



# Blarney Stone Broadcasting, Inc.

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## **ISSUES AND PROGRAM REPORT WQON, WMMN and WYPV**

**Q1 2023 – January 1 - March 31, 2023**

**Blarney Stone Broadcasting is in an LMA with Mitten News LLC with stations WMMN and WYPV**

**On June 22, 2020 WQON began simulcasting on WMMN and WYPV**

**NORTHERN FOCUS:** Q100 (WQON, WMMN and WYPV) airs a LIVE weekly program called Northern Focus every Friday from 9A-10A. Community leaders, organizations are invited to the WQON Studio for a 3-5 minute interview to help promote their projects and programs that are relevant to the Northern Michigan Community. Guest and topics list attached.

**PUBLIC SERVICE ANNOUNCEMENTS:** In addition, WQON, WMMN, WYPV aired Public Service Announcements for the following organizations during Q1 2023:

- Michigan Association of Broadcasters:
  - Various COVID, community health issues and MDHHS messages
- Consumers Energy PSA 2023
- Habitat for Humanity Grand Traverse Region
  - Encourage listeners to donate used appliances, tools and furniture to support local Habitat ReStore locations
- 22 2 None
  - Generate awareness for Veteran Suicide issues
- Grand Traverse Dyslexia Association
- Kalkaska High School Drama Club
- Region 9 Area Agency on Aging



# Blarney Stone Broadcasting, Inc.

## Q100 NORTHERN FOCUS - March 31, 2023

PLEASE MENTION THAT PORTIONS OF PROGRAM HAVE BEEN PRE-RECORDED

|      |      |   |                       |
|------|------|---|-----------------------|
| 9:00 | 9:01 | <b>JC INTRO NORTHERN FOCUS:</b><br>MENTION SPONSOR: Kirtland Community College  |                       |
|      |      | <b>SEGMENT 1: KIRTLAND COMMUNITY COLLEGE</b><br>Matthew Rice, Director, Communications and Marketing<br>Spring and Fall registration for KCC        | <b>LIVE IN STUDIO</b> |
|      |      | <b>COMMERCIAL BREAK: 2 MINUTES</b>  |                       |
|      |      | <b>SEGMENT 2: A+ LAWN CARE</b><br>JENNA BAUER, OWNER<br>A+ Lawn Care and how you serve the Northern Michigan Communities - Grayling Chamber winners | <b>LIVE IN STUDIO</b> |
|      |      | <b>COMMERCIAL BREAK: 2 MINUTES</b>  |                       |
|      |      | <b>SEGMENT 3: Michigan Works! Northeast Consortium</b><br>Alayne Hansen, Business Solutions Professional<br>Michigan Works NE Consortium            | <b>LIVE IN STUDIO</b> |
|      |      | <b>SEGMENT 4: TWIN BIRCH GOLF</b><br>Kwin Morrison<br>Twin Birch Golf   | <b>PRE RECORDED</b>   |
| 9:30 |      | <b>WEATHER</b>  | <b>PRE RECORDED</b>   |
| (;32 |      | <b>SEGMENT 5: ODAWA CASINO</b><br>Nick Foltz<br>Sports Card Show on April 8th   | <b>PRE-RECORDED</b>   |



# Blarney Stone Broadcasting, Inc.

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**SEGMENT 6:**

**COMMERCIAL BREAK: 2 MINUTE BREAK**

**PRE  
RECORDED**

**SEGMENT 7:**

**SEGMENT 8:**

9:58 10:00 **COMMERCIAL BREAK: 2 MINUTES**

**JC CLOSES/RECAPS SHOW  
THANK**

**From:** Sheryl Coyne

**Sent:** Thursday, March 23, 2023 10:32 PM

**To:** Barb Polisei <accounting@blarneystonebroadcasting.com>; Jeff Bihlman <JaBo@blarneystonebroadcasting.com>; Jerry Coyne <jc@blarneystonebroadcasting.com>; JJ Rowell <jj@blarneystonebroadcasting.com>; Jomarie Leone <Jomama@blarneystonebroadcasting.com>; Tonja Christensen <tonja@blarneystonebroadcasting.com>; Maureen Barkume <maureen@blarneystonebroadcasting.com>; Peyton Nimke <Peyton@blarneystonebroadcasting.com>; 'Keith Gave' <keith.gave@gmail.com>; 'richcalkins62@yahoo.com' <richcalkins62@yahoo.com>; 'randy long' <randyglong@hotmail.com>; Chad Patterson <Chad@blarneystonebroadcasting.com>

**Subject:** RE: Q100 NORTHERN FOCUS: 03.24.23

**Q100 NORTHERN FOCUS - March 24,  
2023**

**PLEASE MENTION THAT PORTIONS OF PROGRAM HAVE BEEN PRE-  
RECORDED**



# Blarney Stone Broadcasting, Inc.

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|      |      |  |  |
|------|------|--|--|
| 9:00 | 9:01 | <b>JC INTRO NORTHERN FOCUS:</b><br>MENTION SPONSOR: Kirtland Community College   |  |
|      |      | <b>SEGMENT 1: KIRTLAND COMMUNITY COLLEGE</b><br>Chris Periatt<br>the KCC Police Academy and Torch Run for Special Olympics | <b>LIVE IN STUDIO</b>                            |
|      |      | <b>COMMERCIAL BREAK: 2 MINUTES</b>   |  |
|      |      | <b>SEGMENT 2: KIRTLAND FOUNDATION</b><br>Heather Appold, Foundation Director<br>Kirtland Foundation Update                 | <b>LIVE IN STUDIO</b>                            |
|      |      | <b>COMMERCIAL BREAK: 2 MINUTES</b>   |  |
|      |      | <b>SEGMENT 3: GOPHER WOOD</b><br>Women?<br>Fundraiser  | <b>LIVE CALL<br/>231-884-2059</b>                |
|      |      | <b>SEGMENT 4: INTERLOCHEN CENTER FOR PERFORMING ARTS</b><br>Raizel Coiman<br>Arts Center Upcoming Performances             | <b>PRE RECORDED</b>                              |
| 9:30 |      | <b>WEATHER</b>   | <b>PRE RECORDED</b>                              |
| (;32 |      | <b>SEGMENT 5: TCAPS</b><br>John R. VanWagoner II, Ph.D, Superintendent<br>TCAPS  | <b>LIVE CALL @<br/>9:45AM<br/>(231) 933-1727</b> |
|      |      | <b>SEGMENT 6:</b>  |  |
|      |      | <b>COMMERCIAL BREAK: 2 MINUTE BREAK</b>  | <b>PRE RECORDED</b>                              |
|      |      | <b>SEGMENT 7:</b>  |  |



