



125 West 55th St
New York, NY 10019

Contract # 28396158	Changes as of: 5/16/2024 at 1:37 PM	Version: Current State Version 1
CPE: 138/291/7321	Flight: 6/14/24 - 6/28/24	Station: WDTN
Agency: MAIN STREET MEDIA GRP	Advertiser: ONE NATION	Market: Dayton
PO BOX 25093	Product: Ohio	Office: PHILADELPHIA
Alexandria, VA 22314	Agency Order #: 13398776	Service: Nielsen
	Buyer: Santuoso, Michelle	Primary Demo:
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN
	215-567-7950	215-567-7950

Con Type: POLITICAL/VOTE
Total \$: \$85,660.00

Total Spots: 57
Total CPP: \$0.00
Total GRP:
Traffic #: 4452491

Separation:

Comments: All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.;Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	6/14 - 6/27													
						6/14	6/15	6/16	6/17	6/18	6/19	6/20	6/21	6/22	6/23	6/24	6/25	6/26	6/27
1	F,M-Th 7a-8a		Today Show	\$1,125.00	30	0	0	0	0	1	0	1	0	0	0	1	0	1	0
2	F,M-Th 4:30p-5p		First at 4PM	\$1,275.00	30	0	0	0	0	0	0	1	0	0	0	0	0	1	1
3	F,M-Th 5p-5:30p		2 News at 5PM	\$1,300.00	30	0	0	0	1	0	1	0	0	0	0	1	0	1	0
4	F,M-Th 5:30p-6p		2 News at 5PM	\$1,400.00	30	1	0	0	0	1	0	0	1	0	0	0	0	0	1
5	F,M-Th 6p-6:30p		2 News at 6PM	\$1,800.00	30	0	0	0	0	0	1	1	0	0	0	0	0	1	0
6	F,M-Th 6:30p-7p		NBC Nightly News	\$1,800.00	30	1	0	0	0	0	1	0	0	0	0	1	0	1	0
7	F,M-Th 7p-7:30p		Inside Edition	\$2,400.00	30	0	0	0	0	1	0	1	0	0	0	0	1	0	1
MSD 8	F,M-Th 7:30p-8p		Jeopardy	\$3,600.00	30	1	0	0	1	0	0	0	1	0	0	0	0	1	0
9	M 8p-10p		U.S. Olympic Trials: Track & Field	\$1,050.00	30	0	0	0	0	0	0	0	0	0	0	1	0	0	0
10	M 9:15p-10p		U.S. Olympic Trials: Diving	\$1,050.00	30	0	0	0	1	0	0	0	0	0	0	0	0	0	0
11	Tu 8p-9:30p		U.S. Olympic Trials: Swimming	\$1,050.00	30	0	0	0	0	1	0	0	0	0	0	0	0	0	0
12	Tu 8p-10p		America's Got Talent Tue 8e/7c-NBC	\$2,170.00	30	0	0	0	0	0	0	0	0	0	0	0	1	0	0
13	W 8p-10p		U.S. Olympic Trials: Track & Field	\$1,050.00	30	0	0	0	0	0	1	0	0	0	0	0	0	0	0
14	W 8p-9p		LA Fire and Rescue-NBC	\$1,460.00	30	0	0	0	0	0	0	0	0	0	0	0	0	1	0
15	F,Th 8p-11p		U.S. Open Golf Thu-Fri	\$830.00	30	1	0	0	0	0	0	0	0	0	0	0	0	0	0
16	Th 8p-9:15p		U.S. Olympic Trials: Swimming	\$1,050.00	30	0	0	0	0	0	0	1	0	0	0	0	0	0	0
17	Th 8p-11p		U.S. Olympic Trials: Track & Field	\$1,050.00	30	0	0	0	0	0	0	0	0	0	0	0	0	0	1
18	F 9p-11p		U.S. Olympic Trials: Track & Field	\$1,050.00	30	0	0	0	0	0	0	0	1	0	0	0	0	0	0
19	F 10p-11p		U.S. Olympic Trials: Track & Field	\$1,050.00	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0
20	Sa 12n-8p		U.S. Open Golf Sat	\$1,080.00	30	0	1	0	0	0	0	0	0	0	0	0	0	0	0





