

## **WVLT-TV 2015 1st Quarter Issues Report**

### **CHARITY/COMMUNITY ISSUES**

Show: Local 8 News at 6

Title: Roane/Loudon Mobile Meals

Date: 3-12-15

Duration: 1:12

Type: PKG

Description: Local mobile meals crews reach out to try and find volunteers to help deliver meals during inclement weather, especially hoping to find people who can deliver to outlying areas with 4-wheel drive vehicles.

Family Justice Breakfast

Show: 4pm

Air Date: 1/5/15

Duration: 2:16

Format: PKG

Description: Family Justice Breakfast talks about domestic violence warning signs and bring attention to violence in the community.

Title of Story: Race Against Racism

Show: 11 PM

Air Date: 1-17-15

Duration: 1:50

Format: PKG

Description: More than 200 people from the Knoxville community came together to continue Dr. Martin Luther King, Jr.'s dream with this event. While the 5K helped celebrate how diverse our society has become, organizers say the work isn't over. The YWCA was able to use this run to continue the conversation and build community relations.

Show: Noon

Title of Story: Pothole problems

Air Date: 3/10

Duration: :30

Format: VO

Description: Talking about how T-DOT is going to fix all the potholes left from the winter weather

Show: 11:00

Title of Story: RAM Preparations

Air Date: 2/6

Duration: :50

Format: vo/sot

Description: Remote Area Medical gears up to provide thousands with free medial, dental and vision care.

Show: 5:00 A.M.

Title of Story: GOLDEN VALENTINE

Air Date: FEB 10, 2015

Duration: :45

Format: VO/SOT

Description: NON-PROFIT RAISING MONEY BY SHOWCASING DIFFERENT ADOPTABLE DOGS, AND LETTING PEOPLE MAKE DONATIONS ON THEIR FAVORITE PHOTOS.

Show: 6:00 A.M.

Title of Story: NIC & JAY'S FUNDRAISER

Air Date: FEB 23, 2015

Duration: 1:00

Format: VO

Description: ANCHOR IS COMPETITNG IN DANCE-OFF FOR CHARITY. PLUGGING A FUNDRAISER AND SHOWING PEOPLE HOW THEY CAN MAKE DONATIONS TO CHILDREN'S HOSPITAL.

## **CRIME**

Show: Local 8 News at 6

Title: Blount Pill Mom Robbery

Date: 1-2-15

Duration: 2:26

Type: Fronted PKG

Description: A man discovers his prescription pills are missing, so he sets up cameras in his home, and finds that people who he has allowed to live there have been stealing from him.

South Knox Robberies

Show: 4pm

Air Date: 1/1/15

Duration: TRT: 1:18

Format:Fronted vosot

Description: Multiple robberies in South Knoxville, people in the area are worried because it's been happening so much lately.

Title of Story: Blount Dog House Arrest

Show: 4 PM

Air Date: 3-18-15

Duration: 1:30

Format: PKG

Description: A woman faces DUI and vehicular assault charges after police say she crashed into two parked cars in a neighborhood, hit a pedestrian, and then tried to hide in a dog house. The pedestrian she's accused of hitting was trying to help the woman after the collision.

Show: 5:00

Title of Story: Lonnie Vann in Court

Air Date: 1/12

Duration: 1:03

Format: Fronted Package

Description: Lonnie vann in court, getting his charges read to him.First Degree murder and kidnapping

Show: 11:00  
Title of Story: Lonnie Vann Arrested  
Air Date: 1/7  
Duration: 2:10  
Format: Fronted Pkg  
Description: Accused of murdering missing woman

Show: 5:00 A.M.  
Title of Story: CORBIN TRIPLE MURDER  
Air Date: FEB 16, 2015  
Duration: 1:00  
Format: VO/SOT FSS  
Description: INVESTIGATORS TRYING TO SORT OUT DETAILS OF A TRIPLE MURDER AT THE HOME OF A TEEN THAT WAS SHOT AND KILLED IN MARYLAND.

Show: 6:00 A.M.  
Title of Story: LONNIE VANN ARRAIGNMENT  
Air Date: JAN 12, 2015  
Duration: 40  
Format: VO/FULLSCREEN  
Description: ONE OF TBI'S MOST WANTED FOUND IN SOUTH CAROLINA. RETURNED TO TENNESSEE AND SCHEDULED FOR ARRAIGNMENT IN MURDER CASE.

## **ECONOMY**

Show: Local 8 News at 6  
Title: Tourism Impact  
Date: 2-10-15  
Duration: :57  
Type: Fronted VOSOT  
Description: Local tourism spot Pigeon Forge describes how they've been impacted by a banner year in tourism, and how the local economy can continue to thrive through a tourism-focused business model.

