



KATV, LLC  
PO Box 77  
Little Rock, AR 72203

National Media Inc  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 264593

**Schedule Dates** 10/01/14-10/06/14  
**Advertiser** Tim Griffin for Lt. Gov/Rep (13114)  
**Agency/T-Code** National Media Inc (1296)/ELECTRONIC  
**Product** Political-Political (1088)  
**Brand** POLITICAL (2893)  
**Salesperson** Jones, Mike (1068)  
**Sales Office** CONTINENTAL - Washington, DC  
**Buyer Name** ANGLE,BEN  
**Phone/Fax** /  
**CPE** 349/631/5492  
**Account Types** National/Political Candidate Agency  
**Billing Type** Standard  
**Comments** GRIFFIN/LT GOV/REP

**Date Entered** 09/23/14  
**Last Modified** 09/23/14  
**Entered By** Brook Wright  
**CO-OP** No  
**Headline #** ECR09412604  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,220.00  
**Net Total** \$12,580.00  
**Sales Tax**

### KATV Little Rock (KATV)

By Broadcast Month	Spots	Rate
Oct. 2014	23	\$14,800.00
<b>Grand Total:</b>	<b>23</b>	<b>\$14,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/01/14-10/01/14	3	:30	4:57A- NEWS-DAYBREAK EARLY	1			X					1	\$205.00	\$205.00	KATV Little Rock (KATV)		9/23/14
2.0	Normal Line / SPOT (2)	10/02/14-10/02/14	3	:30	4:57A- NEWS-DAYBREAK EARLY	1				X				1	\$205.00	\$205.00	KATV Little Rock (KATV)		9/23/14
3.0	Normal Line / SPOT (3)	10/03/14-10/03/14	3	:30	4:57A- NEWS-DAYBREAK EARLY	1					X			1	\$205.00	\$205.00	KATV Little Rock (KATV)		9/23/14
4.0	Normal Line / SPOT (4)	10/06/14-10/06/14	3	:30	4:57A- NEWS-DAYBREAK EARLY	1	X							1	\$205.00	\$205.00	KATV Little Rock (KATV)		9/23/14
5.0	Normal Line / SPOT (5)	10/02/14-10/02/14	3	:30	5:58A- NEWS-DAYBREAK	1				X				1	\$525.00	\$525.00	KATV Little Rock (KATV)		9/23/14
6.0	Normal Line / SPOT (6)	10/06/14-10/06/14	3	:30	5:58A- NEWS-DAYBREAK	1	X							1	\$525.00	\$525.00	KATV Little Rock (KATV)		9/23/14
7.0	Normal Line / SPOT (7)	10/01/14-10/01/14	3	:30	7A- ABC--GOOD MORNING AMERICA	1			X					1	\$505.00	\$505.00	KATV Little Rock (KATV)		9/23/14
8.0	Normal Line / SPOT (8)	10/03/14-10/03/14	3	:30	7A- ABC--GOOD MORNING AMERICA	1					X			1	\$505.00	\$505.00	KATV Little Rock (KATV)		9/23/14
9.0	Normal Line / SPOT (9)	10/06/14-10/06/14	3	:30	7A- ABC--GOOD MORNING AMERICA	1	X							1	\$505.00	\$505.00	KATV Little Rock (KATV)		9/23/14
10.0	Normal Line / SPOT (10)	10/04/14-10/04/14	3	:30	6:57A- ABC--GOOD MORNING AMERICA SAT	1						X		1	\$205.00	\$205.00	KATV Little Rock (KATV)		9/23/14

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11.0	Normal Line / SPOT (11)	10/04/14-10/04/14	3	:30	8:01A- NEWS-SATURDAY DAYBREAK	1						X		1	\$255.00	\$255.00	KATV Little Rock (KATV)		9/23/14
12.0	Normal Line / SPOT (12)	10/01/14-10/01/14	3	:30	9A- NEWS-GOOD MORNING ARKANSAS	1			X					1	\$175.00	\$175.00	KATV Little Rock (KATV)		9/23/14
13.0	Normal Line / SPOT (13)	10/03/14-10/03/14	3	:30	9A- NEWS-GOOD MORNING ARKANSAS	1					X			1	\$175.00	\$175.00	KATV Little Rock (KATV)		9/23/14
14.0	Normal Line / SPOT (14)	10/02/14-10/02/14	3	:30	4:58P- NEWS-KATV NEWS LIVE @ 5	1				X				1	\$850.00	\$850.00	KATV Little Rock (KATV)		9/23/14
15.0	Normal Line / SPOT (15)	10/06/14-10/06/14	3	:30	4:58P- NEWS-KATV NEWS LIVE @ 5	1	X							1	\$850.00	\$850.00	KATV Little Rock (KATV)		9/23/14
16.0	Normal Line / SPOT (16)	10/01/14-10/01/14	3	:30	5:58P- NEWS-KATV NEWS @ 6	1			X					1	\$1,150.00	\$1,150.00	KATV Little Rock (KATV)		9/23/14
17.0	Normal Line / SPOT (17)	10/03/14-10/03/14	3	:30	5:58P- NEWS-KATV NEWS @ 6	1					X			1	\$1,150.00	\$1,150.00	KATV Little Rock (KATV)		9/23/14
18.0	Normal Line / SPOT (18)	10/04/14-10/04/14	3	:30	5:59P- NEWS-KATV SATURDAY NEWS @ 6	1						X		1	\$355.00	\$355.00	KATV Little Rock (KATV)		9/23/14
19.0	Normal Line / SPOT (19)	10/01/14-10/01/14	3	:30	6:30P- 7P (CST)	1			X					1	\$1,250.00	\$1,250.00	KATV Little Rock (KATV)	WHEEL OF FORTUNE	9/23/14
20.0	Normal Line / SPOT (20)	10/02/14-10/02/14	3	:30	6:30P- 7P (CST)	1				X				1	\$1,250.00	\$1,250.00	KATV Little Rock (KATV)	WHEEL OF FORTUNE	9/23/14

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21.0	Normal Line / SPOT (21)	10/03/14-10/03/14	3	:30	6:30P- 7P (CST)	1					X			1	\$1,250.00	\$1,250.00	KATV Little Rock (KATV)	WHEEL OF FORTUNE	9/23/14
22.0	Normal Line / SPOT (22)	10/02/14-10/02/14	3	:30	10P- NEWS-KATV NEWS NIGHTSIDE	1				X				1	\$1,250.00	\$1,250.00	KATV Little Rock (KATV)		9/23/14
23.0	Normal Line / SPOT (23)	10/06/14-10/06/14	3	:30	10P- NEWS-KATV NEWS NIGHTSIDE	1	X							1	\$1,250.00	\$1,250.00	KATV Little Rock (KATV)		9/23/14

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