



**KGMC (TV)**  
**Fresno, California**

**Quarterly Issue and Program List**  
**2nd Qtr 2010 (April 1, 2010- June 30, 2010)**

---

KGMC (TV) has ascertained the following issues of importance to the Clovis, California Community:

- Community Food Bank
- Cruising for Jesus
- Craycroft Center
- CEMEX
- Organic Pastures

During this quarter, KGMC (TV) broadcast the following local or syndicated programming that provided the station's most significant treatment of these community issues:

- The Valley Today, (30 minutes, Fridays 8:30am- 9am)

While this list describes much of KGMC (TV)'s most significant issue- responsive programming, it is not exhaustive. Programming described in this Quaterly Issues and Programs List may relate simultaneously to more than one issue. Each issue- responsive programming segment aired for between 30 seconds and 3 minutes unless otherwise noted. Additionally, as described in the attached log, KGMC (TV) broadcast public service announcement to further address these and other important community issues.

Signed:   
Kevin Mosesian

Date:   
\_\_\_\_\_

Title: Corporate Stations Manager

## Issues & Programs List

**Air Date:** 4/2/10, 4/23/10  
**Air Time:** 8:30am- 9am  
**Program:** The Valley Today  
**Issue:** #6- Cruising for Jesus

**Description:** Cruising for Jesus is an outreach using hot rods and low riders to save people from a destructive gang lifestyle.

---

**Air Date:** 4/9/10, 4/16/10  
**Air Time:** 8:30am- 9am  
**Program:** The Valley Today  
**Issue:** #2 Community Food Bank

**Description:** The role Community Food Bank Plans serving Fresno, Kings, and Madera Counties. CFB is under pressure from the drought on west side and the economic downturn.

---

**Air Date:** 4/30/10  
**Air Time:** 8:30am- 9am  
**Program:** The Valley Today  
**Issue:** #8- Craycroft Center

**Description:** The Craycroft Youth Center, operated by Fresno Rescue Mission, is an emergency shelter for abused children. This facility will close June 30<sup>th</sup> 2010 due to the contract with the county ending

---

**Air Date:** 5/7/10, 5/14/10  
**Air Time:** 8:30am- 9am  
**Program:** The Valley Today  
**Issue:** #9- CEMEX

**Description:** The future of rock mining in Fresno County and the shift from the San Joaquin river source to a new source east of Sanger at Jesse Morrow Mountain.

---

**Air Date:** 5/21/10, 5/28/10  
**Air Time:** 8:30am- 9am  
**Program:** The Valley Today  
**Issue:** #10 Organic Pastures

**Description:** The organic food revolution is particular the benefits of raw milk and dairy products. Raw milk heals asthma, allergies, colds, flue, and rebuilds the human immune system.

---

**Air Date:** 6/25/10  
**Air Time:** 8:30am- 9am  
**Program:** The Valley Today  
**Issue:** #9- CEMEX

**Description:** The future of rock mining in Fresno County and the shift from the San Joaquin river source to a new source east of Sanger at Jesse Morrow Mountain.

---

---

**Air Date:** 6/4/10, 6/11/10, 6/18/10  
**Air Time:** 8:30am- 9am  
**Program:** The Valley Today  
**Issue:** #10 Organic Pastures

**Description:** The organic food revolution is particular the benefits of raw milk and dairy products. Raw milk heals asthma, allergies, colds, flue, and rebuilds the human immune system.

---

---