

Request to Purchase Political/ISSUE Advertising

Date of Request: 1-7-2024

Name of Person Making Request: NCC

Title of Person Making Request: JEFF Moring
301-941-2620

Address/Phone:

Candidate/Issue Name: Americans for Prosperity Alliance

Office Seeking: Pro Nikki Haley

Official Committee Name: Americans for Prosperity Alliance

Treasurer's Name _____

Election Date: 2-24-2024 Party Rep. Primary

IF issue, please describe Pro Nikki Haley

Accepted Rejected _____

Person Taking Request Camacho

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Total Video Placements, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: American Prosperity Alliance

Agency name: Total Video Placements

Address: PO Box 1051, New Albany, OH 43054

Contact: Total Video Placements

Phone number: 202-931-5445

Email: info@totalvideoplacements.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: American Prosperity Alliance

Address: 1900 Campus Commons Drive, Suite 100, Reston, VA 20191

Contact: American Prosperity Alliance

Phone number:

Email: info@prosperityalliance.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Chairman: Steven Stallmer

Treasurer: Steven Stallmer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

H.R. 6283, The Drug Act

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Total Video Placements</i>	Signature:
Name: Total Video Placements	Name:
Date of Request to Purchase Ad Time: 11/13/23	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>See Contract in</i>	Station Call Letters: <i>m</i>	Date Received/Requested: <i>FILE</i>
Est. #: _____	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Amperсанд Cable System Order

Order #	63148023
Syscode	6957
System Name	Intellistrand/Myrtle Beach, SC
Market	Florence, SC
AE	Jeff Moring
Sales Coordinator	Christopher Pyle
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Nov23

Flight Dates	01/09/24 - 02/05/24
Agency	Total Video Placements
Advertiser	Americans For Prosperity Action
Client Code	SC
Product Code	01090205
Est Code	4667
Product Name	SC 1.9-2.5
Credit Status	Cash in Advance
Primary Demo	Households
Makegood Policy	Approval Required

Update Date	01/05/24
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	4
Total	\$16,560.00
Commission	\$2,484.00
Net Total	\$14,076.00
Total Spots	770
