

Issues Programs List

Quarterly Issues Programs List

Station(s): KPEL-FM, KROF-AM, KTDY-FM, KMDL-FM, KHXT-FM, KPEL-AM

July 1, 2022, through September 30, 2022

Section I. Issues

The stations have identified the following topics as significant issues facing our community in this quarter:

- A. **Water Quality:** Teche Bayou Project advocates for improved water quality in the Bayou Teche watershed. The Bayou is on the federal list of impaired waterways. They are working to reduce garbage, household sewage and agricultural runoff for clean water. Volunteers have pulled nearly 54 tons of garbage from the bayou.
- B. **Impoverished Children:** The Desormeaux Foundation helps to clothe and feed babies. According to the Alice Report (via the United Way of Acadiana) 57% of children live in households with an income below the basic threshold of financial survival.
- C. **Scams & Computer Safety:** Chris Babin, interim President of the Better Business Bureau of Acadiana spoke about how to prevent identity theft, avoid having your banking information stolen and prevention against any fraud. He says the FTC reports the mostly costly of the scams is romance scams which are seven times more costly than any other scam.
- D. **Child Safety Seats:** The Louisiana Highway Safety Commission estimates that 96% of all child restraints are installed incorrectly, reducing their effectiveness and safety.
- E. **Childhood Cancer:** There are approximately 750 children from Louisiana who are receiving cancer treatment from St. Jude.

Section II. Responsive Programs

Date(s) Aired	Time(s) aired	Duration (Minutes)	Program Name	Related Issue	Description of Program & Issue Discussed
07/09/22	7-8 a.m.	42	Savez-Vous	Water Quality, Garbage, Environment	Does Acadiana/South Louisiana, have a major problem with water quality? Mark Pope spoke with Teche Bayou Project Direct Erin Bass about the many tons of trash they have pulled out of the Bayou Teche. They are doing this not only for aesthetics, but also to improve drinking water in the water shed.
07/09/22	7-8 a.m.	42	Savez-Vous	Poverty, Hunger, Impoverished Children	How is poverty in South Louisiana affecting children in the community and what programs are available to help those in need? Mark Pope spoke to local resale shop owner Brenda Desormeaux of the Desormeaux Foundation. She spoke of the many programs they have to help expectant mothers and women with children who need help. They help by providing free food for the children and mothers. They also offer steeply discounted items that children need.

07/16/22	7-8 a.m.	42	Savez-Vous	Women in Business, Impoverished Children	What opportunities are available to help empower women business owners in South Louisiana? Mark Pope spoke with Vice-President of Public Relations for “Connections, Women's Networking” on how they work to help women succeed in business to in turn help children.
07/23/22	7-8 a.m.	42	Savez-Vous	Childhood Cancer, Health/Wellness, Community Needs	Is Childhood cancer an epidemic in South Louisiana? What is being done to help those families who have been affected? Mark Pope spoke with Co-founder of the Sky High for Kids. The organization raises money for St. Jude as they battle to end childhood cancer.
07/30/22	7-8 a.m.	42	Savez-Vous	Scams & Computer Safety, Crime	How can South Louisiana residents protect themselves from online and telephone scams? Mark Pope spoke with the interim president of the Better Business Bureau of Acadiana about their advice on avoiding scams. He says explains that you should avoid responding to any email, text or telephone call that you don't know. He also recommends always checking websites to make sure they are legitimate.
08/06/22	7-8 a.m.	42	Savez-Vous	Culture, Community	What is being done to preserve the culture of the Cajun and Creole Culture in South Louisiana, and how does that affect tourism in the area? Mark Pope spoke with the marketing director of Vermilionville, Ellen Futch about how they preserve local culture.
08/13/22	7-8 a.m.	42	Savez-Vous	Scams & Computer Safety, Crime	What new scams, online and via telephone have been reported in South Louisiana and what can residents do to protect themselves or recover losses created by these scams? Mark spoke with Chris Babin the interim president of the Better Business Bureau of Acadiana about how to see what scams are happening in our area. The Scamtracker is part of their website. It's a crowd-sourced apparatus that allows people to see and report in real time what scams are happening in our area.
08/20/22	7-8 a.m.	42	Savez-Vous	Child Safety Seats, Public Safety	What can be done to protect children in automobiles, and why does South Louisiana have such a high rate of children being killed or injured because of improper car safety equipment? Mark Pope spoke with William Ritchey who is the safety coordinator for the Lafayette Parish Sheriff's Office about how most people do not have their child safety seats installed correctly. He spoke about how people can get help with this effort.
08/27/22	7-8 a.m.	42	Savez-Vous	Water Quality, Garbage, Environment	Is there an issue with water quality in the Lafayette Parish and the City of Lafayette? Mark Pope spoke with Russell Bourg and Greg Guidroz, supervisors for Lafayette

					Consolidated Government's Environmental Quality Division about the various programs for improving water quality and cleaning up litter.
09/03/22	7-8 a.m.	42	Savez-Vous	Education, Financial Aid	What scholarship opportunities are available for students in South Louisiana? Mark Pope Carol Trosclair about raising money for scholarships for UL Lafayette.
09/10/22	7-8 a.m.	42	Savez-Vous	Culture, Community	What steps are being taken to protect and preserve the Acadiana culture in South Louisiana? Mark Pope spoke with Randall Mann, president of the "Great Acadian Awakening" to talk about how to preserve the Acadian culture.
09/17/22	7-8 a.m.	42	Savez-Vous	Community Resources, Education	How are Lafayette Libraries providing resources for information and technology for residents of South Louisiana? Mark Pope spoke with Keith Guidry who is the Community Relations Coordinator for the Lafayette Public Library about all of the free programs and resources they have at the library.
09/24/22	7-8 a.m.	42	Savez-Vous	Local Economy, College Athletics	What impacts does the University of Louisiana at Lafayette have on the economy of South Louisiana, and what is being done to improve that impact? Mark Pope spoke with Dr. Bryan Maggard, Athletic Director with UL Lafayette about how they try to generate funds for the school and the athletics program.