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	Buyer: Santuoso, Michelle	Primary Demo:
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	215-567-7950	215-567-7950

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#	Day/Time	DP	Program	Rate	Len	6/28 - 6/28		Total Spots	Total \$	CPP*	GRP*
						6/28					
1	F,M-Th 7a-8a		Today Show	\$1,125.00	30	0		4	\$4,500.00	\$0.00	0.0
2	F,M-Th 4:30p-5p		First at 4PM	\$1,275.00	30	1		4	\$5,100.00	\$0.00	0.0
3	F,M-Th 5p-5:30p		2 News at 5PM	\$1,300.00	30	0		4	\$5,200.00	\$0.00	0.0
4	F,M-Th 5:30p-6p		2 News at 5PM	\$1,400.00	30	0		4	\$5,600.00	\$0.00	0.0
5	F,M-Th 6p-6:30p		2 News at 6PM	\$1,800.00	30	1		4	\$7,200.00	\$0.00	0.0
6	F,M-Th 6:30p-7p		NBC Nightly News	\$1,800.00	30	0		4	\$7,200.00	\$0.00	0.0
7	F,M-Th 7p-7:30p		Inside Edition	\$2,400.00	30	0		4	\$9,600.00	\$0.00	0.0
MSD 8	F,M-Th 7:30p-8p		Jeopardy	\$3,600.00	30	0		3	\$10,800.00	\$0.00	0.0
9	M 8p-10p		U.S. Olympic Trials: Track & Field	\$1,050.00	30	0		1	\$1,050.00	\$0.00	0.0
10	M 9:15p-10p		U.S. Olympic Trials: Diving	\$1,050.00	30	0		1	\$1,050.00	\$0.00	0.0
11	Tu 8p-9:30p		U.S. Olympic Trials: Swimming	\$1,050.00	30	0		1	\$1,050.00	\$0.00	0.0
12	Tu 8p-10p		America's Got Talent Tue 8e/7c-NBC	\$2,170.00	30	0		1	\$2,170.00	\$0.00	0.0
13	W 8p-10p		U.S. Olympic Trials: Track & Field	\$1,050.00	30	0		1	\$1,050.00	\$0.00	0.0
14	W 8p-9p		LA Fire and Rescue-NBC	\$1,460.00	30	0		1	\$1,460.00	\$0.00	0.0
15	F,Th 8p-11p		U.S. Open Golf Thu-Fri	\$830.00	30	0		1	\$830.00	\$0.00	0.0
16	Th 8p-9:15p		U.S. Olympic Trials: Swimming	\$1,050.00	30	0		1	\$1,050.00	\$0.00	0.0
17	Th 8p-11p		U.S. Olympic Trials: Track & Field	\$1,050.00	30	0		1	\$1,050.00	\$0.00	0.0
18	F 9p-11p		U.S. Olympic Trials: Track & Field	\$1,050.00	30	0		1	\$1,050.00	\$0.00	0.0
19	F 10p-11p		U.S. Olympic Trials: Track & Field	\$1,050.00	30	1		1	\$1,050.00	\$0.00	0.0
20	Sa 12n-8p		U.S. Open Golf Sat	\$1,080.00	30	0		1	\$1,080.00	\$0.00	0.0



