



QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

KYXY HD2/HD3

San Diego

4th Quarter 2022

(October 1 through December 30)

Prepared by:

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Public Affairs Director

**Issues of Concern to San Diego
Addressed in Responsive Programming in the
4th Quarter 2022
(October 1 through December 30)**

<u><i>Subject</i></u>	<u><i>Description of Issue of Concern</i></u>
1. Services for people with disabilities	Pride Industries, Obsessive Compulsive Disorder,
2. Health / Wellness	Teen Challenge, Migraines in the Latino population, Colorectal Cancer Alliance, Breast Cancer Screening, hearing loss, 2022 America's Health Rankings Health of Women and Children Report, Lung Cancer Prevention, Covid-19 treatment options, staying healthy while visiting with family during the holidays, Epilepsy, Avoiding the flu, Covid, and RSV,
3. Education	"Learn with Sesame" app, Just in Time for Foster Youth College Bound program, CalKids, National Center for Education Statistics, California School Boards Association Annual Education Conference and Tradeshow
4. Services for Veterans	Operation Dress Code, Wreaths Across America Day, Marine Corps Educators Workshop,
5. Services for Children / Families	Miracle Babies, LaMaestra Community Health Centers Toy Drive, Promises2Kids,
6. Community Service	International Rescue Committee's "Taste of the IRC" fundraiser, Escondido VetFest,
7. Environmental Issues	"The Rescue Effect" book,
8. Crime and Violence	Saved in America,
9. Mental Health	NextGen Healthcare
10. Business / Economy	California Rebuilding Fund, Kitchens for Good,
11. Services for the Elderly	AgeWell Craft Fair, Alzheimer's Foundation conference, San Diego Oasis,
12. Minority Issues	AAP1 History Month

13. Science / Technology National Geographic's Stargazer's Atlas,
14. Services for people with food insecurity California Coast Credit Union "Pack the Pantry"
15. Financial / Economic issues Financial stress,
16. Animal Welfare Pug Rescue of San Diego, Recovering America's Wildlife Act, San Diego Humane Society,
17. Healthcare National Nurse Practitioners Week,
18. Housing / Homelessness Salvation Army, Allgire Foundation, San Diego Rescue Mission,
19. Transportation Odometer fraud, San Diego International Auto Show
20. Etc. National Geographic's *Complete National Parks of the U. S.* book, "Thank You: A Gift of Gratitude" book, Preparing holiday meals without breaking the bank,

**KYXY Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
4th Quarter 2022
(October 1 through December 30)**

Public Affairs Program

Schedule and Description

1. “Living Better in San Diego” Sundays, 6am – 7am

Produced and hosted by Vicki Pepper, who interviews local newsmakers, government officials, experts and community organizations regarding issues of local and national concern.

*Denotes programs that aired more than once

Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 30)

ISSUE: **Services for people with disabilities**

“Living Better in San Diego”
October 2nd, 2022
6:00am
16:41 minutes of a 59:30 minute program

October is National Disability Employment Awareness Month, and Pride Industries is working toward creating an inclusive world where people of all abilities have equal access to achieve their employment goals. Leah Burdick, Chief Growth Officer for Pride Industries, discusses hiring people with disabilities, the challenges people with disabilities face when it comes to employment, and the local and global companies that partner with Pride Industries.

<https://www.prideindustries.com/>

“Living Better in San Diego”
October 30th, 2022
6:00am
9:24 minutes of a 59:30 minute program

In this age of COVID-19, it’s common to hear people who are being extra careful joke that they are “so OCD!”. But obsessive-compulsive disorder (OCD) is no laughing matter, and it involves a lot more suffering than many are aware. Ethan Smith, a national advocate with the International OCD Foundation, and Dr. John Sonnenberg, licensed clinical psychologist at Uptown Research Institute in Chicago and principal investigator of an OCD clinical trial, discuss what it’s really like to live with OCD.

<https://iocdf.org/>

Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 30)

ISSUE: Health / Wellness

“Living Better in San Diego”
October 2nd, 2022
6:00am
11:43 minutes of a 59:30 minute program

Teen Challenge of Southern California was established in 1963 and includes nine regional facilities with seven strategically placed residential facilities throughout Southern California. Last year Teen Challenge served over 200,000 men, women and children in Southern California through its resident and outreach programs. The Teen Challenge residential program continues to be one of the largest and most effective substance abuse recovery and prevention programs of its kind. Ron Brown, Executive Director of Teen Challenge Southern California, discusses their current initiatives.

