



**QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR  
KYXY HD2/KYXY HD3  
San Diego**

**3rd Quarter 2022  
(July 1 through September 30)**

Prepared by:

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**Issues of Concern to San Diego  
Addressed in Responsive Programming in the  
3rd Quarter 2022  
(July 1 through September 30)**

<u><i>Subject</i></u>	<u><i>Description of Issue of Concern</i></u>
1. Community Service	Summer blood donations, Poway Rotary Parade, International Rescue Committee,
2. Transportation	Summer travel safety tips, “The Pilot’s Guide to Air Traffic Control” book,
3. Environment	“Climateconomics” book,
4. Safety	Prevent Drowning Foundation
5. Education	United Through Reading, Scholar Share 529,
6. Crime and Violence	Fentanyl crisis, Second Chance,
7. Services for people with disabilities	St. Madeleine’s Sophie’s Center, Christopher and Dana Reeve Foundation
8. Mental Health	American Foundation for Suicide Prevention, “Beyond the Blue” book, Connection between migraine and mental health
9. Healthcare	LaMaestra Community Health Centers, ePROMs, surgery-free treatments for skin cancer,
10. Child / Family Services	Just in Time for Foster Youth, “Raising Brains” book,
11. Services for people with food insecurity	Grocery Outlet “Independence from Hunger” campaign, San Diego Food Bank,
12. Women’s issues	What the Great Resignation means for women’s careers, Shakti Rising, why women make great entrepreneurs, She Rises Studios
13. Minority issues	“Do the Work!” antiracism activity book,
14. Animal welfare	Preventing and treating heat stroke in pets, Rowdy Girl Sanctuary,

15. Employment / Economy Workplace vaccine mandates and remote work
16. Housing / Homelessness Shoreline Community Services,
17. Health / Wellness Migraines,
18. Public Health / Safety Scripps Ranch Fire Council
19. Military / Veterans issues Operation Dress Code, Marine Corps Educators Workshop, Marine Corps Boot Camp Challenge 5k,
20. Business / Economy Cause Conference
21. Education California School Boards Association,
22. Etc. PBS's "A Capitol Fourth," Remembering 9/11, Hawaiian Tourism Authority

**KYXY Programs That Address Community Issues  
(Regularly Scheduled Public Affairs Programs)  
3rd Quarter 2022  
(July 1 through September 30)**

<u><i>Public Affairs Program</i></u>	<u><i>Schedule and Description</i></u>
1. “Living Better in San Diego”	Sundays, 6am – 7am  Produced and hosted by Vicki Pepper, who interviews local newsmakers, government officials, experts and community organizations regarding issues of local and national concern.
2. “I’m Listening”	Wednesday, September 21 <sup>st</sup> , 6pm – 8pm  Audacy presented the sixth annual “I’m Listening,” a live national program that brings together artists, athletes and medical specialists to raise awareness the importance of talking about and caring for our mental health. The two-hour special aired nationwide in primetime across more than 230 stations and Audacy livestream.

\*Denotes programs that aired more than once

**Most Significant Issue-Responsive Programming  
3rd Quarter 2022  
(July 1 through September 30)**

**ISSUE: Community Service**

**“Living Better in San Diego”**

**July 3<sup>rd</sup>, 2022**

**6:00am**

**7:30 minutes of a 59:30 minute program**

On holiday weeks, the Red Cross sees a big decline - over 20% - in blood and platelet donations, meaning the availability of blood products for hospital patients also declines. If you're an eligible blood donor, you can help ensure that blood is ready when needed by making a life-saving appointment to give blood in the next few weeks. Dana Simmons, Regional Communications Manager for the American Red Cross Southern California Region; discusses the need for and process of donating blood.

<https://www.redcrossblood.org/>

**“Living Better in San Diego”**

**August 7<sup>th</sup>, 2022\***

**6:00am**

**7:17 minutes of a 59:30 minute program**

The Poway Rotary Parade has been a beloved event in Poway for over 50 years. This year, it'll take place on September 10th with the theme “We Are Family. Herreros, Chair of the Poway Parade, discusses how the parade will help fund the Rotary's local and international service projects, as well as the parade route, road closures, and the best place to watch the parade!

