



**WSPA**  
 250 International Drive  
 Spartanburg, SC 29303  
 (864) 576-7777

# CONTRACT

<u>Contract / Revision</u> 1548872 /		<u>Alt Order #</u> 26023836
<u>Product</u> McMaster for Gov		
<u>Contract Dates</u> 06/11/18 - 06/12/18		<u>Estimate #</u> 2354
<u>Advertiser</u> POL/Henry McMaster/Governor/SC/Rep		<u>Original Date / Revision</u> 05/30/18 / 05/30/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSPA	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz/Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
<u>Agency Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN4746	<u>Advertiser Ref</u>	

And:

**Target Enterprises**  
 15260 Ventura Boulevard  
 Suite 1240  
 Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WSPA	06/11/18	06/12/18	M-F 7a CBS This Morning	7-8a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	MT-----				2	\$450.00				
N 2	WSPA	06/11/18	06/12/18	M-F 8a CBS This Morning	8-9a		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	MT-----				2	\$275.00				
N 3	WSPA	06/11/18	06/12/18	Your Carolina	10a-11a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	MT-----				2	\$125.00				
N 4	WSPA	06/11/18	06/12/18	Price is Right	11a-12p		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	MT-----				2	\$425.00				
N 5	WSPA	06/11/18	06/12/18	WSPA 12p News	12p-1230p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	MT-----				2	\$450.00				
N 6	WSPA	06/11/18	06/11/18	M-F 4p-5p Judge Judy	4p-5p		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	M-----				1	\$240.00				
<b>Totals</b>								0.00				11	\$3,690.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 - 06/12/18	11	\$3,690.00	(\$553.50)	\$3,136.50
<b>Totals</b>	11	\$3,690.00	(\$553.50)	\$3,136.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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