Title of Story: Roane County 600 Jobs  
Show: 4pm  
Air Date: 3-13-15  
Duration: 1:10  
Format: VOSOT  
Description: CVMR, an advanced material manufacturer from Canada, announced it would bring more than 600 jobs to Roane County. The re-location of the company's global headquarters will also create a \$313 million investment in the area. The company hopes to begin operations by the end of May. CVMR also has plans to quadruple its production capacity at the site over the next three years.

Campbell Cost of Storm

Show: 5pm

Air Date: 3/3/15

Duration: 1:46

Format: PKG

Description: Campbell Co. dealing with the cost of the severe winter storm. Having to deal without power and hope for funding to offset some costs.

Show: 5:00

Title of Story: Student Money Left

Air Date: 1/12

Duration: :28

Format: vo/fss

Description: Talking about how much money students are leaving on the table by not taking the opportunity to do scholarships.

Show: 11:00

Title of Story: Haslam Tours Ice Damage

Air Date: 2/24

Duration: 1:10

Format: vo/sot

Description: Governor Haslam tours ice storm damage. The State will apply for federal aide.

Show: 5:00 A.M.

Title of Story: 10 PAY MORE FOR

Air Date: JAN 6, 2015

Duration: 45

Format: VO

Description: GAS IS CHEAPER BUT THERE ARE TEN THINGS THAT ARE GOING TO COST MORE IN THE NEW YEAR.

Show: 6:00 A.M.

Title of Story: ST. PAT'S SPENDING

Air Date: MARCH 12, 2015

Duration: 1:15

Format: PKG

Description: REASONS WHY CONSUMERS WON'T BE SPENDING AS MUCH FOR ST. PATRICK'S DAY THIS YEAR.

## **EDUCATION**

Show: Local 8 News at 6

Title: Substitute Pay

Date: 1-13-15

Duration: 2:51

Type: Fronted PKG

Description: A man decides to quit his job as a substitute teacher after Knox County, Tenn. Schools decides to cut pay for people filling in for teachers who call in sick or go on vacation.

Title of Story: Austin-East Emmy Award

Show: 4pm

Air Date: 02-03-15

Duration: 1:20

Format: PKG

Description: A film produced at Austin-East Magnet High School won an Emmy Award for Information/Instructional Program. The film premiered in December 2013 to promote the performing arts program at the school. It was co-written by a dance teacher at the school and a local cinematographer.

State of The Schools

Show: 5pm

Air Date: 2/10/15

Duration: 1:30

Format: Live vosot

Description: Knox County gave its annual state of the schools report. Outlined the goals for each school for the next year.

Science Bowl

Show: Saturday 6pm

Air Date: 2/7/15

Duration: :46

Format: vosot

Description: middle to high school aged kids faced off in a science bowl. the winner had the chance to go to nationals

Show: Saturday Morning 7:00

Title of Story: Schools back flu

Air Date: 2/3

Duration: 35

Format: VO SOT

Description: Some schools were shut down due to students and teachers having the flu--this was when some of them would be back in school

Show: 11:00

Title of Story: No Failing Grades

Air Date: 1/15

Duration: 2:15

Format: Fronted PKg

Description: Monroe County has a new grading system making it easier for students to pass and graduate.

Show: 6:00 A.M.

Title of Story: STATE OF THE SCHOOLS PREVIEW

Air Date: FEB 10, 2015

Duration: :40

Format: SOT

Description: PREVIEW OF THAT EVENINGS STATE OF THE SCHOOL ADDRESS. SOUND BITE WITH PRINCIPAL OF AUSTIN EAST, TALKING ABOUT THE PROGRESS THEY'VE MADE.

## **EMERGENCY PREPARATION AND RESPONSE**

Show: Local 8 News at 6

Title: No Power For Days

Date: 1-18-15

Duration: 2:05

Type: Live PKG

Description: A neighborhood in Blount Co. talks about being without power during the season's biggest snow/ice storm, and we check in with power crews as they continue to work on restoring power to people who have been left in the cold.

KCSO Body Cams

Show: 4pm

Air Date: 1/6/15

Duration: 1:00

Format: Fronted vosot

Description: Knox County deputies are training with new body cams that will eventually replace dash cams. They will wear them to make sure every stop/arrest is recorded.

Title of Story: Red Cross Donations

Show: 4pm

Air Date: 2-24-15

Duration: 2:00

Format: PKG

Description: The American Red Cross was slammed during continuous winter weather while operating shelters across the area. They nearly ran out of supplies, so they asked the community to donate items. They needed simple items: flashlights, blankets, water, and non-perishable food.

