

WXMX / Agenda

April 6, 2014

6am – 7am

A Step Ahead Foundation

A Step Ahead Foundation hopes to improve educational, economic, and health outcomes for women and their children in Memphis and Shelby County. By providing access to long-acting reversible contraception (LARC) the most effective reversible methods of birth control, their hope is to increase positive pregnancy outcomes for both the mother and the child, lower infant mortality, and improve family life. We hope to decrease poverty by reducing economic strain and encourage career opportunities before child birth. They provide a means for women to plan each child and every step of her life through education and long-acting reversible contraception (LARC).

A Step Ahead Foundation obtained its 501(c)(3) non-profit status on August 30, 2011. Starting September 1, 2011 they had seven existing community clinics providing the medical services for long-acting reversible contraception (LARC). The vision for this program began when its founder, Claudia Haltom was a Judicial Magistrate at the Memphis and Shelby County Juvenile Court for 17 years. While sitting as a judge, she heard numerous cases involving children who were abused, neglected, abandoned or delinquent. Claudia Haltom talked about the scholarship that is being offered in conjunction with Girls Incorporated Inc. The program supports both agencies' commitment to encouraging the educational advancement and leadership development of young women in the greater Memphis community.

Memphis Botanic Garden

Memphis Botanic Garden is a 501(c)3 non-profit organization and strives to enhance lives by connecting people with nature, increasing awareness and appreciation of our environment. The 96-acre property includes [28 specialty gardens](#), which provide an in-depth look into various families of plants, flowers, and trees. For the fourth year in a row, the Garden is hosting family fun events and educational programs to teach people simple ways to green their lifestyle during Earth Month including their biggest fundraiser, Spring's Best Plant Sale. The yearly Live at The Garden concert series is about to have a permanent stage this year and the lineup will be announced next week. Gina Harris with the Botanic Garden discussed the changes, the plant sale, upcoming summer camps and events.

Wharton Charitable Fund's 10th Annual Golf Classic

The purpose of the Wharton Charitable Fund shall be as follows:

- To engage in the support of charitable, educational activities designed to provide opportunities to individuals and organizations that have as their purpose the provision of charitable and/or educational services.
- To engage in fundraising activities to support said organizations and activities.
- To enhance educational opportunities for youth and other individuals who, due to financial limitations, are not able to fully provide same for themselves.
- To engage in any activities reasonably related to the foregoing as permitted by Tennessee and Federal law and not inconsistent with the purposes set forth above.

Memphis City Mayor AC Wharton, Jr. invites you to join him on April 12, 2014, at The Links at Galloway Golf Course for the Tenth Annual WCF Golf Classic, benefiting the Youth of Memphis and Shelby County. WCF seeks to enhance the educational opportunities for youth and other individuals who, due to financial limitations, are not able to fully provide the same for themselves.

Living the Dream Conference, Heal the Hood

HTH is a nonprofit organization that provides positive outlets for youth of all ages and young adults through singing, dancing, art, acting, motivational speaking, screen writing, and modeling. If we can positively influence our young people to think before they make decisions, get out of gangs, avoid outcomes that result from peer pressure, stay away from drugs and alcohol, steer away from weapons and other mass destruction, then we have just saved someone's life and helped them to be the dynamic person they were created to be. In conjunction with helping and reaching out to building the youth and maintaining partnerships with the community particularly the churches, the bottom line for what we do and who we are is to practice ministry principles first! The Heal The Hood Project is dedicated to every at risk situation and social issue that has challenged everyone of us in our day to day lives. Regardless of the structure that we live in we are all effected by the issues that plague our "hoods". Ladell Beamon, CEO of Heal the Hood joined us to discuss their 2-day Living the Dream Conference.

The Heal The Hood Foundation of Memphis' purpose is to implement and find creative methods to provide educational, cultural, and social economic and community change in the city of Memphis and surrounding areas that are heavily populated by youth crime, violence and other social deviant patterns of behaviors through multi-media science.

April 13, 2014

6am – 7am

Ronald McDonald House

Ronald McDonald House®, a program of Ronald McDonald House® Charities of Memphis is a "home-away-from-home" for families who are in Memphis while their

child is receiving treatment for cancer or another catastrophic illness at St Jude Children's Research Hospital. All families stay completely free of charge. Jessica Corley, Director of Development at RMH and Paul Gagliano, Chairman of the 12th Annual Southern Hotwing Festival, talked about the festival, music lineup, children's area and silent auction. The annual festival benefits The Ronald McDonald House.

