

WXMX / Agenda

July 6, 2014

6am – 7am

Mid South Transplant Foundation

Incorporated in 1976, Mid-South Transplant Foundation is a private, non-profit organ procurement organization recognized by the United Network for Organ Sharing (UNOS) and certified by the Centers for Medicaid and Medicare Services. MSTF has been instrumental in the recovery of hundreds of organs and is committed to helping meet the ever-increasing demand. MSTF services hospitals in eleven (11) counties in Tennessee; six (6) counties in Arkansas; and, nineteen (19) counties in Mississippi. The population in this area is about 2 million people and MSTF consistently ranks in the top one-third of the fifty-eight (58) active Organ Procurement Organizations (OPO's) nationwide. As an OPO, Mid-South Transplant Foundation (MSTF)'s mission is to advocate for all organ and tissue donors and recipients. Their role is to increase organ and tissue donation in the community and to ensure that the patients who are in most need receive them. Erskine Gillespie, Community Development Coordinator and Tina Milligan, a double lung recipient discussed the upcoming annual Transplant Games to benefit The Foundation.

July 13, 2014

6am – 7am

Youth Villages

Youth Villages is a private nonprofit organization dedicated to helping emotionally and behaviorally troubled children and their families live successfully. They help more than 20,000 children and families each year from more than 20 states and Washington, D.C. Their Evidentiary Family Restoration™ approach involves intensive work with the child and family, a focus on measuring outcomes, keeping children in the community whenever safely possible, and providing accountability to families and funders. The EFR approach produces lasting success for children with success rates twice that of traditional services at one-third the cost of traditional care. Joe Doss, Volunteer Outreach Coordinator talked about their many programs and the annual upcoming Dodge This Dodge Ball Tournament to benefit Youth Villages.

Memphis Bike Fest

The mission of The Memphis Bike Fest is to promote unity and safety in the biker community in the city of Memphis and in the Mid-South. Memphis has the largest biker community in Tennessee and their goal is to ensure that we focus on building the brotherhood and sisterhood while supporting community initiatives that include scholarship fundraising, motorcycle safety training and nonprofit volunteering. The 5 day festival includes live music, motorcycle safety awareness sessions, and car and bike

shows with those proceeds going toward scholarships for teens. Clark Chambers, the founder of Memphis Bike Fest described all the events.

July 20, 2014

6am – 7am

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Heartland Hands

Started in November, 2006, HeartLand Hands is a 501(c)(3) nonprofit organization supported by voluntary contributions from individuals, churches, and businesses with all donations being tax deductible. They're committed to strengthening the community by providing food assistance to residents of North Mississippi. As of July 2012, over 14,000 families made up of some 45,133 individuals have been served. Their administrative costs are relatively low as they are staffed by an average of 34 volunteers per day donating some 1430 hours per month. The facilities are provided through their partnership with HeartLand Church, and no cost is ever accessed to the client. HeartLand Hands is one of the largest food pantries in De Soto County and is stocked with items such as canned goods, staple goods, wipes, cleaning supplies, hygiene items and many other items. These items are handed out by volunteers to those who are in need. All food distributed is free on Tuesdays and Thursdays. Director Connie James discussed the organization and offered suggestions on how people and businesses can help.

July 27, 2014

6am – 7am

Humane Society of Memphis

The Humane Society of Memphis & Shelby County has worked in the Memphis community since 1933 to give injured and abused dogs and cats a second chance at life. The organization provides a safe place to recover, nutritious food and outstanding veterinary care for an average of 300 animals at a time. HSMSC staff and volunteers provide training, affection and socialization to the animals in their care to help them be adopted successfully into new and loving homes. HSMSC's funding comes exclusively from private donations.

The Humane Society of Memphis & Shelby County will host the “HMSC Draft” at its facility today, June 1, offering dog and cat adoptions for just \$20 and staying open from 10 a.m. to 5 p.m.

The “HMSC Draft” \$20 adoption event will serve as the kickoff for HMSC’s efforts in the ASPCA Rachael Ray \$100K Challenge, which runs from today through August 31. HMSC will compete against 50 other shelters nationwide for grant funding and has chosen “Team Up with the Humane Society” as its theme for the three-month challenge period. Participating shelters are tasked with increasing adoptions by at least 300 more than the same three-month period during the previous year and getting their communities involved.

“A 300-adoption increase is indeed a major challenge for us, and that’s why we need everyone in the community to ‘team up’ with us to help us meet our goal of saving 700 lives this summer,” said Alexis Amorose, executive director of the Humane Society. Katie Pemberton explained the ASPCA Challenge and the importance of adopting a pet.

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August 3, 2014

6am – 7am

South Main Association

The South Main Association is a 501C3 not-for-profit organization supported by membership dues and sponsorships. It is charged with forging new relationships and strengthening familiar ones while promoting and preserving the district.

