



DECEMBER 2023 ANNUAL EEO PUBLIC REPORT

Dates: December 1, 2022 through November 30, 2023

Employment Unit: De La Hunt Media, Inc.

Work Unit Includes the following Stations:

KPRM, KDKK, KXKK - Park Rapids, MN

KQKK and KAKK – Walker, MN

KKWB – Kelliher, MN

This report prepared by: Edward “Butch” De La Hunt

De La Hunt Media, Inc. as a work unit employees more than 5 full-time employees.

Management Positions: (3) males and (3) females.

Owners: Ed “Butch” and Tammy De La Hunt – full-time

Chief Engineer: David De La Hunt – full-time

Station Manager KKWB – Richard De La Hunt – full-time

On-Air Operations Manager: Erin Cox – full-time

Traffic Manage/Traffic Department - Kelly – full-time

Other part-time staff includes: 4 other full-time positions, 1 male and 3 females.

Announcers (4) - Traffic Department (1) - Sales Executive (3) - Sports PXP (3)

RECRUITMENT SOURCES AND AGENCIES:

Working relationship with many area schools, broadcasting sources and agencies are maintained should someone be interested in a career in broadcasting or if employees are needed. Majority of our employment comes from Broadcast schools and resumes that are randomly being received through the mail as a result of source relationships. Primary sources include (but not limited exclusively to) the following:

- Minnesota Broadcasters Association/Job Bank
3033 Excelsior Blvd, Suite 310
Minneapolis, MN 55416
- North Dakota Minnesota Broadcasters Association/Job Bank
P.O. Box 3178
Bismarck, ND 58502
- Bemidji State University/Communications Media Department
Placement Office
Bemidji, MN 56470
- Northwest Technical College
Placement Office
Bemidji, MN 56470
- De La Hunt Media, Inc. Radio Network Website
www.delahuntmedia.com
- On-air Employment Connection - Advertising on our own airwaves that we are looking for various positions when we have openings.
- Digital Media on De La Hunt Media digital platforms; Facebook, Twitter, Linked-In, etc.
- Rural Minnesota CEP Career Force – Wadena, MN

OUTREACH INITIATIVES:

Heartland Lakes Job and Career Fair – Sponsored the Heartland Lakes Job and Career Fair with the Heartland Lakes Development Commission, Park Rapids Chamber of Commerce, Minnesota Workforce Center, and Rural Minnesota CEP, April 14, 2023. Job Fair was Co-Sponsored by De La Hunt Media, Inc. Station representative Butch De La Hunt, Tammy De La Hunt, Erin Cox and others attended the Job Fair. The Job Fair provided attendees and upcoming graduation class with the opportunity to visit with station employers and seek future employment options.

Spring Career Fair Camp Wilderness – Sponsored by Camp Wilderness, Park Rapids, MN April 29, 2023. This was a Career Fair put on for scouts around the State of Minnesota. Station representatives Butch & Tammy De La Hunt participated in the career fair. This is a outreach opportunity to demonstrate radio to scouts statewide. We had an opportunity to show scouts how the stations can function remotely. Showed scouts remote equipment, did recordings and played music. The Career Fair attendance was over 450 scouts.

Career Days/Youth Programs. During the reporting cycle, Edward Paul De La Hunt worked with High Schools in the region on Career Days and Youth Outreach programs. As example, Edward Paul De La Hunt served as a Media Coordinator on the Hubbard County Youth Alcohol Task Force. Serving in this position gave high school youth direct access to the radio station to create radio message. Station personnel have attended Career Day events at area high schools to present career options in radio broadcasting.

College Outreach Station Tours

Bemidji State University Mass Media program requires students to visit station outside of Bemidji, Minnesota. Tours provide an opportunity of outreach and educational experience. Numerous students from the Bemidji State Mass Communications Department of the college have visited the studio location in Park Rapids. De La Hunt Media serves as an outreach location for BSU students.

High School Outreach Program

The Radio Station has participated in numerous outreach programs with area schools to include: student participation and preparation of PSA Announcement; Community Education Department Events; and ongoing student employment opportunities for high school sports board operator through High School Media Department. The Radio Station participates in outreach program with the Park Rapids School System to include: BPA program training students to participate as student training employment opportunities.

Community Outreach Tours Local Club Scouts in order to fulfill Communications Badge have visited the radio station on an annual basis. The tours serve as an opportunity of outreach and educational.

Employment Full-time Jobs Filled Previous Year

No Full-time positions were sought in the last term.