Shelby Farms Park

Shelby Farms Park Conservancy (SFPC or the Conservancy) is a 501(c)3 nonprofit organization that manages and operates Shelby Farms Park + Shelby Farms Greenline through a public-private partnership with Shelby County Government. That means the land that comprises Shelby Farms Park + Shelby Farms Greenline remains publicly owned, and that the Conservancy is responsible for daily management, fundraising to meet operations budget needs, setting the vision for the Park's future and stewarding its natural resources. Jen Andrews discussed the Down to Earth Festival and Earth Day 5k both of which benefit the park.

Hope Center at Grace, www.hc-grace.org

Founder Oliver Williams discussed Promoting Strong Families.

Mission Statement : “Strengthening families to build better communities.”
We offer programs & services in major areas to help end child abuse and family violence.

Domestic Violence Batterer Intervention; Serving Adult Men and Youth

It is the mission of the Nonviolent Institute (TNI) to assist participants in becoming aware, responsible, and accountable for their violence. Participants are aided in learning how to end violent behavior toward others by replacing it with responsible actions based upon self-control, accountability, respect, communication, and understanding. This program is certified by Tennessee Domestic Violence Coordinating Council.

Fatherhood

The Fraternity or “The Frat” is to promote responsible parenting; healthy relationships within the familiar network and reduce child abuse and neglect. These efforts leverage resources to fragile families exposed to or entangled in the social disparities. If fathers are to successfully share the responsibilities of parenthood and become both self and family supporting, they need support. Therefore, the Hope Center is to assist in the production of a synchronized community fatherhood collaborative system to help strengthen the involvement of fathers in the lives of their children. We work with any father anywhere; teen father, fathers of children with disabilities, incarcerated fathers, single, married, divorced, etc.

April 20, 2014

6am – 7am

Porter Leath

Since its founding in 1850, Porter-Leath has remained passionately committed to serving at-risk children and families in Memphis. While both its name and mission have evolved with changing times and events, the focus has always been to serve Memphis' most vulnerable citizens. Today Porter-Leath, a non-profit organization, helps more than 10,000 low-income children and families every year through a variety of programs including residential services, foster and adoptive care, early childhood and parent education, senior services and more. The depth of services offered is constantly expanding and being enhanced to give at-risk families the best possible care. While the future brings more change, one certainty remains: Porter-Leath will continue to provide the needed social services to at-risk children and families in Memphis and advancing the mission of its stalwart founders over 160 years ago. Mike Warr, Executive Vice President of Development at Porter-Leath discussed their 22nd Annual Rajun Cajun Crawfish Festival which benefits Porter-Leath.

Mid South Transplant Foundation

Incorporated in 1976, Mid-South Transplant Foundation is a private, non-profit organ procurement organization recognized by the United Network for Organ Sharing (UNOS) and certified by the Centers for Medicaid and Medicare Services. MSTF has been instrumental in the recovery of hundreds of organs and is committed to helping meet the ever-increasing demand. MSTF services hospitals in eleven (11) counties in Tennessee; six (6) counties in Arkansas; and, nineteen (19) counties in Mississippi. The population in this area is about 2 million people and MSTF consistently ranks in the top one-third of the fifty-eight (58) active Organ Procurement Organizations (OPO's) nationwide. As an OPO, Mid-South Transplant Foundation (MSTF)'s mission is to advocate for all organ and tissue donors and recipients. Their role is to increase organ and tissue donation in the community and to ensure that the patients who are in most need receive them. Erskine Gillespie, organ recipient and organizer of the Linking Hands for Life concert event along with singer Jessica Ray and organ recipient Dianne Stilley talked about the event which is a celebration of National Donate Life Month.

Ballet on Wheels, www.balletonwheels.org

Dance is a joyous celebration. Founder of Ballet on Wheels Chauniece Thompson wants to use dance to ignite a passion in students for music, soul and dance. Ms. Thompson talked about her Free Summer Dance Camps for young girls ages 5 and up.

