

WVLT-TV 2015 3rd Quarterly Issues Report

CHARITY/COMMUNITY ISSUES

Show: Local 8 News First at 4

Title: Volunteer Knoxville Expo

Date: 9-4-2015

Duration: 2:12

Type: PKG

Description: To help people in Knoxville find out where they can volunteer if they're interested, organizers put together a job fair-style event that lets people know what options are in the area for volunteers.

Show: 5:00 pm

Title of Story: Greek Fest

Air Date: 9/21/15

Duration: 2:10

Format: Reporter PKG

Description: After a fire and embezzlement scandal, St. George Orthodox Church is ready to welcome the community back to its annual Greek Fest.

Show: 11pm Sunday

Title: Yellow Ribbon

Date: 8/23

Duration: :41

Format: NatVO/Sot

Description: focus group ministries partner with tennessee correctional facilities to bring educational and faith based programs to the institutions.
all proceeds from tonight went to their fatherhood and motherhood prison initiatives.

Show: 5:00

Title of Story: CSX Luncheon

Air Date: 7-17

Duration: :50

Format: VO/VO/SOT

Description: The five thousand people forced out of their homes after a train derailment sent hazardous chemicals into the air had a thank you lunch for the first responders who helped them.

Show: 5AM

Title of Story: REAL MEN WEAR PINK

Air Date: 9/29/2015

Duration: 1:30

Format: PKG

Description: SUPPORTING BREAST CANCER AWARENESS AND TREATMENT - MEN AROUND KNOXVILLE ARE RAISING MONEY IN DIFFERENT WAYS LEADING UP TO THE MAKING STRIDES WALK.

Show: Morning Show

Title of Story: Sexy Stuf sign

Air Date: 9/25/15

Duration: 1:23

Format: PKG

Description: We ran a package from the 6 o clock show about the controversial sign from "sexy stuf" that said "Trick or treat, tie her feet, give her something hard to eat" that parents said offended them.

Show: 11 PM

Title of Story: Morristown turning blue to show support for law enforcement

Air Date: 9-18-15

Duration: 2:15

Format: PKG

Description: Morristown participated in a grassroots effort to "Paint the Town Blue" for National Thank A Police Officer Day. The movement came after several officers were killed across the country and national groups criticized law enforcement. In just a week, blue light bulbs sold out in stores in Hamblen County and florists saw blue ribbons and bows fly out the door.

CRIME

Show: Local 8 News First At 4

Title: Hit And Run Search

Date: 7-20-2015

Duration: :50

Type: VOSOT

Description: In the eastern part of Knoxville, police respond to a man who was hit by a car. They were still looking for the man at the time, and we talk to a witness who heard the whole situation. The man was in critical condition at a local hospital.

Show: 5:00 pm

Title of Story: Norman Clark Trial

Air Date: 8/20/15

Duration: 1:07

Format: Reporter Live Shot

Description: A jury is deadlocked in the case against the man accused of killing Brittany Eldridge and her unborn child.

Show: 11pm Saturday

Title: kidnap

Date: 6/13

Duration: :47

Format: Anim/Mug/Vo/Mug

Description: knoxville police say they've found one man they believe tried to kidnap a knoxville woman -- another suspect is still on the run.

Show: 5:00

Title of Story: Norman Clark Trial

Air Date: 8-20

Duration: 2:00

Format: Live vo/sot

Description: Deadlocked Jury- Norman Clark, accused of murder, is free on bond. What's next after mistrial?

Show: 5AM

Title of Story: SEXUAL ASSAULT ARREST

Air Date: 7/23/2015

Duration: 1:00

Format: VO/SOT/VO

Description: A SUSPECT WANTED IN TWO SEPARATE SEXUAL ASSAULT CASES HAS BEEN ARRESTED.

Show: Morning

Title of Story: Mayor Burchett's Wife In Court

Air Date: 9/16/15

Duration: :25

Format: Vo Sot

Description: A vo sot about how mayor burchett's wife is in court for an identity theft case

Show: 11 PM

Title of Story: Stolen bell in Oak Ridge

Air Date: 9-28-15

Duration: 2:05

Format: Fronted PKG

Description: A large bell was stolen outside a realty office, directly across the street from the Oak Ridge Police Department. The owner received the bell from a client in 2000 and has rang it every time her company sold a home. The owner offered a \$500 reward for the bell's return.

ECONOMY

Show: Local 8 News First At 4

Title: Outsourcing Jobs AT UT

Date: 8-18-2015

Duration: 1:20

Type: Fronted VOSOT

Description: Local workers at the University of Tennessee respond to a possible plan to outsource their jobs to a company outside the state. This includes tens of thousands of positions that would leave local employees without a source of income.

