



WKBN
3930 Sunset Blvd
Youngstown, OH 44512
(330) 782-1144

CONTRACT

<u>Contract / Revision</u> 1196123 /		<u>Alt Order #</u> 25702375
<u>Product</u> FPHRM		
<u>Contract Dates</u> 08/30/17 - 09/05/17		<u>Estimate #</u> 4888
<u>Advertiser</u> POL/Ohioans Against the Deceptive RX Ballot		<u>Original Date / Revision</u> 08/31/17 / 08/31/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKBN	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
		<u>Total Ratings</u> 7.50
<u>Agy Code</u> 9912736	<u>Advertiser Code</u> 377	<u>Product 1/2</u> 458
<u>Agency Ref</u> IN2570/SP271/TO1326		<u>Advertiser Ref</u>

And:

Mentzer Media Services
210 West Pennsylvania Avenue
Suite 250
Towson, MD 21204
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WKBN	08/30/17	08/30/17	1st News @ 5a M-F	1st News @ 5a M-I		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/28/17	09/03/17	--W----				1	\$110.00	0.00			
2	WKBN	09/04/17	09/04/17	1st News @ 5a M-F	1st News @ 5a M-I		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/17	09/10/17	M-----				1	\$110.00	0.00			
3	WKBN	09/05/17	09/05/17	1st News @ 5a M-F	1st News @ 5a M-I		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/17	09/10/17	-T-----				1	\$110.00	0.00			
4	WKBN	08/30/17	08/30/17	1st News @ 5a M-F	1st News @ 5a M-I		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/28/17	09/03/17	--W----				1	\$110.00	0.00			
5	WKBN	09/01/17	09/01/17	1st News @ 5a M-F	1st News @ 5a M-I		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/28/17	09/03/17	----F--				1	\$110.00	0.00			
6	WKBN	09/04/17	09/04/17	1st News @ 5a M-F	1st News @ 5a M-I		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/17	09/10/17	M-----				1	\$110.00	0.00			
7	WKBN	09/05/17	09/05/17	1st News @ 5a M-F	1st News @ 5a M-I		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/17	09/10/17	-T-----				1	\$110.00	0.00			
8	WKBN	09/01/17	09/01/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/28/17	09/03/17	----F--				1	\$150.00	0.00			
9	WKBN	09/04/17	09/04/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/17	09/10/17	M-----				1	\$150.00	0.00			
10	WKBN	09/05/17	09/05/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/17	09/10/17	-T-----				1	\$150.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 08/30/17 - 09/05/17	<u>Product</u> FPHRM	<u>Estimate #</u> 4888
<u>Advertiser</u> POL/Ohioans Against the		<u>Original Date / Revision</u> 08/31/17 / 08/31/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
11	WKBN	09/02/17	09/02/17	CBS This Morning Sa	CBS This Morning		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/28/17	09/03/17	-----S-				1	\$110.00	0.00			
12	WKBN	09/03/17	09/03/17	Face The Nation	Face The Nation		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/28/17	09/03/17	-----S				1	\$110.00	0.00			
13	WKBN	09/01/17	09/01/17	1st News @ 5p M-F	1st News @ 5p M-I		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/28/17	09/03/17	----F--				1	\$375.00	0.00			
14	WKBN	09/04/17	09/04/17	1st News @ 5p M-F	1st News @ 5p M-I		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/17	09/10/17	M-----				1	\$375.00	0.00			
15	WKBN	09/05/17	09/05/17	1st News @ 5p M-F	1st News @ 5p M-I		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/17	09/10/17	-T-----				1	\$375.00	0.00			
16	WKBN	08/31/17	08/31/17	1st News @ 530p M-F	1st News @ 530p I		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/28/17	09/03/17	---T---				1	\$375.00	0.00			
17	WKBN	09/04/17	09/04/17	1st News @ 530p M-F	1st News @ 530p I		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/17	09/10/17	M-----				1	\$375.00	0.00			
18	WKBN	09/05/17	09/05/17	1st News @ 530p M-F	1st News @ 530p I		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/17	09/10/17	-T-----				1	\$375.00	0.00			
19	WKBN	08/31/17	08/31/17	1st News @ 6p M-F	1st News @ 6p M-I		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/28/17	09/03/17	---T---				1	\$850.00	0.00			
20	WKBN	09/04/17	09/04/17	1st News @ 6p M-F	1st News @ 6p M-I		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/17	09/10/17	M-----				1	\$850.00	0.00			
21	WKBN	09/05/17	09/05/17	1st News @ 6p M-F	1st News @ 6p M-I		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/17	09/10/17	-T-----				1	\$850.00	0.00			
22	WKBN	09/04/17	09/04/17	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/17	09/10/17	M-----				1	\$675.00	0.00			
23	WKBN	09/05/17	09/05/17	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/17	09/10/17	-T-----				1	\$675.00	0.00			
24	WKBN	08/30/17	08/30/17	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/28/17	09/03/17	--W----				1	\$550.00	0.00			
25	WKBN	09/04/17	09/04/17	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/17	09/10/17	M-----				1	\$550.00	0.00			
26	WKBN	09/05/17	09/05/17	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/17	09/10/17	-T-----				1	\$550.00	0.00			

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/30/17 - 09/05/17	FPHRM	4888

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Ohioans Against the	08/31/17 / 08/31/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
27	WKBN	09/04/17	09/04/17	Mon Prime Hour 1 8-9p	Mon Prime Hour 1		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/17	09/10/17	M-----				1	\$575.00	0.00			
N 28	WKBN	08/31/17	08/31/17	Thur Prime Hour 1 8p-9p	Thur Prime Hour 1		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/28/17	09/03/17	---T---				1	\$1,050.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WKBN	08/28/17-09/03/17	Thur Prime Hour 1 8p-9p	Thur Prime Hour 1	----Th-----	:30		\$1,050.00	0.00	NM		
	See MG 28.2												
	2	WKBN	09/03/17-09/03/17	Su Hour 2 Prime 8p-9p	Su Hour 2 Prime 8	-----Su	:30		\$1,050.00	7.50	NM		
	(M) MG for 28.1 08/31												
29	WKBN	09/01/17	09/01/17	Fri Hour 3 Prime 10p-11p	Fri Hour 3 Prime 10		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/28/17	09/03/17	-----F--				1	\$575.00	0.00			
30	WKBN	09/03/17	09/03/17	Sun Hour 1 Prime 7p-8p	Sun Hour 1 Prime 7		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/28/17	09/03/17	-----S				1	\$550.00	0.00			
Totals								7.50				30	\$11,990.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 - 09/05/17	30	\$11,990.00	(\$1,798.50)	\$10,191.50
Totals	30	\$11,990.00	(\$1,798.50)	\$10,191.50

Signature: _____ Date: _____

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