<https://www.teenchallenge.org/>

“Living Better in San Diego”
October 9th, 2022
6:00am
4:21 minutes of a 59:30 minute program

Over two million Hispanic adults being treated with a prescription for migraine in the U.S., however, Latinos with headaches are 50% less likely to receive a migraine diagnosis than non-Hispanic white patients. Singer, songwriter, and dancer Ally Brooke Hernandez, a native of San Antonio, Texas, raised in an intensively passionate and proud Latin community, first broke out as a member of Fifth Harmony and is now sharing her migraine story in an effort to make a difference for her community.

<https://www.nurtec.com/>

“Living Better in San Diego”
October 9th, 2022
6:00am
27:09 minutes of a 59:30 minute program

The Colorectal Cancer Alliance is hosting their Walk to End Colon Cancer on Saturday, October 22nd at Spanish Landing in San Diego. On the line to tell us more is Chelsea Edwards, Senior Director for the Colorectal Cancer Alliance and Cristina Patrick, a Stage 4 colon cancer survivor and ally for the alliance, discuss this event, and the importance of getting screened for colon cancer.

<https://www.ccalliance.org/>

“Living Better in San Diego”
October 23rd, 2022
6:00am
4:39 minutes of a 59:30 minute program

Breast cancer screening *still* hasn't recovered to pre-COVID-19 levels. What does this mean for women? Dr. Sarah Friedewald, an Associate Professor of Radiology at Northwestern University, Feinberg School of Medicine, and Division Chief of Breast and Women's imaging at Northwestern Memorial Hospital in Chicago, and a leader with the American College of Radiology, discusses why women still need to continue with their annual mammograms, even as we continue to battle Covid-19.

<https://www.acr.org/>

“Living Better in San Diego”
October 30th, 2022
6:00am
6:52 minutes of a 59:30 minute program

The CDC reports that a third of working adults get less than six hours of sleep each night. But why do we keep chasing sleep instead of enjoying sleep? Sleep researcher Dr. Chris Winter, author of “The Sleep Solution” and “The Rested Child” and a new podcast called “Chasing Sleep” (which you can hear on the free Audacy app) discusses our poor sleep habits.

<https://www.wchriswinter.com/>

“Living Better in San Diego”
November 6th, 2022*
6:00am
15:30 minutes of a 59:30 minute program

As we approach the holiday season, many of us are looking forward to gathering with family and friends, sharing a meal, having some laughs and making memories together. But hearing loss can put a damper on the fun, and the World Health Organization estimates that over 432 million adults around the world suffer from disabling hearing loss. Dr. David Illich, Chief Audiologist at Palomar Health Medical Group in Escondido, discusses preventing and treating hearing loss.

<https://hearinginfo.net/>

“Living Better in San Diego”
November 20th, 2022
6:00am
8:34 minutes of a 59:30 minute program

The 2022 America’s Health Rankings Health of Women and Children Report reveals that America’s women and children face a variety of challenges and barriers to well-being. These range from the circumstances that shape health — including one’s employment, education, neighborhood and family situation — to mental and behavioral health, to mortality. The pandemic may have contributed to or exacerbated many of these factors and underscored longstanding disparities and inequities in measures like maternal mortality and morbidity.

Dr. Danielle Madril, Chief Medical Officer, UnitedHealthcare, unpacks these findings.

<https://www.americashealthrankings.org/learn/reports/2022-health-of-women-and-children-report>

“Living Better in San Diego”
November 20th, 2022
6:00am
6:45 minutes of a 59:30 minute program

November is Lung Cancer Awareness Month. Dr. Christopher Slatore, a pulmonologist and critical care physician who serves as the Chief Consultant for the National Center for Lung Cancer Screening at the Department of Veterans Affairs, discusses who’s most at risk for lung cancer and who’s eligible for a lung cancer screening.

<https://www.screenyourlungs.org/>

“Living Better in San Diego”
November 27th, 2022
6:00am
14:05 minutes of a 59:30 minute program

As we approach the holidays, the California Department of Public Health (CDPH) is preparing for a surge of COVID-19 cases, and is seeking to raise awareness about the critical importance of getting boosted, testing regularly, and acting quickly to get prescribed a COVID-19 treatment if infected. Dr. Sona Aggarwal, Medical Officer with CDPH, shares the public health message that COVID-19 treatments are free, widely available, and highly effective at preventing severe illness and hospitalization.