Dance Summer Camps are a great way for your child to experience dance in a fun and safe atmosphere. For beginners up through the more serious student, we offer a "Fairy Princess" Dance Camp, Dance Mania Camp, and a Jr. Ballet Dance Intensive. Younger

dancers will enjoy pretending to be their favorite princess characters, dance games and creating fun crafts. Other campers will be introduced to new dance genres, learn choreography, and fun dance games. **All campers will need to bring their own lunch.** On the final day of each camp there will be an in-studio performance for family and friends!

April 27, 2014

6am – 7am

Ronald McDonald House

Ronald McDonald House®, a program of Ronald McDonald House® Charities of Memphis is a "home-away-from-home" for families who are in Memphis while their child is receiving treatment for cancer or another catastrophic illness at St Jude Children's Research Hospital. All families stay completely free of charge. Jessica Corley, Director of Development, discussed the Drive it Home Vehicle Raffle in conjunction with Memphis-area Ford dealers which allows up to 5000 people purchase a \$20 ticket with one ultimately winning his or her choice of 3 vehicles. 100% of the ticket sales benefit the House.

Juvenile Diabetes Research Foundation

Juvenile Diabetes Research Foundation is the leading global organization focused on type 1 diabetes (T1D) research. Driven by passionate, grassroots volunteers connected to children, adolescents, and adults with this disease, JDRF is now the largest charitable supporter of T1D research. The goal of JDRF research is to improve the lives of all people affected by T1D by accelerating progress on the most promising opportunities for curing, better treating, and preventing T1D. JDRF collaborates with a wide spectrum of partners who share this goal.

Since its founding in 1970, JDRF has awarded more than \$1.7 billion to diabetes research. Past JDRF efforts have helped to significantly advance the care of people with this disease, and have expanded the critical scientific understanding of T1D. JDRF will not rest until T1D is fully conquered. More than 80 percent of JDRF's expenditures directly support research and research-related education. They are the leading research fund-raising advocate for type 1 diabetes, with 83 cents of every dollar raised going directly to research for a cure. Darrell Greene from Fox 13, also a diabetic and a board member of the JDRF discussed their upcoming annual black tie gala and silent auction which benefits the foundation.

May 4, 2014

6am – 7am

American Heart Association

The American Heart Association is the nation's oldest, largest voluntary organization devoted to fighting cardiovascular diseases and stroke.

Founded by six cardiologists in 1924, our organization now includes more than 22.5 million volunteers and supporters working tirelessly to eliminate these diseases. We fund innovative research, fight for stronger public health policies and provide lifesaving tools and information to save and improve lives.

Our nationwide organization includes 144 local offices and nearly 2,700 employees. We moved our national headquarters from New York to Dallas in 1975 to be more centrally located. The American Stroke Association was created as a division in 1997 to bring together the organization's stroke-related activities.

Our Mission: Building healthier lives, free of cardiovascular diseases and stroke. Our mission drives everything we do.

What We Do: To improve the lives of all Americans, we provide public health education in a variety of ways.

We're the nation's leader in CPR education training. We help people understand the importance of healthy lifestyle choices. We provide science-based treatment guidelines to healthcare professionals to help ensure the best treatment for every patient, every time. We educate lawmakers, policy makers and the public as we advocate for changes to protect and improve the health of our communities.

The Blues Foundation

The Blues Foundation is Memphis-based, but world-renown as THE organization dedicated to preserving our blues music history, celebrating recording and performance excellence, supporting blues education and ensuring the future of this uniquely American art form. Founded in 1980, The Blues Foundation has 4500 individual members and 200 affiliated local blues societies representing another 50,000 fans and professionals around the world. Its signature honors and events--the Blues Music Awards, Blues Hall of Fame, International Blues Challenge and Keeping the Blues Alive Awards--make it the international center of blues music. Its HART Fund provides the blues community with medical assistance while its Sound Healthcare program offers musicians health insurance access. Blues in the Schools programs and Generation Blues scholarships expose new generations to blues music.

The Blues Foundation seeks to preserve and to highlight the rich history of Blues through among other ways, The Blues Hall of Fame which is a historical record of those who have made the Blues timeless through performance, documentation, and recording. Since its inception in 1980, The Blues Foundation has inducted new members annually into the Blues Hall of Fame for their historical contribution, impact and overall influence on the Blues. Deputy Director of The Foundation, Joe Whitmer, discussed the Foundation and the upcoming Blues Music Awards.