# Blarney Stone Broadcasting, Inc.

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## SEGMENT 8:

9:58 10:00 **COMMERCIAL BREAK: 2 MINUTES**

**JC CLOSSES/RECAPS SHOW  
THANK**

**From:** Sheryl Coyne  
**Sent:** Thursday, March 16, 2023 5:02 PM  
**To:** Barb Polisei <[accounting@blarneystonebroadcasting.com](mailto:accounting@blarneystonebroadcasting.com)>; Jeff Bihlman <[JaBo@blarneystonebroadcasting.com](mailto:JaBo@blarneystonebroadcasting.com)>; Jerry Coyne <[jc@blarneystonebroadcasting.com](mailto:jc@blarneystonebroadcasting.com)>; JJ Rowell <[jj@blarneystonebroadcasting.com](mailto:jj@blarneystonebroadcasting.com)>; Jomarie Leone <[Jomama@blarneystonebroadcasting.com](mailto:Jomama@blarneystonebroadcasting.com)>; Tonja Christensen <[tonja@blarneystonebroadcasting.com](mailto:tonja@blarneystonebroadcasting.com)>; Maureen Barkume <[maureen@blarneystonebroadcasting.com](mailto:maureen@blarneystonebroadcasting.com)>; Peyton Nimke <[Peyton@blarneystonebroadcasting.com](mailto:Peyton@blarneystonebroadcasting.com)>; 'Keith Gave' <[keith.gave@gmail.com](mailto:keith.gave@gmail.com)>; 'richcalkins62@yahoo.com' <[richcalkins62@yahoo.com](mailto:richcalkins62@yahoo.com)>; 'randy long' <[randyglong@hotmail.com](mailto:randyglong@hotmail.com)>; Chad Patterson <[Chad@blarneystonebroadcasting.com](mailto:Chad@blarneystonebroadcasting.com)>  
**Subject:** RE: Q100 NORTHERN FOCUS: 03.17.23

## **Q100 NORTHERN FOCUS - March 17, 2023**

**PLEASE MENTION THAT PORTIONS OF PROGRAM HAVE BEEN PRE-RECORDED**

9:00 9:01 **JC INTRO NORTHERN FOCUS:**  
MENTION SPONSOR: Kirtland Community College

**SEGMENT 1: KIRTLAND COMMUNITY COLLEGE**

Bob Oakes, Automotive Technology Lead Instructor  
Automotive Tech

**PRE  
RECORDED**



# Blarney Stone Broadcasting, Inc.

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**COMMERCIAL BREAK: 2 MINUTES**

**SEGMENT 2: GRAYLING REGIONAL CHAMBER**

**LIVE IN STUDIO**

Hayley Strohpaal, Executive Director  
Recap of Awards and Spotlight Biz Member

**COMMERCIAL BREAK: 2 MINUTES**

**SEGMENT 3: MUNSON HEALTHCARE**

**LIVE CALL  
712-490-7661**

Edward Hagen, MD  
Colon Cancer Awareness - **TALKING POINTS ATTACHED**

**SEGMENT 4: HABITAT FOR HUMMANITY - GRAND TRAVERSE REGION**

**PRE RECORDED**

Thomas Kachadurian, Director of Marketing  
Update on Grand Traverse Region

9:30

**WEATHER**

**PRE RECORDED**

(;32

**SEGMENT 5:**

**SEGMENT 6:**

**COMMERCIAL BREAK: 2 MINUTE BREAK**

**PRE RECORDED**

**SEGMENT 7:**

**SEGMENT 8:**

9:58 10:00 **COMMERCIAL BREAK: 2 MINUTES**

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# Blarney Stone Broadcasting, Inc.

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JC CLOSES/RECAPS SHOW  
THANK

**From:** Sheryl Coyne  
**Sent:** Thursday, March 9, 2023 1:19 PM  
**To:** Barb Polisei <[accounting@blarneystonebroadcasting.com](mailto:accounting@blarneystonebroadcasting.com)>; Jeff Bihlman <[JaBo@blarneystonebroadcasting.com](mailto:JaBo@blarneystonebroadcasting.com)>; Jerry Coyne <[jc@blarneystonebroadcasting.com](mailto:jc@blarneystonebroadcasting.com)>; JJ Rowell <[jj@blarneystonebroadcasting.com](mailto:jj@blarneystonebroadcasting.com)>; Jomarie Leone <[Jomama@blarneystonebroadcasting.com](mailto:Jomama@blarneystonebroadcasting.com)>; Tonja Christensen <[tonja@blarneystonebroadcasting.com](mailto:tonja@blarneystonebroadcasting.com)>; Maureen Barkume <[maureen@blarneystonebroadcasting.com](mailto:maureen@blarneystonebroadcasting.com)>; Peyton Nimke <[Peyton@blarneystonebroadcasting.com](mailto:Peyton@blarneystonebroadcasting.com)>; Keith Gave <[keith.gave@gmail.com](mailto:keith.gave@gmail.com)>; [richcalkins62@yahoo.com](mailto:richcalkins62@yahoo.com); randy long <[randyglong@hotmail.com](mailto:randyglong@hotmail.com)>; Chad Patterson <[Chad@blarneystonebroadcasting.com](mailto:Chad@blarneystonebroadcasting.com)>  
**Subject:** RE: Q100 NORTHERN FOCUS: 03.10.23