Show: 5:00

Title of Story: It's going to snow

Air Date: 1/6

Duration: 2:30

Format: Fronted looklive

Description: Whitney did a looklive talking about people can prepare their homes for the snow. It also talked about how to get snow off your car and wrap your pipes up.

Show: 11:00

Title of Story: Snowy Slick Roads

Air Date: 2/16

Duration: 2:15

Format: Live Vo/sot

Description: Snow makes for a dangerous drive. What you should do to stay safe and how crews are hard at work

Show: 5:00 A.M.

Title of Story: PET COLD TIPS

Air Date: JAN 12, 2015

Duration: 1:20

Format: VO/GFX

Description: BELOW FREEZING TEMPERATURES EXPECTED. TIPS FOR PET OWNERS TO AVOID INJURY TO THEIR ANIMALS.

Show: 6:00 A.M.  
Title of Story: WYMT LIVE  
Air Date: FEB 16, 2015  
Duration: 1:30  
Format: LIVE SATELLITE  
Description: REPORTER FROM SISTER STATION PROVIDING LIVE TEAM COVERAGE OF WINTER STORM FRONT MOVING IN TO OUR AREA. UPDATED CONDITIONS THROUGHOUT THE MORNING.

## **HEALTH**

Show: Local 8 News at 6  
Title: RAM Clinic Set-up  
Date: 2-6-15  
Duration: 1:40  
Type: Live VOSOT  
Description: Set-up for Remote Area Medical's free clinic, where thousands without insurance or means to pay for medical services come to get health, dental and optical treatments.

Title of Story: Macular Degeneration Awareness Month  
Show: 4pm  
Air Date: 02-20-15  
Duration: 1:30  
Format: Interview  
Description: A doctor from a local eye clinic stopped by our studio to discuss macular degeneration, who is at risk, the warning signs, how to prevent it, and what people should do if they believe they have it. We used pictures to illustrate the difference between a healthy eye and one going through macular degeneration.

Ebola Vaccine  
Show: 4pm  
Air Date: 1/6/15  
Duration: :45  
Format: Fronted vosot  
Description: A group in Knoxville received the Ebola vaccine trial

Show: 11:00  
Title of Story: RAM CLINIC  
Air Date: 2/8  
Duration: 1:13  
Format: Package  
Description: Kelsey did a package on the ram clinic coming to knoxville. They provide free health service to people in need.

Show: 11:00  
Title of Story: Flu Questions Answered  
Air Date: 1/5  
Duration: 1:30  
Format: fronted vo/sot  
Description: looking into what makes this flu season so bad. The shot not working.

Show: 5:00 AM

Title of Story: HEALTH INSURANCE HACKED

Air Date: MARCH 18, 2015

Duration: :25

Format: VO

Description: HEALTH CARE INSURER PREMIER BLUE CROSS SAYS IT WAS HACKED. POSSIBLY AFFECTING 11 MILLION CUSTOMERS.

Show: 6:00 AM

Title of Story: RESOLUTION TIPS

Air Date: JAN 2, 2015

Duration: 1:00

Format: VO/SOT

Description: LOCAL HEALTH EXPERT OFFERS ADVICE FOR SETTING AND STICKING TO HEALTHY RESOLUTIONS IN THE NEW YEAR.

## **HUMAN INTEREST**

Show: Local 8 News at 6

Title: Holocaust Survivor

Date: 1-27-15

Duration: 2:49

Type: PKG

Description: A local Holocaust survivor describes the struggles during WWII after the anniversary of the liberation of one of Germany's most notorious concentration camps, Auschwitz.

Golfer Turned Singer

Show: 5p

Air Date: 2/5/15

Duration: 2:30

Format: PKG

Description: young golfer decided to learn guitar after he won a guitar signed by Vince Gill. He has been quite successful.

Title of Story: Dream Connection RV

Show: 11pm

Air Date: 03-07-15

Duration: 2:14

Format: PKG

Description: An 11-year-old girl was surprised by several local organizations when they bought her an RV. She is battling cystic fibrosis, which makes it difficult to go camping with her grandfather. The story captured the surprise and her touring the new RV.

Show: 5:00

Title of Story: Rocky Top Sports.

Air Date: 1/6

Duration: 1:51

Format: package

Description: Rocky top sports complex opened. Sports complex where kids can play soccer, lacrosse etc.



