SEND (KDDX OR KZZI)