**Full show – only 1x live and 7x recorded:**

## Q100 NORTHERN FOCUS - March 10, 2023

**PLEASE MENTION THAT PORTIONS OF PROGRAM HAVE BEEN PRE-RECORDED**

9:00 9:01 **JC INTRO NORTHERN FOCUS:**  
MENTION SPONSOR: Kirtland Community College

**SEGMENT 1: KIRTLAND COMMUNITY COLLEGE**

Shawn Witherspoon  
Biggby location inside the college

**LIVE IN STUDIO**

**COMMERCIAL BREAK: 2 MINUTES**

**SEGMENT 2: BULLIED SURVIVOR**

Cari Talarico & Carol Silverman  
New Book titled "Bullied Survivor"

**PRE RECORDED**



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**COMMERCIAL BREAK: 2 MINUTES**

**SEGMENT 3: CONSUMERS ENERGY**

Joshua Paciorek  
\$50,000 for Small Towns in Put Your Town on the  
Map Competition  
50,000 for Small Towns in Put Your  
Town on the Map Competition

**PRE  
RECORDED**

**SEGMENT 4: SENATOR JOHN DAMOOSE**

Senator John Damosse  
Nat Popular Vote Changes

**PRE  
RECORDED**

9:30

**WEATHER**

**PRE  
RECORDED**

(;32

**SEGMENT 5: SENATOR JOHN DAMOOS**

Tom Skilling  
Electoral Vote Changes

**PRE  
RECORDED**

**SEGMENT 6: NICOLET BANK**

Shelly Airburger  
Polar Plunge

**PRE  
RECORDED**

**COMMERCIAL BREAK: 2 MINUTE BREAK**

**PRE  
RECORDED**

**SEGMENT 7: TRAVERSE CITY TOURISM**

Trevor Tkach  
Tourism Outlook for 2023

**PRE  
RECORDED**

**SEGMENT 8: THE SKINNY BUTCHER**

Dave Zilko, CEO  
Skinny Butcher Non Meat Products

**PRE-  
RECORDED**

9:58 10:00 **COMMERCIAL BREAK: 2 MINUTES**





# Blarney Stone Broadcasting, Inc.

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JC CLOSES/RECAPS SHOW  
THANK

## Q100 NORTHERN FOCUS - March 3, 2023

PLEASE MENTION THAT PORTIONS OF PROGRAM HAVE BEEN PRE-RECORDED

|      |      |  |                       |
|------|------|--|-----------------------|
| 9:00 | 9:01 | <b>JC INTRO NORTHERN FOCUS:</b><br>MENTION SPONSOR: Kirtland Community College   |                       |
|      |      | <b>SEGMENT 1: KIRTLAND COMMUNITY COLLEGE</b><br>Coach Nile Finney & Athlete<br>Athletic Department and KCC   | <b>LIVE IN STUDIO</b> |
|      |      | <b>COMMERCIAL BREAK: 2 MINUTES</b>   |                       |
|      |      | <b>SEGMENT 2: PIONEER HILLS MARINE</b><br>Kim Morley, Owner<br>March Boat Show   | <b>LIVE IN STUDIO</b> |
|      |      | <b>COMMERCIAL BREAK: 2 MINUTES</b>   |                       |
|      |      | <b>SEGMENT 3: CRAWFORD AUSABLE SOCCER ASSOCIATION (CASA)</b><br>STEVE BEDNAR, PRESIDENT<br>Crawford AuSable Soccer Association and it's needs for the upcoming season (people, funds, equipment, etc.) | <b>LIVE IN STUDIO</b> |
|      |      | <b>SEGMENT 4: GRAY ROCK PUB &amp; GRUB</b><br>Joel Wilson, New Owner<br>Introduce New Owner  | <b>LIVE IN STUDIO</b> |
| 9:30 |      | <b>WEATHER</b>   | <b>PRE RECORDED</b>   |
| (;32 |      | <b>SEGMENT 5: MIKE WEILAND SKI EVENT</b><br>Eric Batway<br>Update on the Charity Event   | <b>LIVE IN STUDIO</b> |
|      |      | <b>SEGMENT 6: BAY BREAD COMPANY</b><br>Krystal Flurette, Owner<br>Girl Scout Cookie Booth  | <b>PRE RECORDED</b>   |



# Blarney Stone Broadcasting, Inc.

**COMMERCIAL BREAK: 2 MINUTE BREAK**

**PRE RECORDED**

**SEGMENT 7: ODAWA CASINO**

**PRE RECORDED**

Brittany Bentley  
Ladies Night Events - Saturday

**SEGMENT 8: WEST BRANCH CHAMBER OF COMMERCE**

**PRE-RECORDED**

Heather Neuhaus, IOM, B.S. Executive Director  
West Branch Update

9:58 10:00 **COMMERCIAL BREAK: 2 MINUTES**

**JC CLOSURES/RECAPS SHOW**

THANK

**From:** Sheryl Coyne

**Sent:** Thursday, February 23, 2023 2:06 PM

**To:** Barb Polisei <accounting@blarneystonebroadcasting.com>; Jeff Bihlman <JaBo@blarneystonebroadcasting.com>; Jerry Coyne <jc@blarneystonebroadcasting.com>; JJ Rowell <jj@blarneystonebroadcasting.com>; Jomarie Leone <Jomama@blarneystonebroadcasting.com>; Tonja Christensen <tonja@blarneystonebroadcasting.com>; Maureen Barkume <maureen@blarneystonebroadcasting.com>; Peyton Nimke <Peyton@blarneystonebroadcasting.com>; Keith Gave <keith.gave@gmail.com>; richcalkins62@yahoo.com; randy long <randyglong@hotmail.com>; Chad Patterson <Chad@blarneystonebroadcasting.com>

