



**98.7 WEPN-FM
New York, New York**

***Public Service Report
Second Quarter 2014***

July 10, 2014

98.7 WEPN-FM, which is owned by and licensed to Emmis Broadcasting, is a "sports-talk" radio station broadcasting in the New York metro area that carries ESPN Radio Network programming as well as local programming furnished by New York AM Radio, LLC pursuant to a time brokerage agreement. ESPN Network News is broadcast at the top of each hour. As a public service to the local community, traffic and weather updates are provided (3) three times an hour during morning drive (6A-10A) and afternoon drive (4P-7P). Additionally, if there is a breaking, non-sports news story of national or local significance, the station will break into its regularly scheduled programming and simulcast ABC News coverage.

The station devotes most of its broadcast day to discussion of current sports events and sports issues, including coverage of all tri-state area teams (professional, collegiate and high school). Listeners from the tri-state area are invited to call-in and offer their perspective on the various issues being discussed. ESPN broadcasts professional, collegiate and high school home games for several local New York teams.

PART 1: PUBLIC SERVICE PROGRAMMING & PSA ANNOUNCEMENTS

New York Sports and Beyond: Aired Saturdays from 7am-8am and is repeated on Sunday mornings from 6am-7am, Hosted by ESPN's Bill Daughtry.

New York Sports and Beyond is a weekly public affairs program that airs on ESPN New York 98.7FM and ESPNNewYork.com. The show podcast can be downloaded on ESPNNewYork.com and the ESPN Radio phone app. The show focuses on current topics dealing with public safety, community events, and issues affecting people both in and around the sports community. A community calendar is also presented each show making listeners aware of what special events and fundraisers are going on in the New York/New Jersey listening area.

Public Service Announcements:

During **Second Quarter 2014**, the station aired **995** 30-second public service announcements, free of charge, in varying dayparts, from advertisers, advertising agencies, community groups and various "grass roots" community efforts.

The station determined that the following issues were of particular importance to its listeners and its communities: What follows is a list of some of the most significant treatments of those issues during **second** quarter 2014:

- *Health & Wellness*
- *Community Welfare*
- *US Armed Forces*
- *Animal Protection*
- *Parenting & Education*

HEALTH & WELLNESS

4-5-14 NY Sports and Beyond – Segment 1, 5a: We get physical with John Galluci Jr, who is a trainer of MLS's New York Red Bulls. He offers tips to listeners to stay fit and avoid injury with spring now arriving.

4-5-14 NY Sports and Beyond, Segment 3, 5:30a: Jenny Morgenthau, Executive Director of the Fresh Air Fund, joins the show. Since 1877, the Fresh Air Fund serves about 9000 city children per year, about 1.8 million during the life of the organization. At-risk children age 8-15 are signed up and spend a week with a host family in a different state over the summer. About 65% of the children who partake in this experience are asked to re-join the same host family year after year, a sign of the program's success. In addition, there are 5 sleepaway camps in Fishkill per summer.

4-5-14 NY Sports and Beyond – Segment 4, 5:45a: Grayson Schafer of Outside Magazine joins us to explain the phenomena of mountain climbing, most notably what goes on at the base camp of Mt. Everest. This year, Nepal has started sending armed soldiers to the base camp to keep things under control, as several hundred people try to climb the mountain year after year. Everest is considered the pinnacle of mountain climbing - Grayson explains the makeup a person will need to climb the world's tallest mountain. Grayson also explains what a sherpa is and how these "guides" take a lot of risk to help climbers on their path.

4-26-14 NY Sports and Beyond – Segments 1 & 2, 5a-530a: A few weeks ago, we had a discussion on mountain climbing at Mt. Everest. Since that discussion, there has been tragedy on the mountain which may close it for the season.

A number of expeditions have already been canceled after an avalanche led to the death of 16 sherpas, leading to much dissension in the sherpa community. Nick Heil of Outside Magazine explains the dangers that come with climbing Everest. One of the things people don't appreciate about this is how difficult it is to even move at such high altitudes. Nick explains his own failed attempt at reaching the summit years ago.

4-26-14 NY Sports and Beyond – Segment 3, 5:30a: Kristen Cocoman of the ALS Association of Greater New York discusses the upcoming ALS Walks, with several taking place in the late spring/summer/fall in and around the New York metropolitan area. The first of these takes place on May 3rd. During these walks, information is also presented on ALS so that people can greater understand what those who suffer the disease go through. Last year's walks raised over \$2 million. Every 90 minutes, an American dies from ALS.

4-26-14 NY Sports and Beyond – Segment 4, 5:45a: The fight against Parkinson's disease is represented this weekend. Carol Walton of the Parkinson's Alliance and "May May" Ali, daughter of Muhammad Ali, discuss the walk coming this weekend, the Champ's current health status, and the hopes to top last year's \$1.7 million raised in the fight against Parkinson's. May discusses the initial struggle her father encountered when first diagnosed, which they had thought was "punch-drunkenness". Muhammad and his family went through this not knowing what to prepare for and this is why May is passionate about making sure others can be educated on the disease.

5-3-14 NY Sports and Beyond – Segment 3, 5:30a: The ugly story surrounding the LA Clippers owner Donald Sterling this past week is still making headlines. Roshini Rajkumar is a communication consultant, author, licensed attorney and talk show host and joins the show to discuss the drama. How can someone who has amassed Sterling's kind of wealth find himself in this situation? This situation has brought to light his alleged past misdeeds when it comes to race, which have been far more egregious than the words that were caught on tape. You could make the case that other owners may find themselves in similar trouble if we're basing action solely on words. NBA Commissioner Adam Silver deserves a lot of credit for his swift action, but all NBA owners and personnel had better take a look at themselves and make sure their houses are in order before this proceeds to a court of law. Roshini also discusses Sterling's "arrogance" (which applies to others like Tiger Woods, Lance Armstrong, etc). As individuals we must all learn to keep our arrogance in check.

