

WXXM / Agenda

January 5, 2014

6am – 7am

New Year's Resolutions-Financial Planning

Mr. Charles Sims join the show as a Certified Financial Planner and active member of the community, Mr. Sims is dedicated to helping individuals and businesses build their financial futures. To stay on top of his field and develop his professional skills, he regularly attends industry training and certification programs. This includes completing the curriculum and passing the rigorous exams for Various Industry Designations.

Mr. Sims' education, experience and professional affiliations have fostered his practical approach to offering financial services and advice to consumers.

Farm-to-Fork Fellowship

The Farm-to-Fork Fellowship (F2FF) is a program that pays youth to grow the food that goes into their school lunches, bringing kids closer to their food and equipping them with life skills that they can take back to their communities. Up to 50 youth (grades 9-12) work 4 hours per week August-May and 20 hours per week June and July. In an innovative partnership with Memphis City Schools, youth from all over the city plant, cultivate and harvest the fresh produce that is then sold back into the school system to be included in school lunches.

This is more than a program about learning to grow something. It gives youth a meaningful, hands-on experience that teaches valuable lessons that can't always be learned from a book. Farm to Fork Fellows are selected through a very competitive application process, and new fellows are taken on as funding becomes available. We are currently accepting applications. Margaret Grace Haltom with Farm to Fork spoke about the organization.

A Step Ahead Foundation

A Step Ahead Foundation hopes to improve educational, economic, and health outcomes for women and their children in Memphis and Shelby County. By providing access to long-acting reversible contraception (LARC) the most effective reversible methods of birth control, their hope is to increase positive pregnancy outcomes for both the mother and the child, lower infant mortality, and improve family life. We hope to decrease poverty by reducing economic strain and encourage career opportunities before child birth. They provide a means for women to plan each child and every step of her life through education and long-acting reversible contraception (LARC).

A Step Ahead Foundation obtained its 501(c)(3) non-profit status on August 30, 2011. Starting September 1, 2011 they had seven existing community clinics providing the medical services for long-acting reversible contraception (LARC). The vision for this program began when its founder, Claudia Haltom was a Judicial Magistrate at the Memphis and Shelby County Juvenile Court for 17 years. While sitting as a judge, she heard numerous cases involving children who were abused, neglected, abandoned or delinquent. Claudia talked about the foundation.

January 12, 2014

6am – 7am

Professional Connection

A night of motivational speeches by leading local and national speakers, a Memphis music showcase, an organizational fair and mixer and not to mention all of this benefits mentoring programs in Memphis! This event is your kickoff to the New Year, empowering young professionals in the Mid-South to get connected and live out their dreams while investing in the next generation. Catered by top local chefs, a speech by Mayor Luttrell, keynote by Trent Shelton, a toast by Cynthia Daniels (President of Memphis Urban League Young Professionals) and hosted by Gina Myers of Young Women Philanthropists, this event is your first push for the New Year and your commitment to giving back in Memphis. Jennifer Sadler joined us to speak about the upcoming event.

Memphis Public Library

The *Memphis Public Library and Information Center (MPLIC)* is committed to satisfying the customer's need to know. With 18 Library locations throughout the Greater Memphis area, MPLIC offers an array of programs, services, and resources for citizens and visitors to enjoy. They include JobLINC mobile career services, LINC/2-1-1 telephone referral services, a TV and radio station (WYPL TV-18, WYPL FM 89.3), a small business center, laptops for checkout and free Wi-Fi access, in addition to books, e-books, DVDs, records, compact discs, and educational programs for children, teens, and adults. Customers can find age-appropriate services and a list of Library locations at www.memphislibrary.org. Memphis Public Libraries are publicly and privately funded. Approximately three million people visit the *Memphis Public Library and Information Center* each year. Stephanie White with the Memphis Public Library talked about the upcoming college fair.

