

WVLT-TV 2015 2nd Quarterly Issues Report

CHARITY/COMMUNITY ISSUES

Show: 6:00 A.M.

Title of Story: DANCING FOR THE HORSES

Air Date: 4/9

Duration: 2:00

Format: INTERVIEW

Description: CHARITY BALLROOM DANCING COMPETITION RAISES MONEY FOR HORSE REHABILITATION AND RECOVERY CENTER.

Show: Local 8 News This Morning 6:00 A.M. Hour

Title of Story: Dancing With the horses

Air Date 4/9

Duration 2:00

Format: Interview

Description: Charity ballroom dancing competition raises money for horse rehab center and recovery center

Show: Local 8 News First at 4

Title: Knox Co. Man Builds Merry-Go-Round

Date: 5-26-15

Duration: 2:25

Type: PKG

Description: A Knox County man wanted to bring a little joy to his community, so he pulled together some pieces and parts from pawn shops and junkyards to build a merry-go-round powered by an old bicycle for kids to ride.

Show: Local 8 News at 5:00

Title: Restoration House

Date: 6-30-15

Duration: :45

Type: On Set VO/SOT

Description: The Restoration House held a ribbon-cutting for Phase I of "The Village," a new community for single mothers and their families. The first phase of the project includes six apartments, offices, and a playground, where families can live while single mothers work to get back on their feet.

Show: 11 PM

Title of Story: Bell Bike Trail

Air Date: 5-13-15

Duration: 2:00

Format: Fronted PKG

Description: Knoxville was in the running for a national mountain bike trail. Voting for the Bell Helmets

contest was available online. Knoxville eventually became a top three finalist and won the competition. The trail will be the first of its kind in the southeast, guaranteed to draw visitors to East Tennessee from around the world.

CRIME

Show: 6:00 A.M.

Title of Story: MOTEL SHOOTING

Air Date: 6/10

Duration: VO

Format: :30

Description: NEW FOR THE MORNING, A MAN WAS SHOT AND TAKEN TO THE HOSPITAL. PRELIMINARY INVESTIGATION DETAILS RELEASED.

Show: Local 8 News This Morning 6:00 A.M. story

Title of story: "Knox County Deputy trouble"

Air Date 6/4

Format: VO/SOT

Description: Former knox county deputy is accused of hitting his wife and son

Show: Local 8 News at 6:00

Title: DNA Kit Update

Date: 6-24-15

Duration: 1:26

Type: PKG

Description: A new kit called Selecta DNA allows you to swab your belongings with a unique set of DNA, so if it's stolen it can be easily recovered. Knoxville was one of the first cities in the US to get the new technology, and police say it's helping to cut down on crime.

Show: Local 8 News First At 4

Title: Knox Co. Animals Seized

Date: 5-7-2015

Duration: :56

Type: Live VOSOT

Description: At two locations, nearly 4 dozens dogs and cats were seized from a family's home. Some were alive, others were dead. The animals that lived were taken to a local animal shelter for treatment.

Show:Local 8 News at 5:00

Title: Dandridge Redevelopment

Date:5-5-15

Duration: 1:52

Type: PKG

Description: The city of Dandridge has a new plan to redevelop its waterfront, including a new hotel, a boardwalk, and a floating stage. But the redevelopment comes with a sacrifice; namely, the closure of the Dandridge Library in its current location.

Show: Local 8 News at 6:00

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Show: 11 PM

Title of Story: Newport Chase

Air Date: 5-19-15

Duration: 2:25

Format: Fronted PKG

Description: Police were looking for a man who led them on a high speed chase on Interstate 40 before jumping out of his moving vehicle and running across two lanes of traffic. The whole ordeal was caught on camera from a deputy's cruiser. The man was arrested about three weeks later.

ECONOMY

Show: 6:00 A.M.