5-3-14 NY Sports and Beyond – Segment 4, 5:45a: 3rd year Jets Linebacker Quinton Coples is representing his team in the Team NFL United Way. The United Way is searching for volunteers to help high school kids navigate their way through their studies. NFL Players have "drafted" over 3900 into community service so far, with the goal to reach 9900. Tutors and mentors are two of the most important figures in the life of a young person and Quinton is fulfilling that role for The United Way. On May 8th, during the NFL Draft, they will recognize the volunteers who have been "drafted" into NFL service.

5-10-14 NY Sports and Beyond – Segment 4, 5:45a: May is National Asthma Awareness month. Former Falcons LB Chris Draft (and Bill himself) both suffer from the affliction and have a discussion about it. Chris has put together the "Chris Draft Family Foundation" and is the spokesperson for their Childhood Asthma campaign. Over 7 million children suffer from asthma, but there are so many resources out there for people to live normal lives these days that it's overlooked. Most cases are children, but Chris didn't suffer his first attack until the 2-a-day practices in college. To stand and not be able to breathe is frightening - Chris was in the hospital 5 or 6 times during his NFL career because of asthma attacks, but there were many instances where he was prepared and he was able to avoid the hospital. The hope is that we can be as proactive as possible when it comes to asthma so that there are NO hospital visits, and that asthma sufferers can live as normal a life as possible.

5-24-14 NY Sports and Beyond – Segments 1 & 2, 5a -5:30a: Dr Joseph Hullet, National Medical Director for Optum, joins the show to discuss "Mental Health Awareness Month". Optum is part of United Health, a health service that uses information and technology to make the health system work better. Why is there a need for a "Mental Health Awareness Month"? 1 in 5 adults suffer from a mental disorder, but recovery from certain conditions is possible. We only seem to hear about mental issues when someone has crossed a threshold and done harm to themselves or others. Dr. Hullet explains some of the signs to watch out for, but stresses symptoms are not always outwardly noticeable. Any number of factors can change - hobbies, sleep patterns, any of these can be a sign of stress. We look for the "small extremes" before we look for the larger ones, such as signs of suicidal behavior.

5-24-14 NY Sports and Beyond – Segment 3, 5:30a: Mary Ellen Adipietro is one of the race organizers for the 35th annual Shelter Island 10k run. The race was started to display the competitiveness of the everyday runner, but also to let participants take part in "giving back". This year's beneficiaries include East End Hospice, as well as the Timothy Hill Children's Ranch, a safe haven for boys 10-21 who would otherwise be in the corrections system and the 10k Community Fund, which helps the Red Cross, and American Legion. One of this year's participants will be Meb Keflezighi, who won

the Boston Marathon this year. Mary Ellen's husband ran the Boston Marathon last year and she was in the grandstand when the bombs went off. She thinks what has transpired in the last year was exceptional, almost a storybook ending after everything that has happened.

6-7-14 NY Sports and Beyond – Segments 1 & 2, 5a – 5:30a: Grayson Schafer of Outside Magazine rejoins in the wake recent events at Mt. Rainier. There was an accident on May 27th that led to the death of 6 climbers. At about 12400 ft on the mountain it appears that ice from one of the caps broke off, causing the entire camp to collapse. We talk about mountain climbing as a "daredevil sport", but the real risks are in the hazards that the conditions present. You really can't plan for a giant glacier that hangs above your head breaking off. People seem to engage in this activity because it is a risk-managing and mental challenge as well as an athletic one.

6-7-14 NY Sports and Beyond – Segment 3, 5:30a: Former Rutgers football player Eric LeGrand joins the program as he gets ready for the 4th annual "Walk to Believe", benefitting Team LeGrand of the Christopher & Dana Reeve Foundation, Eric LeGrand Believe Fund, and Rutgers University Spinal Cord Injury Project. The Walk commemorates the importance of funding research and quality of life initiatives for the 5.6 million Americans living with paralysis. It will take place at the Rutgers campus on June 14th. Eric talks about his experience addressing the RU Class of '14 last month. Eric continues his physical progress as he works to get back on his feet after his spinal injury a few years ago. Eric tells us about the formation of Team LeGrand with the Christopher and Dana Reeve Foundation. He says that since the Reeve Foundation already had laid the groundwork, it made more sense to join forces with them than to start his own foundation since they are both working towards the same goal, which is to cure spinal cord injuries.

6-14-14 NY Sports and Beyond – Segments 1 & 2, 5a – 5:30a: Megan Woods of the American Cancer Society talks about the Relay for Life event taking place at Basketball City, NYC- a community-based walk/run that raises money for cancer research. It has its roots in 1985 when a man walked around a track multiple times in Washington, creating a buzz. Participants walk around a track overnight (6PM to 6AM) to celebrate survivors. The New York event is taking place on June 23rd. Other events going on aside from the Relay for Life include an auction, a bake sale, and a HORSE competition. Survivors also speak during the events to inspire the crowd, those who have been lost, and then somebody speaks during a "Fight Back" segment which updates participants on where the fight vs. cancer stands.

6-21-14 NY Sports and Beyond – Segment 4, 5:45a: Earlier this week, Hall of Famer Tony Gwynn passed away from cancer, which he said was caused by his almost daily use of smokeless tobacco products, opening up the debate of the use of such products. COO of MLB, Rob Manfred, says they need to do everything possible to get smokeless tobacco out of the game and claimed that Commissioner Bud Selig feels the same way. Matthew Myers, president of Tobacco Free Kids, discussed this issue with ESPN's Mike & Mike earlier this week. Matthew says there's no question that MLB is important in this fight. Even today, 15% of teenage boys use smokeless tobacco, which is too high a percentage. We banned cigarettes from baseball years ago - it's time to do the same with smokeless tobacco.

6-28-14 NY Sports and Beyond – Segment 2, 5:15a: Dick Traum joins the program. In 1976, Dick, an above the knee amputee, found himself approaching middle age and out of shape. After joining a local YMCA, Dick began running small distances at first and eventually several miles. Within a year, Dick became the first amputee to run the New York City Marathon. The experience was life changing, bringing a powerful sense of achievement and self-esteem. In 1983, seeking to provide that same opportunity to other people with disabilities, Dick created the Achilles Track Club, now called Achilles International. Today, this non-profit organization has chapters and members in over 65 locations within the United States and abroad. Every day, in parks, gyms, and tracks all over the world, Achilles provides athletes with disabilities with a community of support. Able-bodied volunteers and disabled runners come together to train in an environment of support and community. Within this community, runners gain measurable physical strength and build confidence through their sense of accomplishment, which often transfers to other parts of their life.