Big Brothers Big Sisters of Memphis

For more than 100 years, Big Brothers Big Sisters has operated under the belief that inherent in every child is the ability to succeed and thrive in life. As the nation's largest

donor and volunteer supported mentoring network, Big Brothers Big Sisters makes meaningful, monitored matches between adult volunteers (“Bigs”) and children (“Littles”), ages 6 through 18, in communities across the country. They develop positive relationships that have a direct and lasting effect on the lives of young people. They develop positive relationships that have a direct and lasting effect on the lives of young people. The Big Brothers Big Sisters Mission is to help children reach their potential through one-to-one relationships with mentors that have a measurable impact on youth. The Big Brothers Big Sisters Vision is successful mentoring relationships for all children who need and want them, contributing to brighter futures, better schools, and stronger communities for all. January is Mentoring Month and Susan George discussed the ways people can get involved.

January 19, 2014

6am – 7am

A Taste for Tennis

Come out and support the First Annual *A Taste For Tennis!*

Sample dishes from some of Memphis’ finest restaurants, great wines, beers and desserts, and vote for your favorite chef. Mix and mingle with celebrity foodies, dance to live music, and bid on great art and other items during a live auction.

Join event co-chairs Grizzlies Coach Dave Joerger and Gina Neely in helping to raise funds and awareness for Tennis Memphis National Junior Tennis and Learning.

Literacy Mid-South

Previously named the Memphis Literacy Council and Mid-South Reads, LMS has been working to increase the literacy of mid-southerners for over 30 years through group literacy classes, individual tutoring, and resourcing other non-profits that work toward our mission of creating a community actively engaged in continuous learning. Executive Director Kevin Dean talked about the organization and January being National Reading Month. Arnold Thompson joined us to speak on the benefits of Tennis and the upcoming event.

Blues Foundation of Memphis

The Blues Foundation is Memphis-based, but world-renown as THE organization dedicated to preserving our blues music history, celebrating recording and performance excellence, supporting blues education and ensuring the future of this uniquely American art form. Founded in 1980, The Blues Foundation has 4500 individual members and 200 affiliated local blues societies representing another 50,000 fans and professionals around the world. Its signature honors and events--the Blues Music Awards, Blues Hall of Fame, International Blues Challenge and Keeping the Blues Alive Awards--make it the

international center of blues music. Its HART Fund provides the blues community with medical assistance while its Sound Healthcare program offers musicians health insurance access. Blues in the Schools programs and Generation Blues scholarships expose new generations to blues music.

The Blues Foundation seeks to preserve and to highlight the rich history of Blues through among other ways, The **Blues Hall of Fame** which is a historical record of those who have made the Blues timeless through performance, documentation, and recording. Since its inception in 1980, The Blues Foundation has inducted new members annually into the Blues Hall of Fame for their historical contribution, impact and overall influence on the Blues. Deputy Director of The Foundation, Joe Whitmer, discussed the Foundation and the upcoming International Blues Challenge.

January 26, 2014

6am – 7am

Habitat for Humanity Greater Memphis

Habitat for Humanity of Greater Memphis, a nonprofit ecumenical Christian housing ministry, is dedicated to eliminating substandard housing from the city of Memphis and surrounding areas, while making decent housing for all people a matter of conscience and action.

Habitat's vision: A world where everyone has a decent place to live.

Habitat's mission: Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope.

Habitat works in partnership with families in need of adequate shelter to build simple, decent homes. The homes are then sold to Habitat's partner families, at no profit and with no interest charged. Partner families invest hundreds of hours of their own labor — sweat equity — into building their homes and the homes of others. Their mortgage payments go into a revolving “Fund for Humanity” that is used to build more homes.

Volunteers provide most of the house-building labor, and faith-based, corporate and individual donors provide the money, materials and labor necessary to build Habitat homes. Jennifer Hurd, Director of Marketing joined us to talk about Huddle for a Home.

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Brothers Big Sisters Mission is to help children reach their potential through one-to-one relationships with mentors that have a measurable impact on youth. The Big Brothers Big Sisters Vision is successful mentoring relationships for all children who need and want them, contributing to brighter futures, better schools, and stronger communities for all. Adrienne Bailey, President, talked about January being Mentoring Month and their upcoming fundraiser Run or Dye.

