

Approved
10/25/16

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WRAL-TV ; Raleigh, NC

Date:

10/25/2016

I, GMMBbeing/on behalf of: Hillary ~~for America~~ Clintona legally qualified candidate of the Democraticpolitical party for the office of: President of the United Statesin the General Electionelection to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS	ORDERED	See	Attached		

Attach proposed schedule with charges (if available): \$145,200 gross

I represent that the payment for the above described broadcast time has been furnished by:

Hillary for America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose H Villarreal

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/24/16
8/15/2016

Date

[Signature]

Signature

- Authorized Media Buyer

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Marian Bell
Signature

MARIAN BELL
Printed Name

Sales Manager
Title
Director
10/24/16

[Signature]
10/25/16

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Hillary for America

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



- Authorized Media Buyer

signature of candidate or authorized committee

Daniel Jester

printed name

6/15/2016

date

Received 10/24/2016 MB

AGREED UPON SCHEDULE**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED		See Attached		

Attach proposed schedule with charges (if available): **\$145,200 gross**

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

CONTRACT

<u>Contract / Revision</u> 168780 /		<u>Alt Order #</u> 08426462
<u>Product</u> HILLARY 10/25		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u> 5770
<u>Advertiser</u> HILLARY CLINTON FOR AMERICA		<u>Original Date / Revision</u> 10/24/16 / 10/25/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u> 295
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRAL	10/26/16	10/31/16	Tonight Show	11:35p-1237xm		1:00				NM	4	\$4,200.00
		Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/26/16	11/01/16	M-WTF--				4	\$1,050.00				
N 2	WRAL	10/26/16	10/31/16	Today Show	7-9a		1:00				NM	1	\$1,100.00
		Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/26/16	11/01/16	M-WTF--				1	\$1,100.00				
N 3	WRAL	10/28/16	10/28/16	Friday Hr 1	8-9p		1:00				NM	1	\$2,400.00
		Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	----1--				1	\$2,400.00				
N 4	WRAL	10/28/16	10/28/16	Dateline Friday	9-11p		1:00				NM	1	\$3,400.00
		Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	----1--				1	\$3,400.00				
N 5	WRAL	10/31/16	10/31/16	Monday Hr 3	10-11p		1:00				NM	1	\$9,100.00
		Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	1-----				1	\$9,100.00				
N 6	WRAL	10/31/16	10/31/16	The Voice Monday	8-10p		1:00				NM	2	\$28,000.00
		Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	2-----				2	\$14,000.00				
N 7	WRAL	10/29/16	10/29/16	Saturday Hr 3	10-11p		1:00				NM	1	\$1,500.00
		Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	-----1-				1	\$1,500.00				
N 8	WRAL	10/29/16	10/29/16	Saturday Night Live	11:30p-1x		1:00				NM	1	\$600.00
		Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Contract / Revision	Alt Order #
168780 /	08426462

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	HILLARY 10/25	5770

Advertiser	Original Date / Revision
HILLARY CLINTON FOR /	10/24/16 / 10/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$600.00				
N 9	WRAL	10/29/16	10/29/16	Notre Dame Football	330-7p		1:00				NM	2	\$3,900.00
Q4 CANDIATE WINDOW CARD V9.15 - CLASS 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----2-				2	\$1,950.00				
N 10	WRAL	10/29/16	10/29/16	Saturday Hr 1	8-9p		1:00				NM	4	\$5,600.00
Q4 CANDIATE WINDOW CARD V9.15 - CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----4-				4	\$1,400.00				
N 11	WRAL	10/30/16	10/30/16	Prior to Game Sunday	7p-820p		1:00				NM	1	\$8,400.00
Q4 CANDIATE WINDOW CARD V9.15 - CLASS 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$8,400.00				
N 12	WRAL	10/30/16	10/30/16	NFL Sunday - Internal	8p-11p		1:00				NM	1	\$14,000.00
Q4 CANDIATE WINDOW CARD V9.15 - CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$14,000.00				
D 13	WRAL	10/27/16	10/27/16	Thursday Hr 3	10-11p		1:00				NM	0	\$0.00
Q4 CANDIATE WINDOW CARD V9.15 - CLASS 3													
N 14	WRAL	10/27/16	10/27/16	Thursday Hr 1	8-9p		1:00				NM	1	\$3,600.00
Q4 CANDIATE WINDOW CARD V9.15 - CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$3,600.00				
N 15	WRAL	10/27/16	10/27/16	Thursday Hr 2	9-10p		1:00				NM	1	\$6,400.00
Q4 CANDIATE WINDOW CARD V9.15 - CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$6,400.00				
D 16	WRAL	10/26/16	10/26/16	Wednesday Hr 3	10-11p		1:00				NM	0	\$0.00
Q4 CANDIATE WINDOW CARD V9.15 - CLASS 3													
D 17	WRAL	10/26/16	10/26/16	Wednesday Hr 1	8-9p		1:00				NM	0	\$0.00
Q4 CANDIATE WINDOW CARD V9.15 - CLASS 3													
D 18	WRAL	10/26/16	10/26/16	Wednesday Hr 2	9-10p		1:00				NM	0	\$0.00
Q4 CANDIATE WINDOW CARD V9.15 - CLASS 3													
N 19	WRAL	10/26/16	10/26/16	Wednesday Hr 3	10-11p		1:00				NM	1	\$7,900.00
Q4 CANDIATE WINDOW CARD V9.15 - CLASS 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$7,900.00				
N 20	WRAL	10/26/16	10/26/16	Wednesday Hr 1	8-9p		1:00				NM	1	\$4,600.00
Q4 CANDIATE WINDOW CARD V9.15 - CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$4,600.00				
N 21	WRAL	10/26/16	10/26/16	Wednesday Hr 2	9-10p		1:00				NM	1	\$6,600.00
Q4 CANDIATE WINDOW CARD V9.15 - CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$6,600.00				
N 22	WRAL	10/26/16	10/31/16	Days of Our Lives	1p-2p		1:00				NM	4	\$4,600.00
Q4 CANDIATE WINDOW CARD V9.15 - CLASS 2													