<https://powayscrippsrotary.org/>

**“Living Better in San Diego”**  
**September 4<sup>th</sup>, 2022**  
**6:00am**  
**15:37 minutes of a 59:30 minute program**

Founded in 1933 at the urging of Albert Einstein, the non-profit International Rescue Committee was launched to assist those fleeing Nazi Germany. Today, with a presence in over 40 countries worldwide, the organization responds to the world’s worst humanitarian crises, from natural disasters to war. Just within the past year, the flagship San Diego Office, established in 1975, has helped 8,000 refugees, asylees, asylum seekers, secondary immigrants, victims of human trafficking, and low-income individuals to rebuild their lives and thrive in San Diego County. They’re holding their annual “Taste of the IRC” fundraiser, which celebrates the food and culture of refugees and immigrants in San Diego, on October 20th. Donna Durvin, Executive Director of the International Rescue Committee, discusses why it’s important to welcome refugees into the U.S., and what to expect from this event.

<https://www.rescue.org/>

**“Living Better in San Diego”**  
**September 25<sup>th</sup>, 2022**  
**6:00am**  
**13:10 minutes of a 59:30 minute program**

The Technology Relief Initiative is a student-run non-profit organization based in San Diego consisting of high school students from Del Norte High School. TRI's mission is to take donated electronic devices from the San Diego community and repair and refurbish them for donation to those in need.

TRI recently partnered with the San Diego branch of the International Rescue Committee to give away repaired laptops, macBooks, iMacs, and Chromebooks to refugees and immigrants in San Diego, and recently made a donation of over 20 laptops over the course of one weekend.

Anisa Abeytia, Senior Digital Inclusion Project Lead, International Rescue Committee and Gary Liang, Co-founder of the Technology Relief Initiative, discuss how this project came together, the difference it’s made for IRC’s clients, and how the community can support future partnerships.

<https://technologyrelief.org/>

<https://www.rescue.org/>

**Most Significant Issue-Responsive Programming**  
**3rd Quarter 2022**  
**(July 1 through September 30)**

**ISSUE:           Transportation**

**“Living Better in San Diego”**

**July 3<sup>rd</sup>, 2022\***

**6:00am**

**5:03 minutes of a 59:30 minute program**

With summer fully underway, Tim Weisberg, Deputy Director of Marketing and Public Affairs, California Office of Traffic Safety, offers tips for safe travel, preventing drinking and driving, and preventing heatstroke in cars.

<https://gosafelyca.org/>

**“Living Better in San Diego”**

**July 24<sup>th</sup>, 2022**

**6:00am**

**6:39 minutes of a 59:30 minute program**

Each day, almost 3 million passengers fly in and out of U.S. airports, and most have no idea what goes on behind-the-scenes to get them safely to their final destinations or what decisions are made by air traffic controllers to safely navigate their flights. While most days are usually uneventful, situations do occur that can mean the difference between life and death, and that’s where people like Andy Watson come in. He’s about to release his new book, “The Pilots Guide to Air Traffic Control.” He discusses the most serious in-flight emergencies, the biggest mistake a pilot can make in the cockpit, and why flying is the safest way to travel.

<https://www.amazon.com/Pilots-Guide-Air-Traffic-Control/dp/B0B5JWKLW>

**Most Significant Issue-Responsive Programming**  
**3rd Quarter 2022**  
**(July 1 through September 30)**

**ISSUE: Environment**

**“Living Better in San Diego”**

**July 3<sup>rd</sup>, 2022\***

**6:00am**

**13:03 minutes of a 59:30 minute program**

Is climate change killing our economy? Last year, wildfires burned more than three million acres here in California, and we suffered four of our worst wildfires in history from 2017 to 2020, costing [\\$55 billion](#) in direct property damage, and far more from the health effects from the resulting air pollution, rising insurance costs, lost worker productivity and fire-disrupted supply chains. Bob Keefe, a San Diego resident, Executive Director of E2, Environmental Entrepreneurs, and author of *Climatenomics*, says that climate change is an economic issue, but that that just might save the planet!

<https://climatenomicsbook.com/>



**Most Significant Issue-Responsive Programming**  
**3rd Quarter 2022**  
**(July 1 through September 30)**

**ISSUE:           Safety**

**“Living Better in San Diego”**

**July 3<sup>rd</sup>, 2022\***

**6:00am**

**14:51 minutes of a 59:30 minute program**

The Prevent Drowning Foundation of San Diego helps local school children learn to swim, in partnership with local cities and school districts by funding coordinating and promoting learn-to-swim programs at local pools. McNeil, President of the Prevent Drowning Foundation of San Diego, and Yosina Lissebeck, a mom who almost lost a child to drowning, discuss the importance of water safety and learning to swim.