PSA source: National MS Society

Dates Aired: 4/1 – 5/4

Number Aired: 36

Script: Be a part of something big! Join your community, family and friends on May 4th at Pier 26 for Walk MS NYC. It's a day to come together, to celebrate the progress we've made and to show the power of our connections. Every step matters, every dollar counts, and every person can make a difference and help us move toward a world free of multiple sclerosis. Visit www.walkMSnyc.org today to register.

PSA source: Stand up to Cancer

Dates Aired: 5/29 – 7/4/14

Number Aired: 56
Summary: Prostate cancer is the second-leading cause of cancer death for men in the US and currently affects more than two million American men. That is why Stand Up To Cancer (SU2C), a program of the Entertainment Industry Foundation, has teamed up with actress and SU2C Ambassador Marcia Cross in a public service campaign designed to increase awareness for the fight against prostate cancer.

PSA source: Partnership for a Drug-Free America
Dates Aired: 4/1 – 5/11/14
Number Aired: 50
Summary: 85 million people in the U.S. have been affected by addiction – those with the disease of addiction as well as their family, friends, and loved ones. Introduced in 2012, Hope Share asked this community to come forward and share a story of recovery or a message of support resulting in 1,500 stories to date on the Hope Share story portal, www.drugfree.org/thehopeshare.

PSA source: Easter Seals NJ
Dates Aired: 4/1 – 4/12/14
Number Aired: 13
Summary: Easter Seals 5th Annual Walk with me & 5K Run on April 12th at MetLife Stadium benefits children and adults with disabilities.

PSA source: Parkinson's Unity Walk
Dates Aired: 4/1 – 4/26
Number Aired: 27
Summary: May-May Ali, daughter of legendary boxer Muhammad Ali, is urging everyone to "punch out" Parkinson's disease by joining her at the Parkinson's Unity Walk, the largest grassroots Parkinson's fundraiser in the U.S., on Saturday, April 26th, in Central Park. 100% of the funds raised at the Walk will be used to benefit Parkinson's research, which is crucial for the more than one million Americans who are coping with the disease.

PSA source: EIF Revlon Run/Walk
Dates Aired: 4/1 – 5/2
Number Aired: 42
Summary: Join us in Central Park on May 3rd, 2014 to raise money for breast cancer research. The research efforts provide early detection, support, and psycho-social services for women battling cancer in the NY and Southern California area.

PSA source: Winthrop Hospital
Dates Aired: 5/19 – 6/15/14
Number Aired: 32
Script: MOTOR VEHICLE CRASHES ARE THE LEADING CAUSE OF DEATH FOR SIXTEEN AND SEVENTEEN YEAR OLDS IN THE STATE OF NEW YORK. EVERY DAY, FIVE DRIVERS IN THIS AGE GROUP ARE TREATED IN NEW YORK STATE HOSPITALS FOR CAR CRASH INJURIES. WITH PROM AND GRADUATION SEASONS UPON US, WINTHROP UNIVERSITY HOSPITAL'S TRAUMA CENTER ENCOURAGES PARENTS TO SET RULES AND TEACH THEIR TEENS TO BE RESPONSIBLE DRIVERS. DON'T GET DISTRACTED. DON'T TEXT AND DRIVE. WE DON'T WANT TO MEET YOU BY ACCIDENT.

PSA source: Walk to defeat ALS
Dates Aired: 4/12 – 6/20/14
Number Aired: 77 (2 scripts)
Script 1: Help strike out Lou Gehrig's Disease. Join the Walk to Defeat ALS at Hudson River Park in Manhattan on Saturday, May 3rd. It's a fun, family day in the park with live music and entertainment. Proceeds will fund ALS research and local patient services. Hit a home run for Lou! Go to [ALS WALKS DOT ORG](http://ALS.WALKS.DOT.ORG) today, that's [ALS WALKS DOT ORG](http://ALS.WALKS.DOT.ORG) or call 800-672-8857.

Script 2: Help strike out Lou Gehrig's Disease. Join the Walk to Defeat ALS in Long Branch May 18th, Saddle Brook June 8th, or Bridgewater June 21st. It's a fun, family day in the park with live music and entertainment. Proceeds will fund ALS research and local patient services. Go to [ALS WALKS DOT ORG](http://ALS.WALKS.DOT.ORG) today, that's [ALS WALKS DOT ORG](http://ALS.WALKS.DOT.ORG) or call 1-800-672-8857.

PSA source: JDRF Diabetes
Dates Aired: 5/5 – 6/29/14
Number Aired: 64
Summary: Type 1 diabetes is a serious autoimmune disease that impacts millions of people around the world. T1D strikes both children and adults suddenly and is unrelated to diet and lifestyle. It requires constant carbohydrate counting, blood-glucose testing, and lifelong dependence on injected insulin. With T1D there are no days off, and there is no cure.

PSA source: Light the Night Walk
Dates Aired: 6/14 – 6/30/14
Number Aired: 14
Summary: This fall, the Leukemia & Lymphoma Society (LLS) will host more than 200 Light The Night Walk events to pay tribute, raise money and bring hope to people affected by a blood cancer. Participants walk in their community and carry lighted lanterns for survivors, supporters and in memory of loved ones lost.

PSA source: Daniel's Music Foundation/TMPG
Dates Aired: 4/12 – 5/25/14
Number Aired: 51
Script: DANIEL'S MUSIC FOUNDATION, A UNIQUE NON-PROFIT, ENABLES INDIVIDUALS WITH DEVELOPMENTAL AND PHYSICAL DISABILITIES IN THE NEW YORK CITY AREA TO PRACTICE THE JOY OF MUSIC IN A COMFORTABLE, EDUCATIONAL, AND SOCIAL ENVIRONMENT. THE NEW STATE-OF-THE-ART, EIGHT THOUSAND SEVEN HUNDRED SQUARE FOOT MUSIC CENTER IN EAST HARLEM IS EQUIPPED WITH FIVE MUSIC STUDIOS AND A RECORDING STUDIO TO PROVIDE SPECIALIZED MUSIC PROGRAMS TO THOSE IN NEED. VISIT WWW.DANIELS.MUSIC.ORG TO LEARN MORE ABOUT THEIR PROGRAMS.

