

WMRZ
Albany, GA
Quarterly Issues/Programs List
First Quarter, 2018
03/30/2018

WMRZ
Quarterly Issues/Programs List

WMRZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ALZHEIMERS ASSOCIATION:** DANCING STARS IS A BENEFIT RAISING FUNDS FOR THE ALZHEIMER'S ASSOCIATION OF GEORGIA
- **BREAST CANCER:** TURNING POINT CARES FOR WOMEN WITH BREAST CANCER AND PROVIDES PHYSICAL THERAPY AND COUNSELING
- **CHILDREN'S MIRACLE HOSPITAL:** Promoting the work the hospital does and how the listeners can help.
- **Education:** GA PARTNERSHIP FOR EDUCATION PUBLISHES IT ANNUAL TOP TEN ISSUES TO WATCH REPORT
- **GA FORESTRY COMMISSION:** GA FORESTRY COMMISSION IS RESPONSIBLE FOR PROTECTION AND CONSERVATION OF GEORGIA'S FOREST RESOURCES
- **Georgia Center of Innovation for Agribusiness :** From small-town startups to Fortune 500 enterprises, the Center of Innovation for Agribusiness accelerates the growth and development of Georgia (tm)s number one industry
- **HEART DISEASE:** AMERICAN HEART ASSOCIATION WORKS TO RAISE AWARENESS AND PREVENTION OF HEART HEALTH ISSUES
- **RONALD MCDONALD HOUSE / CHILDREN'S HEALTHCARE:** HOW THE RONALD MCDONALD HOUSE HELPS FAMILIES DEALING WITH CHILDREN'S HEALTH ISSUES
- **SHEPHERD CENTER:** SHEPHERD CENTER IS A PRIVATE NOT FOR PROFIT HOSPITAL SPECIALIZING IN SPINAL CORD INJURIES
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- **GEORGIA COTTON COMMISSION:** to advance the interests of the state's cotton producers through research, promotion and education
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- **Georgia Trusts 2018 Place in Peril :** The Georgia Trust for Historic Preservation works for the preservation and revitalization of Georgia's diverse historic resources
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- **Georgia Center of Innovation for Agribusiness:** From small-town startups to Fortune 500 enterprises, the Center of Innovation for Agribusiness accelerates the growth and development of Georgia's number one industry

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- **Go Beyond Profit** : a first of its kind initiative of civic-minded business leaders in Georgia that shines a light on corporate generosity and is committed to celebrating businesses investing within Georgia communities