<https://www.sdswimsafer.org/>

**Most Significant Issue-Responsive Programming**  
**3rd Quarter 2022**  
**(July 1 through September 30)**

**ISSUE:            Education**

**“Living Better in San Diego”**

**July 10<sup>th</sup>, 2022**

**6:00am**

**6:43 minutes of a 59:30 minute program**

With vacations underway and kids off from school – parents need to keep in mind the problem of Summer Slide - - which is learning loss over the months not attending school. This loss is one of the most common causes of the achievement gap, or the differences in scores between students. The average student loses 17% to 28% of school-year gains in English language arts during the summer and in math the average loss was around 25-30%, according to the American Education Research Association.

Not only that, research has found that summer slide can sometimes place students as much as three months behind their peers then they return to school in the fall and some are less likely graduate high school or have a higher-paying job later in life. That’s why parents should be aware of this potential problem and help their kids take steps needed to prevent learning loss.

One of the easiest solutions is to help keep kids reading during the summer. It’s been shown that the amount of time a child spends reading is directly connected to preventing summer learning loss and promoting long-term success. Sally Ann Zoll, the CEO of United Through Reading, a nonprofit organization that works to put books in the hands of children of service members, discusses this potential problem and offer solutions.

<https://unitedthroughreading.org/>

**“Living Better in San Diego”**

**July 10<sup>th</sup>, 2022\***

**6:00am**

**7:34 minutes of a 59:30 minute program**

Paying for college is a challenge, and if you’re the parent of a high school student thinking about higher education, you should know about ScholarShare, which enables Californians to save for college by putting money in tax-advantaged investments. Martinez, Executive Director of the ScholarShare Investment Board, discusses the advantages of ScholarShare 529.

<https://www.scholarshare529.com/>

**Most Significant Issue-Responsive Programming**  
**3rd Quarter 2022**  
**(July 1 through September 30)**

**ISSUE: Crime and Violence**

**“Living Better in San Diego”**

**July 10<sup>th</sup>, 2022**

**6:00am**

**10:42 minutes of a 59:30 minute program**

The rise in overdoses and deaths due to fentanyl poisoning is growing at an alarming rate, and it’s changing the landscape in our country. Dr. James Dunford, Chief Medical Officer for the McAlister Institute, discusses the opioid crisis and treatment in San Diego County.

<https://www.mcalisterinc.org/>

**“Living Better in San Diego”**

**September 18<sup>th</sup>, 2022**

**6:00am**

**14:12 minutes of a 59:30 minute program**

Second Chance disrupts the cycles of incarceration and poverty by helping people find their way to self-sufficiency. They are dedicated to helping justice-involved individuals achieve sobriety, economic prosperity and ultimately self-sufficiency. Bill Payne, CEO of Second Chance, discusses the programs offered and how the community can support them.

<https://www.secondchanceprogram.org/>

**Most Significant Issue-Responsive Programming**  
**3rd Quarter 2022**  
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**ISSUE: Services for people with disabilities**

**“Living Better in San Diego”**

**July 10<sup>th</sup>, 2022\***

**6:00am**

**10:03 minutes of a 59:30 minute program**

St. Madeleine Sophie's Center in El Cajon is dedicated to serving individuals with intellectual and developmental disabilities, providing liberal arts education, practical skills development, employment, and dignity for a lifetime. They're hosting their 44th Annual Haute with Heart Fashion Show on Saturday, August 13th, from 10:00am – 2:00pm at Hilton's San Diego Bayfront Downtown. Debra Emerson, CEO for St. Madeleine Sophie's Center, discusses how the organization and fashion show has evolved over the years, and what to expect from this event.

<https://stmisc.org/>

**“Living Better in San Diego”**

**July 24<sup>th</sup>, 2022**

**6:00am**

**9:18 minutes of a 59:30 minute program**

As we approach the 32<sup>nd</sup> anniversary of The Americans with Disabilities Act (ADA) on July 26<sup>th</sup>, it's important to highlight the healthcare disparities that still exist for people with disabilities. Persons with paralysis and limited mobility encounter numerous barriers at doctors' offices, hospitals, and medical facilities across the country.

