

KSNM-FM Las Cruces, NM

LIST OF PROGRAMS TO ADDRESS COMMUNITY ISSUES

2nd Quarter 2023

Filed

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Issues & Programs List (Page 1)

Following Issues were discussed in this quarter.

1. Mental Health
2. Professional Growth Issues
3. Educational Issues.
4. Marijuana issues.
5. Sports issues
6. People with Disabilities Issues.
7. Crime Issues.
8. Environmental issues.
9. Children Health & Well Being Issues.
10. Family Support Issues.
11. Early Intervention Care Issues
12. Community Resources issues.
13. Military

April 18th, 2023 6pm 20 min NMSU Athletics (Mesilla Valley News)

Mesilla Valley News talks the coaches and staff from NMSU athletics including: NMSU Mens Basketball Head Coach, NMSU Golf Course instructors, and NMSU football. The guest discuss lifestyle of student athletes and upcoming events that will be taking place on campus for students and members of the community. **(3,5)**

April 23rd, 2023 5AM 30 min Grassy Logic (Mesilla Valley Better Together)

Mesilla Valley Better Together features Grassy Logic, a episodic show which talks about the in's and outs about the marijuana industry in New Mexico. Guest featured includes an insurance broker who talks about the insurance side of recreational marijuana. Other topics discuss are rules and regulations when it comes to purchasing marijuana. **(1,2, 3)**

April 30th, 2023 6am 30min Tresco Inc. (Mesilla Valley News)

Mesilla Valley News talks with Liliana Alvarez from Tresco inc. Tresco Inc provided services and support to families and individuals with disabilities in this community. Issues discussed include hiring events scheduled for later this month, staffing changes as well as feature one of the many employees of Tresco inc. **(2,3,6)**

May 7th, 2023 5am 10min City of Las Cruces (Mesilla Valley News)

Mesilla Valley news welcomes Mandy Guss from the City of Las Cruces. Topics that are discussed include upcoming city council meeting as well as proposed budgets for upcoming city projects for the proposed city pool expansion as well as park and rec funding. **(12)**

May 14th, 2023 6am 20 min Bureau Of Land Management (Mesilla Valley News)

Mesilla Valley News welcomes Bill Wight from the Bureau of Land Management to talk about upcoming controlled burns as well as closures that will be happing at upcoming state parks. Other topics discussed included vandalism to area parks and the need for more volunteers to help at several sites. **(3,7)**

May 21st, 2023 8am 10 min Las Cruces Public School (Mesilla Valley News)

Mesilla Valley News welcomes public information officer Kelly Jameson to talk about the upcoming graduation ceremonies that will be taking place at the end of may. Topics also discuss are the current plans to hire a new superintendent as well as plans to keep the year-round school calendar continuing for the next school year.**(3,10,12)**

May 23rd 2023 8am 15min First Armored Division Band (Mesilla Valley News)

Mesilla Valley News Welcomes several members of the First Armored Division band. Based out of the Fort Bliss military base in El Paso, TX. Topics discussed include the formation of the band. Recruitment within the military, as well as discuss their upcoming performances at the downtown Las Cruces Plaza in honor of Memorial day.

March 25th , 2023 8am 10min Las Cruces Chamber of Commerce (Mesilla Valley News)

Mesilla Valley News talk with Debbie Moore, President for the Las Cruces Chamber. Topics included the STIR your Green Drinks event that took place at Adams radio Group offices, which invites local business and community leaders to interact and learn about the importance that radio has on local business as well as benefits that local business can gain from being part of the chamber.

June 7th, 2023 8am 10min Las Cruces Public Schools (Mesilla Valley News)

Mesilla Valley News welcomes Kelly Jameson from the Las Cruces Public Schools to discuss the upcoming staff changes that are taking place. Kelly also discussed the finalist of the ongoing search for the new Superintendent and invites members of the community to join them at Organ Mountain High school for a open forum where the school board will ask questions to the finalist.

June 14th, 2023 5am 20min Ft Seldon Museum (Mesilla Valley News)

Mesilla Valley news welcomes volunteer from the Fort Seldon Museum in Radium Springs. Topics that were discussed included upcoming plans for their 50th anniversary as well as tourist hours for the summer vacation.

June 21st,2023 10am 60min FYI+ (Adams Radio Acquisitions)

Staff from Adams Radio welcomed the Media Summer Group which is a summer program hosted by FYI(Families and Youth Inc.) Their summer program has many students who are interested in media/broadcasting. The staff took the students on a tour of the studios as well as show them the behind the scenes of working in radio and media. We also talked with Alicia Tronsco, Director of the Summer program who talked about getting students involved in local media.

June 16th, 2023 9am 10min Juneteenth Block Party (Mesilla valley News)

Joey and Jackie welcomed Tommy Black, organizer of the Juneteenth Block Party which was part of the many festivities that took place the week of Juneteenth. Tommy Black Discussed the history of Juneteenth, upcoming events hosted by the Black Student Council of NMSU.

June 20th, 2023

8am 15min

New Mexico State University

Joey and Jackie talk with Justin Bannister from New Mexico State University about the upcoming fall 2023 semester as well as upcoming plans for the 4th of July and the partnership they have with the City Of Las Cruces.

June 27th, 2023

8am 10min

Roswell Chamber of Commerce

Mesilla Valley News welcomes Juanita Jennings from the Roswell Chamber of Commerce. Topics that are discussed include the upcoming UFO festival which is expected to bring thousands of people from around the state to partake in the festivities. Also discussed is the importance of local government and the need for help for future festivals.