Show: 5:00 pm

Title of Story: National Park Shutdown

Air Date: 9/29/15

Duration: 1:56

Format: Reporter PKG

Description: A potential government shutdown could close down the Great Smoky Mountains National Park if Congress doesn't pass a spending bill before midnight Sept. 30.

Show: 11pm Saturday

Title: Cumb Ave

Date: 8/1

Duration: 1:14

Format: PKG

Description: a major milestone in the 17-million-dollar reconstruction project on Cumberland Avenue. an eastbound lane opened today between Alcoa Highway and 22nd -- clearing the way for easy access to businesses on the strip just in time for the start of the school year and kickoff to football season.

Show: 5:00

Title of Story: Cumberland Construction

Air Date: 8-21

Duration: 1:30

Format: Live vo/sot

Description: Construction is hurting business on Cumberland Ave.

Show: 5AM

Title of Story: OUTSOURCING CONCERNS

Air Date: 8/26/2015

Duration: :45

Format: VO/SOT/VO

Description: TENNESSEE GOVERNOR SAYS IDEAS TO OUTSOURCE GOVERNMENT JOBS TO PRIVATE COMPANIES SHOULDN'T CAUSE PANIC.

Show: Morning

Title of Story: Outsourcing Jobs

Air Date: 9/5/15

Duration: :30

Format: Vo SOT

Description: Steven got a fronted vo sot, that we ran on the outsourcing situation at U-T. Whether the money, state facilities like UT, pay for local vendors.

Show: 11 PM

Title of Story: Mayfield Dairy Farms

Air Date: 8-27-15

Duration: 3:20

Format: PKG

Description: The Mayfield family started milking cows and making ice cream as early as 1910. Mayfield Dairy Farms bottles milk for McDonald's restaurants in the southeast, as well as, makes ice cream for Baskin Robbins. It also cartons milk found in several local schools. On a daily basis, Mayfield Dairy produces roughly 180,000 gallons of milk in a day. It can make 10 million gallons of ice cream in a year. The company employs around 300 people in its Athens plant.

EDUCATION

Show: Local 8 News First at 4

Title: Alcoa High School First Day Back

Date: 10-7-2015

Duration: 1:13

Type: VOSOT – with additional VO

Description: It's the first day back to school for kids at Alcoa High School, but they're returning to brand new school that has the latest technology to increase their quality of learning and the quality of education. We also fly high over the new school to tell people where some of the biggest traffic concerns will be as they open up the new school.

Show: 5:00 pm

Title of Story: Islam Curriculum

Air Date: 9/21/15

Duration: 0:25

Format: Anchor VO

Description: The American Center for Law and Justice requests world religion curricula from all 146 school districts in Tennessee, after parents express concern about their children learning about Islam in class.

Show: 11pm Saturday

Title: TN Promise

Date: 7/25

Duration: 2:03

Format: PKG

Description: students are getting a free education, but they're asked to give back to the community in return. but time is running out.

local 8 news reporter steven powell shows us how students are grabbing those last minute service hours.

Show: 6:00

Title of Story: Knox County School Bus Problems

Air Date: 8-14

Duration: 2:10

Format: Fronted PKG

Description: Driver shortage, overcrowding, students standing on the bus

Show: 5AM

Title of Story: UT AND PLUTO

Air Date: 7/15/2015

Duration: 1:30

Format: PKG

Description: UNIVERSITY OF TENNESSEE IS INVOLVED WITH A MISSION TO PLUTO. AFTER 10 YEARS, STUDENTS ARE SOME OF THE FIRST TO WITNESS THE FINDINGS.

Show: Saturday Morning Show

Title of Story: TN Promise Day

Air Date: 9/26/15

Duration: :25

Format: Vo SOT

Description: We ran a vo sot on how college freshman from august 2015 must apply for the Tennessee promise by November 2nd in order to receive funding

Show: 11 PM

Title of Story: Islamic homework assignment upsets parents

Air Date: 9-08-15

Duration: 2:50

Format: Fronted PKG

Description: A Knox County parent posted a photo to our Facebook page of an assignment related to the Quran and the Islamic faith his 7th grader brought home. Other parents commented on the picture that religion shouldn't be taught in school. A spokeswoman for the school district said studying religion helps students understand history. She also said Islam isn't the only religion taught. The head of the University of Tennessee's religious studies department said we live in an interconnected world and people isolate themselves if they don't study religions.