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 1/5 NEW ORDER. PLEASE REVIEW AND CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN RT	1/8/24	1/14/24	06:00	18:00		X	X	X	X	X	X	-	-	19	\$20.00	\$380.00	30	NCR 1/2/2023-12/29/2023
2	ESPN	ESPN PT	1/15/24	1/21/24	18:00	24:00	X	X	X	X	X	X	X	-	-	20	\$40.00	\$800.00	30	NCR 1/2/2023-12/29/2023
3	ESPN	ESPN PT	1/22/24	1/28/24	18:00	24:00	X	X	X	X	X	X	X	-	-	10	\$40.00	\$400.00	30	NCR 1/2/2023-12/29/2023
4	ESPN	ESPN PT	1/29/24	2/4/24	18:00	24:00	X	X	X	X	X	X	X	-	-	10	\$40.00	\$400.00	30	NCR 1/2/2023-12/29/2023
5	ESPN	ESPN PT	2/5/24	2/11/24	18:00	24:00	X							-	-	1	\$40.00	\$40.00	30	NCR 1/2/2023-12/29/2023
6	FOOD	FOOD RT	1/8/24	1/14/24	06:00	18:00		X	X	X	X	X	X	-	-	19	\$6.00	\$114.00	30	NCR 1/2/2023-12/29/2023
7	FOOD	FOOD PT	1/15/24	1/21/24	18:00	24:00	X	X	X	X	X	X	X	-	-	20	\$15.00	\$300.00	30	NCR 1/2/2023-12/29/2023
8	FOOD	FOOD PT	1/22/24	1/28/24	18:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	NCR 1/2/2023-12/29/2023
9	FOOD	FOOD PT	1/29/24	2/4/24	18:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	NCR 1/2/2023-12/29/2023
10	FOOD	FOOD PT	2/5/24	2/11/24	18:00	24:00	X							-	-	1	\$15.00	\$15.00	30	NCR 1/2/2023-12/29/2023
11	FXNC	FXNC EM	1/8/24	1/14/24	06:00	10:00		X	X	X	X	X	X	-	-	14	\$35.00	\$490.00	30	NCR 1/2/2023-12/29/2023
12	FXNC	FXNC RT	1/15/24	1/21/24	06:00	18:00	X	X	X	X	X	X	X	-	-	25	\$20.00	\$500.00	30	NCR 1/2/2023-12/29/2023
13	FXNC	FXNC RT	1/22/24	1/28/24	06:00	18:00	X	X	X	X	X	X	X	-	-	10	\$20.00	\$200.00	30	NCR 1/2/2023-12/29/2023
14	FXNC	FXNC RT	1/29/24	2/4/24	06:00	18:00	X	X	X	X	X	X	X	-	-	10	\$20.00	\$200.00	30	NCR 1/2/2023-12/29/2023
15	FXNC	FXNC RT	2/5/24	2/11/24	06:00	18:00	X							-	-	1	\$20.00	\$20.00	30	NCR 1/2/2023-12/29/2023
16	FXNC	FXNC PT	1/8/24	1/14/24	18:00	24:00		X	X	X	X	X	X	-	-	19	\$50.00	\$950.00	30	NCR 1/2/2023-12/29/2023
17	HALL	HALL RT	1/15/24	1/21/24	06:00	18:00	X	X	X	X	X	X	X	-	-	20	\$10.00	\$200.00	30	NCR 1/2/2023-12/29/2023
18	HALL	HALL RT	1/22/24	1/28/24	06:00	18:00	X	X	X	X	X	X	X	-	-	10	\$10.00	\$100.00	30	NCR 1/2/2023-12/29/2023
19	HALL	HALL RT	1/29/24	2/4/24	06:00	18:00	X	X	X	X	X	X	X	-	-	10	\$10.00	\$100.00	30	NCR 1/2/2023-12/29/2023
20	HALL	HALL RT	2/5/24	2/11/24	06:00	18:00	X							-	-	1	\$10.00	\$10.00	30	NCR 1/2/2023-12/29/2023
21	HALL	HALL PT	1/8/24	1/14/24	18:00	24:00		X	X	X	X	X	X	-	-	19	\$30.00	\$570.00	30	NCR 1/2/2023-12/29/2023

