

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Ben Rheault, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Ben Rheault		
Agency name: Strategic Media Services		
Address: 4601 N. Fairfax Drive Suite 730 Arlington, VA 22203		
Contact: Ben Rheault	Phone number: 202-337-5700	Email: brheault@strategicmediaservices.com
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: Show Me Values PAC		
Address: PO BOX 26141, ALEXANDRIA, VA 22313		
Contact: Brenda Hankins	Phone number:	Email: showmevaluespac@cc.electionfco.org
Station is authorized to announce the time as paid for by such person or entity.		
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):		
Custodian of Records: BRENDA HANKINS PO BOX 26141 ALEXANDRIA, VA 22313 Title: ASSISTANT TREASURER Treasurer:		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input type="checkbox"/> N/A
Name(s) of every candidate referred to: Eric Greitens		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): Missouri Senate		
Date of election: 8/2/22		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input checked="" type="checkbox"/> N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Ben Rheault <small>Digitally signed by Ben Rheault Date: 2022.06.23 11:32:41 -04'00'</small>	Signature: <i>[Handwritten Signature]</i>
Name: Ben Rheault	Name: <i>MERANIE STOKUM</i>
Date of Request to Purchase Ad Time: 6.23.22	Date of Station Agreement to Sell Time: <i>7/6/22</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *7/6/22*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:
 Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>See attached</i>	Station Call Letters:	Date Received/Requested: <i>7/6/22</i>
Est. #:	Station Location: <i>See attached</i>	Run Start and End Dates: <i>See attached</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Contract Summary

StateNets Platinum
 Atr: Dave Martin
 2601 Northwind Drive
 Richmond VA 23233

Advertiser SHOW Me Values PAC	Product EG-issue (20777)-P	Order # 20777	Ver # 0	Rev # 2	Page # 1
Salesperson * Stateneis	Salesperson Phone #	Date 7/13/22	Time 11:42:51AM	Start 7/18/22	End 7/31/22
Sales Office Learfield	Agency Phone # (804)364-3075	Demos			
		Survey			

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Qtr-3 2022	Qtr-4 2022	Qtr-1 2023	Qtr-2 2023	Total
Brownfield Missouri	8,034	0	0	0	0	0	0	0	0	0	0	0	8,034				8,034
Missouri net	9,841	0	0	0	0	0	0	0	0	0	0	0	9,841				9,841
All Vehicles - Total Gross	17,875												17,875				17,875
All Vehicles - Total Units	26												26				26

Air Time Gross: \$17,875.00	
Agency Commission: \$2,681.25	Total Net: \$15,193.75

Advertiser agrees that network may exercise its right and responsibility to approve all creative submitted by advertiser and refuse to air any creative found to be of questionable truth or accuracy.

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser, the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield, 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learfield.com



Contract

StateNets Platinum
 Attn: Dave Martin
 2601 Northwind Drive
 Richmond VA 23233

Advertiser	Product	Order #	Ver #	Rev #	# Wks	Page #
Show Me Values PAC	EG-issue (20777)-P	20777	0		2	1
Salesperson	Salesperson Phone #	Date	Time	Start	End	
* Statenets		7/13/22	11:42:51AM	7/18/22	7/31/22	
Sales Office	Agency Phone #	Demos				
Learfield	(804)364-3075	Survey				

Line #	Vehicle	Days & Times	Jul 18	Jul 25	Aug 1	Aug 8	Aug 15	Aug 22	Aug 29	Sep 5	Sep 12	Sep 19	Sep 26	Oct 3	Oct 10	Total Units	Len	Unit Rate	Extend Total
1	Brownfield Missouri	Tu-Fr 6AM-7PM	11													11	60	618.00	6798
2	Brownfield Missouri	Mo 6AM-7PM		2												2	60	618.00	1236
	Totals		11	2												13			8034
3	Missourinet	Tu-Fr 6AM-7PM	11													11	60	757.00	8327
4	Missourinet	Mo 6AM-7PM		2												2	60	757.00	1514
	Totals		11	2												13			9841
Weekly Units			22	4	0	0	0	0	0	0	0	0	0	0	0	26			17875
Weekly Gross \$			15125	2750															

Total Gross:	\$17,875.00	Agency Commission:	\$2,681.25	Total Net:	\$15,193.75
---------------------	--------------------	---------------------------	-------------------	-------------------	--------------------

Accepted for Learfield:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser.

Name

Title

Name

Title

Advertiser agrees that network may exercise its right and responsibility to approve all creative submitted by advertiser and refuse to air any creative found to be of questionable truth or accuracy. Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser, the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield, 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learfield.com