Regina Blye, Chief Program and Policy Officer of the Christopher & Dana Reeve Foundation, has experienced these disparities firsthand after sustaining a spinal cord injury at the age of 10. She discusses how far we've come and how far we still need to go to provide equal access to healthcare for persons with paralysis and limited mobility.

<https://www.christopherreeve.org/>

**Most Significant Issue-Responsive Programming**  
**3rd Quarter 2022**  
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**ISSUE:           Mental Health**

**“Living Better in San Diego”**  
**July 17<sup>th</sup>, 2022**  
**6:00am**  
**30 minutes of a 59:30 minute program**

A special presentation of our corporate initiative “I’m Listening,” which focuses on mental health awareness, special guest host Andy Riggs interviews mental health expert Dr. Christine Moultier about the new suicide prevention lifeline number, 988.

<https://afsp.org/>

<https://www.audacy.com/im-listening>

**“Living Better in San Diego”**  
**August 14<sup>th</sup>, 2022**  
**6:00am**  
**14:01 minutes of a 59:30 minute program**

According to the latest research, rates of suicide and trauma are the highest amongst those labeled “male,” yet those are the people least likely to access mental healthcare.

New Jersey based psychotherapist and author Chris Warren-Dickins has written *Beyond the Blue* to try and address this significant healthcare crisis, offering simple, accessible strategies to manage depression, anxiety, relationship conflict, and trauma. It is based on the latest research in neuroscience, strategies from the most effective approaches to psychotherapy, and Chris Warren-Dickins’s experience as a psychotherapist.

<https://www.chriswarrendickins.com/>

**“Living Better in San Diego”**

**August 21<sup>st</sup>, 2022**

**6:00am**

**7:23 minutes of a 59:30 minute program**

Nearly 40 Million Americans are impacted by migraine, and depression is almost two times more prevalent and anxiety two to five times more prevalent in people with migraine than those without. Former co-host of “The Doctors” Judy Ho, and Chair of the American Migraine Foundation Dr. Larry Newman help us understand the connection between migraine and mental health.

<https://americanmigrainefoundation.org/>

**“I’m Listening”**

**September 25<sup>th</sup>, 2022**

**6:00am**

**2 hours**

Audacy presented the sixth annual I'm Listening, a live national program that brings together artists, athletes and medical specialists to raise awareness the importance of talking about and caring for our mental health. The two-hour special aired nationwide in primetime on Wednesday, September 21st at 6pm local time across more than 230 stations and Audacy livestream.

<https://www.audacy.com/im-listening>

**Most Significant Issue-Responsive Programming**  
**3rd Quarter 2022**  
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**ISSUE:           Healthcare**

**“Living Better in San Diego”**  
**July 17<sup>th</sup>, 2022\***  
**6:00am**  
**14:13 minutes of a 59:30 minute program**

La Maestra Community Health Centers is providing a healthcare safety net for the under- and uninsured populations and helping San Diegans access essential care. Vu, MBA, Executive Director and Chief of Corporate Compliance/Risk Management with La Maestra Community Health Centers, discusses the services they offer, the impact on those served, and their upcoming golf tournament fundraiser.

<https://lamaestra.org/>

**“Living Better in San Diego”**  
**July 31<sup>st</sup>, 2022**  
**6:00am**  
**8:02 minutes of a 59:30 minute program**

Electronic Patient-Reported Outcome Measures (ePROMs) offer numerous advantages over traditional approaches to clinical trials and practice, including better patient acceptance and data quality, faster completion times and improvements in both clinical decision-making and symptom management. Dr. Harsha Rajasimha, founder and CEO of Jeeva Infomatics, discusses this new technology.

<https://jeevatrials.com/>

**“Living Better in San Diego”**  
**September 25<sup>th</sup>, 2022**  
**6:00am**  
**5:18 minutes of a 59:30 minute program**

Fall is here, but that doesn't mean that we don't have to take steps to protect our skin from the sun. Dr. Daniel Ladd, former President of the American College of Osteopathic Dermatologists, discusses how we can do that, and a new surgery-free treatment for skin cancer.

