

**KNML(AM), KKOB(AM), KTBL(AM), KMGA(FM), KKOB-FM,
KRST(FM), KDRF(FM) and KBZU(FM)
EEO PUBLIC FILE REPORT
June 1, 2014 – May 31, 2015**

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	New Mexico Broadcasters Association Contact: Suzan Strong strong@nmba.org 2333 Wisconsin NE Albuquerque, NM 87110 505-841-4444	No	2
2	Barelas Economic Opportunity Center mcasias@ahcnm.org	No	0
3	Hispanic Chamber of Commerce Bea@ahcnm.org	No	0
4	Lulac National Educational jmoya@lnesc.org 500 2 nd Street NW Albuquerque, NM 87102 828-1114	No	0
5	New Mexico Workforce Solutions avinson@state.nm.us 501 Mountain Road. NE Albuquerque, NM 87102 505-841-8920	No	0
6	New Mexico Highlands University Contact: Maxine Salas maxinesalas@nmhu.edu P. O. Box 9000 Las Vegas, NM 87701 505-454-3188	No	0
7	Veterans Administration Contact: Keith Rollins keith.rollins2@va.gov 217 San Pablo Street SE Albuquerque, NM 87108 505-268-7557	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	Workforce Connection Contact: Gayle Romero gromero@wccnm.org 505-843-1905	Yes	0
9	Station Website Postings (all SEU stations) www.610thesportsanimal.com; www.770kkob.com; www.1050talk.com; www.923krst.com; www.kobfm.com; www.995magicfm.com; www.edfm.com	No	9
10	All Access Website www.allaccess.com	No	10
11	Zip Recruiter Website www.ziprecruiter.com <i>(Internet-based job board and secondary posting service to more than 25 additional on-line job banks, e.g. diversityjobs.com, monster.com and topusajobs.com)</i>	No	4
12	Craig's List www.albuquerque.craigslist.org	No	1
13	Employee Referral	No	6
14	Indeed Website www.indeed.com	No	3
15	Monster Website www.monster.com	No	8
16	Albuquerque Journal rep53@abqpubco.com P. O. Box 95777 Albuquerque, NM 87199-5777 505-823-4444	No	0
17	On-Air Announcements (one or more SEU stations)	No	2
18	Word-of-Mouth Referral	No	5
19	SEU Job Fair(s) (see Section III)	No	2
20	Traffic Director's Guild of America Contact: Larry Keene www.idga.org 26000 Avenida Aeropuerto, Building 114 San Juan Capistrano, CA 92675	No	0
21	Cumulus Website http://www.cumulus.com/careers/	Yes	5
TOTAL INTERVIEWEES OVER REPORTING PERIOD			57

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in Job Fair	On October 21, 2014, our SEU participated in the Gobs of Jobs career fair. SEU representatives spoke with attendees about career opportunities in broadcasting and job openings within the SEU. SEU participants included our AM and FM Operations Managers, FM Program Director, Chief Engineer, Business Manager and General Manager. This event was promoted on one or more SEU stations.
2	Participate in Job Fair	On May 19, 2015, our SEU participated in the Marriot Job/ career fair. SEU representatives spoke with attendees about career opportunities in broadcasting and job openings within the SEU. SEU participants included our AM Operations Manager, FM Program Director, Executive Assistant, Human Resources Manager, Business Manager and Chief Engineer. This event was promoted on one or more SEU stations.
3	Participate in Virtual Job Fair	Each quarter the New Mexico Broadcasters Association (NMBA) conducts a five-day virtual job fair. This year between January 19 th -23 rd . 2015, our SEU had a presence during the event listed as an employer. SEU participants included our Business Manager and General Manager, who monitored e-mails for any inquiries from job seekers.
4		

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
5	Internship Program	<p>We have established an internship program designed to meet the educational needs of those considering on-air talent and sales positions as well as those seeking general broadcast knowledge. The student interns spend time with each Department's Managers to learn about all aspects of the business.</p> <p>During this reporting period, our company hosted three (3) student interns, All students at UNM. The programming department had the most opportunity for these students – AM/ FM promotions and on air</p> <p>Aside from obtaining a general overview of the workings of a radio station and the different departments, these interns received specialized instruction about the music and programming philosophy for 3stations KRST(FM) , KMGA(FM) and KOB (FM)and was taught how to: operate the audio boards; prepare for and implement radio shows; produce commercial spots; and handle radio station imaging and digital editing. As well as live remotes, promotional aspect at concerts.</p>