<https://covid19.ca.gov/treatment/>

“Living Better in San Diego”
December 4th, 2022
6:00am
11:12 minutes of a 59:30 minute program

The holidays are here, and people are gathering with their friends and families, but it’s also one of the worst flu seasons in recent history, and the chances of another Covid-19 surge could be on the horizon. As we enter a third winter with Covid, we now have powerful tools for protection against Covid and its variants: updated vaccines. Dr. Kavita Trivedi, Communicable Disease Controller for Alameda County and a Physician at San Francisco VA Medical Center, discusses how to stay healthy this holiday season.

<https://utswmed.org/doctors/kavita-trivedi/>

“Living Better in San Diego”
December 11th, 2022
6:00am
10:36 minutes of a 59:30 minute program

In 2009, Sarah Carlson was anchoring the news for WISC-TV in Madison, Wisconsin, when she had an epileptic seizure live on the air. The video went viral, and Sarah is now using her platform to spread awareness of Epilepsy.

<https://www.xcopri.com/>

“Living Better in San Diego”

December 11th, 2022

6:00am

7:07 minutes of a 59:30 minute program

We are all familiar with COVID these days, as most people in the U.S. have either had the virus or know someone who has. Further complicating the health landscape as we enter the winter months is a host of other viruses causing sickness, hospitalizations, and even deaths. Dr. Malaika Stoll, Senior Medical Director for Blue Shield of California, provides an update on what to look out for and tips for staying healthy this holiday season.

<https://www.cdc.gov/>

Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 30)

ISSUE: Education

“Living Better in San Diego”
October 2nd, 2022
6:00am
8 minutes of a 59:30 minute program

When Covid hit, a [whopping 1.6 billion students](#) were transitioned to remote learning and the isolation from peers and teachers created widespread delayed emotional development. With learning loss attributed to the pandemic, a new app is helping families with the struggles that arise with a new school year. The Learn with Sesame app was designed with kid-friendly navigation that fosters independent play to encourage critical thinking, promote independence, and develop problem-solving skills, with the help of some beloved familiar faces. Dr. Jody Levos, Chief Learning Officer at BEGiN, the company behind Sesame Workshop, which is the non-profit behind Sesame Street, discusses how this app is helping with social-emotional learning in our children.

<https://learnwithhomer.com/sesame>

“Living Better in San Diego”
October 16th, 2022
6:00am
15:55 minutes of a 59:30 minute program

Just in Time for Foster Youth (JIT), a nonprofit organization dedicated to engaging a caring community to help transition-age foster youth achieve self-sufficiency and well-being, and they’re encouraging foster youth to apply for its College Bound Program. College Bound is a service offered by Just in Time for Foster Youth that gives transition-age foster youth in San Diego County all the tools, resources, and connections they need to succeed in college and beyond. Don Wells, CEO for Just in Time for Foster Youth, and Samantha Harmer, a client of Just in Time who is set to receive three Bachelor’s Degrees from University of California, San Diego, this December, discuss how Just in Time is helping foster students succeed in college.

<https://jitfosteryouth.org/>

**“Living Better in San Diego”
December 3rd, 2022
6:00am
9:31 minutes of a 59:30 minute program**

CalKIDS was created by the State of California to help more children be able to afford and attend higher education. Children born in California starting on July 1, 2022, and eligible low-income public school students are awarded a CalKIDS college savings account with an initial deposit in it. Enrollment in the savings program is automatic and families are not required to contribute. Julio Martinez, Executive Director of the ScholarShare Investment Board, discusses why families should take advantage of this opportunity.

<https://calkids.org/>

**“Living Better in San Diego’
December 11th, 2022
6:00am
4:49 minutes of a 59:30 minute program**

We all know that the COVID-19 pandemic drastically affected students, and The National Center for Education Statistics has released new federal data to show just how much. The Nation’s Report Card provides the first look at how students' reading and math skills in all 50 states and 26 of the largest urban districts in the country have changed since 2019. This is the first report that allows us to compare state by state results. On the line to analyze those results is Ebony Walton, a statistician and analyst with the National Center for Education Statistics.

