

WMRZ
Albany, GA
Quarterly Issues/Programs List
Fourth Quarter, 2017
12/31/2017

WMRZ
Quarterly Issues/Programs List

WMRZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ALCOHOL AND DRUG ABUSE:** The Council on Alcohol and Drugs works to change lives by empowering communities to prevent substance abuse and its related problems at home, school and work with proven, practical resources, prevention education, and advocacy with a vision to be the premier resource for substance abuse prevention and education: changing lives, saving futures. John Bringuel, Project Director of the Georgia Prescription Drug Abuse Prevention Initiative, discusses the opioid epidemic and solutions to prescription drug abuse.
- **ANIMAL RESCUE:** Atlanta Lab Rescue is an all-volunteer, non-profit organization, whose mission is to identify and rescue Labrador Retrievers and large breed mixes from overwhelmed shelters and abusive situations and place them in secure, loving homes. Becky Cross, founder of ALR, Kathy Camp, Intake and Vetting Coordinator and Stacey Brogan, Adoption Coordinator, discuss ALR and the great need across Georgia.
- **Child Abuse Intervention & Prevention Program :** Non accidental trauma has been a leading cause of death since 2010 at Children (tm)s Healthcare of Atlanta. Their Partnerships for Healthy Communities (tm) Child Abuse Intervention and Prevention Program provides training for first responders to recognize the signs of child abuse. Kara Klein and Dr. Stephen Messner from CHOA and Jeff Adams with Banks County Fire/EMS, discuss the program.
- **DRIVING SAFETY:** After a decade of decreases in annual roadway fatalities in Georgia, the last two years have seen a 33 percent increase. Pedestrian deaths are also surging at an alarming rate. DOT (tm)s Drive Alert Arrive Alive campaign calls attention to the increasing and preventable fatalities on Georgia (tm)s roads and educates drivers about changes in their driving behavior that can save lives. Andrew Heath, State Traffic Engineer for the Georgia Department of Transportation discusses the campaign and other issues.
- **GA HIGH SCHOOL ASSOCIATION:** The Georgia High School Association is composed of over 450 public and private high schools. It strives to promote good sportsmanship and a cooperative spirit among its member schools, and endeavors to maintain high standards so that each pupil competing in each school is on the same basis. Dr. Robin Hines began his tenure as GHSA Executive Director in June of this year and provides

an update of the GHSA

- **Georgia Department of Early Care and Learning:** Bright from the Start: Georgia Department of Early Care and Learning Also known as DECAL - is responsible for meeting the child care and early education needs of Georgia (tm)s children and their families. It administers a number of programs including Georgia (tm)s Pre-K and Childcare and Parent Services (CAPS) programs. Amy Jacobs, Commissioner of Bright from the Start: Georgia Department of Early Care and Learning, discusses their programs.
- **Georgia Farm Bureau :** Georgia Farm Bureau is a member-driven, nonprofit organization dedicated to serving as the voice of Georgia farmers and rural Georgia since 1937. As Georgia (tm)s largest farm organization, Farm Bureau promotes Georgia commodities and offers legislative representation to ensure Georgia (tm)s farming future. Gerald Long, President, discusses Farm Bureau and Georgia (tm)s Agricultural industry.
- **Georgia Gives Day :** Georgia Gives Day is Tuesday, November 28. The Georgia Center for Nonprofits is the creator and organizer of this initiative the purpose of which is to empower Georgia nonprofits to increase funds, gain new supporters, and raise awareness through one 24-hour state-wide marathon of giving. Guests Karen Beavor, President and CEO of The Georgia Center for Nonprofits, Carolyn Salvador, Executive Director of Enduring Hearts and Joy Humphries, Deputy Director of PAWS Humane, discuss this initiative.
- **HEALTH/SAFETY:** Grady Hospital is a familiar landmark to anyone coming into Atlanta " First opened in 1892 it (tm)s now a 900 plus bed hospital towering over what (tm)s known as The Grady Curve. It (tm)s also well known as one of the nation (tm)s leading trauma centers treating life-threatening illness and injuries around the clock. Dr. Hany Atallah, Chief of Emergency Medicine and Denise Simpson, Media Relations Manager, talk about Grady (tm)s impact on citizens across Georgia
- **Mission Dawgs:** Mission Dawgs is an organization started last year with the mission of supporting much of the homeless population of Georgia by providing basic human needs like food, clothing and toiletries. They take to the streets every day to serve 100s of homeless people. This program goes on the streets of Atlanta with Kevin Weakley, founder of Mission Dawgs
- **Mysteries of Georgia Military Bases :** Jim Miles is author of 14 books; 7 about the Civil War and the others on the paranormal and unexplained in our state " And now he has recently released 4 new books " Mysteries of Georgia (tm)s Military Bases, a book of eye-witness accounts of strange things that have been seen over the decades on Georgia (tm)s military bases plus 3 books on Georgia ghosts |Haunted Central Georgia, Haunted South Georgia and Haunted North Georgia.
- **The career of Sam Massell, the former Mayor of Atl:** Sam Massell was elected Mayor of Atlanta in 1969 and served from 1970-1974. He is credited with, among other things, establishing MARTA and pioneering minority opportunities in city government. He has also had successful