**Subject:** RE: Q100 NORTHERN FOCUS: 02/24/23

## Q100 NORTHERN FOCUS - February 24, 2023

**PLEASE MENTION THAT PORTIONS OF PROGRAM HAVE BEEN PRE-RECORDED**

9:00 9:01 **JC INTRO NORTHERN FOCUS:**  
MENTION SPONSOR: Kirtland Community College

**SEGMENT 1: KIRTLAND COMMUNITY COLLEGE**

**LIVE IN STUDIO**

Don Haskin, Athletic Director  
Athletic Department and KCC

**COMMERCIAL BREAK: 2 MINUTES**

**SEGMENT 2: PIONEER HILLS MARINE**

**LIVE IN STUDIO**

Kim Morley, Owner  
March Boat Show

**COMMERCIAL BREAK: 2 MINUTES**



# Blarney Stone Broadcasting, Inc.

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|      |  |                                    |
|------|--|------------------------------------|
|      | <b>SEGMENT 3: ROOM REDUX</b>   | <b>LIVE CALL</b>                   |
|      | Ryan & Ceara Hallett<br>Room Redux and the upcoming event in April   | <b>989-387-3058</b>                |
|      | <b>SEGMENT 4: CRAWFORD COUNTY COA</b>  | <b>LIVE IN STUDIO</b>              |
|      | Tammy Findlay, Advocacy & Resource Coordinator<br>Crawford County COA and the PHE being lifted and clients losing the maximum per household benefits |                                    |
| 9:30 | <b>WEATHER</b>   | <b>PRE RECORDED</b>                |
| (;32 | <b>SEGMENT 5: GRAY ROCK PUB &amp; GRUB</b>   | <b>LIVE IN STUDIO</b>              |
|      | Joel Wilson, New Owner<br>Introduce New Owner  |                                    |
|      | <b>SEGMENT 6: FRED BEAR DAY</b>  | <b>LIVE IN STUDIO</b>              |
|      | John Werjowski & Becky Cwiek<br>Fred Bear Event coming up in March and how to purchase tickets   |                                    |
|      | <b>COMMERCIAL BREAK: 2 MINUTE BREAK</b>  | <b>PRE RECORDED</b>                |
|      | <b>SEGMENT 7: KIRTLAND COMMUNITY COLLEGE</b>   | <b>PRE RECORDED</b>                |
|      | Barb Walden, Dean of Occupational Programs<br>Occupational Programs available @ KCC  |                                    |
|      | <b>SEGMENT 8: KOSH GROUP</b>   | <b>PRE-RECORDED</b>                |
|      | Gary Kosh, Owner<br>Various Restaurants in region  |                                    |
| 9:58 | 10:00  | <b>COMMERCIAL BREAK: 2 MINUTES</b> |
|      | <b>JC CLOSES/RECAPS SHOW</b>   |                                    |
|      | THANK  |                                    |

**From:** Sheryl Coyne

**Sent:** Thursday, February 16, 2023 7:12 PM

**To:** Barb Polisei <[accounting@blarneystonebroadcasting.com](mailto:accounting@blarneystonebroadcasting.com)>; Jeff Bihlman <[JaBo@blarneystonebroadcasting.com](mailto:JaBo@blarneystonebroadcasting.com)>; Jerry Coyne <[jc@blarneystonebroadcasting.com](mailto:jc@blarneystonebroadcasting.com)>; JJ Rowell <[jj@blarneystonebroadcasting.com](mailto:jj@blarneystonebroadcasting.com)>; Jomarie Leone <[Jomama@blarneystonebroadcasting.com](mailto:Jomama@blarneystonebroadcasting.com)>; Tonja Christensen <[tonja@blarneystonebroadcasting.com](mailto:tonja@blarneystonebroadcasting.com)>; Peyton Nimke <[Peyton@blarneystonebroadcasting.com](mailto:Peyton@blarneystonebroadcasting.com)>; Keith Gave <[keith.gave@gmail.com](mailto:keith.gave@gmail.com)>; richcalkins62@yahoo.com; randy long <[randyglong@hotmail.com](mailto:randyglong@hotmail.com)>; Chad Patterson



# Blarney Stone Broadcasting, Inc.

<[Chad@blarneystonebroadcasting.com](mailto:Chad@blarneystonebroadcasting.com)>; Kathryn Schmidt <[Kathryn@blarneystonebroadcasting.com](mailto:Kathryn@blarneystonebroadcasting.com)>

**Subject:** RE: Q100 NORTHERN FOCUS: 02/17/23

Only 4x live interview for this show – Tonja, talking points attached for Munson call.

