

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ron Welfenbach, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ron Welfenbach

Authorized committee:

Ron Welfenbach for Mayor

Agency requesting time (and contact information):

☒

N/A

Candidate's political party:

NA

Office sought (no acronyms or abbreviations):

MAYOR

Date of election:

June 6

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Ron Welfenbach

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

[Signature]

Signature:

[Signature]

Name:

Ron Welfenbach

Name:

Mike Fell

Date of Request to Purchase Ad Time:

3-28-23

Date of Station Agreement to Sell Time:

3-28-23

4-19-23

4-19-23

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 4-19-23**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

|             |  |  |
|-------------|--|--|
| Contract #: | Station Call Letters:<br><u>KZZI-FM</u>    | Date Received/Requested:<br><u>4-19-23</u>         |
| Est. #:     | Station Location:<br><u>Rapid City, SD</u> | Run Start and End Dates:<br><u>4/21 - 6/7 2023</u> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Contract # VT  
Contract # NL9

New Order ☒ Add ☐ Revise ☐

Cust/ Adv Name  
Billing Address

Ron Weifenbach For Mayor  
4153 Augusta Drive  
Rapid City, SD 57703

New Client ☐

Type of Business  
Contact:

political  
Ron Weifenbach

IF AGENCY: Name  
Address

Agency Discount? Yes ☐ No ☐  
Est No. Prod Code Client Code

Phone (605) 343 - 8800 Fax

TRAFFIC  
USE ONLY

Any Special Needs or Instructions?

Daypart Rotator Schedule

Local ☐ National ☐ Political ☒

Alternating Weeks ☐ Streaming ☐ Trade ☐

CONFIRM SENT Y N

| Co-op Billing? | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> | If Yes, Co-op Description: | Station | Live | Cart | Length | Start Date | End Date  | Start Time | End Time | Rate | M | TU | W | TH | F | S  | S  | Total # | Total \$ |
|----------------|---|----------------------------|---------|------|------|--------|------------|-----------|------------|----------|------|---|----|---|----|---|----|----|---------|----------|
|                |   |                            | 1       |      |      |        |            |           |            |          |      |   |    |   |    |   |    |    | 0       | \$0.00   |
|                |   |                            | 2       |      | X    | :30    | 4/21/2023  | 4/21/2023 | 6a         | 7p       | 8.00 |   |    | 4 | 4  | 4 |    |    | 4       | \$32.00  |
|                |   |                            | 3       |      |      |        |            |           |            |          |      |   |    |   |    |   |    |    | 0       | \$0.00   |
|                |   |                            | 4       |      |      |        |            |           |            |          |      |   |    |   |    |   |    |    | 0       | \$0.00   |
|                |   |                            | 5       |      | X    | :30    | 4/24/2023  | 5/5/2023  | 6a         | 7p       | 8.00 | 1 | 1  | 1 | 1  | 1 |    |    | 10      | \$80.00  |
|                |   |                            | 6       |      |      |        |            |           |            |          |      |   |    |   |    |   |    |    | 0       | \$0.00   |
|                |   |                            | 7       |      |      |        |            |           |            |          |      |   |    |   |    |   |    |    | 0       | \$0.00   |
|                |   |                            | 8       |      | X    | :30    | 5/8/2023   | 5/19/2023 | 6a         | 7p       | 8.00 | 5 | 5  | 5 | 5  | 5 |    |    | 50      | \$400.00 |
|                |   |                            | 9       |      | X    | :30    | 5/22/2023  | 6/6/2023  | 6a         | 7p       | 8.00 | 6 | 6  | 6 | 6  | 6 | 10 | 10 | 112     | \$896.00 |
|                |   |                            | 10      |      |      |        |            |           |            |          |      |   |    |   |    |   |    |    | 0       | \$0.00   |
|                |   |                            | 11      |      |      |        |            |           |            |          |      |   |    |   |    |   |    |    | 0       | \$0.00   |
|                |   |                            | 12      |      |      |        |            |           |            |          |      |   |    |   |    |   |    |    | 0       | \$0.00   |
|                |   |                            | 13      |      |      |        |            |           |            |          |      |   |    |   |    |   |    |    | 0       | \$0.00   |
|                |   |                            | 14      |      |      |        |            |           |            |          |      |   |    |   |    |   |    |    | 0       | \$0.00   |

|                          |            |                           |                    |                         |
|--------------------------|------------|---------------------------|--------------------|-------------------------|
| Rev 12/19                | SPOTS: 176 | GROSS REVENUE \$ 1,408.00 | AGCY DSC1 15% \$ - | NET REVENUE \$ 1,408.00 |
| Description \$ per Month | # Mos      | NONSPOT: \$ -             | NONSPOT: \$ -      | NONSPOT: \$ -           |
| TOTALS                   | 176        | \$ 1,408.00               | \$ -               | \$ 1,408.00             |



# PRODUCTION ORDER



☐ KDSJ 
 ☐ KDDX 
 ☒ KZZI 
 ☐ KZLK 
 ☒ KQRQ 
 ☒ KOTA

PRINT DATE: 4/19/2023

Schedule START

DATE: 4/21/2023

Schedule

END DATE: 6/7/2023

☐ Multiple Dates/See Below

CLIENT: Ron Weifenbach For Mayor

A/E: Mike Fell

LENGTH: :30

☐ REMOTE ☐ REMOTE PROMO (15-30 SEC)

☐ SPORTSCASTER

SPECIAL INFO

TRADE: ☐ YES

COOP: ☐ YES

COOP/COPY NAME:

SPONSORSHIP:

☐ WX (15 SEC) ☐ NEWS ☐ SPORTS ☐ MORNING ☐ OTHER :

STREAM: ☐ YES

SCRIPTS ONLY

SCRIPT ATTACHED\*\*:

☐ YES (\*\*Script required 24 hours to start date and time)

MUSIC: ☐ N ☒ Y

GENRE/TEMPO REQUEST TBD

NEEDS APPROVAL:

☒ N ☐ Y TO: Please Choose One BY DATE:

SEND AD TO:

mike.fell@rapidcity.fm

PRODUCTION FROM: Mike Fell E-Mail

TALENT: Endorsers & Ron

| AD NAME(S):          | NEW                                 | ADD                                 | ATT                      | ISCI CODE: | %  | LENGTH | RUN DATES: |     | CART(S):<br>(PRODUCTION USE) |
|----------------------|-------------------------------------|-------------------------------------|--------------------------|------------|----|--------|------------|-----|------------------------------|
| Ron Is Right Goodwin | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |            | 25 | :30    | 4/21       | 6/7 |                              |
| Ron Is Right Freytag | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |            | 25 | :30    | 4/21       | 6/7 |                              |
| Ron Is Right Lance   | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |            | 25 | :30    | 4/21       | 6/7 |                              |
| Ron Is Right Nancy   | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |            | 25 | :30    | 4/21       | 6/7 |                              |
|                      | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> |            |    |        |            |     |                              |
|                      | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> |            |    |        |            |     |                              |
|                      | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> |            |    |        |            |     |                              |
|                      | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> |            |    |        |            |     |                              |

## SPECIAL INSTRUCTIONS:

April, I am attaching all 4 commercials to the same email as this Prod Order. Rotate 25-25-25-25%. Thanks!!

PRODUCTION USE ONLY