careers in real estate, tourism, and association management and today, at age 90, is President of the Buckhead coalition. On this program, Mayor Massell discusses his early career and a new book about his life by Charles McNair called Play It Again Sam " The Notable Life of Sam Massell, Atlanta (tm)s First Minority Mayor

- **Understood.org:** Exploring the ways in which music can unlock the potential of those who struggle with reading
- **Veterans Day, and what it means.:** A Veterans Day Salute to our service men and women, thanking them for their service to the country.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|---|-----------------|--|--|------------------------|----------|
| Child Abuse Intervention & Prevention Program | GEORGIA FOCUS | Non accidental trauma has been a leading cause of death since 2010 at Children (tm)s Healthcare of Atlanta. Their Partnerships for Healthy Communities (tm) Child Abuse Intervention and Prevention Program provides training for first responders to recognize the signs of child abuse. Kara Klein and Dr. Stephen Messner from CHOA and Jeff Adams with Banks County Fire/EMS, discuss the program. | Kara Klein, Stephen Messner & Jeff Adams | 10/01/2017 06:05 AM | 029:59 |
| HEALTH/SAFETY | GEORGIA FOCUS | Grady Hospital is a familiar landmark to anyone coming into Atlanta " First opened in 1892 it (tm)s now a 900 plus bed hospital towering over what (tm)s known as The Grady Curve. It (tm)s also well known as one of the nation (tm)s leading trauma centers treating | Dr.Hany Atallah, Denise Simpson | 10/08/2017 06:05 AM | 029:58 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------------|---------------------------------|--|--------------|------------------------|----------|
| | | <p>life-threatening illness and injuries around the clock. Dr. Hany Atallah, Chief of Emergency Medicine and Denise Simpson, Media Relations Manager, talk about Grady (tm)s impact on citizens across Georgia</p> | | | |
| Understood.org | iHeart Media Understood Program | Exploring the ways in which music can unlock the potential of those who struggle with reading | Dave Savage | 10/15/2017 06:05 AM | 030:00 |
| DRIVING SAFETY | GEORGIA FOCUS | <p>After a decade of decreases in annual roadway fatalities in Georgia, the last two years have seen a 33 percent increase. Pedestrian deaths are also surging at an alarming rate. DOT (tm)s Drive Alert Arrive Alive campaign calls attention to the increasing and preventable fatalities on Georgia (tm)s roads and educates drivers about changes in their driving behavior that can save lives. Andrew Heath, State Traffic Engineer for the Georgia Department of Transportation discusses the campaign and other issues.</p> | Andrew Heath | 10/22/2017 06:05 AM | 029:59 |
| Mysteries of Georgia Military Bases | GEORGIA FOCUS | <p>Jim Miles is author of 14 books; 7 about the Civil War and the others on the paranormal and unexplained in our state " And now he has recently released 4 new books " Mysteries of Georgia (tm)s Military Bases, a book of eye-witness accounts of strange things that have been seen over the decades on Georgia (tm)s military bases plus 3</p> | Jim Miles | 10/29/2017 06:05 AM | 029:59 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|--|----------------------------------|---|------------------|------------------------|----------|
| | | books on Georgia ghosts Haunted Central Georgia, Haunted South Georgia and Haunted North Georgia. | | | |
| Georgia Farm Bureau | GEORGIA FOCUS | Georgia Farm Bureau is a member-driven, nonprofit organization dedicated to serving as the voice of Georgia farmers and rural Georgia since 1937. As Georgia (tm)s largest farm organization, Farm Bureau promotes Georgia commodities and offers legislative representation to ensure Georgia (tm)s farming future. Gerald Long, President, discusses Farm Bureau and Georgia (tm)s Agricultural industry. | Gerald Long | 11/05/2017 06:05 AM | 029:58 |
| Veterans Day, and what it means. | iHEART MEDIA VETERANS DAY SALUTE | A Veterans Day Salute to our service men and women, thanking them for their service to the country. | Various Veterans | 11/12/2017 06:05 AM | 030:00 |