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	GEORGIA FOCUS / GNN / 010618	The Top Ten Issues to Watch is an annual publication of the Georgia Partnership for Excellence in Education. Dr. Stephen Dolinger, President of the Partnership, and Dr. Dana Rickman, Director of Policy and Research discuss this year's list.	Dr. Stephen Dolinger	01/07/2018 06:05 AM	030:00
Georgia Trusts 2018 Place in Peril	GEORGIA FOCUS / GNN / 011318	The Georgia Trust for Historic Preservation works for the preservation and revitalization of Georgia's diverse historic resources and advocates for their appreciation, protection and use. Each year they Trust release a list of 10 historic locations in Georgia that are in need of revitalization. This list is called <i>Places in Peril</i> and here to talk about the 2018 list is Mark McDonald, President and CEO of the GA Trust for Historic Preservation	Dr. Stephen Dolinger	01/14/2018 06:05 AM	030:00
HEART DISEASE	GEORGIA FOCUS / GNN / 012018	Our country's multicultural population is at a disproportionately high risk for cardiovascular disease and stroke. Dr. Michael Balk, Cardiologist and Chair of the Metro Atlanta AHA	Dr. Michael Balk	01/21/2018 06:05 AM	029:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>Advisory, Dr. Ayanna Buckner, Adjunct Associate Professor, Department of Community Health and Preventive Medicine, and Chair of the Metro Atlanta AHA's Social Determinants of Health Taskforce and Micheal Cortes, Government Relations Director, American Heart Association, discuss this and other heart health issues.</p>			
GA Cotton Commission	GEORGIA FOCUS / GNN / 012718	<p>No one knows exactly how old cotton is but scientists have found bits of cotton bolls and pieces of cotton cloth that proved to be at least 7,000 years old. The GA Cotton Commission isn't quite that old...it was formed in 1965 to advance the interests of the state's cotton producers through research, promotion and education. Taylor Sills, Director of Public Affairs for the GA Cotton Commission, discusses the Georgia cotton industry</p>	Taylor Sills	01/28/2018 06:05 AM	029:59
GA FORESTRY COMMISSION	GEORGIA FOCUS / GNN / 020318	<p>The Georgia Forestry Commission is the state agency responsible for providing leadership, service and education in the protection and conservation of Georgia's forest resources. Headquartered in Dry Branch, District and county offices are located throughout the state where Commission professionals provide a wide variety of services. Governor Deal named Chuck Williams as Director of the Georgia Forestry Commission last year after the retirement of</p>	CHUCK WILLIAMS	02/04/2018 06:05 AM	029:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		long time director Robert Farris.			
Go Beyond Profit	GEORGIA FOCUS / GNN / 02102018	goBeyondProfit is a first of its kind initiative of civic-minded business leaders in Georgia that shines a light on corporate generosity and is committed to celebrating businesses investing within Georgia communities. Guest is goBeyondProfit Founder Rick Jackson, Chairman & CEO, Jackson Healthcare.	Rick Jackson	02/11/2018 06:05 AM	029:59
BREAST CANCER	GEORGIA FOCUS / GNN / 021718	Since 2003, Turning Point has cared for over 3,500 women with breast cancer . TurningPoint's clinic provides specialized and evidence-based rehabilitation for women with breast cancer , including physical therapy, massage therapy, counseling and nutritional counseling	Bob Marson	02/18/2018 06:05 AM	029:59
RONALD MCDONALD HOUSE / CHILDREN'S HEALTHCARE	GEORGIA FOCUS / GNN /022418	There are 6 in GA including 2 in Atlanta. Since 1979 the Atlanta Ronald McDonald Houses have served more than 48,000 families with ill and injured children receiving medical care nearby. This visit to the Ronald McDonald House near Children's Healthcare of Atlanta's Scottish Rite Hospital includes a tour with Beth Howell, President and CEO of the Ronald McDonald House Charities of Atlanta and visits with families staying there	BARRY JONES	02/25/2018 07:05 AM	030:00
CHILDREN'S MIRACLE HOSPITAL	CHILDREN'S HOSPITAL WEEK PSA PROGRAM	Promoting Children's Miracle Hospital week...the work they do...and how people can help.	Various	03/04/2018 06:05 AM	029:10
ALZHEIMERS ASSOCIATION	GEORGIA FOCUS / GNN	<i>Dancing Stars</i> is a benefit for the Alzheimer's	Jason Perry	03/11/2018 06:05 AM	029:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	/ 031018	Association, Georgia Chapter. Reinventing the popular show, "Dancing with the Stars", these events are comprised of local celebrity dancers paired with professional dancers, all raising funds by gaining votes. Program guests Larrica Hubbard, Alzheimer's Association, Relationship Event Manager, Daniel Britt, Chair of Dancing Stars of Atlanta, Jason Perry,			
SHEPHERD CENTER	GEORGIA FOCUS / GNN / 031718	Shepherd Center is a private, not for profit hospital specializing in medical treatment, research and rehabilitation for people with spinal cord injury, brain injury and other neuromuscular conditions. Dr. Edee Field-Fote, Director of Spinal Cord Injury Research here at Shepherd, Sarah Batts, Executive Director for the Shepherd Center Foundation and Cathy McClendon, a physical therapist here at Shepherd who is retiring in just a few days and will then undertake a hike on the Appalachian Trail to raise funds for spinal cord injury research, discuss the work at Shepherd	DR EDEE FIELD-FOTE	03/18/2018 06:05 AM	029:59
Georgia Center of Innovation for Agribusiness	GEORGIA FOCUS /GNN /032418	From small-town startups to Fortune 500 enterprises, the Center of Innovation for Agribusiness accelerates the growth and development of Georgia's number one industry by providing focused industry expertise, product commercialization assistance and access to ground-breaking research,	Chris Chammoun	03/25/2018 06:05 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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enabling companies to access high-growth opportunities for increased success. Chris Chammoun, Director of the Center of Innovation for Agribusiness, is program guest

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	PSA AD COUNCIL :20 American Traffic Safety	000:20	004
----	PSA AD COUNCIL :20 Credit Counseling	000:20	002
----	PSA AD COUNCIL :20 Credit Counseling (2)	000:20	006
----	PSA AD COUNCIL :20 Credit Counseling (3)	000:20	005
----	PSA AD COUNCIL :20 HUMANE SOCIETY	000:20	004
----	PSA AD COUNCIL :20 Insurance Fraud Obvious Scammer	000:20	007
----	PSA AD COUNCIL :20 NFCC Managing the Unexpected	000:20	004
----	PSA AD COUNCIL :20 Paralyzed Veterans Helping Veterans	000:20	003
----	PSA AD COUNCIL :20 Paralyzed Veterans Heroes	000:20	005
----	PSA AD COUNCIL :20 Sports Concussions	000:20	002
----	PSA AD COUNCIL :20 Voices of Meningitis	000:20	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD Council Campaign	Clear Channel Radio	000:13	005
AD Council Campaign	Clear Channel Radio	000:15	058
AD Council Campaign	PSA AD COUNCIL :15 Disability Awareness	000:15	006
AD Council Campaign	PSA AD COUNCIL :15 MILITARY MENTAL HEALTH.ORG	000:15	006
AD Council Campaign	PSA AD COUNCIL :15 National Arbor Day Foundation	000:15	008
AD Council Campaign	PSA AD COUNCIL :15 Stroke/Facing AFIB	000:16	006
AD Council Campaign	PSA AD COUNCIL :15 Voices of Meningitis	000:15	011
American Leigon Awareness	PSA AD COUNCIL :30 American Legion Family	000:28	009
American Leigon Awareness	PSA AD COUNCIL :30 American Legion Pillars of Service	000:30	005
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	025
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	009
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	009
HEALTH AND FITNESS	WOMEN HEART	000:30	010
LAW ENFORCEMENT OFFICERS	DEPTOF HOMELAND SECURITY	000:30	017
PSA	DEPT OF HOMELAND SECURITY	000:30	015
Public Service Announcement	PSA AD COUNCIL :30 America's Marines	000:29	005
USA.Gov Website Info	PSA AD COUNCIL :30 USA.GOV	000:30	004