<https://www.nationsreportcard.gov/>

**“Living Better in San Diego”
December 25th, 2022
6:00am
18:25 minutes of a 59:30 minute program**

Earlier this month, the California School Boards Association held their Annual Education Conference and Tradeshow, the premier continuing education event for California school boards and the largest education leadership conference in the state. School board members discussed how they navigated the pandemic, the need for learning recovery and student supports, their legislative and policy priorities for 2023, perspectives on the upcoming state budget, and what is required from the state to strengthen schools and increase opportunities for students. Troy Flint, Chief Information Officer of the California School Boards Association, discusses how districts are addressing learning recovery and student support as we emerge from the triage stage of the pandemic.

<https://csba.org/>

Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 30)

ISSUE: Services for veterans

“Living Better in San Diego”
October 2nd, 2022*
6:00am
12:26 minutes of a 59:30 minute program

Operation Dress Code helps women who have served in the U.S. Armed Forces by providing them with professional clothing needed to transition to the civilian workforce. Operation Dress Code will be held on Saturday, November 5th at UC San Diego; RanDee McLain, Program Manager for the Wounded Warrior Project, discusses the challenges female veterans face in transitioning to civilian life and what they can expect from this event.

<https://www.operationdresscode.org/>

**This interview originally aired September 11th, 2022.*

“Living Better in San Diego”
December 11th, 2022
6:00am
9:14 minutes of a 59:30 minute program

Wreaths Across America is a non-profit, non-political event that seeks to honor our nation’s bravest men and women – our veterans – every December with National Wreaths Across America Day, taking place this year on Saturday, December 17th. Brenda Kaesler, Location Coordinator for Wreaths Across America, discusses the history of this event, and how the public can get involved.

<https://wreathsassamerica.org/>

“Living Better in San Diego”
December 11th, 2022*
6:00am
9:25 minutes of a 59:30 minute program

The Marine Corps Educators' Workshop provides educators from priority colleges and universities an opportunity to learn how Marine officers are recruited, trained and developed into leaders from a pool of highly qualified college students. The program is designed to demystify recruit and officer candidate training, foster stronger relationships among recruiting personnel and the communities they serve, and increase advocacy among influencers who help shape decisions of young men and women. Meghann Young, a teacher at Oceanside High School, who participated in one of these workshops, discusses her experiences.

<https://www.marc.marines.mil/Outreach/Workshop-Home/>

**This interview originally aired on September 18th, 2022.*

Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 30)

ISSUE: **Services for Children / Families**

“Living Better in San Diego”
October 9th, 2022
6:00am
14:33 minutes of a 59:30 minute program

Miracle Babies is a nonprofit organization whose mission is dedicated to helping perinatal mothers and their families during their time of need by providing transportation, mental health assistance and supportive services. They’re inviting the community to their “Boogie 4 Babies” event, taking place this Saturday, October 15th at the Belly Up Tavern in Solana Beach. Camarillo, Executive Director for Miracles Babies, discusses this event, their services and impact on clients, and some of the risk factors that may lead to a preterm birth.

<https://www.miraclebabies.org/>

“Living Better in San Diego”
November 27th, 2022
6:00am
7:07 minutes of a 59:30 minute program

La Maestra Community Health Centers has teamed up with Mission Fed Credit Union for their annual Toy and Gift Drive to provide holiday joy for under-resourced patients. Now through December 1st, San Diegans are being asked to drop off toys and gifts at any Mission Fed branch and help make Christmas for low income families. Jacinto Perez, Director of Community Relations for La Maestra Community Health Centers, discusses this toy drive.

<https://lamaestra.org/>

“Living Better in San Diego”

December 18th, 2022

6:00am

9:47 minutes of a 59:30 minute program

Promises2Kids, a nonprofit organization dedicated to creating a brighter future for the 3,000 current and former foster youth in San Diego County, is collecting new unwrapped toys and gift cards to distribute to San Diego’s foster children this holiday season. The Give From Your Heart Holiday Gift Drive asks the community to join together to support foster children this holiday season. Faye Luepton, Director of PR and Marketing for Promises2Kids, discusses the programs and services they offer to foster children in San Diego County and how the community can support this gift drive.