<https://www.gentlecure.com/>

**Most Significant Issue-Responsive Programming  
3rd Quarter 2022  
(July 1 through September 30)**

**ISSUE:           Child / Family Services**

**“Living Better in San Diego”**

**July 24<sup>th</sup>, 2022\***

**6:00am**

**16:21 minutes of a 59:30 minute program**

Foster youth are placed in a System because of circumstances beyond their control and when they age out of the system, they often leave it feeling unsure, unprepared and disconnected. When transition age youth leave the system, Just in Time for Foster Youth invites them to join a reliable community that helps them become confident, capable and connected. Don Wells, Chief Empowerment Officer for Just in Time, discusses the financial and mentorship support they offer to transitional age foster youth.

<https://jitfosteryouth.org/>



**Most Significant Issue-Responsive Programming  
3rd Quarter 2022  
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**ISSUE: Services for people with food insecurity**

**“Living Better in San Diego”**

**July 24<sup>th</sup>, 2022**

**6:00am**

**7:57 minutes of a 59:30 minute program**

Grocery Outlet is working hard to make a big impact in the local communities they serve, including working to combat food insecurity in our local community. Their annual “Independence from Hunger” campaign is underway; Chief New Store Growth Officer Layla Kasha discusses how much this campaign has raised over the past twelve years, their goal for this year’s campaign, and how Grocery Outlet’s “extreme value” model has been playing in the current consumer environment.

<https://www.groceryoutlet.com/donate>

**“Living Better in San Diego”**

**September 25<sup>th</sup>, 2022**

**6:00am**

**4:47 minutes of a 59:30 minute program**

September is San Diego Hunger Awareness Month, and Mission Fed Credit Union has partnered with the Jacobs & Cushman San Diego Food Bank for the Food 4 Kids Backpack Program, which provides weekend backpacks filled with nutritious food to local elementary school students living in poverty who have little or no food over the weekends when free school meals are unavailable. Chris Carter, Vice President of Development and Communications for the San Diego Food Bank, discusses how San Diegans can support this program.

<https://sandiegofoodbank.org/>

**Most Significant Issue-Responsive Programming**  
**3rd Quarter 2022**  
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**ISSUE: Women's issues**

**“Living Better in San Diego”**

**July 31<sup>st</sup>, 2022\***

**6:00am**

**14:34 minutes of a 59:30 minute program**

There is no question that especially over the past couple of years, women have faced unprecedented challenges, including increased pressure to juggle responsibilities at work and at home, higher levels of burnout compared to men, lack of childcare, and more. In fact, A recent [survey](#) of 5,000 working women found that over half of want to quit their job in the next two years, and only 10% plan to remain with their current employer for more than 5 years. 53% report feeling more stressed than last year, with 40% stating burnout is the main factor in their current search for new employment. Career transition expert Sara McElroy and founder of Raze to Rise discusses the current state of professional work culture and why the Great Resignation has women rethinking how they approach their careers.

<https://www.razetorise.com/>

**“Living Better in San Diego”**

**August 7<sup>th</sup>, 2022\***

**6:00am**

**26:32 minutes of a 59:30 minute program**

Shakti Rising is a social change organization that's transforming the lives of women, girls, and the larger community. They focus on financial resilience and equity; leadership development; recovery, wellness and mental health for women. As such, Shakti Rising has been providing on-the-ground, essential services through health, [financial resilience](#) and leadership. they're hosting their 22nd Annual Birdies & Butterflies Golf Tournament at the Coronado Golf Course on Friday, September 2nd. Thompson, Founder of Shakti Rising, discusses what to expect from this event and how and why they're investing in women.

<https://www.shaktirising.org/>

**“Living Better in San Diego”**

**August 14<sup>th</sup>, 2022**

**6:00am**

**6:51 minutes of a 59:30 minute program**

Not since Mrs. Fields turned her delicious cookie recipe into a multi-million dollar company has a mom turned her cookie baking skills into such a successful business. Lauren Anderson is the founder of Lolly's Home Kitchen, a business that started in her home and has now grown into a seven-figure business in a little over a year.

So how does a successful graphic designer end up with basically a cookie business? Lauren tells us her story and explains why moms make great entrepreneurs.

