

# Request to Purchase Political/ISSUE Advertising

Date of Request: 12-4-2023

Name of Person Making Request: NCC

Title of Person Making Request: Agency  
Donald J. Trump for President

Address/Phone: Strategic Media Src.  
301-941-2420

Candidate/Issue Name: Donald J. Trump for President

Office Seeking: President

Official Committee Name: Donald J. Trump for President

Treasurer's Name \_\_\_\_\_

Election Date: Feb 24th Party Republican

IF issue, please describe \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Accepted  Rejected \_\_\_\_\_

Person Taking Request Camacho

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Donald Trump

Authorized committee:

Donald J Trump for President

Agency requesting time (and contact information):

Strategic Media Services; 4601 N Fairfax Dr. Suite 730 Arlington, VA 22203

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

President

Date of election:

Varies

General  Primary

Treasurer of candidate's authorized committee:

Bradley T Crate

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

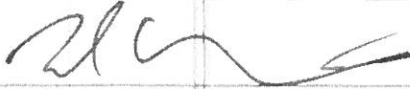
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Neil Williams	Name:
Date of Request to Purchase Ad Time: 6/8/23	Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Neil Williams

Date: 6/8/23

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## Amperсанд Cable System Order

Order #	63145635	Flight Dates	01/02/24 - 01/08/24	Update Date	12/21/23
Systemcode	6957	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Intellistrand/Myrtle Beach, SC	Advertiser	Donald J Trump for President	Show All Lines	
Market	Florence, SC	Client Code	846	Total # of Weeks	1
AE	Chris Overberg	Product Code	932	Total	\$1,200.00
Sales Coordinator	Alexandra Eng-Nguyen	Est Code	10936	Commission	\$180.00
Office	Washington	Product Name	(SC) 1.2-1.8	Net Total	\$1,020.00
Phone	(301) 941-2620	Credit Status	Cash in Advance	Total Spots	30
Status	Not accepted	Primary Demo	Households	Affiliate Split	100.0
Survey	DMA Nielsen Live+3 Jan23	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				GIMP	-
				CPM	-

Comments : 12/21 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC RT	1/8/24	1/14/24	06:00	24:00	X							-	-	2	\$30.00	\$60.00	30	IPE
2	FXNC	FXNC PT	1/8/24	1/14/24	18:00	24:00	X							-	-	2	\$50.00	\$100.00	30	IPE
3	FXNC	FXNC PT	1/1/24	1/7/24	18:00	24:00	X	X	X	X	X	X	X	-	-	13	\$50.00	\$650.00	30	IPE
4	FXNC	FXNC RT	1/1/24	1/7/24	06:00	24:00	X	X	X	X	X	X	X	-	-	13	\$30.00	\$390.00	30	IPE

	Jan 2024	Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Total
SPOTS	30	0	0	0	0	0	0	0	0	0	0	0	30
AMT	\$1,200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,200.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_  
 Date Printed 12/22/23

63145635 | Florence, SC | Intellistrand/Myrtle Beach, SC | 6957 |

## Ampersand Cable System Order

Order #	63139568	Flight Dates	12/05/23 - 12/11/23	Update Date	12/04/23
Systemcode	6957	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Intellistrand/Myrtle Beach, SC	Advertiser	Donald J Trump for President	Show All Lines	
Market	Florence, SC	Client Code	846	Total # of Weeks	1
AE	Chris Overberg	Product Code	932	Total	\$1,200.00
Sales Coordinator	Kostianlyn Rymar	Est Code	10902	Commission	\$180.00
Office	Washington	Product Name	(SC) 12/5-12/11	Net Total	\$1,020.00
Phone	(301) 941-2620	Credit Status	Cash in Advance	Total Spots	30
Status	Not accepted	Primary Demo	Households	Affiliate Split	100.0
Survey	DMA Nielsen Live+SD Dec22	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CFM

Comments : 12/4 NEW ORDER. PLEASE REVIEW AND CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment																		
1	FXNC	FXNC RT	12/11/23	12/17/23	06:00	24:00	X							-	-	2	\$30.00	\$60.00	30	OOW 2/13/2023-12/31/2023																		
2	FXNC	FXNC PT	12/11/23	12/17/23	18:00	24:00	X							-	-	2	\$50.00	\$100.00	30	OOW 2/13/2023-12/31/2023																		
3	FXNC	FXNC PT	12/4/23	12/10/23	18:00	24:00		X	X	X	X	X	X	-	-	13	\$50.00	\$650.00	30	OOW 2/13/2023-12/31/2023																		
4	FXNC	FXNC RT	12/4/23	12/10/23	06:00	24:00		X	X	X	X	X	X	-	-	13	\$30.00	\$390.00	30	OOW 2/13/2023-12/31/2023																		
<b>Dec 2023</b>			<b>Jan 2024</b>			<b>Feb 2024</b>			<b>Mar 2024</b>			<b>Apr 2024</b>			<b>May 2024</b>			<b>Jun 2024</b>			<b>Jul 2024</b>			<b>Aug 2024</b>			<b>Sep 2024</b>			<b>Oct 2024</b>			<b>Nov 2024</b>			<b>Total</b>		
<b>SPOTS</b>	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	30																		
<b>AMT</b>	\$1,200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,200.00																		