Lifeblood

Lifeblood is the Memphis region's only non-profit volunteer blood center, dedicated to meeting the needs of patients, healthcare facilities, medical professionals and the community at large by building exceptional relationships between volunteer donors and Lifeblood's caring employees. Every year Lifeblood supplies more than 100,000 units of blood and blood products for local patient transfusion. Because Memphis is the eighth largest medical center in the United States and hosts the second busiest trauma center in the nation at The Med, the need for blood is constant. Unfortunately, over one-third of our blood supply is currently being imported from other volunteer blood centers throughout the country. Our goal is to eliminate the dependence on other communities. Through neighborhood donor centers and a full schedule of mobile blood drives, Lifeblood makes it easy and convenient to donate blood throughout the year. Community Relations Director Debra Brown spoke about the importance of donating especially during the month of January, National Blood Donor Month and about their Super Bowl incentive package.

February 2, 2014

6am – 7am

Alzheimer's Association- Early Detection

The Alzheimer's Association - Mid South Chapter

The Alzheimer's Association - Mid South Chapter serves 85 counties in Tennessee, Alabama, Arkansas and Virginia with offices in Nashville, Memphis, Tullahoma, Johnson City, Chattanooga and Huntsville. Since 1980, the Chapter has provided reliable information and care consultation; created supportive services for families; increased funding for dementia research; and influenced public policy changes. Today, the Mid South Chapter serve the over 50,000 affected by Alzheimer's disease and related dementias as well as the over 100,000 people involved as caregivers.

Our mission

To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

Our vision

A world without Alzheimer's disease.

The Mid South Chapter is a tax-exempt, 501(c)(3) nonprofit, donor-supported organization. Programs and services are made possible through contributions from individuals, corporations and foundations. For the year ended June 30, 2011 the chapter used 76% of our revenue for the support of current and future programs, services and research efforts. Susan Crowson joined us to talk about the early signs of dementia and Alzheimer's, help for caregivers and support groups for families.

Memphis Library Foundation

The Memphis Library Foundation is a 501(c)(3) charitable organization established in 1994, chartered as the Foundation for the Library, to actively pursue private funds to support the needs of the Memphis Public Library & Information Center. The mission of the Memphis Library Foundation is to solicit, accept, steward and dispense private support for the enhancement of the Memphis Public Library & Information Center. The Memphis Library Foundation is composed of a group of private citizens united by a common passion for this unique civic asset. The Foundation's first objective was to organize and conduct a capital campaign for the Central Library, for which it raised \$21.5 million. To date, the Memphis Library Foundation has raised nearly \$27 million in funds to support the important work of the Memphis Public Library & Information Center. Executive Director Diane Jalfon discussed the Foundation and their upcoming luncheon honoring the long serving board members.

Alpha School

Alpha Church and School began holding classes in Millington in November and the first church service was Jan. 5. Alpha's mission is to instill old-fashion values back into education making it fun and rewarding while teaching from the Classical Christian School standards. The school host the Sweetheart Banquet Benefit on Feb. 14 to benefit student scholarships at the school and 20% of the proceeds going toward the relief efforts in the Philippines after Super Typhoon Haiyan struck in November. Pastor/Principal David Nolen discussed the school and the event.

February 9, 2014

6am – 7am

American Heart Association- Heart Health Month

The American Heart Association is the nation's oldest, largest voluntary organization devoted to fighting cardiovascular diseases and stroke.

Founded by six cardiologists in 1924, our organization now includes more than 22.5 million volunteers and supporters working tirelessly to eliminate these diseases. We fund innovative research, fight for stronger public health policies and provide lifesaving tools and information to save and improve lives.

Our nationwide organization includes 144 local offices and nearly 2,700 employees. We moved our national headquarters from New York to Dallas in 1975 to be more centrally located. The American Stroke Association was created as a division in 1997 to bring together the organization's stroke-related activities.