## Q100 NORTHERN FOCUS - February 17, 2023

PLEASE MENTION THAT PORTIONS OF PROGRAM HAVE BEEN PRE-RECORDED

|      |      |   |   |
|------|------|---|---|
| 9:00 | 9:01 | <b>JC INTRO NORTHERN FOCUS:</b><br>MENTION SPONSOR: Kirtland Community College  |   |
|      |      | <b>SEGMENT 1: KIRTLAND COMMUNITY COLLEGE</b><br>Chris Periatt<br>Police Academy's involvement in the Torch Run for Special Olympics | <b>LIVE IN STUDIO</b>                                   |
|      |      | <b>COMMERCIAL BREAK: 2 MINUTES</b>  |   |
|      |      | <b>SEGMENT 2: MUNSON HEALTHCARE</b><br>Dr. Prasanthi Yelavarthy, Cardiology<br>Cardiology – Talking Points attached                 | <b>LIVE CALL W/<br/>TALKING POINTS<br/>732-979-6338</b> |
|      |      | <b>COMMERCIAL BREAK: 2 MINUTES</b>  |   |
|      |      | <b>SEGMENT 3: HIGGINS LAKE ROSCOMMON CHAMBER</b><br>Tracy Perdue-Smith<br>Higgins Lake Roscommon Chamber and Winterfest 2023        | <b>LIVE IN STUDIO</b>                                   |
|      |      | <b>SEGMENT 4: GRAY ROCK PUB &amp; GRUB</b><br>Joel Wilson, New Owner<br>Introduce New Owner   | <b>LIVE IN STUDIO</b>                                   |
| 9:30 |      | <b>WEATHER</b>  | <b>PRE RECORDED</b>                                     |
| 9:32 |      | <b>SEGMENT 5:</b>   |   |
|      |      | <b>SEGMENT 6:</b>   |   |



# Blarney Stone Broadcasting, Inc.

COMMERCIAL BREAK: 2 MINUTE BREAK

PRE RECORDED

SEGMENT 7:

SEGMENT 8:

9:58 10:00 COMMERCIAL BREAK: 2 MINUTES

JC CLOSSES/RECAPS SHOW  
THANK

**From:** Sheryl Coyne

**Sent:** Thursday, February 9, 2023 2:02 PM

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**Subject:** RE: Q100 NORTHERN FOCUS: 02/10/23

## Q100 NORTHERN FOCUS - February 10, 2023

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9:00 9:01 JC INTRO NORTHERN FOCUS:  
MENTION SPONSOR: Kirtland Community College

SEGMENT 1: KIRTLAND FOUNDATION

LIVE IN STUDIO

Heather Appold, Foundation Director  
Foundation Update w/Doner

COMMERCIAL BREAK: 2 MINUTES

SEGMENT 2: 80th Anniversary Olds on the Ice  
WINTERFEST

LIVE IN STUDIO

Michael Bokovoy



# Blarney Stone Broadcasting, Inc.

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80th Anniversary Olds on the Ice WINTERFEST on Lake  
Margrethe Presidents Day Weekend

**COMMERCIAL BREAK: 2 MINUTES**

**SEGMENT 3: WEAVER FAMILY TACO FUND RAISER** LIVE IN STUDIO

Angie Golnick

Weaver Family Taco Fund Raiser on Saturday, February  
11th from 12n-6pm at the American Legion

**SEGMENT 4: Crawford County Community Christian Help  
Center** LIVE IN STUDIO

Nancy Goodyear, Director  
Lenten season fundraiser

9:30 **WEATHER** PRE RECORDED

9:32 **SEGMENT 5: NORTHERN CENTER - HOUGHTON LAKE** LIVE IN STUDIO

Mark Vic  
Wedding Show coming up

**SEGMENT 6: MIKE WEILAND FUNDRAISER** LIVE IN STUDIO

Big Gator  
Fundraiser

**COMMERCIAL BREAK: 2 MINUTE BREAK** PRE RECORDED

**SEGMENT 7: ARTISIAN VILLAGE** LIVE IN STUDIO

JoMarie Leone  
New Show

**SEGMENT 8: CHATTERSON'S Q100 WAKE-UP CALL** LIVE IN STUDIO

Chad Patterson  
Monday, 2/13 Launch - new FB

**SEGMENT 9: CONSUMERS ENERGY** PRE-RECORDED

Josh Paciorek  
Further Strengthening Power Grid in Michigan

9:58 10:00 **COMMERCIAL BREAK: 2 MINUTES**

**JC CLOSSES/RECAPS SHOW**



# Blarney Stone Broadcasting, Inc.

THANK

**From:** Sheryl Coyne

**Sent:** Thursday, February 2, 2023 5:21 PM

**To:** Barb Polisei <[accounting@blarneystonebroadcasting.com](mailto:accounting@blarneystonebroadcasting.com)>; Jeff Bihlman <[JaBo@blarneystonebroadcasting.com](mailto:JaBo@blarneystonebroadcasting.com)>; Jerry Coyne <[jc@blarneystonebroadcasting.com](mailto:jc@blarneystonebroadcasting.com)>; JJ Rowell <[jj@blarneystonebroadcasting.com](mailto:jj@blarneystonebroadcasting.com)>; Jomarie Leone <[Jomama@blarneystonebroadcasting.com](mailto:Jomama@blarneystonebroadcasting.com)>; Tonja Christensen <[tonja@blarneystonebroadcasting.com](mailto:tonja@blarneystonebroadcasting.com)>; Peyton Nimke <[Peyton@blarneystonebroadcasting.com](mailto:Peyton@blarneystonebroadcasting.com)>; Keith Gave <[keith.gave@gmail.com](mailto:keith.gave@gmail.com)>; richcalkins62@yahoo.com; randy long <[randyglong@hotmail.com](mailto:randyglong@hotmail.com)>; Chad Patterson <[Chad@blarneystonebroadcasting.com](mailto:Chad@blarneystonebroadcasting.com)>; Kathryn Schmidt <[Kathryn@blarneystonebroadcasting.com](mailto:Kathryn@blarneystonebroadcasting.com)>

**Subject:** RE: Q100 NORTHERN FOCUS: 02/03/23

## Q100 NORTHERN FOCUS - February 3, 2023

PLEASE MENTION THAT PORTIONS OF PROGRAM HAVE BEEN PRE-RECORDED

9:00 9:01 **JC INTRO NORTHERN FOCUS:**  
MENTION SPONSOR: Kirtland Community College