COMMUNITY WELFARE

4-12-14 NY Sports and Beyond, Segments 3 & 4, 5:30a – 6a: Jackie Robinson Day is this week in Major League Baseball and we reflect on the legacy of the man who broke the color barrier in the sport and how his impact is still felt all these years later. Antonio Tijerino of the Hispanic Heritage Foundation rejoins us to discuss how even though Roberto Clemente was his first hero; Jackie Robinson holds a special place in his heart due to the similarities between the two. CJ Nitkowski joins the show to discuss his role in last year's "42" biopic on Jackie Robinson and how even though he was well aware of what Jackie went through, being in the movie and seeing certain things recreated, re-opened his eyes to his plight. Della Britton-Baeza of the Jackie Robinson Foundation discusses Jackie's legacy, the Foundation's scholarship programs, and the current status of the Jackie Robinson Museum, being built in Manhattan.

4-19-14 NY Sports and Beyond, Segments 1 & 2, 5a – 5:30a:

Dequondre Neely-Bertrand of Operation Lifesaver discusses an issue that we don't discuss often - train safety. Every 3 hours across this country, a person or vehicle is struck by a train. Even though instances are down, New York will always be one of the leaders in these incidents. Operation Lifesaver is launching "See Tracks, Think Train", which encourages anyone to always be cautious, that whenever they see train tracks, whether they appear active - you must always be aware and prepared.

4-19-14 NY Sports and Beyond, Segment 3, 5:30a: Last week, Jackie Robinson Day was celebrated throughout baseball, but the lack of African Americans in the sport was lamented by greats such as Hank Aaron. Rich Sueto of Harlem RBI discusses the issue - the RBI program was initially spurred to gear more inner-city kids toward the sport, but over time the goals have changed. Harlem RBI may not have turned into the baseball-builder it was initially billed to be, but with a 97% graduation rate and a 94% college acceptance rate at its DREAM Charter School, the program is accomplishing something far more important than baseball and that is the ultimate goal in the community.

4-19-14 NY Sports and Beyond, Segment 4, 5:45a: Earlier this week, Howard Bryant of ESPN wrote a commentary on blacks "losing the numbers game" in baseball. Howard thinks the public infrastructure of baseball toward the African-American community is broken. There are no new fields, no high school programs - baseball has to develop its own talent, which is something that football and basketball don't have to worry about. Baseball has to find its major talent in other countries. Howard explains that the money that funds baseball programs in the USA comes from the public, not from baseball itself, and in Latin countries, teams have far more control over young players, so it's far easier for teams to take that route.

5-10-14 NY Sports and Beyond, Segments 2 & 3, 5:15a – 5:45a: Herbert P. Douglas, Jr. is the oldest living African American Olympic medalist at 92 years of age. Douglas won a bronze at the 1948 Olympics. In a strange twist, the youngest African American medalist is Gabriel Douglas, who is unrelated. The two also won their respective medals in London. Herbert discusses his role as executive producer of "The Renaissance Period of The African American In Sports", which will premiere at the Walter Reade Theatre in Lincoln Center on May 15th. The film focuses on how the exploits of African-American track and field stars in the 1936 Olympic Games in Berlin not only shredded Adolf Hitler's Aryan supremacy theory, but had an even greater impact at home. Douglas was a 14-year-old emerging football and track star in Pittsburgh when Hitler's Olympics unfolded. In all, nine African-American track athletes hauled in 13 medals — four of them by Jesse Owens. Bob Lott produced and directed "The Renaissance Period of The African American in Sports". He tells Bill what inspired him to make this production - Herb Douglas himself. We all knew about Jesse Owens' story, but what of the other eight African Americans who won those medals? It was a project Bob says "I had to do". One of the forgotten runners in 1936 was Mack Robinson, the brother of Jackie Robinson - a foreshadowing of the greatness that was destined for the Robinson family. Bob explains how Herb's mission to teach as many people as he can about African American sports history is inspiring to him and his excitement for the premiere on May 15 at the Walter Reade Theatre at the Lincoln Center. Bob has high praise for Gabby Douglas and how at her young age she realizes the role others played in paving the road for her.

5-24-14 NY Sports and Beyond, Segment 4, 5:45a: Randy Cruz talks about the "Hoops in the Sun" at Orchard Beach in the Bronx. "Hoops in the Sun" or HITS is a community based basketball program dealing primarily in the street ball industry. It provides a recreational activity for adults and youth and an entertainment outlet for beach-going spectators of all ages. Joe "Pops" Cruz came up with the idea after seeing a tournament at Venice Beach on the West Coast many years ago. Since starting in 2000, Hoops in the Sun has already earned its spot as one of the premiere Pro-Am runs on the entire East Coast. With the \$5 million in improvements made to Orchard Beach in 1999, Hoops in the Sun has served as a complement to the rebuilding efforts and activity expansion within this New York City summer "hot spot". Going strong into its 15th year, Hoops in the Sun will once again bring some of the most competitive New York City basketball to this attractive environment.

6-14-14 NY Sports and Beyond, Segment 4, 5:45a: Frank Stingone of the Hoboken Vintage Base Ball Club joins the show. Frank and his club will be celebrating the 168th anniversary of the first match of baseball played on Elysian Fields in Hoboken on June 21st when they host the Flemington Neshanocks. Frank and his club play baseball in the Mid-Atlantic Baseball League, using original 19th century rules, with no gloves, while wearing authentic 19th century uniforms. For instance, terminology changes. The Batter is called a "Striker;" Outs are called "Hands;" and Runs are called "Tallies".

