



WKBN
 3930 Sunset Blvd
 Youngstown, OH 44512
 (330) 782-1144

CONTRACT

<u>Contract / Revision</u> 1253428 /		<u>Alt Order #</u> 25770960
<u>Product</u> FPHRM		
<u>Contract Dates</u> 10/18/17 - 10/24/17		<u>Estimate #</u> 5095
<u>Advertiser</u> POL/Ohioans Against the Deceptive RX Ballo		<u>Original Date / Revision</u> 10/16/17 / 10/23/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKBN	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agy Code</u> 9912736	<u>Advertiser Code</u> 377	<u>Product 1/2</u> 458
<u>Agency Ref</u> IN2570/SP271/TO132€		<u>Advertiser Ref</u>

And:

Mentzer Media Services
 210 West Pennsylvania Avenue
 Suite 250
 Towson, MD 21204
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WKBN	10/18/17	10/18/17	1st News @ 5a M-F	1st News @ 5a M-I		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/16/17	10/22/17	--W----	1			\$115.00					
N 2	WKBN	10/24/17	10/24/17	1st News @ 5a M-F	1st News @ 5a M-I		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/23/17	10/29/17	-T-----	1			\$115.00					
N 3	WKBN	10/19/17	10/19/17	1st News @ 6a M-F	1st News @ 6a M-I		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/16/17	10/22/17	---T---	1			\$275.00					
N 4	WKBN	10/24/17	10/24/17	1st News @ 6a M-F	1st News @ 6a M-I		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/23/17	10/29/17	-T-----	1			\$275.00					
N 5	WKBN	10/18/17	10/18/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/16/17	10/22/17	--W----	1			\$150.00					
N 6	WKBN	10/19/17	10/19/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/16/17	10/22/17	---T---	1			\$150.00					
N 7	WKBN	10/20/17	10/20/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/16/17	10/22/17	----F--	1			\$150.00					
N 8	WKBN	10/23/17	10/23/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/23/17	10/29/17	M-----	1			\$150.00					
N 9	WKBN	10/24/17	10/24/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/23/17	10/29/17	-T-----	1			\$150.00					
N 10	WKBN	10/23/17	10/23/17	CBS 10a-11a M-F	CBS 10a-11a M-F		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/23/17	10/29/17	M-----	1			\$215.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1253428 /	25770960

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/17 - 10/24/17	FPHRM	5095

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Ohioans Against the	10/16/17 / 10/23/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WKBN	10/18/17	10/18/17	CBS 11a-12p M-F	CBS 11a-12p M-F		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/16/17	10/22/17	--W----	1			\$225.00					
N 12	WKBN	10/20/17	10/20/17	1st News @ Noon M-F	1st News @ Noon		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/16/17	10/22/17	----F--	1			\$350.00					
N 13	WKBN	10/24/17	10/24/17	M-F Day PM Rotator 12-3p	M-F Day PM Rotator		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/23/17	10/29/17	-T-----	1			\$225.00					
N 14	WKBN	10/21/17	10/21/17	CBS This Morning Sa	CBS This Morning		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/16/17	10/22/17	-----S-	1			\$110.00					
N 15	WKBN	10/23/17	10/23/17	M-F 4p-5p	M-F 4p-5p		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/23/17	10/29/17	M-----	1			\$115.00					
N 16	WKBN	10/18/17	10/18/17	1st News @ 5p M-F	1st News @ 5p M-I		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/16/17	10/22/17	--W----	1			\$475.00					
N 17	WKBN	10/24/17	10/24/17	1st News @ 5p M-F	1st News @ 5p M-I		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/23/17	10/29/17	-T-----	1			\$475.00					
N 18	WKBN	10/18/17	10/18/17	1st News @ 530p M-F	1st News @ 530p I		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/16/17	10/22/17	--W----	1			\$475.00					
N 19	WKBN	10/24/17	10/24/17	1st News @ 530p M-F	1st News @ 530p I		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/23/17	10/29/17	-T-----	1			\$475.00					
N 20	WKBN	10/19/17	10/19/17	1st News @ 6p M-F	1st News @ 6p M-I		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/16/17	10/22/17	---T---	1			\$850.00					
N 21	WKBN	10/24/17	10/24/17	1st News @ 6p M-F	1st News @ 6p M-I		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/23/17	10/29/17	-T-----	1			\$850.00					
N 22	WKBN	10/21/17	10/21/17	CBS SEC College Football	CBS SEC College		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/16/17	10/22/17	-----S-	1			\$350.00					
N 23	WKBN	10/22/17	10/22/17	Su Hour 2 Prime 8p-9p	Su Hour 2 Prime 8p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/16/17	10/22/17	-----S	1			\$900.00					
N 24	WKBN	10/22/17	10/22/17	Su Hour 4 Prime 10p-11p	Su Hour 4 Prime 11p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/16/17	10/22/17	-----S	1			\$550.00					
N 25	WKBN	10/23/17	10/23/17	1st @ 11p M-F	1st @ 11p M-F		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/23/17	10/29/17	M-----	1			\$575.00					
N 26	WKBN	10/19/17	10/19/17	Late Show/Stephen Colbert	Late Show/Stepher		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/16/17	10/22/17	---T---	1			\$150.00					

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POL/Ohioans Against the	10/16/17 / 10/23/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 27	WKBN	10/24/17	10/24/17	Late Show/Stephen Colbert	Late Show/Stepher		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-T-----				1	\$150.00				
N 28	WKBN	10/18/17	10/18/17	Late Late Show	Late Late Show		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	--W----				1	\$40.00				
N 29	WKBN	10/24/17	10/24/17	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-T-----				1	\$675.00				
N 30	WKBN	10/23/17	10/23/17	Mon Hour 3 Prime	Mon Hour 3 Prime		:30				NM	1	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	M-----				1	\$1,375.00				
N 31	WKBN	10/20/17	10/20/17	Fri Hour 2 Prime 9p-10p	Fri Hour 2 Prime 9p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	----F--				1	\$800.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WKBN	10/16/17-10/22/17	Fri Hour 2 Prime 9p-10p	Fri Hour 2 Prime 9p	-----F-----	:30		\$800.00		NM		
	See MG 31.2												
	2	WKBN	10/24/17-10/24/17	Tue Hour 3 Prime	Tue Hour 3 Prime	-Tu-----	:30		\$800.00		NM		
	Ⓜ MG for 31.1 10/20												
N 32	WKBN	10/22/17	10/22/17	Sun Hour 3 Prime 9p-10p	Sun Hour 3 Prime		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-----S				1	\$1,150.00				
N 33	WKBN	10/24/17	10/24/17	Tue Hour 2 Prime	Tue Hour 2 Prime		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-T-----				1	\$600.00				
Totals								0.00				33	\$13,685.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 - 10/24/17	33	\$13,685.00	(\$2,052.75)	\$11,632.25
Totals	33	\$13,685.00	(\$2,052.75)	\$11,632.25

Signature: _____ **Date:** _____

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