### SEGMENT 1: KIRTLAND COMMUNITY COLLEGE LIVE IN STUDIO

Matthew Rice, Director, Communications and Marketing  
KCC Update

**COMMERCIAL BREAK: 2 MINUTES**

### SEGMENT 2: NICOLET BANK LIVE CALL

Eli Hansen 231-941-6324  
Nicolet Bank's Fight the Freeze program

**COMMERCIAL BREAK: 2 MINUTES**

### SEGMENT 3: TRAVEL MICHIGAN PRE-RECORDED

Dave Lorenz  
National Plan Your Vacation Day

### SEGMENT 4: TC CONNECT PRE-RECORDED

Art  
Comedy Fest

9:30 **WEATHER** PRE RECORDED

9:32 **SEGMENT 5: WEST BRANCH CHAMBER** PRE-RECORDED

Heather Neuhaus, Executive Director



# Blarney Stone Broadcasting, Inc.

WB Chamber Update

**SEGMENT 6: 22 2 NONE**

PRE-RECORDED

Andre Acquino  
Winter Benefit Concert

**COMMERCIAL BREAK: 2 MINUTE BREAK**

PRE RECORDED

**SEGMENT 7:**

**SEGMENT 8:**

9:58 10:00 **COMMERCIAL BREAK: 2 MINUTES**

**JC CLOSSES/RECAPS SHOW**  
THANK

**From:** Sheryl Coyne

**Sent:** Friday, January 27, 2023 8:26 AM

**To:** Barb Polisei <[accounting@blarneystonebroadcasting.com](mailto:accounting@blarneystonebroadcasting.com)>; Jeff Bihlman <[JaBo@blarneystonebroadcasting.com](mailto:JaBo@blarneystonebroadcasting.com)>; Jerry Coyne <[jc@blarneystonebroadcasting.com](mailto:jc@blarneystonebroadcasting.com)>; JJ Rowell <[jj@blarneystonebroadcasting.com](mailto:jj@blarneystonebroadcasting.com)>; Jomarie Leone <[Jomama@blarneystonebroadcasting.com](mailto:Jomama@blarneystonebroadcasting.com)>; Tonja Christensen <[tonja@blarneystonebroadcasting.com](mailto:tonja@blarneystonebroadcasting.com)>; Peyton Nimke <[Peyton@blarneystonebroadcasting.com](mailto:Peyton@blarneystonebroadcasting.com)>; Keith Gave <[keith.gave@gmail.com](mailto:keith.gave@gmail.com)>; [richcalkins62@yahoo.com](mailto:richcalkins62@yahoo.com); Chad Patterson <[actingup03@yahoo.com](mailto:actingup03@yahoo.com)>; randy long <[randyglong@hotmail.com](mailto:randyglong@hotmail.com)>

**Subject:** RE: Q100 NORTHERN FOCUS: 01/27/23

## Q100 NORTHERN FOCUS - January 27, 2023

PLEASE MENTION THAT PORTIONS OF PROGRAM HAVE BEEN PRE-RECORDED

9:00 9:01 **JC INTRO NORTHERN FOCUS:**  
MENTION SPONSOR: Kirtland Community College

**SEGMENT 1: KIRTLAND COMMUNITY COLLEGE**

LIVE IN STUDIO

Christophor Periat  
the Police Academy Class Frozen 5k for Special Olympics  
April 18th @ 830am from Hanson Hills





# Blarney Stone Broadcasting, Inc.

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**COMMERCIAL BREAK: 2 MINUTES**

**SEGMENT 2: MUNSON HEALTHCARE**

Seth Lashuay

Pediatric Rehab and Mary Free Bed at Munson Healthcare  
(talking points attached)

**LIVE CALL**

**989-619-1870**

**COMMERCIAL BREAK: 2 MINUTES**

**SEGMENT 3: CRAWFORD COUNTY COMMISSION ON AGING**

Tammy Findlay

Medicare Advantage Open Enrollment

**LIVE IN STUDIO**

**SEGMENT 4: TINKER'S JUNCTION**

Katie Tinker

Wertz Warriors Special Olympics

**LIVE IN STUDIO**

9:30

**WEATHER**

**PRE RECORDED**

9:32

**SEGMENT 5: HABITAT FOR HUMMANITY GT**

Thomas Kachadurian, Director of Marketing  
Update

**PRE-RECORDED**

**SEGMENT 6: SENATOR JACK BERGMAN**

Senator Jack Bergman

**PRE-RECORDED**

**COMMERCIAL BREAK: 2 MINUTE BREAK**

**PRE RECORDED**

**SEGMENT 7: SENATOR GARY PETERS**

Senator Gary Peters

**PRE-RECORDED**

**SEGMENT 8:**

9:58

10:00

**COMMERCIAL BREAK: 2 MINUTES**

**JC CLOSSES/RECAPS SHOW**



# Blarney Stone Broadcasting, Inc.

THANK

**From:** Sheryl Coyne

**Sent:** Thursday, January 19, 2023 6:16 PM

**To:** Barb Polisei <[accounting@blarneystonebroadcasting.com](mailto:accounting@blarneystonebroadcasting.com)>; Jeff Bihlman <[JaBo@blarneystonebroadcasting.com](mailto:JaBo@blarneystonebroadcasting.com)>; Jerry Coyne <[jc@blarneystonebroadcasting.com](mailto:jc@blarneystonebroadcasting.com)>; JJ Rowell <[jj@blarneystonebroadcasting.com](mailto:jj@blarneystonebroadcasting.com)>; Jomarie Leone <[Jomama@blarneystonebroadcasting.com](mailto:Jomama@blarneystonebroadcasting.com)>; Sean Finster <[Finster@blarneystonebroadcasting.com](mailto:Finster@blarneystonebroadcasting.com)>; Tonja Christensen <[tonja@blarneystonebroadcasting.com](mailto:tonja@blarneystonebroadcasting.com)>; Peyton Nimke <[Peyton@blarneystonebroadcasting.com](mailto:Peyton@blarneystonebroadcasting.com)>; 'Keith Gave' <[keith.gave@gmail.com](mailto:keith.gave@gmail.com)>; 'richcalkins62@yahoo.com' <[richcalkins62@yahoo.com](mailto:richcalkins62@yahoo.com)>; 'Chad Patterson' <[actingup03@yahoo.com](mailto:actingup03@yahoo.com)>; 'randy long' <[randyglong@hotmail.com](mailto:randyglong@hotmail.com)>