<https://www.lollyshomekitchen.com/>

**“Living Better in San Diego”**

**September 18<sup>th</sup>, 2022**

**6:00am**

**10:28 minutes of a 59:30 minute program**

She Rises Studios was founded during the pandemic with the mission of inspiring, empowering, and educating women, and teaching them how to navigate their own personal journeys with hope, perseverance, strength, education, and fearlessness. She Rises Studios publishes books, hosts retreats, and has a podcast which can be heard on the free Audacy app. Hanna Olivas, Co-Founder of She Rises Studios, discusses the importance of living a life without limits.

<https://www.sherisesstudios.com/>

**Most Significant Issue-Responsive Programming  
3rd Quarter 2022  
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**ISSUE:           Minority issues**

**“Living Better in San Diego”**

**August 7<sup>th</sup>, 2022**

**6:00am**

**7:27 minutes of a 59:30 minute program**

Over the past several years, we’ve seen a racial and civil rights reckoning, which has inspired the publication of “Do the Work! An Anti-racist Activity Book,” which uses an innovative workbook format to give adults a hands-on understanding of systemic racism—and how we can dismantle it. Co-author Kate Schatz discusses how to put intersectionality into action.

<https://www.kateschatz.com/>

**Most Significant Issue-Responsive Programming  
3rd Quarter 2022  
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**ISSUE:           Animal Welfare**

**“Living Better in San Diego”  
August 7<sup>th</sup>, 2022  
6:00am  
6:02 minutes of a 59:30 minute program**

Nationwide, we are in the midst of the hottest summer on record. So how can we protect our pets from summer heat? Dr. José Arce, President of the American Veterinary Medical Association, has some tips.

<https://www.avma.org/>

**“Living Better in San Diego”  
September 4<sup>th</sup>, 2022  
6:00am  
16:05 minutes of a 59:30 minute program**

The plant-based food industry is exploding in response to the demand for a more sustainable, equitable food system that is not dominated by a handful of mega-corporations. So what can farmers do on their land to thrive without animals? Alternatives to animal agriculture were presented at a virtual summit earlier this summer, sponsored by the Rancher Advocacy Program, and hosted by Renee King-Sonnen, founder of Rowdy Girl Sanctuary, and wife of a former cattle rancher turned vegan. She discusses some of the takeaways from that event.

<https://rowdygirlsanctuary.org/>

**Most Significant Issue-Responsive Programming  
3rd Quarter 2022  
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**ISSUE:           Employment / Economy**

**“Living Better in San Diego”**

**August 14<sup>th</sup>, 2022**

**6:00am**

**5:44 minutes of a 59:30 minute program**

As we are all too familiar with, Covid-19 changed EVERYTHING, including how we work, and where we work. Arlene Yang, a Principal in the Labor and Employment Practice Group and the Chair of the Diversity Committee at Meyers Nave, with a practice focusing on employment counseling and litigation, discusses some of the legal implications of workplace vaccine mandates and remote work.

<https://www.meyersnave.com/>

**Most Significant Issue-Responsive Programming  
3rd Quarter 2022  
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**ISSUE:           Housing / Homelessness**

**“Living Better in San Diego”**

**August 14<sup>th</sup>, 2022\***

**6:00am**

**12:43 minutes of a 59:30 minute program**

Shoreline Community Services currently serves the unmet needs of our unhoused neighbors living in the Central Beach Area, focusing on outreach, housing resources and medical respite for those discharged from the hospital, among other critical services. They’re presenting their Summer Escapade Community Carnival on Wednesday, August 24th from 5 to 8pm. Caryn Blanton, Executive Director, of Shoreline Community Services, discusses what to expect from this event, and how Shoreline Community Services evolved from a church meal service to what it is today.

<https://shorelinecs.org/>

**Most Significant Issue-Responsive Programming**  
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**ISSUE:           Health / Wellness**

**“Living Better in San Diego”**

**September 4<sup>th</sup>, 2022**

**6:00am**

**8:27 minutes of a 59:30 minute program**

Back-to-school time is here, and working mom Tori Spelling knows what a particularly manic period of time it can be for all parents. She discusses the challenges of parenting kids through school and some of the stressors that it may cause and shares her lifehacks for making back-to-school season as positive as possible for all involved, including:

- \* role play scenarios kiddos to make certain that they are prepared to handle the not-so-nice kids at school
- \* how to talk with children about their feelings about school, friends, teachers, and new activities
- \* on one the first few days, including an encouraging note with your child's snack or lunch

In addition, Tori, who suffers from migraine like nearly 40 million Americans, will chat about her experience living with the disease and how she ensures that migraine doesn't get in the way of back-to-school stress.