Main Street Area Redevelopment

The mammoth stately structure downtown that is the Tennessee Brewery, wedged between the trolley track and the South Bluffs residential development in the South Main Arts District, was built in 1890 but has been abandoned for 60 years. Barring something unexpected, it's set for demolition in August.

But, before then, a makeshift group of friends — Truck Stop entrepreneurs Taylor Berger and Michael Tauer, Colliers International real estate broker Andy Cates and communications professional Doug Carpenter, for whose firm Hayes works — will welcome people into a building where, for years, others have been trying to keep them out.

“Tennessee Brewery Untapped” is an event that will convert the building's enclosed courtyard and two ground-floor interior spaces into a kind of temporary hangout spot — with food trucks, craft beer, acoustic music, games and more — and will run for six weeks.

The furniture in the courtyard of Tennessee Brewery Untapped is made of repurposed materials, much of which were already on site at the abandoned building. The purpose of the project is to show a possible investor what the building could be in hopes someone steps up to save and redevelop it and / or other abandoned buildings in the downtown area. Kerry Hayes explained that the idea behind TN Brewery Untapped is to bring awareness to the potential of several old abandoned buildings in Memphis in hopes that some can be saved from demolition and restored / redeveloped. Since the six week run, a group of people has come forward and are in talks to buy the building.

May 11, 2014

6am – 7am

Lupus Foundation, Memphis

The Lupus Foundation of America is the only national force devoted to solving the mystery of lupus, one of the world's cruelest, most unpredictable, and devastating diseases, while giving caring support to those who suffer from its brutal impact. Through a comprehensive program of research, education, and advocacy, we lead the fight to improve the quality of life for all people affected by lupus.

What We Do

Lupus is a complex disease that requires a comprehensive strategy. Across the nation, we bring together all stakeholders with an interest in lupus to:

Drive Research that Advances the Science and Medicine of Lupus

Lead groundbreaking research initiatives, fund innovative studies, and advocate for increased public and private investment in lupus research to advance the science and medicine of lupus;

Educate and Support People with Lupus and Their Healthcare Providers

Translate research findings into useful programs, information, and tools for people with lupus, and ensure health professionals are armed with the latest knowledge on diagnosing, treating and caring for individuals with lupus.

Mrs. Norma Cole-Lester joined us to talk about the Memphis Area Walk to End Lupus Now.

Chris Beat Cancer

Chris Wark was diagnosed at age 26 with stage 3 colon cancer. He had surgery to remove the tumor but declined chemotherapy as he wanted to find a more natural way to try to beat the illness without the use of drugs. He has now been cancer-free for 10 years and he has a website and blog to convey his message. His is a story of alternative cancer treatments from a man who walked the walk, and the site is chrisbeatcancer.com. Chris shared his story and gave an update on how he's doing now.

May 18, 2014

6am – 7am

Shelby County Government's, Family Matters

Dr. Altha Stewart joined us to discuss Children's Mental Awareness.

A system of care is a coordinated network of community-based services and supports that are organized to meet the challenges of children and youth with serious mental health needs and their families. Families and youth work in partnership with public and private organizations to design mental health services and supports that are effective, that build on the strengths of individuals, and that address each person's cultural and linguistic needs. A system of care helps children, youth and families function better at home, in school, in the community and throughout life.

Systems of care is not a program — it is a philosophy of how care should be delivered. Systems of Care is an approach to services that recognizes the importance of family, school and community, and seeks to promote the full potential of every child and youth by addressing their physical, emotional, intellectual, cultural and social needs.

Cooper Young Business Association

This non-profit supports the businesses in Cooper-Young, a neighborhood known as "historically hip." There's a rich history in the neighborhood with its businesses, and the rare combination of retail, dining and living that it offers. A few facts about what makes the Cooper Young Business Association relevant include their new look as they just rebranded their identity with new street banners, new businesses, benchmark businesses, a safer environment with crime down 17% over last year and community involvement. Tamara Cook, Executive Director of the Association, talked about the things the Association does for the neighborhood and about the upcoming Pup Crawl event to benefit the Humane Society of Memphis.

Shelby Farms Park

Shelby Farms Park Conservancy (SFPC or the Conservancy) is a 501(c)3 nonprofit organization that manages and operates Shelby Farms Park + Shelby Farms Greenline

through a public-private partnership with Shelby County Government. That means the land that comprises Shelby Farms Park + Shelby Farms Greenline remains publicly owned, and that the Conservancy is responsible for daily management, fundraising to meet operations budget needs, setting the vision for the Park's future and stewarding its natural resources. Communications Coordinator Rebecca Dailey discussed the wide range of summer camp sessions they offer.