<https://promises2kids.org/>

Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 30)

ISSUE: Community Service

“Living Better in San Diego”
October 16th, 2022
6:00am
15:36 minutes of a 59:30 minute program

Founded in 1933 at the urging of Albert Einstein, the non-profit International Rescue Committee was launched to assist those fleeing Nazi Germany. Today, with a presence in over 40 countries worldwide, the organization responds to the world’s worst humanitarian crises, from natural disasters to war. Just within the past year, the flagship San Diego Office, established in 1975, has helped 8,000 refugees, asylees, asylum seekers, secondary immigrants, victims of human trafficking, and low-income individuals to rebuild their lives and thrive in San Diego County. They’re holding their annual “Taste of the IRC” fundraiser, which celebrates the food and culture of refugees and immigrants in San Diego, on October 20th. Donna Durvin, Executive Director of the International Rescue Committee, discusses why it’s important to welcome refugees into the U.S., and what to expect from this event.

<https://www.rescue.org/>

**This interview originally aired on Sunday, September 4th, 2022.*

“Living Better in San Diego”
November 6th, 2022
6:00am
7:05 minutes of a 59:30 minute program

The Escondido Veterans Day Parade, also known as "VetFest", will take place up and down Grand Ave. in Downtown Escondido on Veterans Day, Friday, November 11th. Co-Chair Stef Holden discusses how the parade will honor local heroes, and the event at the American Legion Post 149 that will take place after the parade.

<https://www.escovetfest.com/>

“Living Better in San Diego”
November 6th, 2022*
6:00am
13:10 minutes of a 59:30 minute program

The Technology Relief Initiative is a student-run non-profit organization based in San Diego consisting of high school students from Del Norte High School. TRI's mission is to take donated electronic devices from the San Diego community and repair and refurbish them for donation to those in need.

TRI recently partnered with the San Diego branch of the International Rescue Committee to give away repaired laptops, macBooks, iMacs, and Chromebooks to refugees and immigrants in San Diego, and recently made a donation of over 20 laptops over the course of one weekend.

Anisa Abeytia, Senior Digital Inclusion Project Lead, International Rescue Committee and Gary Liang, Co-founder of the Technology Relief Initiative, discuss how this project came together, the difference it's made for IRC's clients, and how the community can support future partnerships.

<https://technologyrelief.org/>

<https://www.rescue.org/>

**This interview originally aired on Sunday, September 25th, 2022.*

Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 30)

ISSUE: Environmental Issues

“Living Better in San Diego”

October 16th, 2022

6:00am

5:32 minutes of a 59:30 minute program

In his groundbreaking new book, *The Rescue Effect*, ecologist Michael Mehta Webster reveals that the natural world has a series of systems - rescue effects - that automatically activate to help organisms when their environment changes. And through these systems, nature can independently save endangered species from extinction! However, this does not mean humans can be passive. Webster explains the six rescue systems and how humans can best help the planet.

<https://as.nyu.edu/faculty/michael-webster.html>

Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 30)

ISSUE: Crime and Violence

“Living Better in San Diego”

October 16th, 2022

6:00am

12:47 minutes of a 59:30 minute program

Child sex trafficking is the fastest growing crime in the United States. Saved in America is a San Diego based non-profit which assists parents and law enforcement in locating missing, runaway, and exploited children. Since December of 2014, Saved in America has assisted in the recovery of over 250 children. Their fifth annual fundraising dinner is coming up on Thursday, November 17th. Saved In America Special Operations Consultant and Advisory Board Member retired Master Chief Navy SEAL Kirby Horrell, discusses the qualifications of the volunteers who work with Saved in America, the services they offer, and this fundraiser.

<https://www.savedinamerica.org/>

Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 30)

ISSUE: Mental Health

“Living Better in San Diego”

October 23rd, 2022

6:00am

8:15 minutes of a 59:30 minute program

Always a passionate snowboarder, Amy Purdy's life changed suddenly at age 19 when she was hospitalized with a meningococcal meningitis, a rare disease that caused her to go into septic shock; suffer kidney failure; partial hearing loss; and have both of her legs amputated below her knees.

Despite the mental toll and physical change to her body, she found a way to thrive and become an athletic champion. Amy is now one of the most decorated Paralympic snowboarders of all time; a "New York Times" best-selling author; and a critically acclaimed inspirational speaker to help other people strive, achieve, and remain resilient no matter what their own obstacles. She discusses the mental health challenges she went through when faced with the loss of her legs.