Title of Story: TAX SENDING TIPS

Air Date: 4/8

Duration: 1:00

Format: FRONTED GRAPHIC

Description: ONE WEEK AWAY FROM TAX DAY, AND WE HAVE PROFESSIONAL ADVICE FOR SENDING IN TAX FORMS.

Show: Local 8 News This Morning 5:00 AM hour

Title of story: "Charities scam"

Air Date 5/20

Format: VO/Sot

Description: Almost 200 million dollars were scammed from donors across the country. East tennessee charities are accused of not spending the money on people in need.

Show: Local 8 News First At 4

Title: Overtime Pay for Salaried Workers

Date: 6-30-2015

Duration: 3:04 (2 different segments)

Type: PKG/Facebook Response FSS

Description: The President suggested a plan to give people who work for a salary and make less than \$50,000 overtime pay. We ran the details of the President's plan, then asked what Facebook viewers thought of the proposal.

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Show: 6 PM

Title of Story: Dollywood Named Top Music Destination

Air Date: 6-12-15

Duration: 2:15

Format: PKG

Description: A poll of USA Today readers listed five locations in Tennessee among the top ten music destinations in the world. Dollywood ranked sixth on the list. The state tourism commissioner was in town at the time for the launch o

EDUCATION

Show: 6:00 A.M.

Title of Story: HEAD START REGISTRATION

Air Date: 5/19

Duration: 2:00

Format: IN-STUDIO INTERVIEW

Description: WHAT PARENTS NEED TO KNOW ABOUT HEAD START REGISTRATION. WHO IS ELIGIBLE? WHAT ARE THE REQUIREMENTS?

Show: Local 8 News This Morning 6:00 AM Hour

Title of story: "Year round school"

Air Date 5/20

Format: VO/SOT

Description: Knox County schools were talking about going year-round after having so many days off

Show: 4 PM

Title of Story: Austin East Art Showcase

Air Date: 4-28-15

Duration: 1:45

Format: Interview

Description: After months of dedication, several Knox County students prepared to show off their talent on the big stage at the Austin-East Dance and Arts Showcase. Students were selected based upon auditions, course selections, and SLC's.

Show: Local 8 News First at 4:00

Title: Manning Scholarship

Date: 6-24-15

Duration: :25

Type: On Set STILL

Description: Peyton Manning visited East Tennessee for his annual golf tournament and to present four incoming UT freshmen with the Manning Scholarship. The scholarship is given each year to students in the Haslam Scholars Program.

Show: Local 8 News First at 4

Title: Dine Out For Education

Date: 4-14-2015

Duration: 1:21

Type: On Set VOSOT

Description: The Dine Out for Education program is designed to help out the Knox County School system by asking restaurants around the area to take a night, and donate part of their profits to the school system for expenses. 33 businesses, some with multiple locations, participated.

EMERGENCY PREPARATION AND RESPONSE

Show: 6:00 A.M.

Title of Story: ASK HEATHER

Air Date: 5/13

Duration: 1:45

Format: FRONTED GRAPHICS

Description: EXPLAINING WHY WEATHER PEOPLE SAY, STAY INFORMED STAY SAFE IN PREPARING FOR TORNADOES AND OTHER SEVERE WEATHER.

Show: Local 8 news this morning 5:00 AM hour

Title of story: "Ask Heather, Tornado safety"

Air Date 5/13

Format: Ask Heather

Description: Heather did a segment on how to be safe with tornadoes and what to do when they come or how to prepare.

Show: Local 8 News First at 4

Title: Smoke Detectors And Differences

Date: 6-30-2015

Duration: :57

Type: On Set VOSOT

Description: The Knoxville Fire Department took the time to show the differences between different smoke detectors; some that only sensed smoke and others that sensed flames in a home. The fire department wanted to make sure people knew the difference in order to protect their families if fire erupts in a home.