Show: 11:00  
Title of Story: Cow Rescue  
Air Date: 1/19  
Duration: 1:40  
Format: fronted vo/sot  
Description: Cow get a prosthetic foot at UT Vet Hospital

Show: 5:00 A.M.  
Title of Story: RETRO BARBER SHOP  
Air Date: FEB 3, 2015  
Duration: 2:30  
Format: PKG  
Description: BARBERSHOP WITH 70'S ERA DECORATIONS KEEPS COSTS DOWN WHILE GIVING CUSTOMERS A TRIP BACK IN TIME FOR THEIR TRIM.

Show: 6:00 A.M.  
Title of Story: VOL SPIRIT: FIBROUS DISPLAYSIA  
Air Date: JAN 12, 2015  
Duration: 2:00  
Format: PKG  
Description: TWO WOMEN WITH SEVERE MIGRAINE CONDITION MEET ONLINE AND FORM SUPPORT GROUP FOR OTHERS WITH THE SAME CONDITION.

## **POLITICS**

Show: Local 8 News at 6  
Title: Haslam's Rich  
Date: 1-21-15  
Duration: :38  
Type: Information with Video and GFX  
Description: A new report shows that Gov. Bill Haslam is the nation's richest politician with a net worth of more than \$2 million.

President Obama in East TN  
Show: 4pm  
Air Date:1/9/15  
Duration: 2:30  
Format: 2 live shots with video  
Description: President Obama was in town to announce his new education plan for community college funding.

Title of Story: Haslam 2<sup>nd</sup> Inauguration  
Show: 11pm  
Air Date: 01-17-15  
Duration: 1:55  
Format: VO and PKG  
Description: With 70% of the vote, Governor Bill Haslam began his second term. After taking an oath, he delivered a speech to a crowd gathered in Nashville. He spoke about his last four years in office and what he wants to accomplish next. Our reporter spoke with Haslam's elementary school teacher and some of his friends.

Show: 11:00

Title of Story: Meet With Burchett

Air Date: 3/15

Duration: 30

Format: VOSP

Description: You could meet with mayor burchett to discuss issues in the community. He did this about 10 times, literally.

Show: 6:00

Title of Story: President Visits East Tennessee

Air Date: 1/9

Duration: 2:15

Format: Fronted pkg

Description: Why President Obama chose Pellissippi State Community College to announce his free education plan modeled after Tennessee Promise.

Show: 6:00 A.M.

Title of Story: CONGRESS RETURNS

Air Date: JAN 6, 2015

Duration: 1:45

Format: PKG

Description: CONGRESS STARTS SESSION IN NEW YEAR WITH REPUBLICANS IN CHARGE OF BOTH HOUSE AND SENATE.

## **PUBLIC SAFETY**

Show: Local 8 News at 6

Title: Papermill Road Troubles

Date: 3-24-15

Duration: 1:19

Type: Live VOSOT

Description: When several businesses come to a crowded road in need of reconstruction, we ask the city of Knoxville what they plan to do, if anything, to help alleviate traffic in the hopes of reducing the risk of accidents and frustration.

Keeping pipes safe

Show: 4pm

Air Date: 1/5/15

Duration: 2:10

Format: PKG

Description: Tips on wrapping and protecting your pipes from the extreme weather and freeze we had for several days

Title of Story: TDOT Road Conditions

Show: 4pm

Air Date: 02-16-15

Duration: 1:30

Format: Live VOSOT

Description: The Tennessee Department of Transportation spent all day clearing and treating the roads during continuous winter weather. This report included the latest road conditions and why the freezing rain and dropping temperatures made it so difficult for crews to get out on the roads and keep them clean.

Show: 5:00

Title of Story: Warnke On The Road

Air Date: 2/16

Duration: 1:00

Format: Live

Description: Warnke was out live on the roads during the big snow storm--giving conditions and telling people what they need to look out for.

Show: 11

Title of Story: Seat Belts On Buses

Air Date: 1/21

Duration:

Format: Fronted vo so/vo sot

Description: Lawmaker pushes for bill to add seat belts on school buses. Comes after deadly school bus crash.

Show: 5:00 A.M.

Title of Story: SCHOOL FLU

Air Date: JAN 2, 2015

Duration: :35

Format: VO/SOT

Description: OUTBREAK OF FLU HAS FORCED TWO SCHOOLS IN EAST TENNESSEE TO CLOSE BEFORE CLASSES WERE SCHEDULED TO RESUME.

Show: 6:00 A.M.

Title of Story: HASLAM ON WX CONDITIONS

Air Date: MARCH 2, 2015

Duration: :45

Format: VO/SOT

Description: GOVERNOR PUSHING TO WORK WITH LOCAL LEADERS TO MAKE SURE COMMUNITIES ARE BETTER PREPARED FOR SEVERE WINTER WEATHER.