May 25, 2014

6am – 7am

South Main Association

The South Main Association is a 501C3 not-for-profit organization supported by membership dues and sponsorships. It is charged with forging new relationships and strengthening familiar ones while promoting and preserving the district.

The South Main Historic District is an area that is “coming back” --- coming back from being boarded up, dark, and deserted. This district grew up in the hustle and bustle of the boom era of train stations --- and we had two: Union Station and Central Station. Most of the buildings in the district were built between 1910 and 1920, and the area’s businesses catered to railroad passengers and employees, with hotels, bars, restaurants, and other small businesses.

But when the railroad days ended in the '60s --- coupled with the assassination of Dr. Martin Luther King Jr. in 1968 that caused a massive exodus from Downtown --- that marked the end of South Main. The once-bustling street became a ghost town of old warehouses and empty buildings.

In 1982, 11 blocks and 105 buildings were placed on the National Register of Historic Places. The South Main Historic District had started its comeback.

A lively, artsy neighborhood in the heart of Downtown Memphis, the South Main Historic District is home to some of the most important cultural attractions in Memphis. The National Civil Rights Museum, the Orpheum Theatre, and historic Central Train Station call South Main home. Hip restaurants, bars, and boutiques, as well as cutting-edge art galleries, complete the scene, making South Main an attractive place to spend time exploring. Brian Douglas, President and Russell Jackson, Vice President, discussed events, places and all the things South Main has to offer.

Le Bonheur Children’s Hospital

Established in 1952, Le Bonheur Children’s Hospital was started by a dedicated group of women, known as the Le Bonheur Club, who sewed clothes for orphans. Today, Le Bonheur has grown to become the only comprehensive pediatric medical center in the region.

As Le Bonheur grew over the years, it became apparent that a significant need existed for the hospital to raise funds in support of the dramatic growth of its many medical care programs, research and advocacy efforts. Furthermore, it is our firm belief that every child deserves nothing less than the very best in medical care, regardless of a family’s financial situation.

Today, the Foundation has established a wide variety of giving opportunities and programs to meet the philanthropic desires of our many donors. If you would like to visit with a Foundation staff member about making your own special gift, organizing a fund raising event with your club or organization or creating a cause marketing program through your company all to benefit the young patients at Le Bonheur, please contact us at your convenience. We will be more than happy to be of assistance. And our young patients and their families will be deeply grateful for your support. Paula Dycus and Michelle Schwartz talked about the upcoming annual Cereal Drive to benefit the Memphis Food Bank.

Healthy Memphis Common Table

Common Table Health Alliance, formerly Healthy Memphis Common Table, is a regional health and health care improvement collaborative.

Common Table Health Alliance is made up of community partners: Organizations, coalitions or individuals dedicated to improving health and well-being in our community and achieving health equity.

Our History

In the spring of 2000, a public benefit corporation, the Justice in Health Care Foundation, was formed to encourage people working together to improve health and healthcare systems in the Greater Memphis area.

In 2003, this non-profit organization became the Healthy Memphis Common Table, and focused its energies on building community-wide collaboration for population health, health equity, and improving the health care delivery systems of care.

In 2014, Healthy Memphis Common Table changed its name to Common Table Health Alliance in an effort to expand the organization's reach beyond the Greater Memphis area.

When Renee S. Frazier came on board with the Healthy Memphis Common Table, she had a lot of work on her plate. The non-profit collaborative, which was founded in 2000 had steadily grown into a multi-layered organization with specific initiatives to make Memphis healthier, receiving national grants for their work.

By bringing in an executive director with a corporate leadership background, the goal has been to give the Common Table a business structure.

In this first year as the executive director, Frazier, who is from Baltimore and a recent transplant from Pittsburg, has delved into the community and the organization. With a fresh re-branding of the organization, a new, user-friendly Web site and dedicated local campaigns, the Common Table is setting the stage for maximum impact.