<https://www.nextgen.com/>

Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 30)

ISSUE: Business / Economy

“Living Better in San Diego”
October 23rd, 2022
6:00am
15:48 minutes of a 59:30 minute program

California small business owners are once again eligible to apply for the California Rebuilding Fund – a program offering low-interest, fixed-rate loans up to \$100,000 and free business coaching to businesses with 50 or fewer full-time equivalent employees. While the Fund had been nearly exhausted due to high demand, this additional \$15 million in funding offers a second chance for the California entrepreneurs, but the deadline to apply is coming up quick! Adriana Eiriz, Vice President of Partnerships at Accion Opportunity Fund, a community lender participating in the California Rebuilding Fund, discusses eligibility requirements and the November 15th deadline to apply.

<https://aofund.org/carf/>

“Living Better in San Diego”
November 13th, 2022
6:00am
10:02 minutes of a 59:30 minute program

Monday, November 14th is the start of National Apprenticeship Week, and Kitchens for Good offers three Apprenticeship tracks – culinary arts, baking and restaurant management - to people who are experiencing employment barriers.

Kitchens for Good CEO Jennifer Gilmore discusses why providing on-the-job paid training is so instrumental.

<https://kitchensforgood.org/>

**Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 30)**

ISSUE: Services for the Elderly

**“Living Better in San Diego”
October 30th, 2022
6:00am
12:51 minutes of a 59:30 minute program**

The City of San Diego will be hosting an AgeWell Craft Show in Balboa Park this Saturday, Nov. 5th. This free event will feature over 50 vendors, selling crafts and gifts for the holidays. Marla Davis, Supervising Recreation Specialist for the City of San Diego, discusses the City’s AgeWell Services program.

<https://www.sandiego.gov/park-and-recreation/activities/agewellservices>

**“Living Better in San Diego”
October 30th, 2022
6:00am
5:19 minutes of a 59:30 minute program**

There are over 690,000 people in California living with Alzheimer’s disease, the most of any state in the country, and that number is expected to increase dramatically in just the next few years. The Alzheimer’s Foundation of America is hosting a free, virtual Alzheimer’s educational conference for California residents on Tuesday, November 15th, which will feature leading, local experts in the areas of medical, dementia care, and elder law. Charles J. Fuschillo, CEO of the Alzheimer’s Foundation, discusses why Alzheimer’s disease is so cruel, and what people will learn from this conference.

<https://alzfdn.org/event/educating-america-tour-california/>

**“Living Better in San Diego”
December 18th, 2022
6:00am
19:01 minutes of a 59:30 minute program**

As we celebrate the holiday season, many charitable organizations are announcing their year-end giving campaigns to rally last-minute giving, but with so many requests, how do we go about deciding which causes to support? And How can we be sure we know where our contributions are going? Simona Valanciute, President and CEO of San Diego Oasis, a nonprofit which works to prevent isolation and loneliness in older adults, shares tips for donating safely this holiday season, as well as the mission of San Diego Oasis.

<https://san-diego.oasisnet.org/>

Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 30)

ISSUE: Minority Issues

“Living Better in San Diego”
October 30th, 2022
6:00am
13:08 minutes of a 59:30 minute program

October is Filipino American History month, and as [Anti-Asian violence continues to proliferate](#), there is still much work to be done with promoting Asian American and Pacific Islander (AAPI) inclusion and history initiatives. Helping AAPI employees feel safe in their workplace is one important component of that fight. Farzana Nayani, a Diversity, Equity, and Inclusion specialist, discusses her multiethnic background and how its shaped her work, the historical exclusion of AAPIs, the model minority myth, and practical steps employers can take to help their AAPI employees feel safe returning to work.

<https://www.farzananayani.com/>

**Most Significant Issue-Responsive Programming
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(October 1 through December 30)**

ISSUE: **Science / Technology**

“Living Better in San Diego”

November 6th, 2022

6:00am

11:24 minutes of a 59:30 minute program

Combining science, exploration, and storytelling, *National Geographic Stargazer's Atlas* invites readers to roam the night sky for constellations, planets and moons, eclipses, comets and meteor showers, auroras, and deep-sky treasures including nebulae and galaxies—many visible to the naked eye and all with binoculars or a backyard telescope. Author Andrew Fazekas, also known as the "Night Sky Guy," discusses the upcoming total lunar eclipse and the newest research in astronomy.

<https://books.disney.com/book/stargazers-atlas/>

**Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 30)**

ISSUE: Services for people with food insecurity

“Living Better in San Diego”

November 13th, 2022*

6:00am

12:49 minutes of a 59:30 minute program

Recent research indicates that about 50 percent of students on our local college campuses face food insecurity, meaning they do not have consistent and dependable access to food. With that in mind, California Coast Credit Union has partnered with local community colleges and the San Diego Food Bank to launch a virtual food drive called Pack the Pantry. The Director of Community and Public Relations for California Coast Credit Union, Bob Scheid and Chancellor of the San Diego Community College District, Dr. Carlos Cortez discuss this initiative.