The South Main Historic District is an area that is “coming back” --- coming back from being boarded up, dark, and deserted. This district grew up in the hustle and bustle of the boom era of train stations --- and we had two: Union Station and Central Station. Most of the buildings in the district were built between 1910 and 1920, and the area’s businesses catered to railroad passengers and employees, with hotels, bars, restaurants, and other small businesses. Today, their artistic vibe includes restaurants, galleries, specialty boutiques, photography studios, graphic design firms, cultural attractions, farmers market, retail stores, and both newly constructed living quarters and renovated old buildings transformed into lofts, condos, apartments and a new Bocce ball court.

President Brian Douglas and VP Russell Jackson discussed all that the district has to offer including upcoming events.

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August 10, 2014

6am – 7am

Memphis Bioworks Foundation

Memphis Bioworks is the Mid-South's go-to organization for creating companies, jobs and investments in bioscience. A visionary community leader, Memphis Bioworks has a well-established record of sparking new levels of economic vitality by [investing in entrepreneurs](#), [building state-of-the-art labs and facilities](#), and [training the next generation of workers](#). Bioworks was created in 2001 as part of a citywide effort to foster economic growth by building on Memphis' strengths and bioscience potential in the medical, agricultural and logistics fields. The organization is a 501(c)(3) non-profit organization funded through philanthropic contributions, corporate support, and state and federal grants. In addition to the work of the Foundation, Bioworks executes its mission through a [family of organizations](#) created to fulfill economic development needs in the community. Pauline Vernon, Director of Workforce Development and Christi Davidson, Program Manager discussed the free job training programs and job placement assistance that they currently offer.

August 17, 2014

6am – 7am

Indie Memphis

The 501(c)3 non-profit organization is a two-time Academy of Motion Picture Arts and Sciences grant recipient, receives project support from the Tennessee Arts Commission, and is the only film organization to receive annual funding from ArtsMemphis.

One of the city's core arts institutions, Indie Memphis connects and inspires indie filmmakers and film-lovers through the unique creative landscape that is the home of the Blues and the birthplace of Rock 'n' Roll. Eric Jambor, Executive Director, talked about the concert film series at The Levitt Shell and the upcoming 17th Annual Indie Memphis Film Fest.

Red Cross Memphis Chapter

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. Danielle Ray, External Communications Manager, talked about the importance of donating blood especially during the summer months and listed blood drive locations leading up to Labor Day weekend.

August 24, 2014

6am – 7am

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August 31, 2014

6am – 7am

Dr. Josh Axe on Natural Cures, Essential Oils

[Essential oils](#) have been used for thousands of years in various cultures for medicinal and health purposes and uses range from aromatherapy, household cleaning products, personal beauty care and natural medicine.

Essential oil benefits come from their antioxidant, antimicrobial and anti-inflammatory properties. These healing oils are rapidly growing in popularity because they act as natural medicine without side effects.

Dr. Axe is on a mission to transform the health of millions all across America. In 2008 Dr. Axe founded Exodus Health Center and it quickly grew to one of the largest wellness clinics in the United States. He has authored 3 books, *The Real Food Diet Cookbook*, *Superfood Super You*, and most recently *The Dr. Axe Detox*. These books combine the power of advanced nutrition with recipes, superfoods and cleansing to help people reach their optimum level of health. Dr. Axe has been a physician for many professional athletes and is co-founder of the BurstFIT interval training program that is known as one of the fastest and most effective ways to burn body-fat. He has been a regular writer for Beyond Organic and Garden of Life, two of the largest nutritional companies in the United States. He earned his doctorate in Chiropractic at Palmer College, and is also a Clinical Nutritionist and earned his C.N.S. as a certified nutrition specialist from the American College of Nutrition. He discussed the health benefits of many essential oils in today's culture.

September 7, 2014

6am – 7am

Memphis Paws, Inc. / Best Memphis Burger Fest

The idea for Memphis Paws was first formed back in 2012 when we were planning the first Burger Fest. We wanted to form a philanthropic organization that benefited other local non-profits dedicated to rescuing and improving the quality of life of dogs and cats. Best Memphis Burger Fest has become an annual fundraiser for Memphis Paws who, to date, has proudly donated over \$13,000 back to the animal care community.

In June of 2014, Memphis Paws filed a 1023 application for non-profit status with the United States Internal Revenue Service. While our application is pending, it's business as usual while we plan Best Memphis Burger Fest 2014. This year our focus is on Rescues. President of Memphis Paws and Director of Burger Fest Seth Agranov and co-founder Tim James talked about the 3rd Annual Best Memphis Burger Fest, Memphis' premier burger eating and cooking competition in which proceeds went to [Fayette County Animal Rescue](#), [Street Dog Foundation](#) and [Tunica Humane Society](#).