Show: Local 8 News at 5:00

Title: July 4th Threats

Date: 6/25/15

Duration: 2:15

Type: PKG

Description: Gatlinburg hosts the first Independence Day parade in the nation. That's why they started preparing months in advance to keep people safe during all the festivities, with extra police and volunteers on duty during the parade.

Show: 6 PM

Title of Story: Trench Training

Air Date: 6-27-15

Duration: 2:00

Format: PKG

Description: With a booming economy, firefighters must be ready for any type of emergency. The Pigeon Forge Fire Department recently underwent training over two days on trench collapses. Crews were able to get down into a trench and learn skills to make the situation safer.

HEALTH

Show: Local 8 News This Morning 6:00 A.M. hour

Title Of Story: HIV Prevention

Air Date: 6/4

Format: Interview

Description: Knox County Health Department talked about how to prevent HIV

Show: 6:00 A.M.

Title of Story: SUNSCREEN DANGERS

Air Date: 6/16

Duration: 2:00

Format: FRONTED PKG

Description: LOCAL DERMATOLOGIST BREAKS DOWN NEW NATIONAL STUDY ABOUT THE DANGERS OF SUNSCREEN.

Show: Local 8 News First at 4

Title: New Abortion Laws/Bills In Tennessee

Date: 4-22-2015

Duration: 1:38

Type: PKG

Description: After Tennessee citizens voted to allow the state legislature to make laws that regulate how abortion clinics work, lawmakers worked to send bills to Governor Bill Haslam's desk that involve how an expectant mother must go about getting an abortion, including listening to heartbeats, looking at ultrasounds, etc.

Show: 6 PM

Title of Story: Hep C Spreading

Air Date: 6-5-15

Duration: 2:05

Format: PKG

Description: Health officials say Hepatitis C is spreading so quickly in Kentucky and Tennessee, it's being called an epidemic. An increase in drug use, like heroin, is to blame. The CDC is worried the problem could become much bigger: HIV. Local health officials explain curing drug addiction is the key to keeping people safe.

HUMAN INTEREST

Show: 6:00 A.M.

Title of Story: FLUKER WHEELCHAIR

Air Date: 6/5

Duration: :45

Format: VO/SOT

Description: CANCER FIGHTING TEEN WAS A SEMI-FINALIST IN A NATIONAL COMPETITION TO WIN A WHEELCHAIR ACCESSIBLE VAN.

Show: Local 8 News This Morning 6:00 A.M. hour

Title of story: "Astronaut selfie"

Air Date 5/20

Format: PKG

Description: the first astronaut to take a selfie in space, butch wilmore. Butch, a UT grad's picture went viral.

Show: Saturday 6am

Title Of Story: Former Vol Track

Air Date: 6-20-15

Duration: 1:50

Format: pkg

Description: Former UT track and field star training for Olympics loses wife during preparing for the games.

Show: Local 8 News at 6

Title: Rootin for Regen Movie

Date: 6-29-15

Duration: 1:53

Type: PKG

Description: The story of Regen Morris, an East TN boy who died of cancer in 2013, will be told in a new movie. Directors, actors, producers, and Regen's family are in East Tennessee filming the movie, and there is still room for extras.

Show: Local 8 News First at 4

Title: Vol Spirit: Blind Bikers

Date: 4-10-2015

Duration: 1:44

Type: PKG

Description: Detailing a group that helps people with visual impairments ride bicycles around the community. The group, called VIBES (Visually Impaired Blind Enhanced Services), also helps the blind community participate in other activities they may not people able to do because of their disability.

Show: Local 8 News at 5:00

Title: Pool Plagues

Date:5-20-15

Duration:1:54

Type:PKG

Description:What's lurking in the water? Health officials warn against germs that could be hiding in public pools and potentially make you sick during the summer.

Show: 11 PM

Title of Story: Wheelchair Voting

Air Date: 5-19-15

Duration: 1:55

Format: PKG

Description: A former Morristown football player is trapped inside his home after cancer left him without the use of his legs. It's very difficult for his family to transport him, so they entered a contest to

win a wheelchair-accessible van. The family shared their story and how viewers could go online and vote for them.