6-21-14 NY Sports and Beyond, Segment 1, 5a: Brian Walsh, Operations Manager of Training and Development for the current incarnation of the New York Cosmos, joins Bill Daughtry to discuss a partnership with the Race Track Chaplaincy of America to provide youth soccer clinics for the Race Track Chaplaincy of America - New York Division (RTCANY). The program will feature ten weekly sessions ranging from June 21 – August 23 for players age 6 - 12. These 60-minute soccer clinics are designed to introduce, improve, and master fundamental soccer skills for players of all ages. The July 12, August 2, and August 23 clinics will take place as part of Fan Fest at James M. Shuart Stadium at Hofstra University prior to New York Cosmos home games on those dates. The remaining sessions will take place at Belmont Park.

6-21-14 NY Sports and Beyond, Segment 2, 5:15a: NBA writer and analyst Simone Sandri calls in to discuss the upcoming annual Steve Nash Foundation Showdown. What is the Showdown? It's a "sweet game of pick-up futbol in the middle of a city, benefiting children everywhere." NBA star Steve Nash brings his passion to play in this innovative soccer match that any sports fan will love. Showcasing athletes from two sports, and raising funds for critical needs services for kids; Showdown is the beautiful game at its most creative. Proceeds from the 2014 Showdown will benefit Educare and child abuse research and prevention: part of a national network of centers for excellence, Educare Arizona opened doors in September 2011 to create high quality educational opportunities and healthcare access for children ages birth to five years, and their families; the Foundation's child abuse research and education initiative targets root causes of child abuse with an aim to ending child abuse for child abuse patients.

6-21-14 NY Sports and Beyond, Segment 3, 5:30a: Liz Kelly, founder of The Goody Awards, calls in. To highlight the good news at the World Cup amidst protests and corruption, the Goody Awards launched a WorldCup4Good cause marketing campaign (June 12-July 13) via social media, live events, video and special awards in support of US and Brazil-based charity "love. Futbol" - "believes a safe place to play can be the last stand before gangs, drugs and despair - and won the "Sport for a Better World" competition sponsored by Ashoka Change makers. The Golden Goody is the "Oscar" of social media good. Brazil midfielder Hernanes, competing in the World Cup, is this year's winner for his charitable work with "love. Futbol" to help underprivileged children in his country get the opportunity to understand and play "the beautiful game".

6-28-14 NY Sports and Beyond, Segments 1 & 2, 5a-5:30a: Bill is joined by Frank Siller, chairman of the Stephen Siller "Tunnel to Towers" Foundation, named after his brother, a firefighter who ran through the Brooklyn Battery Tunnel to reach the World Trade Center on 9/11. The Stephen Siller Tunnel to Towers Foundation and the Gary Sinise Foundation have developed the Building for America's Bravest program to give independence back to those who have paid the ultimate price for our freedom. Sgt. Bryan Dilberian lost both legs and an arm in an IED explosion in Afghanistan on July 1, 2011. On the 3rd anniversary of the day he suffered his injuries, the two foundations will break ground on Sgt. Dilberian's new "smart home." The home will be approximately 2800 square feet, with three bedrooms including a master suite with customized bathroom and special hi-tech features throughout the home that can be run off an iPad.

PSA source: New York State Broadcasters Association
Products (3): NY Army National Guard / Governor's Traffic Safety / NYS DMV
Dates Aired: 4/1 – 6/30/14
Number Aired: 195 (3 rotating spots)

- *National Guard summary:* Be there when your community needs you. Learn more at nationalguard.com.
- *GTSC Safety summary:* It's Your Community, It's Your Call, Driving & Drinking prevention
- *NYS DMV summary:* Save time by using DMV online services at dmv.ny.gov. The new NY DMV: Fast. Easy. Convenient.

US ARMED FORCES

4-12-14 NY Sports and Beyond, Segment 1, 5a: On April 26th in New York and across the country, the 10th Annual Pat Tillman Shadow run takes place in honor of the former NFL player who gave his life in the war in Afghanistan. His widow, Marie Tillman reflects on his life, his decision to leave football behind, and his legacy. The mission of the Pat Tillman Foundation is to invest in veterans and their families' education via a Military Scholarships Program. There are over 300 scholars of this program across the country, with over \$406 million already being awarded.

PSA source: Department of Defense/Yellow Ribbon Program
Dates Aired: 4/5 – 5/25/14
Number Aired: 44
Script: It can be tough being a service member or activated for duty that's why the Yellow Ribbon Reintegration Program is here to help. We serve thousands of National Guard and Reserve members and ensure their families have the support they need. Learn more at yellowribbon.mil.

ANIMALS PROTECTION

6-28-14 NY Sports and Beyond, Segment 4, 5:45a: With summer now in full swing, Nicolette Witcher, Vice President of Environmental Education at Hudson River Park, talks about Big City Fishing, a free program offered each summer to those as young as five who are eager to learn both how to fish and about the Hudson River environment. They provide the rods, reels, bait and instruction. Beyond teaching fishing, the program also provides participants with a first-hand opportunity to learn about river ecology and the many fish species that can be found in the river. The program takes place Sunday, Monday, and Tuesday afternoons throughout the summer. Hudson River Park, which extends from Chambers Street to 59th street along Manhattan's west side, is the longest waterfront park in the United States. This free, urban recreational oasis is home to award-winning skate parks, playgrounds, sports fields, gardens and nature exhibits, boating and maritime activities, art installations, and myriad year-round events that celebrate the diverse cultures and neighborhoods along its shores.

PSA source: Humane Society
Dates Aired: 4/1 – 5/4/14
Number Aired: 24
Script: OUR WILDLIFE AND NATURAL LANDSCAPES ARE DISAPPEARING AT AN ALARMING RATE. FORTUNATELY, AS A CONCERNED LAND OWNER, YOU CAN HELP PREVENT SOME OF THIS LOSS. PROTECT YOUR LAND FOR THE FUTURE, AND PROHIBIT HUNTING AND TRAPPING OF THE ANIMALS WHO CALL IT HOME, BY WORKING WITH THE WILDLIFE LAND TRUST. CALL 1-800-729-SAVE, THAT'S 1-800-729-S-A--V-E THE WILDLIFE LAND TRUST, OR GO TO WILDLIFELANDTRUST.ORG. THE WILDLIFE LAND TRUST: SAVING LIVES, BY SAVING LAND.