Heal the Hood

HTH is a nonprofit organization that provides positive outlets for youth of all ages and young adults through singing, dancing, art, acting, motivational speaking, screen writing, and modeling. If we can positively influence our young people to think before they make

decisions, get out of gangs, avoid outcomes that result from peer pressure, stay away from drugs and alcohol, steer away from weapons and other mass destruction, then we have just saved someone's life and helped them to be the dynamic person they were created to be. In conjunction with helping and reaching out to building the youth and maintaining partnerships with the community particularly the churches, the bottom line for what we do and who we are is to practice ministry principles first! The Heal The Hood Project is dedicated to every at risk situation and social issue that has challenged everyone of us in our day to day lives. Regardless to the structure that we live in we are all effected by the issues that plague our "hoods". Ladell Beamon, CEO of Heal the Hood joined us to discuss

The Heal The Hood Foundation of Memphis' purpose is to implement and find creative methods to provide educational, cultural, and social economic and community change in the city of Memphis and surrounding areas that are heavily populated by youth crime, violence and other social deviant patterns of behaviors through multi-media science.

September 14, 2014

6am – 7am

Literacy Mid South

Previously named the Memphis Literacy Council and Mid-South Reads, the non-profit Literacy Mid-South has been working to increase the literacy of mid-southerners for over 30 years through group literacy classes, individual tutoring, and resourcing other non-profits that work toward their mission of creating a community actively engaged in continuous learning. Heather Nordvedt talked about the organization and their upcoming annual benefit, Book Fest.

Shelby Farms

Shelby Farms Park Conservancy (SFPC or the Conservancy) is a 501(c)3 nonprofit organization that manages and operates Shelby Farms Park + Shelby Farms Greenline through a public-private partnership with Shelby County Government. That means the land that comprises Shelby Farms Park + Shelby Farms Greenline remains publicly owned, and that the Conservancy is responsible for daily management, fundraising to meet operations budget needs, setting the vision for the Park's future and stewarding its natural resources. Jen Andrews discussed the huge renovation that's currently in the works as well as Memphis Outdoor Festival and the annual Spooky Nights events coming up in October.

September 21, 2014

6am – 7am

Ronald McDonald House

Ronald McDonald House®, a program of Ronald McDonald House® Charities of Memphis is a "home-away-from-home" for families who are in Memphis while their child is receiving treatment for cancer or another catastrophic illness at St Jude Children's Research Hospital. All families stay completely free of charge. Jessica Corley, Director of Development at RMH talked about the annual Big Scoop Ice Cream Festival to benefit the House.

Habitat for Hope

Habitat for Hope exists to support, serve, and care for families facing the serious illness of a child. We are based just outside of Memphis, TN, interacting with families from all over the nation.
866-443-HOPE

Luv Mud is an annual obstacle course mud race at Shelby Farms to benefit Habitat for Hope. Diane Smith, Volunteer Director for Habitat for Hope talked about the organization and the race.

September 28, 2014

6am – 7am

Memphis Railroad and Trolley Museum

For years, Memphis has been fortunate to have an active model railroad and railfan community. A few years ago, some members of the local chapter of the NMRA were approached by officials of the Memphis Area Transit Authority (MATA) with the idea of establishing a museum to spotlight Memphis' rail history, including the street railway system.

After looking at several locations, it was decided that Memphis' Historic Central Station would be the ideal location for the Museum.

In celebration of Memphis Central Station's 100th anniversary, Amtrak has announced that the Amtrak Exhibit Train will come to town on Friday, October 3rd. It will be open at Noon on Friday. It will remain at the station through Sunday afternoon, hours TBA. Originally created to celebrate Amtrak's 40th anniversary in 2011, the train consists of a locomotive and three display cars painted in a historic paint scheme. Inside the cars are displays portraying events and achievements during the first forty years of Amtrak. In the last car of the train, a reconfigured Amfleet Cafe' Car, a gift shop offers for sale many items for sale as mementos of the train's visit. Museum President Mike Fleming, discussed the station and the events of the 4-day celebration.

Levitt Shell

The Overton Park Shell was built in 1936 by the City of Memphis and depression-era WPA (Works Progress Administration) for \$11,935. The Shell was designed by architect Max Furbringer, who modeled it after similar band shells in Chicago, New York and St. Louis. The WPA built 27 band shells and the Levitt Shell is one of only a handful that are still standing.

On July 30, 1954 Elvis Presley took the stage before headliner Slim Whitman. Elvis stole the show in what music historians call the first-ever rock and roll show. Over the years, there have been numerous efforts, some to revitalize the Shell, and some to destroy it.

In the 1960s it was almost razed and in the 1970s it was almost turned into a parking lot.

In 2005, the Shell partnered with the City of Memphis and the Mortimer & Mimi Levitt Foundation to renovate the Shell and present 50 free concerts every year. It was renamed Levitt Shell at Overton Park and renovation was begun in 2007. It opened again with free music for all on September 4, 2008.

In 2005 the Friends of the Levitt Pavilion Memphis, Inc. a Tennessee not-for-profit corporation (501(c)(3)) responsible for the planning, funding and administration of the Levitt Shell was formed to spearhead the restoration and ongoing operation of the Shell.

The Shell's rich musical heritage, prime location, thoughtfully renovated facility, and multi-cultural musical programming make it the ideal setting to bring the diverse Memphis community together. Executive Director Anne Pitts discussed the fall concert movie series, free fall concert series and upcoming Aaron Neville concert, their big fundraiser.