Our Mission: Building healthier lives, free of cardiovascular diseases and stroke. Our mission drives everything we do.

What We Do: To improve the lives of all Americans, we provide public health education in a variety of ways.

We're the nation's leader in CPR education training. We help people understand the importance of healthy lifestyle choices. We provide science-based treatment guidelines to healthcare professionals to help ensure the best treatment for every patient, every time. We educate lawmakers, policy makers and the public as we advocate for changes to protect and improve the health of our communities. Lori Simpson, Communications Director and Angel Brooks spot of new programs...Check Change Control and the internet Blood Pressure/Cholesterol program.

Tennis Memphis

Tennis Memphis was founded in 2001 and has a contract with the City of Memphis to manage and operate seven Memphis Public Tennis Centers. Tennis Memphis is a USTA Community Tennis Association organization, and a nonprofit 501(c)(3) governed by a Board of Directors. Our mission is to unleash tennis and raise the profile of the sport through our passion, programming, facilities and care for the welfare of our citizens and city. We intend to increase the exposure of the sport in all areas of our community and are committed to working with other organizations committed to the growth of tennis in Memphis to accomplish this goal. Arnold Thompson spoke about A Taste for Tennis, their upcoming food tasting / live auction event to benefit Tennis Memphis.

Junior Achievement

Junior Achievement is the world's largest organization dedicated to educating students about workforce readiness, entrepreneurship and financial literacy through experiential, hands-on programs. J programs help prepare young people for the real world by showing them how to generate wealth and effectively manage it, how to create jobs which make their communities more robust, and how to apply entrepreneurial thinking to the workplace. Students put these lessons into action and learn the value of contributing to their communities. JA's unique approach allows volunteers from the community to deliver our curriculum while sharing their experiences with students. Embodying the

heart of JA, our classroom volunteers transform the key concepts of our lessons into a message that inspires and empowers students to believe in themselves, showing them they can make a difference in the world. President Larry Colbert talked about their 2-weekend 29th Annual Bowlin' on The River Bowl-A-Thon to benefit JA.

February 16, 2014

6am – 7am

Stepping in the Community Outreach

About

Our mission for the cause shows leadership and guidance for those who are impacted in the Mid-South schools. We provide uniforms and school supplies for any child in need primarily Elementary to middle school.

Description

We accept gently worn clothes, shoes and school uniforms.

Ms. Tiffany Jones joined us to speak about current uniform and shoe drives that are going on in March and April.

Greater Memphis National College Fair

As the process of applying to and selecting a college becomes more and more competitive and complex, students and parents need all the help and information they can get. Attending a college fair is an excellent way to gather information about college and universities. The national college fair program provides valuable resources for students and parents attempting to navigate the college admission process.

The fair allows students and parents to meet one-on-one with admission representatives from a wide range of national and international, public and private, two-year and four-year colleges and universities. Participants will learn about admission requirements, financial aid, course offering and campus environment, as well as other information pertinent to the college selection process. At the fair's counseling center, students and parents can discuss their individual needs with college experts. Tim Gibson, Director of College Guidance at St. Georges talked about the college fair.

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February 23, 2014

6am – 7am

Miracle Center

Pastor Andrews Smith joined us to talk about his new Miracle Center that helps homeless men and women.

"This is not a shelter where you come and sleep and then leave, this a new start that will require serious work on your part," said Pastor Andrews R Smith, the centers founder.

Each month, the newly opened center will choose 12 homeless men and women and run them thru the program for a minimum of 30 days. They'll get groomed, work on their GED's, find a place to live, and hopefully get a job. Once they're on their feet again, they'll come back and mentor the next class of 12.

Memphis Office of Resources and Enterprise

In January 2012, Mayor A C Wharton and the Memphis City Council conceptualized a coordinated strategy for the city agenda relating to minority and women-owned business development. That strategy grew to become the Memphis Office of Resources and Enterprise, a resource agency that is designed to grow businesses by connecting business resources and opportunities.