Amperсанд Cable System Order

Order #	63148023	Flight Dates	01/09/24 - 02/05/24	Update Date	01/05/24
Systemcode	6957	Agency	Total Video Placements	Version	1 Vs. 1
System Name	Intellisrand/Myrtle Beach, SC	Advertiser	Americans For Prosperity Action	Show All Lines	
Market	Florence, SC	Client Code	SC	Total # of Weeks	4
AE	Jeff Moring	Product Code	01090205	Total	\$16,560.00
Sales Coordinator	Christopher Pyle	Est Code	4667	Commission	\$2,484.00
Office	Washington	Product Name	SC 1.9.2.5	Net Total	\$14,076.00
Phone	(301) 941-2620	Credit Status	Cash In Advance	Total Spots	770
Status	Not accepted	Primary Demo	Households	Affiliate Split	100.0
Survey	DMA Nielsen Live+3 Nov23	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 1/5 NEW ORDER. PLEASE REVIEW AND CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	HGTV RT	1/15/24	1/21/24	06:00	18:00	X	X	X	X	X	X	X	-	-	20	\$10.00	\$200.00	30	NCR 1/2/2023-12/29/2023
23	HGTV	HGTV RT	1/22/24	1/28/24	06:00	18:00	X	X	X	X	X	X	X	-	-	10	\$10.00	\$100.00	30	NCR 1/2/2023-12/29/2023
24	HGTV	HGTV RT	1/29/24	2/4/24	06:00	18:00	X	X	X	X	X	X	X	-	-	10	\$10.00	\$100.00	30	NCR 1/2/2023-12/29/2023
25	HGTV	HGTV RT	2/5/24	2/11/24	06:00	18:00	X							-	-	1	\$10.00	\$10.00	30	NCR 1/2/2023-12/29/2023
26	HGTV	HGTV PT	1/8/24	1/14/24	18:00	24:00		X	X	X	X	X	X	-	-	19	\$30.00	\$570.00	30	NCR 1/2/2023-12/29/2023
27	TLC	TLC RT	1/15/24	1/21/24	06:00	18:00	X	X	X	X	X	X	X	-	-	20	\$3.00	\$60.00	30	NCR 1/2/2023-12/29/2023
28	TLC	TLC RT	1/22/24	1/28/24	06:00	18:00	X	X	X	X	X	X	X	-	-	5	\$3.00	\$15.00	30	NCR 1/2/2023-12/29/2023
29	TLC	TLC RT	1/29/24	2/4/24	06:00	18:00	X	X	X	X	X	X	X	-	-	5	\$3.00	\$15.00	30	NCR 1/2/2023-12/29/2023
30	TLC	TLC RT	2/5/24	2/11/24	06:00	18:00	X							-	-	1	\$3.00	\$3.00	30	NCR 1/2/2023-12/29/2023
31	TLC	TLC PT	1/8/24	1/14/24	18:00	24:00		X	X	X	X	X	X	-	-	19	\$10.00	\$190.00	30	NCR 1/2/2023-12/29/2023
32	ESPN	ESPN RT	1/15/24	1/21/24	06:00	18:00	X	X	X	X	X	X	X	-	-	20	\$20.00	\$400.00	30	NCR 1/2/2023-12/29/2023
33	ESPN	ESPN RT	1/22/24	1/28/24	06:00	18:00	X	X	X	X	X	X	X	-	-	10	\$20.00	\$200.00	30	NCR 1/2/2023-12/29/2023
34	ESPN	ESPN RT	1/29/24	2/4/24	06:00	18:00	X	X	X	X	X	X	X	-	-	10	\$20.00	\$200.00	30	NCR 1/2/2023-12/29/2023
35	ESPN	ESPN PT	1/8/24	1/14/24	18:00	24:00		X	X	X	X	X	X	-	-	19	\$40.00	\$760.00	30	NCR 1/2/2023-12/29/2023
36	FOOD	FOOD RT	2/5/24	2/11/24	06:00	18:00	X							-	-	1	\$6.00	\$6.00	30	NCR 1/2/2023-12/29/2023
37	FXNC	FXNC EM	1/15/24	1/21/24	06:00	10:00	X	X	X	X	X	X	X	-	-	15	\$35.00	\$525.00	30	NCR 1/2/2023-12/29/2023
38	FXNC	FXNC EM	1/22/24	1/28/24	06:00	10:00	X	X	X	X	X	X	X	-	-	10	\$35.00	\$350.00	30	NCR 1/2/2023-12/29/2023
39	FXNC	FXNC EM	1/29/24	2/4/24	06:00	10:00	X	X	X	X	X	X	X	-	-	10	\$35.00	\$350.00	30	NCR 1/2/2023-12/29/2023
40	FXNC	FXNC RT	1/8/24	1/14/24	06:00	18:00		X	X	X	X	X	X	-	-	24	\$20.00	\$480.00	30	NCR 1/2/2023-12/29/2023
41	FXNC	FXNC PT	2/5/24	2/11/24	18:00	24:00	X							-	-	1	\$50.00	\$50.00	30	NCR 1/2/2023-12/29/2023
42	HALL	HALL PT	1/15/24	1/21/24	18:00	24:00	X	X	X	X	X	X	X	-	-	20	\$30.00	\$600.00	30	NCR 1/2/2023-12/29/2023