PSA source: Oceana. Org
Dates Aired: 4/28 – 6/30/14
Number Aired: 80

Summary: Oceana was created to identify practical solutions and make them happen. The good news is that we can restore our oceans to their former glory. In many cases, laws governing fishing and pollution already exist – we simply need to enforce them and ensure that management and industry obey a few commonsense principles. To most effectively protect the world's oceans, Oceana is 100 percent dedicated to fighting on behalf of oceans.

PARENTING & EDUCATION

4-5-14 NY Sports and Beyond, Segment 2, 5:15a: James Thompson of NFP Sports (National Fundraising Partners) discusses the issue of high schools not being able to provide up-to-date equipment, or even any equipment at all, for their athletic programs due to budget constraints. Athletic budgets have been slashed about \$3 billion in the last few years. NFP offers a no-risk, high-reward program that creates a goal statement with coaches to help the team raise its own money via fundraisers

4-12-14 NY Sports and Beyond, Segment 2, 5:15a: Joe Nardini, founder and president of County Baseball Publications, joins the show. CBP has its roots in Flemington, NJ in 2004 and its focus is on teaching youngsters how to play the game "the right way" using its webpages to show how the game is meant to be fun or taxing and with that "win at all costs" motivations that are overtaking youth sports these days. As big an industry as youth sports is, we see how it has become commercialized instead of being the "kid's game." Part of that is the pressure some parents place on their kids, hoping they are the next big superstar. The good news is that there is a groundswell of new coaches and programs that are trying to return the old values of youth sports, which is what CBP is all about.

5-3-14 NY Sports and Beyond, Segment 1 & 2, 5a – 5:30a: Nutritionist Leslie Bonci, director of sports medicine nutrition at The University of Pittsburgh, joins us to discuss the importance of parents needing to be a "nutrition coach" for their children. Although parents normally think they are already filling this role, it goes beyond eating at home but also making sure that they're eating well at school and being properly nourished before and during practices and games. Leslie gives some practical tips on what happens before children even leave the house; making smoothies, turkey sandwiches, and determining what is going on at lunchtime. Are they getting enough to eat at school? Do they like or dislike school lunch? She places an emphasis on "appetizers" instead of meals; granola bars, trail mix and such.

5-10-14 NY Sports and Beyond, Segment 1, 5a: Did you know that Saturday May 17th is known as "Kids2Parks Day? Grace Lee from the National Parks Trust joins Bill, who expresses surprise that we have to designate a day just for kids to have fun at the parks these days. We rush our kids off to other things, not taking advantage of an easy resource of free recreation. What could be better than getting our kids outside and getting active? Kids today seem to need to be directed. The older generation used to play "until the lights came on" and that doesn't seem to exist anymore. 1 in 3 children are plagued with being overweight or obese, but this is as much for their mental and emotional health as for their physical well-being.

5-17-14 NY Sports and Beyond, Segments 1 & 2, 5a – 5:30a: Bill discusses the dynamics of youth runaway behavior with Dr. Gary Harper, a member of the National Runaway Safeline (NRS) board of directors and also a professor in the Department of Health Behavior and Education in the School of Public Health at the University of Michigan. NRS is a 24/7 hotline at 1-800-RUNAWAY for anyone who concerned about issues that impact runaway and homeless youth. There is also a website "1800RUNAWAY.org, which contains resources that can help anyone with those concerns. The #1 reason for why youth run away from home according to Dr. Harper's findings is issues in the family dynamic, such as divorce or separation. There are also other issues, such as binge drinking by a parent, a physical, mental, or sexual abuse case will also increase the likelihood of a youth running away. Over 3 million children a year run away from home nationally. Dr. Harper explains a service called the Home Free Program, which provides the opportunity for a parent, a runaway and a volunteer that helps come up with an action plan to help the child return home (free via a Greyhound bus ticket) and resolve the situation. Another very critical thing a parent must do is to also be sure to pay attention to the other children that have NOT run away, as sometimes the other child will act out for attention. Things parents can do to help prevent these runaway issues; Parents must communicate with their children, let them know that they love and respect them. We need to pay attention to our children, have conversations (not lectures) with them, praise them when they succeed, and support them while making sure they learn how to solve problems on their own as well.

6-7-14 NY Sports and Beyond, Segment 4, 5:45a: New Eagles Safety and Piscataway, NJ native Malcolm Jenkins, (formerly of the Saints) discusses the Malcolm Jenkins Foundation Youth Football Camp. Earlier this week, President Obama held the first White House concussion summit related to youth sports. The Malcolm Jenkins Foundation had an ongoing program in this space and this year, The Foundation's camp (being held June 20-21 in NJ) will offer vouchers for free concussion baseline testing. The Football Camp already offers information sessions for parents, guardians and adults on Concussion Recognition & Recovery; Sudden Cardiac Arrest; Nutrition & Hydration, Acute and Overuse Injuries and Anti-Bullying. Malcom also talks about the impact his mother and father have had on his life. His parents instilled a strong sense of leadership and giving back to the community in him.

PSA source: Fatherhood Involvement/Ad Council

Dates Aired: 4/12 – 6/29/14

Number Aired: 68

Summary: 86% of dads spend more time with their children today than their own fathers did with them, according to a new Ad Council survey. However, a majority of dads (7 out of 10) also reported that they could use tips on how to be a better parent. To inspire and support men in their commitment to responsible fatherhood, the Ad Council has partnered with the National Responsible Fatherhood Clearinghouse (NRFHC) to reach out to fathers.

PSA source: Foster More

Dates Aired: 5/6 – 6/1/14

Number Aired: 31

Script: They say you take on the strength of what you overcome, it's true. You can make a difference for foster children. Be a mentor, a friend, a parent and find out what you've been missing at fostermore.org.

PSA source: Childhood Hunger

Dates Aired: 4/1 – 6/29/14

Number Aired: 91

Script: 1 in 5 children in America go to school hungry every day. I'm Viola Davis. I was one of those children. I was one of nearly 17 million kids who worry where their next meal will come from. Join me, along with The Safeway Foundation and The Entertainment Industry Foundation, to help us end childhood hunger. Help undo hunger for America's children, go to hungeris.org to learn more.