<https://www.calcoastcu.org/pack-the-pantry/>

Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 30)

ISSUE: Financial / Economic issues

“Living Better in San Diego”

November 13th, 2022

6:00am

3:47 minutes of a 59:30 minute program

A new survey reveals that four out of five consumers say that their holiday spending plans are already being impacted by inflation, which is the highest in nearly 40 years, and 57% say that they are concerned about being able to pay for holiday gifts.

Dr. Erika Rasure, Ph.D., is recognized as one of the world's most influential female personal finance experts, and she discusses how to keep inflation from being the Grinch this holiday season.

<https://www.maryville.edu/employees/profile/erika-rasure/>

Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 30)

ISSUE: Animal Welfare

“Living Better in San Diego”
November 13th, 2022*
6:00am
19:49 minutes of a 59:30 minute program

Pug Rescue San Diego is an all-volunteer organization dedicated to the rescue and permanent placement of homeless, unwanted, neglected, abandoned, and relinquished pug dogs. Suzi Schutzman, Vice President of Pug Rescue, discusses what people need to know before adopting a pug, the importance of spaying and neutering our pets, and why pugs are so special.

<http://www.pugsandiego.com/index.php>

“Living Better in San Diego”
December 3rd, 2022
6:00am
8:03 minutes of a 59:30 minute program

Alarm bells are ringing for America’s wildlife. More than a third of our species are considered vulnerable. The iconic monarch butterflies, once so common, are now at risk of extinction and are a candidate for an endangered species. There are three billion fewer birds in our skies today than there were 50 years ago. Over 40% of freshwater fish species are at risk in North America. And tragically, more than a third of America’s wildlife face an elevated risk of extinction. The good news is that members of Congress ~ on both sides of the aisle ~ are backing a bill that will help. The Recovering America’s Wildlife Act will dedicate \$1.4 billion annually to locally led efforts that would help approximately 12,000 species of concern. Collin O’Mara, President and CEO of the National Wildlife Federation, discusses the current crisis for America’s wildlife.

<https://nwf.org/>

“Living Better in San Diego”

December 25th, 2022

6:00am

18:04 minutes of a 59:30 minute program

The San Diego Humane Society shelters are currently at capacity with an unprecedented number of large adult dogs in their care, but thanks to a generous donor, SDHS is waiving all adoption fees for large adult dogs now through December 31st. Gary Weitzman, President and CEO of the San Diego Humane Society, discusses the most pressing issues affecting animal welfare today, how SDHS is addressing them, and how the community can help.

<https://www.sdhumane.org/>

**Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 30)**

ISSUE: Healthcare

**“Living Better in San Diego”
November 20th, 2022
6:00am”
7:01 minutes of a 59:30 minute program**

National Nurse Practitioner Week 2022 was November 13th – 19th, but our salute to these frontline workers continues! April Kapu, President of the National Association of Nurse Practitioners, explains how nurse practitioners are expanding access to primary care.

<https://www.aanp.org/>

**Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 30)**

ISSUE: Housing / Homelessness

**“Living Better in San Diego”
December 4th, 2022
6:00am
6:11 minutes of a 59:30 minute program**

Donating to the Salvation Army Red Kettle is a tradition that goes back to 1891, and this year, the need has never been greater. Your donation to the Salvation Army will help local families in need put food on the table this holiday season. Colonel Lee Lescanso of the Salvation Army discusses why more families are expected to need their services this year.

<https://www.salvationarmyusa.org/usn/brighten-the-holidays/>

**“Living Better in San Diego”
December 4th, 2022
6:00am
9:57 minutes of a 59:30 minute program**

The Allgire Foundation stems from Allgire General Contractors, which has contributed to many affordable housing projects in San Diego County. Because they've been building these communities for over 20 years, they've been able to see first hand the hurdles that many low-income families go through in order to convert their living space into a home. For years, they've been distributing basic household items to individuals, seniors and families in the affordable housing community, and two years ago, started the Allgire Foundation, expanding their reach beyond the housing community and into the hands of students. Scott Silber, Executive Director of the Allgire Foundation, discusses their community outreach.