EMERGENCY PREPARATION AND RESPONSE

Show: Local 8 News First at 4

Title: Blount County Well Water

Date: 7-7-2015

Duration: 1:05

Type: Live VO

Description: After a train derailed in Blount County, people living within a certain mileage of the epicenter of the derailment were told not to drink well water because of possible contamination. Officials test the well water to see if it is drinkable, but find there is still a small trace of chemicals, extending the ban on well water.

Show: 5:00 pm

Title of Story: Overdose Drug

Air Date: 9/7/15

Duration: 0:45

Format: Anchor V/S

Description: Knoxville Police begin carrying Naloxone, a drug meant to reverse the effects of drug overdoses. Just 48 hours later, police had already used the life-saving substance to save a man's life.

Show: Noon Wednesday

Title: Bomb

Date: 8/12

Duration: :28

Format: VO

Description: a situation at gibbs high school, multiple law enforcements agencies were at the school and evacuated students and faculty.

Show: 5:00

Title of Story: Tornado Touches Down In Monroe County

Air Date: 7-15

Duration: 1:20

Format: Live VO

Description: Looking at damage at the site the EF1 tornado touched down. NWS crews were out surveying and the Red Cross offers aide.

Show: 5AM

Title of Story: MISSING HUNTER

Air Date: 10/5/2015

Duration: 1:30

Format: PKG

Description: HUNTER MISSING FOR DAYS IN THE WOODS EXPLAINS HOW HE WAS ABLE TO SURVIVE.

Show: Morning

Title of Story: Derailment Meeting

Air Date: 7/23/15

Duration: :30

Format: VO SOT

Description: A meeting about the lawsuit for the train derailment in Blount County

HEALTH

Show: Local 8 News First at 4

Title: Keeping Splash Country Safe

Date: 7-8-2015

Duration: 2:01

Type: PKG

Description: Dollywood Splash Country sees more than half a million guests a year. For that many people coming an going, it's important to make sure the quality of water stays safe. We take the time to walk with the people who test that water each morning to make sure people don't get sick.

Show: 5:00 pm

Title of Story: Eating Disorders

Air Date: 8/11/15

Duration: 1:20

Format: Reporter PKG

Description: Members of Congress want health insurance companies to offer more help to Americans suffering with eating disorders

Show: Noon Wednesday

Title: Hep C Warning

Date: 7/29

Duration: :38

Format: SOT/VO

Description: the state health department says hepatitis c has reached epidemic status in tennessee. more than 100 thousand people in tennessee are living with it and don't even know they're infected

Show: 12:00

Title of Story: Mosquito Spraying

Air Date: 8/20

Duration:35

Format: video box

Description: West Nile found in Knox County-- scheduled spraying

Show: 5AM

Title of Story: MEDICINE AND KIDS

Air Date: 8/6/2015

Duration: 1:30

Format: SOT/2SHOT/VO/DBBX

Description: ALERT FOR PARENTS TO KEEP A RECORD OF MEDICINES THEIR CHILDREN TAKE. THE IMPORTANCE OF MONITORING FREQUENCY, DOSAGE, AND KINDS OF MEDICINE.

Show: Morning

Title of Story: Medical Matters Flu Shots

Air Date: 9/29

Duration: :40

Format: Fronted Vo Sot

Description: Erin did a medical matters about why it's better for children to get their flu shots sooner than later because if they wait they could get the infected sooner

Show: 11 PM

Title of Story: Psychology of depression when our favorite team loses a game

Air Date: 9-29-15

Duration: 3:00

Format: Fronted PKG

Description: A few days after Tennessee made a trip to Gainesville and lost a game most fans were optimistic the Vols were going to win, Vol Nation was still trying to cope with the loss. There has been a study on how winning and losing by our favorite sports team affects our mood and behavior. A doctor said people will typically identify with a sports team as a sense of belonging with something. He explained how sports are often used as a way to escape the routine of life.

HUMAN INTEREST

Show: Local 8 News First at 4

Title: Eric Berry Back

Date: 7-29-2015

Duration: 1:19

Type: Fronted VOSOT

Description: After fighting Hodgekin's Lymphoma, former Tennessee Volunteer and Kansas City Chief Eric Berry returns to the field. We talk to Vol's Head Coach Butch Jones who explains that he's had contact with Berry, and how Berry's stayed strong throughout the recovery.

Show: 5:00 pm

Title of Story: Poisoned Dogs

Air Date: 9/22/15

Duration: 2:02

Format: Reporter PKG

Description: A West Knoxville family wants to know who threw antifreeze-laced bacon into their backyard, after two of their three dogs died after ingesting the poison.

Show: 11pm Sunday

Title: Spirit 45 Event

Date: 8/16

Duration: 2:13

Format: PKG

Description: Knoxville WWII veterans honored for their service.