MORE is here to help grow minority and women-owned businesses in Memphis, TN. We are a portal; we are an access of resources, and we are a bridge to partnering organizations for the clients of MORE. Together we will move forward and make Memphis a city of choice for all. Through advocacy, referral, and assistance, growing MORE opportunities, growing MORE entrepreneurs, growing MORE jobs, the MORE you know, the MORE the sky becomes your limit. MORE is a facilitator.

The purpose of MORE is to assess what the clients need to take their business to the next level and direct them accordingly to the right resources. Below are some of the ways MORE uses its resources to help get our clients get on track to success.

MORE WAS CREATED TO

Facilitate coordination and collaboration among city and community stakeholders

Work with Memphis Business Diversity Oversight Commission (MBDOC) to review City purchases and develop procurement goals based on opportunities for SMWBEs

Maintain database of viable local SMWBEs to match them with City procurement opportunities

Drive increased community support resources for SMWBE growth that match City procurement goals

Regularly communicate information, progress and achievements to partners and general public

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Through neighborhood donor centers and a full schedule of mobile blood drives, Lifeblood makes it easy and convenient to donate blood throughout the year. Community Relations Director Debra Brown spoke about the importance of donating.

March 2, 2014

6am – 7am

UKnowKids.com Smart Tools for Digital Parents

Dr. Kati Thomas joined us to speak about Cyberbullying and ways to prevent it. Cyberbullying Prevention through Privacy. This will give parents a quick, easy overview of many things they should teach their child concerning internet privacy and safety. With cyberbullying tragically affecting many teens and tweens today, it is important to teach preventative measures.

For example, teach them:

- How to request the removal of inappropriate information.
- Not to share passwords online.
- That spreading rumors and gossip makes them a bully, too.

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Director Kevin Dean talked about the organization and their upcoming activities surrounding Read Across America Month.

March 9, 2014

6am – 7am

Memphis' Mixed Martial Arts Fight Against Bullying

Chad Chilcutt was bullied growing up so he decided to use Martial Arts to gain discipline, strength and courage to take on the bullies. Chad is now focused on helping other young people, ages 3-14, pledge to uphold standards of excellence that inspire students to see beyond their current potential and reach new levels of personal success.

Beating Cancer

Chris Wark was diagnosed at age 26 with stage 3 colon cancer. He had surgery to remove the tumor but declined chemotherapy as he wanted to find a more natural way to try to beat the illness without the use of drugs. He has now been cancer-free for 10 years and he has a website and blog to convey his message. His is a story of alternative cancer treatments from a man who walked the walk, and the site is chrisbeatcancer.com. Chris shared his story and gave an update on how he's doing now.

March 16, 2014

6am – 7am

Memphis Bio Works

Memphis Bioworks is the Mid-South's go-to organization for creating companies, jobs and investments in bioscience. A visionary community leader, Memphis Bioworks has a well-established record of sparking new levels of economic vitality by [investing in entrepreneurs](#), [building state-of-the-art labs and facilities](#), and [training the next generation of workers](#).

Bioworks was created in 2001 as part of a citywide effort to foster economic growth by building on Memphis' strengths and bioscience potential in the medical, agricultural and logistics fields. The organization is a 501(c)(3) non-profit organization funded through philanthropic contributions, corporate support, and state and federal grants.

In addition to the work of the Foundation, Bioworks executes its mission through a [family of organizations](#) created to fulfill economic development needs in the community.

Memphis Music Commission

The Memphis & Shelby County Music Commission (a board of 22 Commissioners) preserves, fosters, and promotes Memphis music locally, nationally and throughout the world.

The Memphis & Shelby County Music Commission strengthens and advances Memphis Music through education, networking, advocacy, and professional and industry development; as well as serves as an informational resource for live music performances, venues, booking agents, promoters, managers, recording studios, record labels, record producers, musical instrument retail stores, and businesses that offer services to musicians and music industry professionals.