<https://www.nurtec.com/>



**Most Significant Issue-Responsive Programming  
3rd Quarter 2022  
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**ISSUE:           Public Health / Safety**

**“Living Better in San Diego’  
September 4<sup>th</sup>, 2022\*  
6:00am  
11:38 minutes of a 59:30 minute program**

While fire-season runs year-round these days, the most dangerous time for wildfires is in the late summer and early fall, and the current drought makes the potential of a wildfire even more concerning. The Scripps Ranch Fire Safe Council aims to reduce the fire danger we live with in our communities. They’re hosting their annual Golf Tournament fundraiser at Eagle Crest Country Club in Escondido on Saturday, October 22nd. Karen Herreros, Secretary for the Scripps Ranch Fire Safe Council, discusses what to expect from this event, evacuation preparedness, and how to reduce the chances of a wildfire starting.

<https://srfiresafe.org/>

**Most Significant Issue-Responsive Programming  
3rd Quarter 2022  
(July 1 through September 30)**

**ISSUE: Military / Veterans issues**

**“Living Better in San Diego”  
September 11<sup>th</sup>, 2022  
6:00am  
12:28 minutes of a 59:30 minute program**

Operation Dress Code helps women who have served in the U.S. Armed Forces by providing them with professional clothing needed to transition to the civilian workforce. Operation Dress Code will be held on Saturday, November 5th at UC San Diego; RanDee McLain, Program Manager for the Wounded Warrior Project, discusses the challenges female veterans face in transitioning to civilian life and what they can expect from this event.

<https://www.operationdresscode.org/>

**“Living Better in San Diego”  
September 18<sup>th</sup>, 2022  
6:00am  
9:23 minutes of a 59:30 minute program**

The Marine Corps Educators' Workshop provides educators from priority colleges and universities an opportunity to learn how Marine officers are recruited, trained and developed into leaders from a pool of highly qualified college students. The program is designed to demystify recruit and officer candidate training, foster stronger relationships among recruiting personnel and the communities they serve, and increase advocacy among influencers who help shape decisions of young men and women. Meghann Young, a teacher at Oceanside High School, who participated in one of these workshops, discusses her experiences.

<https://www.merc.marines.mil/Outreach/Workshop-Home/>

**“Living Better in San Diego”**  
**September 18<sup>th</sup>, 2022\***  
**6:00am**  
**9:21 minutes of a 59:30 minute program**

Marine Corps Recruit Depot, San Diego will open its doors to the local community on Saturday, October 22nd, for the 20th year of their annual Boot Camp Challenge 5k. It is a 3-mile obstacle race where runners can experience some of the mystiques of Marine Corps Boot Camp and negotiate the some of the same obstacles used in Recruit Training. What makes this event most unique are the 60 plus Drill Instructors who are there to “encourage” participants throughout the course. Staff Sergeant Redfield, one of the Drill Instructors at MCRD, discusses how to train for this event, what to expect, and why the Marine Corps is looking forward to this opportunity to connect with the community.

<https://bootcampchallenge.com/>

**Most Significant Issue-Responsive Programming**  
**3rd Quarter 2022**  
**(July 1 through September 30)**

**ISSUE:           Business / Economy**

**“Living Better in San Diego”**

**September 11<sup>th</sup>, 2022**

**6:00am**

**7:28 minutes of a 59:30 minute program**

The Cause Conference is a day-long business conference for business leaders in the for-profit and nonprofit sectors to come together to make San Diego a better city to live, work and play. This year, it'll take place this Thursday, September 15th at UC San Diego at the Hahn University Center. On the line to tell us more is Larry Kesslin, Entrepreneur Ambassador for Better Business Bureau Pacific Southwest, San Diego Campus, discusses the importance of purpose driven business missions in today's economy.