June 1, 2014

6am – 7am

City of Memphis Parks and Pools

Memphis Park Services offers a **Summer Day Camp** (ages 5 to 12) at all of its Community Centers and a **Summer Teen Camp** (ages 13 to 15) at selected sites. A Summer Day Camp is also offered at the Skinner Development Center. Campers will participate in recreational, athletic,

and educational activities, as well as attend field trips. The campers will be exposed to various activities such as arts and crafts, playground games, cultural arts, musical expression, and health and fitness programs. Camps run from June 9 – July 25. Eumecca Long, Director of The Bert Ferguson Community Center and Recreational Services, discussed the camps and how to sign up.

City of Memphis pool season is June 7 through July 26. Admission is free. However, to obtain entry to all City of Memphis Pools, you must obtain a [City Access Card](#). City Access Cards are available at any Memphis Public Library. If you have a previously issued City of Memphis Parks and Neighborhoods Pool ID Card, you do not have to register again. All swimmers attending City of Memphis swimming pools must have a valid City Access Card prior to swimming and admission is free. Detric Stigall, Director of Aquatics, talked about pool season.

Humane Society of Memphis and Shelby County

The Humane Society of Memphis & Shelby County has worked in the Memphis community since 1933 to give injured and abused dogs and cats a second chance at life. The organization provides a safe place to recover, nutritious food and outstanding veterinary care for an average of 300 animals at a time. HSMSC staff and volunteers provide training, affection and socialization to the animals in their care to help them be adopted successfully into new and loving homes. HSMSC's funding comes exclusively from private donations.

The Humane Society of Memphis & Shelby County will host the “HSMSC Draft” at its facility today, June 1, offering dog and cat adoptions for just \$20 and staying open from 10 a.m. to 5 p.m.

The “HSMSC Draft” \$20 adoption event will serve as the kickoff for HSMSC’s efforts in the ASPCA Rachael Ray \$100K Challenge, which runs from today through August 31. HSMSC will compete against 50 other shelters nationwide for grant funding and has chosen “Team Up with the Humane Society” as its theme for the three-month challenge period. Participating shelters are tasked with increasing adoptions by at least 300 more than the same three-month period during the previous year and getting their communities involved.

“A 300-adoption increase is indeed a major challenge for us, and that’s why we need everyone in the community to ‘team up’ with us to help us meet our goal of saving 700 lives this summer,” said Alexis Amorose, executive director of the Humane Society. Katie Pemberton explained the ASPCA Challenge and the importance of adopting a pet. She also discussed the upcoming Pup Crawl event to benefit the Humane Society of Memphis set for June 19.

New Ballet Ensemble

Founded in 2001, New Ballet Ensemble and School is a Community School of the Arts and Arts Education program with a professional performing ensemble. Unique to Memphis and to communities across America, New Ballet is a bridge-building arts training organization that serves youth from every corner of the area and in its entirety,

providing access to excellence in training. Children and adults come together on a daily basis in an arts space where the common denominators are both excellence and innovation in dance. The bridges that we build in the process remain a principle focus of the organization's leadership.

New Ballet offers an array of programs including a professional company, a school, public performances and community partnerships with human service organizations and schools.

Kathie Smythe, Founder, CEO and Artistic Director identified the need for a community dance program with a high standard of ballet training for children throughout the city, with a focus on those who have little access. She founded the non-profit school that is now New Ballet and graduated the first students into a professional company, offering opportunity and presenting role models to Memphis children who have dreamed of a vocation in the arts.

June 8, 2014

6am – 7am

ProudonTV.com

Kati Thomas discussed the privacy on the web. ProudOn, Inc. has its headquarters in Palo Alto and its development department is in Slovakia. It is the company standing behind the ProudOnTV Private family video diary solution. It's an innovative, online private photo and video diary solution that affords users the power to safely choose how, when, and with whom they share the special moments in their lives. Users are allowed the opportunity to truly take ownership of their private memories with access to an online portal, exclusively their own, with practical cloud storage that is hidden from search engine optimization (SEO) searches.