The Commission also serves as an invaluable resource with an emphasis on strengthening and building the international branding of Memphis as a first-class music city for tourism and conventions, as well as a viable music center for professionals dedicated to the art and craftsmanship of music. Executive Director Johnnie Walker talked about the Emissaries of Memphis Music event honoring women in Memphis music. **Proceeds benefit the Memphis Musicians Healthcare Fund**, which provides access to medical care to Memphis musicians at no cost to them.

March 23, 2014

6am – 7am

The Arc Mid-South

Based in Memphis, TN, The Arc Mid-South is a 501c3 non-profit United Way agency dedicated to empowering people with disabilities to achieve their full potential. They are committed to providing advocacy and services which enable individuals with disabilities to realize their uniqueness, worth, and full inclusion in society. They offer a wide variety of programs and services for individuals with disabilities, such as autism, cerebral palsy, Down syndrome, muscular dystrophy, and other developmental and intellectual disabilities.

March is national Developmental Disabilities Awareness Month and throughout the month The Arc Mid-South invites individuals with intellectual and developmental disabilities, their families and friends to get out in public to raise awareness and to let the community see that individuals with intellectual and developmental disabilities (I/DD) are really no different than everyone else. Dotty Carter spoke about the annual Wheelchair basketball tournament fundraiser featuring the Memphis Rollin' Grizzlies.

Red Cross Mid South Chapter

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission.

March is Red Cross Month and National Flood Safety Awareness Week is March 16-22 during which The American Red Cross announced its new Flood App to help save lives and reduce losses from floods and flash floods.

This free app gives iPhone, iPad and Android smart phone users instant access to local and real-time information, so they know what to do before, during and after a flood. The content is available in English and Spanish based on the user's language settings on their mobile device. The app includes location-based, audible NOAA flood and flash flood watches and warnings – even if the app is closed. Laura Vaughn, Chapter Executive Officer talked about the importance of this and all of their free apps.

March 30, 2014

ReFuel Memphis

RE:FUEL Memphis is a nonprofit 501(c)3 organization dedicated to helping men realize God's value and vision for their lives. They are committed to organizing events that God can use to: Inspire men to be radically dependent on Jesus, Connect men and foster fellowship, accountability and service throughout Memphis and Impact men in a way that promotes continuous spiritual education and awareness.

Inspire – RE:FUEL will help men develop a radically dependent relationship with Jesus through annual conferences and concerts dedicated to the study and worship of His life.

Connect – RE:FUEL will help foster fellowship, accountability and service throughout Memphis. This will be done through the following outlets:

Service opportunities for those in need.

Monthly "pit-stop" newsletters.

Consistent communications through relevant social media channels.

Impact – RE:FUEL will help men be filled for the journey through continuous spiritual education and awareness. They aim to provide an interactive website that can serve as a central repository for male-focused RE:Fueling efforts. The on-line resources will include the following: Ideas for practically equipping men to live out a radical devotion to Christ, professional contacts and resources that can help men with intense struggles, audio/video content for relevant and continuous spiritual awareness. Brian Hoover, President and board chair discussed the 5th Annual ReFuel Men's Conference.

Porter Leath

Since its founding in 1850, Porter-Leath has remained passionately committed to serving at-risk children and families in Memphis. While both its name and mission have evolved

with changing times and events, the focus has always been to serve Memphis' most vulnerable citizens. Today Porter-Leath, a non-profit organization, helps more than 10,000 low-income children and families every year through a variety of programs including residential services, foster and adoptive care, early childhood and parent education, senior services and more. The depth of services offered is constantly expanding and being enhanced to give at-risk families the best possible care. While the future brings more change, one certainty remains: Porter-Leath will continue to provide the needed social services to at-risk children and families in Memphis and advancing the mission of its stalwart founders over 160 years ago. Mike Warr, Executive Vice President of Development at Porter-Leath discussed their 22nd Annual Rajun Cajun Crawfish Festival.