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#	Day/Time	DP	Program	Rate	Len	6/14 - 6/27														
						6/14	6/15	6/16	6/17	6/18	6/19	6/20	6/21	6/22	6/23	6/24	6/25	6/26	6/27	
21	Sa 3p-6p		Women's PGA Championship	\$550.00	30	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
22	Sa 7p-8p		U.S. Olympic Trials: Diving	\$1,050.00	30	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
23	Sa 8p-9p		U.S. Olympic Trials: Swimming	\$1,050.00	30	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
24	Sa 11:30p-1a		Saturday Night Live-NBC	\$830.00	30	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0
25	Su 8a-9a		Sunday Today	\$1,350.00	30	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0
26	Su 12n-7p		U.S. Open Golf Sun	\$1,160.00	30	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
27	Su 2p-6p		Women's PGA Championship	\$550.00	30	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
28	Su 8p-9:30p		U.S. Olympic Trials: Swimming	\$1,050.00	30	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
29	Su 8p-8:30p		U.S. Olympic Trials: Swimming	\$1,050.00	30	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
30	Su 8:30p-11p		U.S. Olympic Trials: Track & Field	\$1,050.00	30	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
31	Su 9:30p-10p		U.S. Olympic Trials: Diving	\$1,050.00	30	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
MGD 32	F,M-Th 7:30p-8p		Jeopardy	\$3,600.00	30	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
TOTALS:						3	3	4	3	4	5	5	3	3	4	4	2	7	4	





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#	Day/Time	DP	Program	Rate	Len	6/28 - 6/28		Total Spots	Total \$	CPP*	GRP*
						6/28					
21	Sa 3p-6p		Women's PGA Championship	\$550.00	30	0		1	\$550.00	\$0.00	0.0
22	Sa 7p-8p		U.S. Olympic Trials: Diving	\$1,050.00	30	0		1	\$1,050.00	\$0.00	0.0
23	Sa 8p-9p		U.S. Olympic Trials: Swimming	\$1,050.00	30	0		1	\$1,050.00	\$0.00	0.0
24	Sa 11:30p-1a		Saturday Night Live-NBC	\$830.00	30	0		2	\$1,660.00	\$0.00	0.0
25	Su 8a-9a		Sunday Today	\$1,350.00	30	0		2	\$2,700.00	\$0.00	0.0
26	Su 12n-7p		U.S. Open Golf Sun	\$1,160.00	30	0		1	\$1,160.00	\$0.00	0.0
27	Su 2p-6p		Women's PGA Championship	\$550.00	30	0		1	\$550.00	\$0.00	0.0
28	Su 8p-9:30p		U.S. Olympic Trials: Swimming	\$1,050.00	30	0		1	\$1,050.00	\$0.00	0.0
29	Su 8p-8:30p		U.S. Olympic Trials: Swimming	\$1,050.00	30	0		1	\$1,050.00	\$0.00	0.0
30	Su 8:30p-11p		U.S. Olympic Trials: Track & Field	\$1,050.00	30	0		1	\$1,050.00	\$0.00	0.0
31	Su 9:30p-10p		U.S. Olympic Trials: Diving	\$1,050.00	30	0		1	\$1,050.00	\$0.00	0.0
MGD 32	F,M-Th 7:30p-8p		Jeopardy	\$3,600.00	30	0		1	\$3,600.00	\$0.00	0.0
TOTALS:								3			
								57	\$85,660.00	\$0.00	0.0



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		Total GRP:
		Traffic #: 4452491

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/16/24 10:22 AM	Marcy Angott-Lutz	US OPEN
04/30/24 1:51 PM	System	Notice Received.
04/29/24 4:18 PM	SHEPARD RITZEN	All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.;Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$342,640
WDTN Share:	25%
Comment:	est share
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	57	\$85,660.00	N/A	0.0
Total	100%	57	\$85,660.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Jun	57	\$85,660.00
Total	57	\$85,660.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	5/16/24 11:16 AM	Marcy Angott-Lutz	Accepted	1	1	\$0	\$85,660.00	Changes: 2 buylines added or modified.
Queued for Electronic Contracting	4/30/24 7:47 AM					\$0	\$0	
New	4/29/24 4:18 PM	SHEPARD RITZEN	Confirmed	57		\$85,660.00	\$85,660.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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