<https://allgirefoundation.org/>

“Living Better in San Diego”

December 18th, 2022

6:00am

16:16 minutes of a 59:30 minute program

Every night, thousands of men, women, and children in San Diego, don't have a place to call home. The San Diego Rescue Mission is working to help our hurting neighbors rebuild their lives. Donnie Dee, CEO for the San Diego Rescue Mission, discusses how they aren't just meeting the needs of people experiencing homelessness, but addressing them as well.

<https://www.sdrescue.org/>

Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 30)

ISSUE: Transportation

“Living Better in San Diego”
December 25th, 2022
6:00am
5:27 minutes of a 59:30 minute program

There is a big misconception that odometer fraud disappeared with digital odometers, but that couldn't be further from the truth. In fact, CARFAX data suggests that over 1.9 million vehicles on the road have had their odometer rolled back, a 7% increase over the previous year, and CARFAX estimates the Los Angeles area has nearly 210,000 vehicles on the road with a rolled back odometer, making it #1 nationwide compared to other major metropolitan areas. That's more than double the number of vehicles with a rolled back odometer than the next closest city, New York with 92,000.

Emilie Voss, Public Relations Director for Carfax, discusses how we can protect ourselves from odometer fraud.

<https://www.carfax.com/press/resources/odometer>

“Living Better in San Diego”
December 25th, 2022
6:00am
11:04 minutes of a 59:30 minute program

After a two year hiatus due to Covid, the San Diego International Auto Show is back! it'll take place December 30th through January 2nd at the San Diego convention center; Richard Newendyke, spokesperson for the San Diego International Auto Show, discusses the call to electrification, and how the SDIAS is offering consumers the opportunity to learn about the evolution of safety and infotainment technology (including more EVs than ever), and numerous technical advances in connected cars and future mobility – without any sales pressure.

<https://www.sdauto show.com/>

Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 30)

ISSUE: **Etc.**

“Living Better in San Diego”
October 23rd, 2022
6:00am
9:40 minutes of a 59:30 minute program

Whether you’re planning your next family vacation, knocking off trips from your bucket list, or just seeking adventure, fresh air and open skies - you’ll want to visit a national park! Allyson Johnson, senior editor for National Geographic’s Complete National Parks of the United States, offers tips for visiting National Parks.

<https://www.amazon.com/National-Geographic-Complete-United-States/dp/1426216920>

“Living Better in San Diego”
November 27th, 2022
6:00am
6:55 minutes of a 59:30 minute program

Although we think the people around us may "know" that we appreciate them, it is always nice to show them. Author Joel Grieg has written “Thank You: A Gift of Gratitude,” a daily journal where the reader writes down something they noticed a loved one or friend did during that day. Each day they fill in a small note and then on a special occasion they present that person with the book. As we wrap up Thanksgiving weekend, Joel discusses how to use this book to maximize the benefits of showing gratitude.

<https://thankyoubook.org/>

“Living Better in San Diego”

December 18th, 2022

6:00am

4:32 minutes of a 59:30 minute program

The holidays are here, but rising costs of food are making preparing a sumptuous feast for our family a challenge. NY Times Cooking Food Columnist Melissa Clark tells us how we can celebrate without breaking the bank.

<https://www.nytimes.com/by/melissa-clark>

**Public Service Announcements
4th Quarter 2022
(October 1 through December 30)**

Throughout the quarter the station aired periodic PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

Adoption from Foster Care
Al-Anon
Caregiver Assistance
CDC Drug Overdose
Center for Combating Digital Hate
Child Car Safety
Children International
Dave Thomas Foundation
Easterseals
Leukemia and Lymphoma Society
Mercy Ships
Middle School Mental Health
Paralyzed Veterans
Rotary International
Smile Train
Solve Long Covid
Susan G. Komen Foundation
Teach – the Future Depends on You
Transforming, Hiring, and Diversifying Talent
Veterans Crisis Prevention
Wildfire Prevention
Wreaths Across America
YMCA
Youth Vaping Prevention

###

EXHIBIT B

ASCERTAINMENT FORM

STATION ASCERTAINMENT CONTACT

DATE: _____

ORGANIZATION: _____

COMMUNITY LEADER: _____

NATURE OF CONTACT: _____

(e.g., phone conversation, meeting, etc.)

SPECIFIC ISSUES DISCUSSED: _____

Station Employee: _____

Title: _____

Signature of Station Employee