GreenPrint, City of Memphis Office of Sustainability

John Zeahah, Program Manager joined us to provide an update on the Greenway Project. In November 2011, Shelby County Government was awarded a \$2.6 million HUD Regional Planning Grant to develop the Mid-South Regional Greenprint & Sustainability Plan to create a regional network of green spaces to connect Shelby County, Fayette County TN, Crittenden County AR, and DeSoto County MS. The plan covers 18 municipalities in the four counties and three states involved. A Greenprint is a plan to balance conservation of green space and natural resources with community goals for growth and development. The Greenprint includes spaces such as: parks, greenways, trails, agricultural areas, community gardens, forested areas, swales and bioretention areas, protected waterways, wetlands, wildlife management areas, and conservation easements. Planning for the Mid-South Regional Greenprint and Sustainability Plan has been coordinated by the Memphis and Shelby County Office of Sustainability and developed by a consortium of over 200 stakeholders representing over 80 organizations and close to 1,000 residents of the region. The consortium includes membership from non-profit organizations, local and state governments, educational institutions,

community groups, private businesses, and individual citizens. All seven municipalities of Shelby County are formal and active members of the consortium. Twenty “subplanning” projects were selected in a competitive process to be conducted over the next year, ranging from plans for a multi-modal town center in Frayser to an eco-park plan for the Arkansas side of the Harahan Bridge. A complete list of subplanning projects can be found by visiting <http://www.midsouthgreenprint.org/subplanning>. View TV coverage [here](#). More information can be accessed at www.midsouthgreenprint.org.

Lifeblood

Lifeblood is the Memphis region’s only non-profit volunteer blood center, dedicated to meeting the needs of patients, healthcare facilities, medical professionals and the community at large by building exceptional relationships between volunteer donors and Lifeblood’s caring employees. Every year Lifeblood supplies more than 100,000 units of blood and blood products for local patient transfusion. Because Memphis is the eighth largest medical center in the United States and hosts the second busiest trauma center in the nation at The Med, the need for blood is constant. Unfortunately, over one-third of our blood supply is currently being imported from other volunteer blood centers throughout the country. Our goal is to eliminate the dependence on other communities. Through neighborhood donor centers and a full schedule of mobile blood drives, Lifeblood makes it easy and convenient to donate blood throughout the year. Community Relations Director Debra Brown spoke about the importance of donating especially during their “Neighbors in Need” summer campaign (during Donorfest) as summer donations are always low. She also stressed donating on World Blood Donor Day June 14th.

Literacy Mid-South

Previously named the Memphis Literacy Council and Mid-South Reads, the non-profit Literacy Mid-South has been working to increase the literacy of mid-southerners for over 30 years through group literacy classes, individual tutoring, and resourcing other non-profits that work toward their mission of creating a community actively engaged in continuous learning. Heather Nordvedt talked about the organization and their upcoming annual benefit, Literatini, set for June 19.

June 15, 2014

6am – 7am

Sacred Heart Southern Missions

Through the financial support of donors throughout the United States, Sacred Heart Southern Missions staffs and funds the programs and work of two Catholic elementary schools providing a proven path out of poverty for more than 550 children, eight Catholic social service offices serving over 3000 families each month, including the only ministry

in the area to HIV/AIDS patients and their families. We staff a housing program including Dehon Village with 38 single family homes for low-income families whose rent is subsidized by Sacred Heart Southern Missions. Our Social Services department includes an active volunteer program. Our priests serve six widely scattered parishes in an area that is only two per cent Catholic.

Cooper Young Business Association

This non-profit supports the businesses in Cooper-Young, a neighborhood known as “historically hip.” There’s a rich history in the neighborhood with its businesses, and the rare combination of retail, dining and living that it offers. A few facts about what makes the Cooper Young Business Association relevant include their new look as they just rebranded their identity with new street banners, new businesses, benchmark businesses, a safer environment with crime down 17% over last year and community involvement. Tamara Cook, Executive Director of the Association, talked about the things the Association does for the neighborhood and about the upcoming Pup Crawl event to benefit the Humane Society of Memphis coming up on June 19.

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June 22, 2014

6am – 7am

Sacred Heart Southern Missions

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Riverfront Development Corporation

The Riverfront Development Corporation is a non-profit organization charged with the development of a world-class Memphis riverfront which includes green space, public amenities, private development and economic opportunities designed jointly with citizens and funded through public/private partnerships.

The [Riverfront Development Corp.](#) has worked under contract with the city of Memphis since 2000 to maintain and develop Mud Island River Park and other amenities such as Beale Street Landing. The project faced numerous delays and cost overruns. When it broke ground in the summer of 2008, it was expected to be finished in 2010 at a cost of more than \$27 million. As of January, the cost stood at about \$42 million. The price tag may have risen to \$43 million if you include an additional \$1 million the board raised from private sources to fund construction of a top-tier playground area.