| The career of Sam Massell, the former Mayor of Atl | GEORGIA FOCUS | Sam Massell was elected Mayor of Atlanta in 1969 and served from 1970-1974. He is credited with, among other things, establishing MARTA and pioneering minority opportunities in city government. He has also had successful careers in real estate, tourism, and association management and today, at age 90, is President of the Buckhead coalition. On this program, Mayor Massell discusses his early career and a new book about his life by Charles McNair called Play It Again Sam " The Notable Life of Sam Massell, Atlanta (tm)s First Minority Mayor | SAM MASSELL | 11/19/2017 06:05 AM | 029:59 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|----------------------------|-----------------|---|--|------------------------|----------|
| Georgia Gives Day | GEORGIA FOCUS | <p>Georgia Gives Day is Tuesday, November 28. The Georgia Center for Nonprofits is the creator and organizer of this initiative the purpose of which is to empower Georgia nonprofits to increase funds, gain new supporters, and raise awareness through one 24-hour state-wide marathon of giving. Guests Karen Beavor, President and CEO of The Georgia Center for Nonprofits, Carolyn Salvador, Executive Director of Enduring Hearts and Joy Humphries, Deputy Director of PAWS Humane, discuss this initiative.</p> | Karen Beavor, Carolyn Salvador & Joy Humphries | 11/26/2017 06:05 AM | 029:59 |
| GA HIGH SCHOOL ASSOCIATION | GEORGIA FOCUS | <p>The Georgia High School Association is composed of over 450 public and private high schools. It strives to promote good sportsmanship and a cooperative spirit among its member schools, and endeavors to maintain high standards so that each pupil competing in each school is on the same basis. Dr. Robin Hines began his tenure as GHSA Executive Director in June of this year and provides an update of the GHSA</p> | DR ROBIN HINES | 12/03/2017 06:05 AM | 029:59 |
| ANIMAL RESCUE | GEORGIA FOCUS | <p>Atlanta Lab Rescue is an all-volunteer, non-profit organization, whose mission is to identify and rescue Labrador Retrievers and large breed mixes from overwhelmed shelters and abusive situations and place them</p> | BECKY CROSS, Kathy Camp, Stacy Brogan | 12/10/2017 06:05 AM | 029:58 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|---|-----------------|--|---------------|------------------------|----------|
| | | <p>in secure, loving homes. Becky Cross, founder of ALR , Kathy Camp, Intake and Vetting Coordinator and Stacey Brogan, Adoption Coordinator, discuss ALR and the great need across Georgia.</p> | | | |
| ALCOHOL AND DRUG ABUSE | GEORGIA FOCUS | <p>The Council on Alcohol and Drugs works to change lives by empowering communities to prevent substance abuse and its related problems at home, school and work with proven, practical resources, prevention education, and advocacy with a vision to be the premier resource for substance abuse prevention and education: changing lives, saving futures. John Bringuel, Project Director of the Georgia Prescription Drug Abuse Prevention Initiative, discusses the opioid epidemic and solutions to prescription drug abuse.</p> | John Bringuel | 12/17/2017 06:05 AM | 029:59 |
| Mission Dawgs | GEORGIA FOCUS | <p>Mission Dawgs is an organization started last year with the mission of supporting much of the homeless population of Georgia by providing basic human needs like food, clothing and toiletries. They take to the streets every day to serve 100s of homeless people. This program goes on the streets of Atlanta with Kevin Weakley, founder of Mission Dawgs</p> | Kevin Weakley | 12/24/2017 06:05 AM | 029:59 |
| Georgia Department of Early Care and Learning | GEORGIA FOCUS | <p>Bright from the Start: Georgia Department of Early Care and Learning</p> | John Pionion | 12/31/2017 06:05 AM | 029:58 |

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|-------|-----------------|-------------|-------|-----------|----------|
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Also known as DECAL - is responsible for meeting the child care and early education needs of Georgia (tm)s children and their families. It administers a number of programs including Georgia (tm)s Pre-K and Childcare and Parent Services (CAPS) programs. Amy Jacobs, Commissioner of Bright from the Start: Georgia Department of Early Care and Learning, discusses their programs.