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_ Date Printed 12/04/23

63139568 | Florence, SC | Intellistrand/Myrtle Beach, SC | 6957 |

## Amperсанд Cable System Order

Order #	63139576	Flight Dates	12/1/23 - 12/18/23	Update Date	12/04/23
Systemcode	6957	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Intellistrand/Myrtle Beach, SC	Advertiser	Donald J Trump for President	Show All Lines	
Market	Florence, SC	Client Code	846	Total # of Weeks	1
AE	Chris Overberg	Product Code	932	Total	\$1,200.00
Sales Coordinator	Kostiantyn Rymar	Est Code	10903	Commission	\$180.00
Office	Washington	Product Name	(SC) 12/12-12/18	Net Total	\$1,020.00
Phone	(301) 941-2620	Credit Status	Cash in Advance	Total Spots	30
Status	Not accepted	Primary Demo	Households	Affiliate Split	100.0
Survey	DMA Nielsen Live+SD Dec22	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 12/4 NEW ORDER, PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment																		
1	FXNC	FXNC RT	12/18/23	12/24/23	06:00	24:00	X							-	-	2	\$30.00	\$60.00	30	OOW 2/13/2023-12/31/2023																		
2	FXNC	FXNC PT	12/18/23	12/24/23	18:00	24:00	X							-	-	2	\$50.00	\$100.00	30	OOW 2/13/2023-12/31/2023																		
3	FXNC	FXNC PT	12/11/23	12/17/23	18:00	24:00		X	X	X	X	X	X	-	-	13	\$50.00	\$650.00	30	OOW 2/13/2023-12/31/2023																		
4	FXNC	FXNC RT	12/11/23	12/17/23	06:00	24:00		X	X	X	X	X	X	-	-	13	\$30.00	\$390.00	30	OOW 2/13/2023-12/31/2023																		
<b>Dec 2023</b>			<b>Jan 2024</b>			<b>Feb 2024</b>			<b>Mar 2024</b>			<b>Apr 2024</b>			<b>May 2024</b>			<b>Jun 2024</b>			<b>Jul 2024</b>			<b>Aug 2024</b>			<b>Sep 2024</b>			<b>Oct 2024</b>			<b>Nov 2024</b>			<b>Total</b>		
<b>SPOTS</b>			30			0			0			0			0			0			0			0			0			0			0			30		
<b>AMT</b>			\$1,200.00			\$0.00			\$0.00			\$0.00			\$0.00			\$0.00			\$0.00			\$0.00			\$0.00			\$0.00			\$0.00			\$1,200.00		

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_ Date Printed 12/04/23

63139576 | Florence, SC | Intellistrand/Myrtle Beach, SC | 6957 |



## Ampersand Cable System Order

Order #	63139598	Flight Dates	12/19/23 - 12/22/23	Update Date	12/04/23
Syscode	6957	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Intellistrand/Myrtle Beach, SC	Advertiser	Donald J Trump for President	Show All Lines	
Market	Florence, SC	Client Code	846	Total # of Weeks	
AE	Chris Overberg	Product Code	932	Total	
Sales Coordinator	Kostiantyn Rymar	Est Code	10904	Commission	
Office	Washington	Product Name	(SC) 12/19-12/22	Net Total	
Phone	(301) 941-2620	Credit Status	Cash In Advance	Total Spots	
Status	Not accepted	Primary Demo	Households	Affiliate Split	
Survey	DMA Nielsen Live+SD Dec22	Makegood Policy	Approval Required	Sold On	
				GRP	
				CPP	

Comments : 12/4 NEW ORDER. PLEASE REVIEW AND CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC PT	12/18/23	12/24/23	18:00	24:00		X	X	X	X			-	-	15	\$50.00	\$750.00	30	OOW 2/13/2023-12/31/2023
2	FXNC	FXNC RT	12/18/23	12/24/23	06:00	24:00		X	X	X	X			-	-	15	\$30.00	\$450.00	30	OOW 2/13/2023-12/31/2023
<b>Dec 2023    Jan 2024    Feb 2024    Mar 2024    Apr 2024    May 2024    Jun 2024    Jul 2024    Aug 2024    Sep 2024    Oct 2024    Nov 2024    Total</b>																				
<b>SPOTS</b>	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	30
<b>AMT</b>	\$1,200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,200.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_ Date Printed 12/04/23

63139598 | Florence, SC | Intellistrand/Myrtle Beach, SC | 6957 |