

Contract

MO FARM BUREAU FARM PAC
 Attn: Eric Bohl
 701 S COUNTRY CLUB DRIVE
 PO BOX 658
 JEFFERSON CITY, MO 65102

Advertiser	Product	Order #	Ver #	Rev #	# Wks	Page #
MO FARM BUREAU FARM PAC	Vicky Hartzler (20727) - P	20727	0	5	5	1
Salesperson	Salesperson Phone #	Date	Time	Start	End	
Laurie Bonnot	(573)556-1238	7/6/22	8:10:01AM	7/4/22	8/7/22	
Sales Office	Agency Phone #					
Leafield	(573)893-1468					

Line #	Vehicle	Days & Times	Jul 4	Jul 11	Jul 18	Jul 25	Aug 1	Aug 8	Aug 15	Aug 22	Aug 29	Sep 5	Sep 12	Sep 19	Sep 26	Total Units	Len	Unit Rate	Expende Total
1	Brownfield Missouri	M-F 5a-7p	1	3	3	3	1									10	30	483.00	4830
2	Brownfield Missouri	Mo 5AM-7PM					1									1	30	483.00	483
3	Brownfield Missouri	Tu 5AM-7PM					1									1	30	483.00	483
	Totals		1	3	3	3	2									12			5796
4	Missouri	M-Sa 6a-7p	2	3	3	3	3									11	30	541.00	5951
5	Missouri	Mo 6AM-7PM					1									1	30	541.00	541
	Totals		2	3	3	3	1									12			6492
	Weekly Units		3	6	6	6	3	0	0	0	0	0	0	0	0	24			
	Weekly Gross \$		1565	3072	3072	3072	1507												12288

Total Gross: \$12,288.00 **Agency Commission:** **Total Net: \$12,288.00**

Accepted for Learfield:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name _____ Title _____ Name _____ Title _____

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser, the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield, 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learfield.com



LEARFIELD

Contract Summary

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Laurie Bonnot	(573)556-1238	7/6/22	8-10:01AM	7/4/22	8/7/22	
Sales Office	Agency Phone #	Demos				
Learfield	(573)893-1468	Survey				

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Qtr 3 2022	Qtr 4 2022	Qtr 1 2023	Qtr 2 2023	Total	
Brownfield Missouri	4,830	966	0	0	0	0	0	0	0	0	0	0	5,796				5,796	12
Missouri net	5,951	541	0	0	0	0	0	0	0	0	0	0	6,492				6,492	12
All Vehicles - Total Gross	10,781	1,507											12,288				12,288	24
All Vehicles - Total Units	21	3											24				24	24

Air Time Gross:	\$12,288.00	Agency Commission:		Total Net:	\$12,288.00
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**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, Eric Bohl of Missouri Farm Bureau, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Missouri Farm Bureau Federation Federal PAC
Address: 701 S. Country Club Drive, Jefferson City, MO 65109
Contact: Eric Bohl
Phone number: 573-893-1467
Email: eric.bohl@mofb.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Missouri Farm Bureau Federation Federal PAC
Address: 701 S. Country Club Drive, Jefferson City, MO 65109
Contact: Eric Bohl
Phone number: 573-893-1467
Email: eric.bohl@mofb.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Trent Drake, Chairman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

Name(s) of every candidate referred to: **Vicky Hartzler**

Office(s) sought by such candidate(s) (no acronyms or abbreviations): **United States Senate**

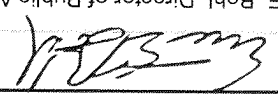
Date of election: **August 2, 2022**

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

Ads in support of Vicky Hartzler for Senate

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: Melanie Stockman <small>Digitally signed by Melanie Stockman Date: 2022.07.06 08:16:58 -0500</small>
Name: Eric E. Bohl, Director of Public Affairs	Name: Melanie Stockman
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 7/6/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No

Date ad received: 7/6/22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: see attached	Station Call Letters:	Date Received/Requested: 7/6/22	Est. #: see attached	Station Location: see attached	Run Start and End Dates: see attached
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For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.