<https://www.causesandiego.org/>

**Most Significant Issue-Responsive Programming**  
**3rd Quarter 2022**  
**(July 1 through September 30)**

**ISSUE:            Education**

**“Living Better in San Diego”**  
**September 18<sup>th</sup>, 2022**  
**6:00am**  
**6:13 minutes of a 59:30 minute program**

The California School Boards Association (CSBA) is launching an initiative to create a better understanding of the work school boards perform, humanize school trustees and illustrate the steps they’ve taken to support students during the pandemic. The campaign shows how school trustees have transformed the disruption caused by COVID-19 into an opportunity to strengthen schools, expand services and enhance opportunities. Through video storytelling, Q&As, feature articles, blog posts, interviews and advertising, trustees will share their personal perspectives on school district governance and what called them to public service. Susan Heredia, President of the California School Boards Association, discusses the challenges schools have faced over the past couple of years.

<https://csba.org/>

**Most Significant Issue-Responsive Programming  
3rd Quarter 2022  
(July 1 through September 30)**

**ISSUE:**           Etc.

**“Living Better in San Diego”  
July 3<sup>rd</sup>, 2022  
6:00am  
5:35 minutes of a 59:30 minute program**

PBS’s a Capitol Fourth will air tomorrow night on Sunday, July 4th, at 8pm on PBS. Hosted by Mickey Guyton, the concert will feature fireworks, a salute to the 100th anniversary of the Lincoln Memorial, a special tribute to our military heroes, a celebration of the 65th anniversary of West Side Story, and of course performances from Yolanda Adams, Andy Grammar, Keb Mo, and more - including none other than Gloria Gaylor, who discusses how standing up for herself led to the iconic success of “I Will Survive.”

<https://www.pbs.org/show/capitol-fourth/>

**“Living Better in San Diego”  
September 11<sup>th</sup>, 2022  
6:00am  
20:28 minutes of a 59:30 minute program**

Twenty one years ago, four commercial airlines were hijacked mid-flight. Two of them were flown into the North and South Towers of the World Trade Center, one was flown into the west side of the Pentagon, and the fourth crashed into a field near Shanksville, Pennsylvania, after a struggle between the passengers and hijackers. For those of us who were alive twenty one years ago, it was comparable to the JFK assassination, or the attack on Pearl Harbor – everyone remembers exactly where they were when they heard the news.

Flight attendant Katie Donatelli, who was working as a flight attendant twenty one years ago today - and who was on a plane that flew out of Boston and was scheduled to go to Los Angeles - and but for the grace of god was *not* on one of those ill-fated flights, discusses her experiences that day, and what she hopes future generation will understand about how this event changed the U.S.A.

**“Living Better in San Diego”**

**September 25<sup>th</sup>, 2022**

**6:00am**

**5:13 minutes of a 59:30 minute program**

Hawai‘i has always been a favorite vacation destination, but did you know that some of the best life-changing adventures are NOT found in any guidebook? John De Fries was born and raised in Waikīkī and is the President and CEO of the Hawai‘i Tourism Authority, and he shares not only some of Hawai‘i's hidden treasures, but how to protect them and more.

<https://www.hawaiitourismauthority.org/>

**Public Service Announcements  
3rd Quarter 2022  
(July 1 through September 30)**

Throughout the quarter the station aired periodic PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

Alzheimer's Awareness  
Covenant House  
Disabled American Veterans  
Dave Thomas Foundation  
Gun Safety  
High Blood Pressure Control  
Leukemia and Lymphoma Society  
Love Has No Labels  
Lymphatic Education & Research Network  
Middle School Mental Health  
National Clearinghouse for Responsible Fatherhood  
National Pest Management Association  
San Diego Zoo Wildlife Association  
St. Joseph's Indian School  
Stand Up 2 Cancer  
Susan G. Komen  
Texting & Driving Prevention  
American College of Obstetricians and Gynecologists – Covid-19 Vaccines  
U.S. Department of Health and Human Services  
U.S. Forest Service – Discovering Nature  
V Foundation for Cancer Research  
Wounded Warrior Project

###



EXHIBIT B

**ASCERTAINMENT FORM**

**STATION ASCERTAINMENT CONTACT**

DATE: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

COMMUNITY LEADER: \_\_\_\_\_

NATURE OF CONTACT: \_\_\_\_\_

*(e.g., phone conversation, meeting, etc.)*

SPECIFIC ISSUES DISCUSSED: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Station Employee: \_\_\_\_\_

Title: \_\_\_\_\_

\_\_\_\_\_  
Signature of Station Employee