

KSNM-FM Las Cruces, NM

## **LIST OF PROGRAMS TO ADDRESS COMMUNITY ISSUES**

3rd Quarter 2022

**Filed**

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Issues & Programs List (Page 1)

Following Issues were discussed in this quarter.

1. Mental Health
2. Professional Growth Issues
3. Educational Issues.
4. Cannabis Issues
5. Financial issues
6. People with Disabilities Issues.
7. Crime Issues.
8. Environmental issues.
9. Children Health & Well Being Issues.
10. Family Support Issues.
11. Early Intervention Care Issues
12. Food Insecurity Issues.
13. Community Resources issues.
14. Animal Well Being Issues
15. Transportation Issues

**July 2<sup>nd</sup> 2023 5am 20 min Bureau of Land Management (Mesilla Valley News)**

Mesilla Valley News talk with William Wight from the Bureau of Land Management about the upcoming Independence Day holiday. Topics that are discussed include safety when using fireworks as well as the current dry conditions in the state. William also talks about the upcoming Fee free day at all Public Lands for the public to enjoy as well as upcoming meetings that are set to take place with regards to upcoming closures of certain hiking trails. **(3, 8, 13)**

**July 9<sup>th</sup>, 2023 5am 30 min Las Cruces Public Schools(Mesilla Valley News)**

Mesilla Valley News talks with Public Information Office, Kelly Jameson, from the Las Cruces Public Schools about the upcoming school year which is set to kick off at the end of July. This will be the second year that the public schools will operate under the “Balance Calendar” system, which will see schools start their year earlier than previous. Kelly also announces the new Superintendent, Ignacio Ruiz, who will be starting in August. Topics also discussed include Bus Services for students as well as emergency procedures during upcoming monsoon season **(3, 15, 9, 10)**

**July 10<sup>th</sup>, 2023 5am 5min City of Las Cruces (Mesilla Valley News)**

Mesilla Valley News, talks with Mandy Guss from the City Of Las Cruces. They discuss the agenda for the upcoming city council meeting where they cover current city budget as well as current plans for Cooling stations to be set up around town for residents that are seeking places to cool down as temperatures remain in the triple digits. Other topics discuss include the cities efforts to clean up las cruces by hosting a “Team up to Clean Up” event, where the community can clean neighborhoods that are not well kept. **(8, 7, 13,)**

**July 15<sup>th</sup>, 2023 5am 45min Grassy Logic (Mesilla Valley News)**

Mesilla Valley News welcomes Chad to discuss the upcoming status of Legalized cannabis in the State of New Mexico. Topics that are covered include current sales numbers for the state of New Mexico as well as upcoming laws that may impact the opening of Consumption Lounges. Other topics include government agencies cracking down on delta 8, which is a product that is currently unregulated by the State of New Mexico. **(4, 13)**

**July 26<sup>th</sup>, 2023      10am   15min      Action Programs For Animals**

Mesilla Valley News welcomes Monica, Volunteer at Action Programs For Animals, which is a animals shelter dedicated to find homes for pets that are currently sheltered. Topics include upcoming low cost Vaccination clinics as well as upcoming fundraising events that they will be planning for the rest of 2023. We also discuss pet safety during the hot temperatures. **(3, 8, 14)**

**August 6<sup>th</sup>, 2023      5am   25min      New Mexico State University**

Mesilla Valley News welcomes Justin Bannister from New Mexico State University. Topics that are discussed include the upcoming school year for the University. Justin also talks about the upcoming campus move in day for incoming freshmen and talks about current status for students enrolled for the fall 2023 semester. We also talk about the upcoming move in conferences in sports and how the university hopes to attract more interest in students from television deals connected to the Conference USA move. **(2,3,5)**

**August 16<sup>th</sup>, 2023      9am   5min      Rehabilitation Hospital of Southern NM**

Mesilla Valley News welcomes Melanie Gutierrez from the Rehabilitation Hospital of Southern New Mexico. Topics discussed the upcoming job fair that they will be hosting as well as inform the community about the upcoming changes they have made to be able to service those in need in Las Cruces as well as transportation of patients from Las Cruces to El Paso Texas. **(1, 2, 6, 10)**

**August 25<sup>th</sup>, 2023      9am   5min      NMSU Outreach Program**

Mesilla Valley News welcomes Alice Delgado from the New Mexico State University outreach community program. Topics discussed include their outreach to Community of Hope, which is an organization dedicated to helping those who face homelessness. The two organizations are planning a 5k Fun Run which proceeds will go to benefit the Community of Hope organization which supplies and funds needed to help those who suffer from homelessness. **(1, 5, 6, 12, 13)**

**September 3rd 2023   10am   5min      Las Cruces Public Schools**

Mesilla Valley News welcomes Kelly Jameson from the Las Cruces Public Schools. Topics discussed include Superintendent, Ignacio Ruiz, 90 day plan which includes community outreach to each on of the school districts. Every Friday in September, the Las Cruces will be hosting a public forum in each school district to hear from students and parents about needs and concerns the public may have regarding the school year. **(1,2,3,9)**

**September 10<sup>th</sup>, 2023    5am 25min                      Southern New Mexico State Fair and Rodeo**

Mesilla Valley News welcomes Tamera Blazer, Director for the Southern New Mexico State Fair and rodeo. Topics discussed include upcoming events plan for this year's fair as well as upcoming rodeo and animal showings for students involved with FFA. Tamera also discussed the increase in attendance from not only southern New Mexico, but parts of West Texas and Arizona. **(3, 13, 14)**

**September 15<sup>th</sup>, 2023                      5am 10min                      Casa De Peregrinos**

Mesilla Valley News welcomes Bianca from Casa De Peregrinos, a local food bank which helps those in need throughout southern New Mexico. Topics discussed include their upcoming Hunger Strike event which takes Place September 21<sup>st</sup> which sets a goal to collect monetary donations to help with resources for Casa De Peregrinos. Bianca also talks about the opening of their new facility which has been in the works for more than 5 years. **(12, 13)**

**September 20<sup>th</sup>, 2023                      5am 20 min                      Tresco inc.**

Mesilla Valley News talks with Ernesto Salinas, Facilities Manager for Tresco Inc. topics include upcoming job recruitment efforts set for October as well as opportunities that are available for those individuals with disabilities. **(6, 10)**

**September 22<sup>nd</sup> 2023                      5am 20 min                      Bureau of Land Management (Mesilla Valley News)**

Mesilla Valley News talk with William Wight from the Bureau of Land Management about the upcoming plans for construction at the Tortugas trail. William also talks about the upcoming Fee free day at all Public Lands for the public to enjoy as well as upcoming meetings that are set to take place with regards to upcoming closures of certain hiking trails. **(3, 8, 13)**

**October 6<sup>th</sup> 2023                      5am 20 min                      International Balloon Fiesta**

Mesilla Valley News talks with Liz Nevarez Aldaz from the Albuquerque International Balloon Fiesta. Topics discussed included the attraction itself which brings people from all over the world to see the skies filled with hot air balloons. Liz also talks about the upcoming safety precautions as well as the shuttle services that are set up to take visitors to and from the park. The event is held from October 7<sup>th</sup> to October 15<sup>th</sup>. **( 13, 15, 6)**