POLITICS

Show: 6am Saturday

Title Of Story: NAACP Fake

Air Date: 6-13-15

Duration: :45

Format: vosot

Description: Seattle chapter of NAACP President lies about her ethnic background, sparks political uproar in local communities.

Show: Local 8 News First at 4

Title: Same Sex Marriage At Supreme Court

Date: 4-27-2015

Duration: :40

Type: On Set VO

Description: A Knoxville same-sex couple, who is a part of the Supreme Court case to legalize and recognize gay marriage, heads to the nation's capital as their lawyers prepare to argue the case. Sophie Jesty and Valeria Tanco were married in a different state, but wanted Tennessee to recognize their union so that both parents could be the parents of their child.

how: Local 8 News This Morning 5:00 a.m. hour

Title of story: "Tennessee Logo Debate"

Air Date 5/25

Format: VO/SOT

Description: There's been a big debate about the new tennessee logo. A lot of people don't like it and think it could've been "drawn by a 5 year old.

Show:Local 8 News at 11:00

Title:Local Gay Marriage

Date:6-26-15

Duration:2:36

Type:PKG

Description: The Supreme Court's decision to legalize gay marriage nationwide created an emotional response for East Tennesseans, regardless of where they stand on the issue. A Knoxville couple was in the middle of the case that prompted the decision, and just hours after the ruling, another couple was the first to marry in Knox County. Meanwhile, lawmakers are working to pass a pastor protection bill that will allow religious leaders to refuse same sex ceremonies without fear of legal repercussions.

Show: 6 PM

Title of Story: Jefferson County Is Broke

Air Date: 6-15-15

Duration: 2:25

Format: PKG

Description: Jefferson County is \$90 million in debt. The mayor says the only way to fix the problem is to raise property taxes by ten cents. Commissioners say they don't want a tax hike, they want to make cuts. The mayor says those cuts will put lives at risk, like reducing ambulance services. The mayor vetoed the proposal, but commissioners later overrode it.

PUBLIC SAFETY

Show: Local 8 News This Morning 6:00 AM Hour

Title of Story: "Lots Of Bears"

Air Date 6/11

Format: VO/SOT

Description: Story Kyle Grainger did regarding a lot of bear sightings in Tennessee lately and Sevier county especially.

Show: 6:00 A.M.

Title of Story: WILD ANIMAL RESCUE

Air Date: 4/14

Duration: 2:30

Format: FRONTED PKG

Description: WHAT TO DO WHEN YOU ENCOUNTER INJURED ANIMALS OR BABY ANIMALS.

Show: Local 8 News First at 4

Title: Takata Airbag Recalls

Date: 5-20-2015

Duration: 2:30

Type: On Set Interview

Description: After the nation's largest auto recall because of dangerous airbags, we spoke to a service manager from a local car dealership, looking at what people need to know about the recall, why the airbags are so dangerous, and how to have airbags replaced if their vehicle was a part of the recall.

Show: Local 8 News at 5:00

Title: Social Safety

Date: 6-25-15

Duration: 2:29

Type: PKG

Description: On the heels of a 14-year-old girl's disappearance after she met a convicted sex offender on social media, concerns rose about apps like Kik, Snapchat, and others. Parents should monitor their children's activities online and make sure they know who kids are talking to and what they send over social media.

Show: 11 PM

Title of Story: Bear Attack Survivor Speaks

Air Date: 6-11-15

Duration: 2:00

Format: Fronted PKG

Description: After surviving a bear attack in the Great Smoky Mountains National Park, an Ohio teen shared his story from his hospital bed. He and his father were on a 50-mile backpacking trip when the bear pulled the teen out of his hammock. Several trails and back country campsites in the Smokies were shutdown out of precaution.