Amperсанд Cable System Order

Order #	63148023	Flight Dates	01/09/24 - 02/05/24	Update Date	01/05/24
Syscode	6957	Agency	Total Video Placements	Version	1 Vs. 1
System Name	Intellistrand/Myrtle Beach, SC	Advertiser	Americans For Prosperity Action	Show All Lines	
Market	Florence, SC	Client Code	SC	Total # of Weeks	4
AE	Jeff Moring	Product Code	01090205	Total	\$16,560.00
Sales Coordinator	Christopher Pyle	Est Code	4667	Commission	\$2,484.00
Office	Washington	Product Name	SC 1.9-2.5	Net Total	\$14,076.00
Phone	(301) 941-2620	Credit Status	Cash in Advance	Total Spots	770
Status	Not accepted	Primary Demo	Households	Affiliate Split	100.0
Survey	DMA Nielsen Live+3 Nov23	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments: 1/5 NEW ORDER, PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HALL	HALL PT	1/22/24	1/28/24	18:00	24:00	X	X	X	X	X	X	X	-	-	10	\$30.00	\$300.00	30	NCR 1/2/2023-12/29/2023
44	HALL	HALL PT	1/29/24	2/4/24	18:00	24:00	X	X	X	X	X	X	X	-	-	10	\$30.00	\$300.00	30	NCR 1/2/2023-12/29/2023
45	HGTV	HGTV RT	1/8/24	1/14/24	06:00	18:00		X	X	X	X	X	X	-	-	19	\$10.00	\$190.00	30	NCR 1/2/2023-12/29/2023
46	HGTV	HGTV PT	2/5/24	2/11/24	18:00	24:00	X							-	-	1	\$30.00	\$30.00	30	NCR 1/2/2023-12/29/2023
47	TLC	TLC PT	1/15/24	1/21/24	18:00	24:00	X	X	X	X	X	X	X	-	-	20	\$10.00	\$200.00	30	NCR 1/2/2023-12/29/2023
48	TLC	TLC PT	1/22/24	1/28/24	18:00	24:00	X	X	X	X	X	X	X	-	-	10	\$10.00	\$100.00	30	NCR 1/2/2023-12/29/2023
49	TLC	TLC PT	1/29/24	2/4/24	18:00	24:00	X	X	X	X	X	X	X	-	-	10	\$10.00	\$100.00	30	NCR 1/2/2023-12/29/2023
50	FOOD	FOOD RT	1/15/24	1/21/24	06:00	18:00	X	X	X	X	X	X	X	-	-	20	\$6.00	\$120.00	30	NCR 1/2/2023-12/29/2023
51	FOOD	FOOD RT	1/22/24	1/28/24	06:00	18:00	X	X	X	X	X	X	X	-	-	10	\$6.00	\$60.00	30	NCR 1/2/2023-12/29/2023
52	FOOD	FOOD RT	1/29/24	2/4/24	06:00	18:00	X	X	X	X	X	X	X	-	-	10	\$6.00	\$60.00	30	NCR 1/2/2023-12/29/2023
53	FXNC	FXNC EM	2/5/24	2/11/24	06:00	10:00	X							-	-	1	\$35.00	\$35.00	30	NCR 1/2/2023-12/29/2023
54	HALL	HALL RT	1/8/24	1/14/24	06:00	18:00		X	X	X	X	X	X	-	-	19	\$10.00	\$190.00	30	NCR 1/2/2023-12/29/2023
55	HGTV	HGTV PT	1/15/24	1/21/24	18:00	24:00	X	X	X	X	X	X	X	-	-	20	\$30.00	\$600.00	30	NCR 1/2/2023-12/29/2023
56	HGTV	HGTV PT	1/22/24	1/28/24	18:00	24:00	X	X	X	X	X	X	X	-	-	10	\$30.00	\$300.00	30	NCR 1/2/2023-12/29/2023
57	HGTV	HGTV PT	1/29/24	2/4/24	18:00	24:00	X	X	X	X	X	X	X	-	-	10	\$30.00	\$300.00	30	NCR 1/2/2023-12/29/2023
58	TLC	TLC PT	2/5/24	2/11/24	18:00	24:00	X							-	-	1	\$10.00	\$10.00	30	NCR 1/2/2023-12/29/2023
59	ESPN	ESPN RT	2/5/24	2/11/24	06:00	18:00	X							-	-	1	\$20.00	\$20.00	30	NCR 1/2/2023-12/29/2023
60	FXNC	FXNC PT	1/15/24	1/21/24	18:00	24:00	X	X	X	X	X	X	X	-	-	20	\$50.00	\$1,000.00	30	NCR 1/2/2023-12/29/2023
61	FXNC	FXNC PT	1/22/24	1/28/24	18:00	24:00	X	X	X	X	X	X	X	-	-	10	\$50.00	\$500.00	30	NCR 1/2/2023-12/29/2023
62	FXNC	FXNC PT	1/29/24	2/4/24	18:00	24:00	X	X	X	X	X	X	X	-	-	10	\$50.00	\$500.00	30	NCR 1/2/2023-12/29/2023
63	TLC	TLC RT	1/8/24	1/14/24	06:00	18:00	X	X	X	X	X	X	X	-	-	19	\$3.00	\$57.00	30	NCR 1/2/2023-12/29/2023

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64	FOOD	FOOD PT	1/8/24	1/14/24	18:00	24:00		X	X	X	X	X	X	-	-	19	\$15.00	\$285.00	30	NCR 1/2/2023-12/29/2023
65	HALL	HALL PT	2/5/24	2/11/24	18:00	24:00	X							-	-	1	\$30.00	\$30.00	30	NCR 1/2/2023-12/29/2023
SPOTS			632	138	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	770
AMT			\$13,506.00	\$3,054.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$16,560.00

SYSTEM APP: SALES ACCT Date Printed: 01/08/24

63148023 | Florence, SC | Intellistrand/Myrtle Beach, SC | 6957 |