



KGMC (TV)
Fresno, California

Quarterly Issue and Program List
2nd Qtr 2010 (April 1, 2010- June 30, 2010)

KGMC (TV) has ascertained the following issues of importance to the Clovis, California Community:

- Community Food Bank
- Cruising for Jesus
- Craycroft Center
- CEMEX
- Organic Pastures

During this quarter, KGMC (TV) broadcast the following local or syndicated programming that provided the station's most significant treatment of these community issues:

- The Valley Today, (30 minutes, Fridays 8:30am- 9am)

While this list describes much of KGMC (TV)'s most significant issue- responsive programming, it is not exhaustive. Programming described in this Quarterly Issues and Programs List may relate simultaneously to more than one issue. Each issue- responsive programming segment aired for between 30 seconds and 3 minutes unless otherwise noted. Additionally, as described in the attached log, KGMC (TV) broadcast public service announcement to further address these and other important community issues.

Signed: 
Kevin Mosesian

Date: 

Title: Corporate Stations Manager

Issues & Programs List

Air Date: 4/2/10, 4/23/10
Air Time: 8:30am- 9am
Program: The Valley Today
Issue: #6- Cruising for Jesus

Description: Cruising for Jesus is an outreach using hot rods and low riders to save people from a destructive gang lifestyle.

Air Date: 4/9/10, 4/16/10
Air Time: 8:30am- 9am
Program: The Valley Today
Issue: #2 Community Food Bank

Description: The role Community Food Bank Plans serving Fresno, Kings, and Madera Counties. CFB is under pressure from the drought on west side and the economic downturn.

Air Date: 4/30/10
Air Time: 8:30am- 9am
Program: The Valley Today
Issue: #8- Craycroft Center

Description: The Craycroft Youth Center, operated by Fresno Rescue Mission, is an emergency shelter for abused children. This facility will close June 30th 2010 due to the contract with the county ending

Air Date: 5/7/10, 5/14/10
Air Time: 8:30am- 9am
Program: The Valley Today
Issue: #9- CEMEX

Description: The future of rock mining in Fresno County and the shift from the San Joaquin river source to a new source east of Sanger at Jesse Morrow Mountain.

Air Date: 5/21/10, 5/28/10
Air Time: 8:30am- 9am
Program: The Valley Today
Issue: #10 Organic Pastures

Description: The organic food revolution is particular the benefits of raw milk and dairy products. Raw milk heals asthma, allergies, colds, flue, and rebuilds the human immune system.

Air Date: 6/25/10
Air Time: 8:30am- 9am
Program: The Valley Today
Issue: #9- CEMEX

Description: The future of rock mining in Fresno County and the shift from the San Joaquin river source to a new source east of Sanger at Jesse Morrow Mountain.

Air Date: 6/4/10, 6/11/10, 6/18/10
Air Time: 8:30am- 9am
Program: The Valley Today
Issue: #10 Organic Pastures

Description: The organic food revolution is particular the benefits of raw milk and dairy products. Raw milk heals asthma, allergies, colds, flue, and rebuilds the human immune system.