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|---------------------|--|----------|------|
| AD Council Campaign | Clear Channel Radio | 000:15 | 009 |
| AD Council Campaign | Clear Channel Radio | 000:18 | 011 |
| AD Council Campaign | PSA AD COUNCIL :15 Disability Awareness | 000:15 | 008 |
| AD Council Campaign | PSA AD COUNCIL :15 MILITARY MENTAL HEALTH.ORG | 000:15 | 005 |
| AD Council Campaign | PSA AD COUNCIL :15 National Arbor Day Foundation | 000:15 | 006 |
| AD Council Campaign | PSA AD COUNCIL :15 Stroke/Facing AFIB | 000:16 | 007 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------------|--|----------|------|
| AD Council Campaign | PSA AD COUNCIL :15 Voices of Meningitis | 000:15 | 004 |
| AD Council Campaign | PSA AD COUNCIL :30 American Traffic Safety | 000:30 | 005 |
| AD Council Campaign | PSA AD COUNCIL :30 Macular Degeneration | 000:30 | 003 |
| AD Council Campaign | PSA AD COUNCIL :30 NFCC Managing the Unexpected | 000:30 | 023 |
| AD Council Campaign | PSA AD COUNCIL :30 Pest Mgmt Least Wanted | 000:30 | 008 |
| AD Council Campaign | PSA AD COUNCIL :30 SIPC Real People | 000:30 | 004 |
| COMMUNITY INVOLVEMENT | SMALL BUSINESS SATURDAY | 000:30 | 012 |
| Drug/Alcohol Addiction Help | PSA AD COUNCIL :30 National Alcohol/Drug Addiction | 000:30 | 003 |
| Emergency Business Plan | PSA | 000:30 | 008 |
| HEALTH AND FITNESS | SAVE THE MALES | 000:30 | 005 |
| Hunger Prevention | PSA AD COUNCIL :30 Hunger Prevention Child | 000:30 | 002 |
| Hunger Prevention | PSA AD COUNCIL :30 Hunger Prevention Man | 000:30 | 005 |
| Investment Protection | PSA AD COUNCIL :30 SIPC Street Sense | 000:30 | 001 |
| MENTORING TO CHILDREN | PSA AD COUNCIL :30 Mentoring Sue Smith | 000:30 | 003 |
| PSA | DEPT OF HOMELAND SECURITY | 000:30 | 009 |
| PSA | JED FOUNDATION | 000:30 | 004 |
| PSA | RED | 000:29 | 015 |
| PSA | RED WORLD AIDS DAY | 000:29 | 028 |
| Public Service Announcement | PSA AD COUNCIL :30 America's Marines | 000:29 | 006 |
| Public Service Announcement | PSA AD COUNCIL :30 Energy Efficiency Building | 000:29 | 007 |
| Public Service Announcement | PSA AD COUNCIL :30 Live United Education | 000:30 | 005 |
| Public Service Announcement | PSA AD COUNCIL :30 Live United Income | 000:30 | 006 |
| Public Service Announcement | PSA AD COUNCIL :30 Marines Family | 000:29 | 007 |
| Public Service Announcement | PSA AD COUNCIL :30 Paralyzed Veterans Heroes 2 | 000:30 | 004 |
| Public Service Announcement | PSA AD COUNCIL :30 Patient Questions | 000:30 | 001 |
| SAFE DRIVING | DO SOMETHING | 000:28 | 006 |
| Save Money | PSA AD COUNCIL :30 With SAM I Can (NEFE) | 000:29 | 006 |
| Support Girl Scouts | PSA AD COUNCIL :30 Girl Scouts | 000:30 | 006 |
| U.S Citizenship | PSA :30 US CITIZENSHIP - Job Hunting | 000:29 | 004 |
| U.S Citizenship | PSA :30 US CITIZENSHIP -Did You Know | 000:30 | 004 |