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168780 /	08426462

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	HILLARY 10/25	5770

Advertiser	Original Date / Revision
HILLARY CLINTON FOR /	10/24/16 / 10/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/26/16	11/01/16	M-WTF--				4	\$1,150.00				
N 23	WRAL	10/31/16	10/31/16	Today Show III	10-11a		1:00				NM	1	\$450.00
Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/26/16	11/01/16	M-----				1	\$450.00				
N 24	WRAL	10/26/16	10/31/16	Dr. Phil - 2nd Run	11a-12p		1:00				NM	4	\$1,800.00
Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/26/16	11/01/16	M-WTF--				4	\$450.00				
N 25	WRAL	10/26/16	10/31/16	WRAL Noon News	12-1p		1:00				NM	3	\$2,100.00
Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/26/16	11/01/16	--WTF--				3	\$700.00				
N 26	WRAL	10/26/16	10/31/16	Doctors	2p-3p		1:00				NM	1	\$200.00
Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/26/16	11/01/16	M-----				1	\$200.00				
N 27	WRAL	10/26/16	10/31/16	Dr. Phil	3-4p		1:00				NM	3	\$2,250.00
Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/26/16	11/01/16	M-WTF--				3	\$750.00				
N 28	WRAL	10/26/16	10/31/16	WRAL 4p News	4-5p		1:00				NM	3	\$2,400.00
Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/26/16	11/01/16	M-WTF--				3	\$800.00				
N 29	WRAL	10/26/16	10/31/16	WRAL AM News 6-7a	6a-7a		1:00				NM	4	\$6,800.00
Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/26/16	11/01/16	M-WTF--				4	\$1,700.00				
D 30	WRAL	10/26/16	10/31/16	Today Show	7-9a		1:00				NM	0	\$0.00
Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 3													
D 31	WRAL	10/26/16	10/31/16	Today Show II	9a-10a		1:00				NM	0	\$0.00
Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 2													
N 32	WRAL	10/25/16	10/25/16	Voice Tuesday	8-9P		1:00				NM	1	\$6,000.00
Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-T-----				1	\$6,000.00				
N 33	WRAL	10/29/16	10/29/16	ACC Football	1230-330p		1:00				NM	3	\$5,400.00
Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				3	\$1,800.00				
N 34	WRAL	10/26/16	10/31/16	WRAL 5a News	5a-530a		1:00				NM	1	\$1,250.00
Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	M-WTF--				1	\$1,250.00				
N 35	WRAL	10/30/16	10/30/16	NC SPIN	630a-7a		1:00				NM	1	\$650.00
Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 2													

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168780 /		08426462
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/16 - 10/31/16	HILLARY 10/25	5770
<u>Advertiser</u>		<u>Original Date / Revision</u>
HILLARY CLINTON FOR /		10/24/16 / 10/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S				1	\$650.00				
								Totals	0.00			54	\$145,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	42	\$100,000.00	(\$15,000.00)	\$85,000.00
10/31/16 - 10/31/16	12	\$45,200.00	(\$6,780.00)	\$38,420.00
Totals	54	\$145,200.00	(\$21,780.00)	\$123,420.00

Signature: _____ **Date:** _____

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