

KSNM-FM Las Cruces, NM

LIST OF PROGRAMS TO ADDRESS COMMUNITY ISSUES

4TH Quarter 2023

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Issues & Programs List (Page 1)

Following Issues were discussed in this quarter.

1. Election Issues
2. Professional Growth Issues
3. Educational Issues.
4. Cannabis Issues
5. Financial issues
6. People with Disabilities Issues.
7. Crime Issues.
8. Environmental issues.
9. Children Health & Well Being Issues.
10. Family Support Issues.
11. Early Intervention Care Issues
12. Food Insecurity Issues.
13. Community Resources issues.
14. Animal Well Being Issues
15. Transportation Issues

October 8th 5am 20 min Bureau of Land Management

Mesilla Valley News talk with William Wight from the Bureau of Land Management about the upcoming events and time changes for next month for public lands whenever daylight savings goes into effect. William also talks about the upcoming Fee free day at all Public Lands for the public to enjoy as well as upcoming meetings that are set to take place with regards to upcoming closures of certain hiking trails. **(3, 8, 13)**

October 15th 5am 30 min Dona Ana County Clerk Office

Mesilla Valley News talks with Amanda Lopez Askin, County Clerk for Dona Ana County. Topics that are discussed during this conversation include the upcoming election. Amanda informs community about polling locations, early voting, as well as where the community can find resources when it comes to voting in dona ana county. **(1, 3, 13)**

October 22nd 5am 5min City of Las Cruces

Mesilla Valley News, talks with Mandy Guss from the City Of Las Cruces. They discuss the agenda for the upcoming city council meeting where they cover current city budget and what will be the upcoming plan for 2024 in regards to a new mayor for the city of las cruces. **(5, 13,15)**

October 29th 5am 10am 10min Las Cruces Public Schools

Mesilla Valley News welcomes Kelly Jameson, Public Information officer for the Las Cruces Public Schools. Topics discussed include upcoming holiday schedules, the impact the year-round calendar will play on student returning for the spring semester. Kelly also talks about the upcoming football playoff schedules and the use of certain roads for traffic maintenance in collaborations with the New Mexico Department of Transportation. **(3, 9, 10)**

November 2nd, 2023 10am 15min Casa De Peregrinos

Mesilla Valley News welcomes Lorenzo Alba, Director for Casa de Peregrinos, a local food resources for those in need in the dona ana community. Topics discussed include updates on expansion into the Hatch community, the need for more donations, collaboration efforts with Adams radio in an effort to collect donations during the month of November. **(12,13,15)**

November 5th, 2023 **5am** **20min** **Ask Chad, Grassy Logic**

Mesilla Valley News welcomes the podcast Ask Chad, a local outlet which discusses the business and technical side to the cannabis industry. Topics discussed include, taxing of products, pros and cons of owning a dispensary, rules and regulations the dispensaries must follow in accordance to State and federal Law. **(4,5, 8)**

November 9th, 2023 **9am** **5min** **NM State University Athletic Director**

Mesilla Valley News welcomes Mario Moccia. Topics that are discussed during the conversation include the upcoming Basketball season as well and the upcoming Football game against Auburn University, which includes a payout of \$1.8 Million dollars. Other topics discussed include, recruitment efforts, advertising efforts in order to promote the school on a national level. **(2, 3)**

November 14th, 2023 **5am** **20min** **Action Program For Animals**

Mesilla Valley News welcomes Monica Fulton, volunteer for Action Programs for Animals, a local shelter dedicated to helping with pet population and finding animals homes. Monica updates the community on the upcoming schedule for the holidays as well as mention upcoming fundraising efforts to help with funding for the Program. Other topics include volunteer efforts, local business assistance, as well as collaboration efforts with New Mexico State University. **(14)**

November 17th 2023 **10am** **5min** **Tresco Inc.**

Mesilla Valley News talks with Ernesto Salinas, Facilities Manager for Tresco Inc. topics include upcoming job recruitment efforts set for November as well as opportunities that are available for those individuals with disabilities. **(3,6, 11)**

November 19th, 2023 **5am** **25min** **Casa De Peregrinos**

Lorenzo Alba from Casa De Peregrinos joins us in the studio to talk about giving Tuesday and their upcoming Partnership with the community foundation of Southern New Mexico. Topics discussed include the recent delay in the Hatch, New Mexico community pantry. They also discussed the upcoming donations they will be receiving from local agencies in order to help supply resources for those in need during this holiday season. **(6,10,11)**

November 26th, 2023 5am 10min La Casa Inc.

Mesilla Valley News welcomes Gloria from La Casa Inc., a local resource that offers support those that are victims of domestic violence. Topics include fundraising efforts as well as promote their upcoming Holiday Bazaar which helps with raising money to help the organization during the year. **(9, 10, 13)**

November 29th, 2023 9am 10min Toys for Tots

Mesilla Valley News welcomes members of the Toys for Tots foundation in southern New Mexico to discuss the upcoming schedule to toy drop offs for children in need of a toy this holiday season. Other Topics include the History of Toys for tots and the Marine Corp. **(9,10,12)**

December 3rd 2023 5am 20 min Las Cruces Chamber of Commerce

Mesilla Valley News members from the Las Cruces Chamber of Commerce. Topics include the upcoming mayors luncheon where we will hear from the former mayor as well and the incoming mayor for the City of Las Cruces. We also discussed the upcoming Las Cruces day in Santa Fe, NM where several businesses are spotlighted at the state capitol.

December 9th, 2023 5pm 45 min Salvation Army Kettle Bell Ring

Mesilla Valley News members join members from the Salvation Army on location from Sams Club to Promote their annual Salvation Army Mayor Kettle Bell ring. During this time we talk with the mayor about his involvement with the salvation army and also talk with members from the salvation army about their community efforts they do year round. **(10, 13)**

December 10th, 2023 5am 20 min Las Cruces Public Schools

Mesilla Valley News talks with Kelly Jameson from the Las Cruces Public Schools. Topics that are discussed re the upcoming winter holiday as well as the parent survey that has been released where the School Board is seeking comments on what the public school can improve on for the 2024-2025 school year. **(10, 13)**

December 14th 2023 5am 20 min Bureau of Land Management

Mesilla Valley News talk with William Wight from the Bureau of Land Management about the upcoming events and time changes for holidays for the public lands. William also talks about the upcoming events at plaza de las cruces in January as well as their plan to work with New Mexico State University in the future **(3,6,8,13,15)**