**Subject:** RE: Q100 NORTHERN FOCUS: 01/20/23

## Q100 NORTHERN FOCUS - January 20, 2023

PLEASE MENTION THAT PORTIONS OF PROGRAM HAVE BEEN PRE-RECORDED

|      |      |   |                       |
|------|------|---|-----------------------|
| 9:00 | 9:01 | <b>JC INTRO NORTHERN FOCUS:</b><br>MENTION SPONSOR: Kirtland Community College  |                       |
|      |      | <b>SEGMENT 1: KIRTLAND FOUNDATION</b><br>Heather Appold<br>Foundation Update  | <b>LIVE IN STUDIO</b> |
|      |      | <b>COMMERCIAL BREAK: 2 MINUTES</b>  |                       |
|      |      | <b>SEGMENT 2: RESURRECTIONS LIFE CENTER</b><br>Rod Larkin<br>Wild Game Dinner on Friday, 02/17/23 at the Grayling<br>American Legion Post 106 | <b>LIVE IN STUDIO</b> |
|      |      | <b>COMMERCIAL BREAK: 2 MINUTES</b>  |                       |
|      |      | <b>SEGMENT 3: RAMADA INN GRAYLING</b><br>Cheryl Leas, Sales Manager<br>New management & speak easy opening                                    | <b>LIVE IN STUDIO</b> |
|      |      | <b>SEGMENT 4: SNOW JAM 2023</b><br>Kate Angove, Village of Grand Traverse County<br>Snow Jam 2023 - buy tickets                               | <b>PRE-RECORDED</b>   |
| 9:30 |      | <b>WEATHER</b>  | <b>PRE RECORDED</b>   |
| 9:32 |      | <b>SEGMENT 5: BAY BREAD CO./SNOW JAM 2023</b><br>Krystal Fluette, Owner   | <b>PRE-RECORDED</b>   |



# Blarney Stone Broadcasting, Inc.

Presenting Sponsor of Snow Jam 2023

**SEGMENT 6:**

**COMMERCIAL BREAK: 2 MINUTE BREAK**

**PRE RECORDED**

**SEGMENT 7:**

**SEGMENT 8:**

9:58 10:00 **COMMERCIAL BREAK: 2 MINUTES**

**JC CLOSSES/RECAPS SHOW  
THANK**

**From:** Sheryl Coyne

**Sent:** Thursday, January 12, 2023 4:22 PM

**To:** Barb Polisei <[accounting@blarneystonebroadcasting.com](mailto:accounting@blarneystonebroadcasting.com)>; Jeff Bihlman <[JaBo@blarneystonebroadcasting.com](mailto:JaBo@blarneystonebroadcasting.com)>; Jerry Coyne <[jc@blarneystonebroadcasting.com](mailto:jc@blarneystonebroadcasting.com)>; JJ Rowell <[jj@blarneystonebroadcasting.com](mailto:jj@blarneystonebroadcasting.com)>; Jomarie Leone <[Jomama@blarneystonebroadcasting.com](mailto:Jomama@blarneystonebroadcasting.com)>; Sean Finster <[Finster@blarneystonebroadcasting.com](mailto:Finster@blarneystonebroadcasting.com)>; Tonja Christensen <[tonja@blarneystonebroadcasting.com](mailto:tonja@blarneystonebroadcasting.com)>; Peyton Nimke <[Peyton@blarneystonebroadcasting.com](mailto:Peyton@blarneystonebroadcasting.com)>; Keith Gave <[keith.gave@gmail.com](mailto:keith.gave@gmail.com)>; [richcalkins62@yahoo.com](mailto:richcalkins62@yahoo.com); Chad Patterson <[actingup03@yahoo.com](mailto:actingup03@yahoo.com)>; randy long <[randyglong@hotmail.com](mailto:randyglong@hotmail.com)>

**Subject:** RE: Q100 NORTHERN FOCUS: 01/13/23

## Q100 NORTHERN FOCUS - January 13, 2023

**PLEASE MENTION THAT PORTIONS OF PROGRAM HAVE BEEN PRE-RECORDED**

9:00 9:01 **JC INTRO NORTHERN FOCUS:**  
MENTION SPONSOR: Kirtland Community College

**SEGMENT 1: KIRTLAND COMMUNITY COLLEGE**

**LIVE IN STUDIO**

John Theil  
Winter 2023 Semester and New Programs



# Blarney Stone Broadcasting, Inc.

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**COMMERCIAL BREAK: 2 MINUTES**