PART 2: PUBLIC SERVICE ACTIVITIES / COMMUNITY OUTREACH

COMMUNITY SERVICE

The staff of ESPN New York has forged relations with the local community in recognition of its obligation to the citizens of the tri-State Area. We participate in fundraisers for local organizations / charities / schools and building awareness by drawing area residents to these events. Support is provided by providing station "gift packs" when requested by community groups. They consist of ESPN's promotional items (T-shirts, hats, etc.) and are provided to organizations free of charge to use as auction items, prizes and/or "thank you gifts" to persons who help staff the charity event. Various members of ESPN Radio, including on-air talent, will often attend charity events and represent the team at ESPN New York.

7th Annual Street Games

Date: Saturday, April 26, 2014, NYC Parks and Disney hosted the 7th Annual Street Games

Location: Thomas Jefferson Park in Harlem

ESPN employees volunteered to assist the Football toss and the Soap Box Derby races.

New York Blood Drive

Date: June 24th – 25th

Location: 47 West 66th Street, NY, NY

Details: Employees were encouraged to donate blood at the ABC Café on 47th Street during June 24th and June 25th.

COMMUNITY CALENDAR

Within the ESPN New York website, there is a "community calendar" feature. Visitors to the website can submit community events taking place throughout the tri-state area. Events include school fundraisers, community performances,

street festivals, concerts, free health screenings and more. These events are also frequently mentioned on air during NY Sports & Beyond. **Second Quarter 2014** calendar entries are below:

April 3, 2014: The Damon Runyon Cancer Research Foundation will hold Runyon Up, a stair climb at the new 4 World Trade Center building, to raise funds for young cancer researchers. To date, over 450 people have signed up to take part in the event and those participants have raised over \$72,000 for the cause. Participants pay a \$40 entry fee and must raise at least \$72 – \$1 per floor of the building – in support of cancer research. Participants will have their own online donation pages to make fundraising easy. Please join us for CAPP's 5th Annual Safe Kids 5K in Brooklyn's Prospect Park!

May 3, 2014: CPC Brooklyn Branch will hold its Fifth Annual Health Fair and Family Day. We have many activities planned for this year including group jump roping, limbo, three legged races, hula hoop contest and more. Our goal is to improve the quality of life and to cherish the bonds between families in our community.

When: Saturday, May 3, 2014 from 11am to 3pm

Where: CPC Beacon Center at John J. Pershing School I.S. 220, located at 4812 9th Avenue Brooklyn, NY 11220

Here We Are Together: Story Time for Children

Mount Kisco Public Library

A story time for children of all ages, from newborns to school age children, with a parent or guardian.

100 East Main Street

May 12: 11:15am

Parenting Styles and Communication Free Lecture

A presentation and discussion about the characteristics associated with parenting; review research associated with Diana Baumrind's parenting styles, and guide parents in determining their own parenting style. Discussion will include the developmental nature of parenting, the importance of adapting parenting techniques to fit your child's developmental needs, and how to effectively discipline and communicate with your children.

1035 Newfield Ave.

May 12: 6:30pm-8pm

Central Park Spring Sightings

Teatown Lake Reservation

Summer is almost here and it's breeding season for the birds. Join Charlie Roberto on his quest for birds nesting and raising their young in Central Park! Join Charlie Roberto on this early morning outing in the park. Meet 6:00am at Teatown to carpool or 7:00am at 77th St and Central Park West.

1600 Spring Valley Road, Ossining

May 13

Vision Zero Public Workshops

Come to this workshop to learn more about Vision Zero and tell us about conditions in the neighborhoods you live in, work and visit. Give suggestions or concerns, participate in mapping activities to pinpoint issues, and join in discussion groups moderated by DOT and NYPD staff. Your input will aid in identifying street safety projects. 500 Grand Concourse, Bronx NY -May 15: 6:30pm-8:30pm

5th Annual Montauk Music Festival

Montauk on the Green

The Montauk Music Festival is a four day musical celebration featuring talented up-and-coming independent artists. Over 100 artists boasting a wide variety of musical styles will be performing for free in the spirit of sharing original music with audiences and fellow musicians.

742 Montauk Hwy

Friday, May 16th - 10 AM to 11 PM

Saturday, May 17th - 12 PM to 5 PM

Jersey Shore Festival

Featuring more than 100 live bands throughout Seaside Heights' bars and restaurants; a vendor village with local businesses, artisans, non-profit foundations, and more; skateboard and BMX stunt shows, surf and stand-up paddleboard lessons, and much more.

May 16-18

NYRR Five-Borough Series: Brooklyn Half
Brooklyn Museum at 200 Eastern Parkway

Come cheer on the runners of the Brooklyn half marathon, which steps off at 7 am. The Half will have the biggest field ever, a wicked-fast lead pack, and a fast, fun course with a big Brooklyn payoff? The homestretch is a dash along the world-famous Coney Island boardwalk.

May 17: 7am-5pm

Mental Health/Health Fair

Our theme is Healthy Mind / Healthy Church. Free admission. We are looking for sponsors for this event.

117 Columbus Blvd., Amityville

May 17- 12pm-4pm

9th Annual Westchester/Rockland Walk4Hearing

The 5K Walk4Hearing will bring together hundreds of walkers to have fun, get fit, learn about hearing loss and raise money for an important cause. Food, entertainment, children's activities, educational and vendor information will be available. Registration/check-in and pre-walk activities begins at 10 a.m.; walk begins at 11 a.m. 2957 Crompond Road, Yorktown Heights.

May 17- 10am

Volunteer Work Corp

Edith G. Read Wildlife Sanctuary, Playland Park, Rye Join us at the sanctuary to help with invasive plant removal, trail work, beach clean-up, and more. A great way to have fun, get some exercise, and give something back to the earth!

May 17 -10am

Family ArtsBash

A day of fun for the whole family featuring children's workshops and activities such as face painting, ceramics and cookie decorating. Children can explore Arts Westchester's newest exhibition, "STEAM," on its opening day, watch artists at work in their studios and win fun prizes!