Memphis sits at the widest point along the Mississippi River and is a gracious host to many river vessels. Approximately 50 stops are made by three major vessels each year, and this does not include local excursion boats and special annual or one-time visits. A modern docking facility is needed along our waterfront, and what better place than where the Historic Cobblestone Landing meets Tom Lee Park and the tip of Mud Island joins the Wolf River Harbor and the Mississippi River, and all of that at the foot of Beale Street.

Beale Street Landing, will:

Form an appropriate terminus for Beale Street

Connect Tom Lee Park and the Historic Cobblestone Landing

Create a dramatic overlook for riverfront activities for walkers, joggers, cyclists, and casual river watchers

Accommodate public gatherings and performances

Dorchelle Spence, Vice President of the Riverfront Development Corporation discussed the Corporation from beginning until now, the areas they manage and the upcoming grand opening of Beale Street Landing.

June 29, 2014

ProudOnTV.com

Kati Thomas discussed the privacy on the web. ProudOn, Inc. has its headquarters in Palo Alto and its development department is in Slovakia. It is the company standing behind the ProudOnTV Private family video diary solution. It's an innovative, online private photo and video diary solution that affords users the power to safely choose how, when, and with whom they share the special moments in their lives. Users are allowed the opportunity to truly take ownership of their private memories with access to an online portal, exclusively their own, with practical cloud storage that is hidden from search engine optimization (SEO) searches.

GreenPrint, City of Memphis Office of Sustainability

John Zeahah, Program Manager joined us to provide an update on the Greenway Project. In November 2011, Shelby County Government was awarded a \$2.6 million HUD Regional Planning Grant to develop the Mid-South Regional Greenprint & Sustainability Plan to create a regional network of green spaces to connect Shelby County, Fayette County TN, Crittenden County AR, and DeSoto County MS. The plan covers 18 municipalities in the four counties and three states involved. A Greenprint is a plan to balance conservation of green space and natural resources with community goals for growth and development. The Greenprint includes spaces such as: parks, greenways, trails, agricultural areas, community gardens, forested areas, swales and bioretention areas, protected waterways, wetlands, wildlife management areas, and conservation easements. Planning for the Mid-South Regional Greenprint and Sustainability Plan has been coordinated by the Memphis and Shelby County Office of Sustainability and developed by a consortium of over 200 stakeholders representing over 80 organizations and close to 1,000 residents of the region. The consortium includes membership from non-profit organizations, local and state governments, educational institutions, community groups, private businesses, and individual citizens. All seven municipalities of Shelby County are formal and active members of the consortium. Twenty "subplanning" projects were selected in a competitive process to be conducted over the next year, ranging from plans for a multi-modal town center in Frayser to an eco-park plan for the Arkansas side of the Harahan Bridge. A complete list of subplanning projects can be found by visiting <http://www.midsouthgreenprint.org/subplanning>. View TV coverage [here](#). More information can be accessed at www.midsouthgreenprint.org.

The Veterans LOVE Project

The Veterans LOVE Project is a project group that is building a reliable network of resources to help homeless veterans in the Mid South area. LOVE stands for Looking Out for Veterans Everywhere. After all the recent stories regarding VA hospitals and a local

story of a veteran living in his car with the Memphis VA claiming there was no way they could help, “Navy brat” James Knowles began the project opening his own home to the veteran, Lonnie Whitfield. James discussed the project and he and his wife’s dedication to helping get homeless veterans off the streets.

Lifeblood

Lifeblood is the Memphis region’s only non-profit volunteer blood center, dedicated to meeting the needs of patients, healthcare facilities, medical professionals and the community at large by building exceptional relationships between volunteer donors and Lifeblood’s caring employees. Every year Lifeblood supplies more than 100,000 units of blood and blood products for local patient transfusion. Because Memphis is the eighth largest medical center in the United States and hosts the second busiest trauma center in the nation at The Med, the need for blood is constant. Unfortunately, over one-third of our blood supply is currently being imported from other volunteer blood centers throughout the country. Our goal is to eliminate the dependence on other communities. Through neighborhood donor centers and a full schedule of mobile blood drives, Lifeblood makes it easy and convenient to donate blood throughout the year. Community Relations Director Debra Brown spoke about the importance of donating especially during their “Neighbors in Need” summer campaign (during Donorfest) as summer donations are always low. She also mentioned upcoming donation promotions.