

CONTRACT



WKBN
 3930 Sunset Blvd
 Youngstown, OH 44512
 (330) 782-1144

<u>Contract / Revision</u> 1114094 /	<u>Alt Order #</u> 25574028
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<u>Product</u> FPHRM	
<u>Contract Dates</u> 06/16/17 - 06/24/17	<u>Estimate #</u> 4566
<u>Advertiser</u> POL/Ohioans Against the Deceptive RX Ballo	<u>Original Date / Revision</u> 06/14/17 / 06/14/17

And:

Mentzer Media Services
 210 West Pennsylvania Avenue
 Suite 250
 Towson, MD 21204
 USA

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKBN	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agy Code</u> 9912736	<u>Advertiser Code</u> 377	<u>Product 1/2</u> 458
<u>Agency Ref</u> IN2570/SP271/TO132E	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WKBN	06/18/17	06/18/17	Face The Nation	Face The Nation		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	-----S				1	\$70.00				
N 2	WKBN	06/16/17	06/16/17	CBS The Talk M-F	CBS The Talk M-F		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	----F--				1	\$75.00				
N 3	WKBN	06/21/17	06/21/17	CBS The Talk M-F	CBS The Talk M-F		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	--W----				1	\$75.00				
N 4	WKBN	06/22/17	06/22/17	CBS The Talk M-F	CBS The Talk M-F		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	---T---				1	\$75.00				
N 5	WKBN	06/23/17	06/23/17	CBS The Talk M-F	CBS The Talk M-F		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	----F--				1	\$75.00				
N 6	WKBN	06/16/17	06/16/17	1st News @ 530p M-F	1st News @ 530p I		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	----F--				1	\$300.00				
N 7	WKBN	06/19/17	06/19/17	1st News @ 530p M-F	1st News @ 530p I		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	M-----				1	\$300.00				
N 8	WKBN	06/20/17	06/20/17	1st News @ 530p M-F	1st News @ 530p I		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	-T-----				1	\$300.00				
N 9	WKBN	06/21/17	06/21/17	1st News @ 530p M-F	1st News @ 530p I		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	--W----				1	\$300.00				
N 10	WKBN	06/22/17	06/22/17	1st News @ 530p M-F	1st News @ 530p I		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	---T---				1	\$300.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
1114094 /	25574028

Contract Dates	Product	Estimate #
06/16/17 - 06/24/17	FPHRM	4566

Advertiser	Original Date / Revision
POL/Ohioans Against the	06/14/17 / 06/14/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WKBN	06/23/17	06/23/17	1st News @ 530p M-F	1st News @ 530p I		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	----F--				1	\$300.00				
N 12	WKBN	06/16/17	06/16/17	1st News @ 6p M-F	1st News @ 6p M-I		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	----F--				1	\$550.00				
N 13	WKBN	06/19/17	06/19/17	1st News @ 6p M-F	1st News @ 6p M-I		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	M-----				1	\$550.00				
N 14	WKBN	06/20/17	06/20/17	1st News @ 6p M-F	1st News @ 6p M-I		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	-T-----				1	\$550.00				
N 15	WKBN	06/21/17	06/21/17	1st News @ 6p M-F	1st News @ 6p M-I		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	--W----				1	\$550.00				
N 16	WKBN	06/22/17	06/22/17	1st News @ 6p M-F	1st News @ 6p M-I		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	---T---				1	\$550.00				
N 17	WKBN	06/23/17	06/23/17	1st News @ 6p M-F	1st News @ 6p M-I		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	----F--				1	\$550.00				
N 18	WKBN	06/16/17	06/16/17	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	----F--				1	\$375.00				
N 19	WKBN	06/19/17	06/19/17	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	M-----				1	\$375.00				
N 20	WKBN	06/21/17	06/21/17	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	--W----				1	\$375.00				
N 21	WKBN	06/16/17	06/16/17	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	----F--				1	\$375.00				
N 22	WKBN	06/19/17	06/19/17	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	M-----				1	\$375.00				
N 23	WKBN	06/23/17	06/23/17	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	----F--				1	\$375.00				
N 24	WKBN	06/17/17	06/17/17	Sa Hour 2 Prime 9p-10p	Sa Hour 2 Prime 9p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	-----S-				1	\$200.00				
N 25	WKBN	06/24/17	06/24/17	Sa Hour 2 Prime 9p-10p	Sa Hour 2 Prime 9p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	-----S-				1	\$200.00				
N 26	WKBN	06/17/17	06/17/17	Sa Hour 3 Prime 10p-11p	Sa Hour 3 Prime 11p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	-----S-				1	\$200.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 27	WKBN	06/24/17	06/24/17	Sa Hour 3 Prime 10p-11p	Sa Hour 3 Prime 10		:30				NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/19/17	06/25/17	-----S-				1	\$200.00					
N 28	WKBN	06/18/17	06/18/17	Sun Hour 1 Prime 7p-8p	Sun Hour 1 Prime		:30				NM	1	\$375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/12/17	06/18/17	-----S				1	\$375.00					
N 29	WKBN	06/16/17	06/16/17	1st @ 11p M-F	1st @ 11p M-F		:30				NM	1	\$375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/12/17	06/18/17	----F--				1	\$375.00					
N 30	WKBN	06/19/17	06/19/17	1st @ 11p M-F	1st @ 11p M-F		:30				NM	1	\$375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/19/17	06/25/17	M-----				1	\$375.00					
N 31	WKBN	06/20/17	06/20/17	1st @ 11p M-F	1st @ 11p M-F		:30				NM	1	\$375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/19/17	06/25/17	-T-----				1	\$375.00					
N 32	WKBN	06/23/17	06/23/17	1st @ 11p M-F	1st @ 11p M-F		:30				NM	1	\$375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/19/17	06/25/17	----F--				1	\$375.00					
Totals												0.00	32	\$10,395.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/29/17 -06/24/17	32	\$10,395.00	(\$1,559.25)	\$8,835.75
Totals	32	\$10,395.00	(\$1,559.25)	\$8,835.75

Signature: _____ **Date:** _____

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