



WKBN
3930 Sunset Blvd
Youngstown, OH 44512
(330) 782-1144

CONTRACT

<u>Contract / Revision</u> 1253428 /		<u>Alt Order #</u> 25770960
<u>Product</u> FPHRM		
<u>Contract Dates</u> 10/18/17 - 10/24/17		<u>Estimate #</u> 5095
<u>Advertiser</u> POL/Ohioans Against the Deceptive RX Ballo		<u>Original Date / Revision</u> 10/16/17 / 10/23/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKBN	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agy Code</u> 9912736	<u>Advertiser Code</u> 377	<u>Product 1/2</u> 458
<u>Agency Ref</u> IN2570/SP271/TO1326		<u>Advertiser Ref</u>

And:

Mentzer Media Services
210 West Pennsylvania Avenue
Suite 250
Towson, MD 21204
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WKBN	10/18/17	10/18/17	1st News @ 5a M-F	1st News @ 5a M-I		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	--W----				1	\$115.00				
N 2	WKBN	10/24/17	10/24/17	1st News @ 5a M-F	1st News @ 5a M-I		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-T-----				1	\$115.00				
N 3	WKBN	10/19/17	10/19/17	1st News @ 6a M-F	1st News @ 6a M-I		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	---T---				1	\$275.00				
N 4	WKBN	10/24/17	10/24/17	1st News @ 6a M-F	1st News @ 6a M-I		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-T-----				1	\$275.00				
N 5	WKBN	10/18/17	10/18/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	--W----				1	\$150.00				
N 6	WKBN	10/19/17	10/19/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	---T---				1	\$150.00				
N 7	WKBN	10/20/17	10/20/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	----F--				1	\$150.00				
N 8	WKBN	10/23/17	10/23/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	M-----				1	\$150.00				
N 9	WKBN	10/24/17	10/24/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-T-----				1	\$150.00				
N 10	WKBN	10/23/17	10/23/17	CBS 10a-11a M-F	CBS 10a-11a M-F		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	M-----				1	\$215.00				

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Contract / Revision		Alt Order #
1253428 /		25770960
Contract Dates	Product	Estimate #
10/18/17 - 10/24/17	FPHRM	5095
Advertiser		Original Date / Revision
POL/Ohioans Against the		10/16/17 / 10/23/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WKBN	10/18/17	10/18/17	CBS 11a-12p M-F	CBS 11a-12p M-F		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	--W----				1	\$225.00				
N 12	WKBN	10/20/17	10/20/17	1st News @ Noon M-F	1st News @ Noon		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	----F--				1	\$350.00				
N 13	WKBN	10/24/17	10/24/17	M-F Day PM Rotator 12-3p	M-F Day PM Rotat		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-T-----				1	\$225.00				
N 14	WKBN	10/21/17	10/21/17	CBS This Morning Sa	CBS This Morning		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-----S-				1	\$110.00				
N 15	WKBN	10/23/17	10/23/17	M-F 4p-5p	M-F 4p-5p		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	M-----				1	\$115.00				
N 16	WKBN	10/18/17	10/18/17	1st News @ 5p M-F	1st News @ 5p M-I		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	--W----				1	\$475.00				
N 17	WKBN	10/24/17	10/24/17	1st News @ 5p M-F	1st News @ 5p M-I		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-T-----				1	\$475.00				
N 18	WKBN	10/18/17	10/18/17	1st News @ 530p M-F	1st News @ 530p I		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	--W----				1	\$475.00				
N 19	WKBN	10/24/17	10/24/17	1st News @ 530p M-F	1st News @ 530p I		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-T-----				1	\$475.00				
N 20	WKBN	10/19/17	10/19/17	1st News @ 6p M-F	1st News @ 6p M-I		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	---T---				1	\$850.00				
N 21	WKBN	10/24/17	10/24/17	1st News @ 6p M-F	1st News @ 6p M-I		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-T-----				1	\$850.00				
N 22	WKBN	10/21/17	10/21/17	CBS SEC College Football	CBS SEC College		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-----S-				1	\$350.00				
N 23	WKBN	10/22/17	10/22/17	Su Hour 2 Prime 8p-9p	Su Hour 2 Prime 8p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-----S				1	\$900.00				
N 24	WKBN	10/22/17	10/22/17	Su Hour 4 Prime 10p-11p	Su Hour 4 Prime 11		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-----S				1	\$550.00				
N 25	WKBN	10/23/17	10/23/17	1st @ 11p M-F	1st @ 11p M-F		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	M-----				1	\$575.00				
N 26	WKBN	10/19/17	10/19/17	Late Show/Stephen Colbert	Late Show/Stepher		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	---T---				1	\$150.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 27	WKBN	10/24/17	10/24/17	Late Show/Stephen Colbert	Late Show/Stepher		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-T-----				1	\$150.00				
N 28	WKBN	10/18/17	10/18/17	Late Late Show	Late Late Show		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	--W----				1	\$40.00				
N 29	WKBN	10/24/17	10/24/17	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-T-----				1	\$675.00				
N 30	WKBN	10/23/17	10/23/17	Mon Hour 3 Prime	Mon Hour 3 Prime		:30				NM	1	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	M-----				1	\$1,375.00				
N 31	WKBN	10/20/17	10/20/17	Fri Hour 2 Prime 9p-10p	Fri Hour 2 Prime 9p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	----F--				1	\$800.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WKBN	10/16/17-10/22/17	Fri Hour 2 Prime 9p-10p	Fri Hour 2 Prime 9p	-----F----	:30	\$800.00	NM			
		See MG 31.2											
		2	WKBN	10/24/17-10/24/17	Tue Hour 3 Prime	Tue Hour 3 Prime	-Tu-----	:30	\$800.00	NM			
		(M) MG for 31.1 10/20											
N 32	WKBN	10/22/17	10/22/17	Sun Hour 3 Prime 9p-10p	Sun Hour 3 Prime		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-----S				1	\$1,150.00				
N 33	WKBN	10/24/17	10/24/17	Tue Hour 2 Prime	Tue Hour 2 Prime		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-T-----				1	\$600.00				
Totals								0.00				33	\$13,685.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 - 10/24/17	33	\$13,685.00	(\$2,052.75)	\$11,632.25
Totals	33	\$13,685.00	(\$2,052.75)	\$11,632.25

Signature: _____ **Date:** _____

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