31 Mamaroneck Avenue, White Plains

May 17: 12pm-5pm

2014 NYC Safe Disposal

Get rid of potentially harmful household products. Materials accepted include auto fluids, batteries, electronics, glues, medications, paint products, and more! When deciding what items to bring, look for products labeled with the following signal words: DANGER, POISON, or CAUTION. Father Capodanno Blvd. and Hunter Ave. cars approach from Midland Ave. May 17: 10am-4pm

Car Seat Fitting and Safety Check

Make sure your car safety seat is installed correctly. A trained car seat technician will check your seat and demonstrate correct installation. If you cannot attend the event, call 311 for an appointment for a free child car seat inspection at a DOT Fitting Station. 672 W. 158th St.

May 17: 10am-2pm

Paw Day

The NYC Health Department's Dog Licensing Team will be at this event to provide dog tags and answer any questions regarding dog licensing. A dog license is \$8.50 annually for spayed/neutered dogs; \$34.00 annually for non-spayed/neutered dogs. E. 86th St. and East End Ave.

May 17: 10am-1pm

Family Wellness Day

The theme of this year's health fair is "Family Wellness at Franklin." There will be educational information available as well as cholesterol, blood pressure and other health screenings.

900 Franklin Ave., Valley Stream

May 17- 11am-3pm

37th Annual Street Fair

200 Farnsworth Ave., Bordentown

An eclectic array of boutique shop merchants from historical downtown Bordentown set up shop on the streets for two full

days of fun and festivities. Gourmet local restaurants prepare amazing food, local non-profits hold fund raisers, children flock to the Kids' Corner, and local groups provide free entertainment.
May 17-18: 9am-4pm

Massapequa Spring Festival

Massapequa Railroad Station on Sunrise Highway featuring a wide array of handmade crafts and gift items, businesses and services, and food. It's sponsored by the Massapequa Historical Society
May 17-18: 11am-6pm

Montefiore 2014 Teddy Bear Hospital

Montefiore Wakefield Division Emergency Department Geared for children under the age of 12, children should bring their favorite stuffed animal or doll for triage, medical exam, and x-rays by caring Montefiore doctors and nurses. In addition to a tour of the Emergency Department, there will be activities targeted to teach kids safety tips.
600 E. 233rd St.
May 17: 10am-2pm

AIDS Walk New York

Since 1986, AIDS Walk New York has raised more than \$105 million for HIV programs and services in the tri-state area, and has grown into the largest AIDS fundraising event in the world. 59th Street and 5th Avenue.
May 1: 8:30am-2pm

Wildlife Up Close and Personal

Connetquot River State Park Preserve
Meet live owls, a fox, turtles and more! Don't forget to bring your camera.
May 18: 1:30pm-2:30pm

Storytelling Festival

A day to enjoy the art of storytelling for adults and children, the festival features many notable storytellers. The day begins with story and song "teasers." Continuous storytelling by master storytellers will take place and the day will conclude with an old-fashioned olio featuring a favorite tidbit from each of the five performers.
56 Main St., Clinton
May 18: 1:30pm-4:30

Shred Fest

Shred Fest is an annual City event to help New Yorkers prevent identity theft. At Shred Fest you can: Safely shred papers containing personal information for free using shredding trucks and get free identity theft prevention tips.
May 18: 10am-4pm

Westchester County Earth Day Celebration

Croton Point Park, Croton-on-Hudson
Information, demonstrations, vendors, raffles and entertainment geared toward sustainability.
May 18: 10am-3pm

Food Truck Rally

Grand Army Plaza, Prospect Park
Come out to the Grand Army Plaza on the first and third Sunday, and sample all you can eat from best food trucks in the city.
May 18-October 19 : 11am-5pm

Annual Bronx Week Parade

Bronx Pride is on display as celebrities, marching bands, community organizations, schools, sport teams and civic groups march along Mosholu Parkway, highlighting the best of the borough as this great community tradition celebrates its 43rd anniversary.
May 18: 12pm

Bronx Food & Arts Festival

After the Bronx Week Parade, residents can enjoy the Bronx Week Food, Arts & Music Festival, which offers an opportunity to purchase hand-crafted and specialty items from New York-based artists and vendors. Also, the Bronx Health Pavilion will offer free health screenings and information on services and health insurance.

May 18: 12pm-6pm

52nd Street Spring Fair

Located on 52nd Street between 6th and 7th Avenue, this street festival will have a variety of food and vendors.

May 18: 10am-4pm

LLS Soccer Fest

E. 140th St. & Alexander Ave.

Join the Leukemia & Lymphoma Society for the inaugural LLS Soccerfest, hosted by cancer survivor and TV personality Ethan Zohn. Guest appearances from NY based professional Latino soccer players and celebrities, soccer demonstrations, player meet and greets, and autographs.

May 18: 12pm-5pm

SATURDAY, JUNE 28th, 2014

Butterfly Weekend

Hudson Highlands Nature Museum

Flutter into Butterfly Weekend at the Hudson Highlands Museum in Orange County. Discover the beauty of butterflies and have a chance to feed the Painted Lady right from your hand.

11th Annual Children's Sports & Fitness Expo

Thomas Jefferson Educational Campus

400 Pennsylvania Avenue

10am-5pm

The 11th Annual Children's Sports & Fitness Expo is a free family event to promote healthy living. Bring your kids to participate in a wide range of sports clinics along with health tests, screenings and demonstrations.

SUNDAY, JUNE 29th, 2014

5th Annual Soundview Park Summer Festival

10am-6pm

There will be performances for all ages, family-friendly fun, educational activities and recreational programming at the 5th Annual Soundview Park Summer Festival on the waterfront in the Bronx.

Harlem Arts Festival

Marcus Garvey Park: 3-8pm

The Harlem Arts Festival is an annual destination for people from all over the city. Head to Marcus Garvey Park to enjoy a record 41 artists showcasing an array of visually stunning artwork.

St. Anthony's Family Feast and Festival

Trinity Regional School

Fifth Avenue, East Northport

Exciting rides, international foods and Las Vegas games highlight St. Anthony's Family Feast and Festival at Trinity Regional School in East Northport, Long Island.