**SEGMENT 2: NWS Event @ Opera House**

Keith Gave, Author

Event on 1/19/23 - buy tickets - buy new book

**LIVE IN STUDIO**

**COMMERCIAL BREAK: 2 MINUTES**

**SEGMENT 3: THE IRON PIG**

Ian Murphy, Owner

10% of profits to Otsego School Lunch Program

**LIVE IN STUDIO**

**SEGMENT 4: SNOW JAM 2023**

Kate Angove, Village of Grand Traverse County

Snow Jam 2023 - buy tickets

**LIVE CALL**

**616-780-1593**

9:30

**WEATHER**

**PRE RECORDED**

9:32

**SEGMENT 5: SNOW JAM 2023**

Sean Finster

But Tickets

**LIVE CALL**

**231-492-7201**

**SEGMENT 6: NICOLET BANK**

John Van Waggoner, Superintendent

Bus Driver Problem and Fight the Freeze

**LIVE CALL**

**COMMERCIAL BREAK: 2 MINUTE BREAK**

**PRE RECORDED**

**SEGMENT 7: TCAPS**

John Van Waggoner, Superintendent

Bus Driver Problem and Fight the Freeze

**PRE-RECORDED**

**SEGMENT 8:**

9:58

10:00

**COMMERCIAL BREAK: 2 MINUTES**

**JC CLOSES/RECAPS SHOW**

THANK

**From:** Sheryl Coyne <[sheryl@blarneystonebroadcasting.com](mailto:sheryl@blarneystonebroadcasting.com)>

**Sent:** Thursday, January 5, 2023 4:14 PM



# Blarney Stone Broadcasting, Inc.

**To:** Barb Polisei <[accounting@blarneystonebroadcasting.com](mailto:accounting@blarneystonebroadcasting.com)>; Jeff Bihlman <[JaBo@blarneystonebroadcasting.com](mailto:JaBo@blarneystonebroadcasting.com)>; Jerry Coyne <[jc@blarneystonebroadcasting.com](mailto:jc@blarneystonebroadcasting.com)>; JJ Rowell <[jj@blarneystonebroadcasting.com](mailto:jj@blarneystonebroadcasting.com)>; Jomarie Leone <[Jomama@blarneystonebroadcasting.com](mailto:Jomama@blarneystonebroadcasting.com)>; Sean Finster <[Finster@blarneystonebroadcasting.com](mailto:Finster@blarneystonebroadcasting.com)>; Sheryl Coyne <[sheryl@blarneystonebroadcasting.com](mailto:sheryl@blarneystonebroadcasting.com)>; Tonja Christensen <[tonja@blarneystonebroadcasting.com](mailto:tonja@blarneystonebroadcasting.com)>; Peyton Nimke <[Peyton@blarneystonebroadcasting.com](mailto:Peyton@blarneystonebroadcasting.com)>; Keith Gave <[keith.gave@gmail.com](mailto:keith.gave@gmail.com)>; [richcalkins62@yahoo.com](mailto:richcalkins62@yahoo.com); Chad Patterson <[actingup03@yahoo.com](mailto:actingup03@yahoo.com)>; randy long <[randyglong@hotmail.com](mailto:randyglong@hotmail.com)>  
**Subject:** Q100 NORTHERN FOCUS: 01/05/23

## Q100 NORTHERN FOCUS - January 6, 2023

PLEASE MENTION THAT PORTIONS OF PROGRAM HAVE BEEN PRE-RECORDED

|      |      |   |                       |
|------|------|---|-----------------------|
| 9:00 | 9:01 | <b>JC INTRO NORTHERN FOCUS:</b><br>MENTION SPONSOR: Kirtland Community College  |                       |
|      |      | <b>SEGMENT 1: KIRTLAND FOUNDATION</b><br>Heather Appold, Foundation Director<br>Foundation  | <b>LIVE IN STUDIO</b> |
|      |      | <b>COMMERCIAL BREAK: 2 MINUTES</b>  |                       |
|      |      | <b>SEGMENT 2: CRAWFORD COUNTY ADMIN</b><br>Carrie Jensen<br>New Veterans Cemetary   | <b>LIVE IN STUDIO</b> |
|      |      | <b>COMMERCIAL BREAK: 2 MINUTES</b>  |                       |
|      |      | <b>SEGMENT 3: NATIONAL WRITERS SERIES</b><br>Noelle Riley, Marketing and Communications Director<br>National Writer Series Events | <b>PRE RECORDED</b>   |
|      |      | <b>SEGMENT 4: SNOW JAM 2023</b><br>Kate Angove, Village of Grand Traverse County<br>Snow Jam 2023 - buy tickets                   | <b>PRE RECORDED</b>   |
| 9:30 |      | <b>WEATHER</b>  | <b>PRE RECORDED</b>   |
| 9:32 |      | <b>SEGMENT 5: BAY BREAD CO.</b><br>Krystal Fluette, Owner<br>Snow Jam 2023 & Bay Bread Co.  | <b>PRE RECORDED</b>   |



# Blarney Stone Broadcasting, Inc.

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**SEGMENT 6:**

**COMMERCIAL BREAK: 2 MINUTE BREAK**

**PRE RECORDED**

**SEGMENT 7:**

**SEGMENT 8:**

9:58 10:00 **COMMERCIAL BREAK: 2 MINUTES**

**JC CLOSSES/RECAPS SHOW**

**THANK**

# Log-Summary Report

Blarney Stone Broadcasting Log-Summary for the Period 1/1/2023 to 3/31/2023

Filtered: RevenueType=(D, P)

\* Cost is GROSS before any Discounts, Agency Commission, or Tax \*

Printed 4/9/2023 6:22:30 PM

Page 1

| Sponsor   | Items | TotalTime | Cost      |
|---|-------|-----------|-----------|
| 0743 22 2 NONE                                  | 145   | 01:08:45  | 3,126.66  |
| 1213 CONSUMERS ENERGY PSA 2023                  | 225   | 01:52:30  | 7,500.00  |
| 1021 GRAND TRAVERSE DYSLEXIA ASSOCIATION        | 60    | 00:30:00  | 1,289.91  |
| 1035 HABITAT FOR HUMANITY GRAND TRAVERSE REGION | 240   | 02:00:00  | 4,879.96  |
| 1275 KALKASKA HIGH SCHOOL DRAMA CLUB            | 40    | 00:20:00  | 1,225.20  |
| 0108 MAB (MICHIGAN ASSOC OF BROADCASTERS)       | 914   | 07:37:00  | 24,471.00 |
| 1099 REGION 9 AREA AGENCY ON AGING              | 70    | 00:35:00  | 1,459.15  |
| -----Report Total-----                          | 1694  | 14:03:15  | 43,951.88 |