Show: 6:00

Title of Story: Tennessee Hearse

Air Date: 8-14

Duration: 2:00

Format: PKG

Description: All Vol Hearse for sale

Show: 5AM

Title of Story: PROJECT KICKSTAND

Air Date: 8/12/2015

Duration: 2:00

Format: FRONTED PKG

Description: LOCAL NON-PROFIT IS BUILDING AND REPAIRING BIKES AND GIVING THEM TO YOUTHS WHO OTHERWISE WOULDN'T BE ABLE TO AFFORD ONE.

Show: Morning Show

Title of Story: Vanilla Ice Vol Spirit

Air Date: 9/10/15

Duration: 1:44

Format: PKG

Description: Marco did a Vol spirit on how Vanilla Ice was in Knoxville helping with "day of service"

Show: 11 PM

Title of Story: Baddie Winkle explains reason behind character

Air Date: 9-02-15

Duration: 2:45

Format: Fronted PKG

Description: An Anderson County woman has become a worldwide sensation with more than one million followers on Instagram. Baddie Winkle has been featured on billboards and walked down red carpets. Most recently, she was Miley Cyrus' guest to the MTV Video Music Awards. She says dressing outrageously helped lift her spirits when her husband and son died.

POLITICS

Show: Local 8 News First at 4

Title: Tennessee Road Funding

Date: 8-5-2015

Duration: 1:30

Type: Live VO

Description: The U.S. Secretary of Transportation comes to East Tennessee to explain why a funding bill that would help improve roads across the country is vital to helping improve some of the most highly traveled roads in East Tennessee, mainly in the Knoxville metro area.

Show:6:00

Title of Story:Trump Granny

Air Date: 8-27

Duration:2:30

Format:Fronted PKG

Description: 92-year-old first time voter turned into a viral sensation. Now she is a guest speaker encouraging other seniors to go out and vote.

Show: 11 PM

Title of Story: Haslam Outsourcing

Air Date: 8-25-15

Duration: 2:20

Format: Fronted PKG

Description: Governor Bill Haslam has drawn some criticism for looking at private companies to run some government functions. While Haslam was in Maryville, he addressed a couple of questions about outsourcing. Haslam said people shouldn't be worried about losing their jobs. Haslam added the state was in the early stages of looking to see if there would be any interest from an outside company.

PUBLIC SAFETY

Show: Local 8 News First at 4

Title: Protecting Against Hepatitis C

Date: 9-23-2015

Duration: :57

Type: Fronted VOSOT

Description: After two police officers have to wrestle with an unstable man with hepatitis C, we look at what the police officers do to make sure they don't catch the disease and spread it to people they come in contact with throughout their duties.

Show: 5:00 pm

Title of Story: CSX Lawsuit

Air Date: 8/3/15

Duration: 0:25

Format: Anchor VO

Description: People affected by a train derailment in Blount County that forced thousands from their homes file a \$25-million lawsuit against CSX and the Union Tank Car Company for negligence, nuisance, economic loss, and trespass.

Show: 11pm Sunday

Title: Advisory

Date: 7/5

Duration: :46

Format: VOTS/VO

Description: two days after the all clear was given to maryville residents to return to their homes, now a new concern. the u.s. environmental protection agency has issued an advisory in the culton creek area. very close to last week's train derailment.

Show: 5:00

Title of Story: Pop Up Carnivals

Air Date: 8-18

Duration: 2:00

Format: pkg

Description: how safe are pop up carnivals? do they get inspected everyday?

Show: 5AM

Title of Story: FREIGHT FIRE

Air Date: 7/2/2015

Duration: 1:30

Format: LIVE SHOT

Description: PART OF BLOUNT COUNTY WAS BEING EVACUATED WHEN A TRAIN DERAILED AND CAUGHT FIRE. BREAKING NEWS UPDATES ON CHANGING CONDITIONS FROM THE SCENE.

Show: 9/30/15

Title of Story: Ask Heather (tornado safety)

Air Date: 9/30/15

Duration: 2:00

Format: Fronted segment

Description: Heather did an "Ask Heather" about how to take safety precautions against tornadoes and heavy rain

Show: 11 PM

Title of Story: UT Lifestar landing pad in vandalized

Air Date: 8-12-15

Duration: 1:45

Format: Fronted PKG

Description: The University of Tennessee Medical Center's landing pad in Harriman had been vandalized several times in the past few months. Before a viewer brought the issue to our attention, a helicopter had landed there the night before. The pilot didn't notice the lights were out because police cruisers had their lights flashing. When we made UT aware of the problem, they suspended night landings until the lights were fixed.