

Medium Buying LLC  
815 Grandview Ave. Ste 600  
Columbus, OH 43215

**Contract # 71037**

Schedule Dates: 05/22/24-06/04/24  
Advertiser: ISS/WIN IT BACK PAC (6822)  
Agency: Medium Buying LLC (2095)  
Product: Political-Issue (1059)  
Brand: 500/600/2599 (74479)  
Salesperson: Locality-Philadelphia, Philadelphia (1087)  
Sales Office: Locality-Philadelphia  
Buyer Name: /  
Phone/Fax: /  
CPE: 500/600/2599  
Account Types: National/Issue Agency  
Billing Type: Standard  
Comments: WIN IT BACK \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered: 05/21/24  
Last Modified: 05/21/24  
Entered By: Emily Miranowski  
CO-OP: No  
External #: 10781318  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$793.50  
Net Total: \$4,496.50  
Sales Tax:

FOX TV (KVRB+)		
By Broadcast Month	Spots	Rate
May, 2024	16	\$1,445.00
Jun, 2024	36	\$3,845.00
<b>Grand Total:</b>	<b>52</b>	<b>\$5,290.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.2	Normal Line / SPOT	05/22/24-05/31/24	1	:30	7A- 9A (CST)				1	1	1			6	\$40.00	\$240.00	FOX TV (KVRB+)		5/21/24
2.1	Normal Line / SPOT	05/22/24-05/31/24	1	:30	9A- 10A (CST)				1	1	1			6	\$30.00	\$180.00	FOX TV (KVRB+)		5/21/24
3.1	Normal Line / SPOT	05/22/24-05/31/24	1	:30	5:30P- 6P (CST)				1	1	1			6	\$50.00	\$300.00	FOX TV (KVRB+)		5/21/24
4.1	Normal Line / SPOT	05/22/24-05/31/24	1	:30	6P- 6:30P (CST)				1	1	1			6	\$80.00	\$480.00	FOX TV (KVRB+)		5/21/24
5.1	Normal Line / SPOT	05/22/24-05/30/24	1	:30	9P- 10P (CST)							1		4	\$400.00	\$1,600.00	FOX TV (KVRB+)		5/21/24
6.0	Normal Line / SPOT	05/25/24-06/01/24	1	:30	10P- 11P (CST)								1	2	\$25.00	\$50.00	FOX TV (KVRB+)		5/21/24
7.0	Normal Line / SPOT	05/26/24-06/02/24	1	:30	8A- 9A (CST)								1	2	\$20.00	\$40.00	FOX TV (KVRB+)		5/21/24
8.0	Normal Line / SPOT	05/27/24-06/04/24	1	:30	7A- 9A (CST)								1	4	\$40.00	\$160.00	FOX TV (KVRB+)		5/21/24
9.0	Normal Line / SPOT	05/27/24-06/04/24	1	:30	9A- 10A (CST)								1	4	\$30.00	\$120.00	FOX TV (KVRB+)		5/21/24
10.0	Normal Line / SPOT	05/27/24-06/04/24	1	:30	5:30P- 6P (CST)								1	4	\$50.00	\$200.00	FOX TV (KVRB+)		5/21/24
11.0	Normal Line / SPOT	05/27/24-06/04/24	1	:30	6P- 6:30P (CST)								1	4	\$80.00	\$320.00	FOX TV (KVRB+)		5/21/24
12.0	Normal Line / SPOT	05/27/24-06/04/24	1	:30	9P- 10P (CST)								1	4	\$400.00	\$1,600.00	FOX TV (KVRB+)		5/21/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

The parties to this agreement will not discriminate on the placement of advertising on the basis of race or gender.

REP HEADLINE# 10781318  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4114 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET REPORT FROM REP MAY21/24 11.00  
 \*\*\* KVRR-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/WIN IT BACK PAC REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME MEDIUM BUYING LLC BUYER NAME KERRIE MATTRESS

1100 DENNISON AVE, SUITE 200 SALES PRSN PH- CAROLINE WALLS  
 COLUMBUS, OH 43201

ORDER # 71037 CONTRACT # 10781318 CLASS: NATL. LOCAL REGIONAL

PRDCT WIN IT BACK EST#2599 COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES MAY22/24 JUN4/24 WK-2  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE MAY21/24 11.00

REP: NEW ORDER  
 TOTAL \$5,290  
 TOTAL SPOTS 52  
 PLS CFM THANKS  
 NAVEED AKBARI 05/21/24  
 AGENCY ORDER COMMENT:  
 SEPARATION: 30  
 POPULATIONBUYTYPE: CPP

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$40.00	5/22	6/4	5		W-F,M-TU	10
PROGRAM : KVRR MORNING NEWS												
2			900A-1000A	30		\$30.00	5/22	6/4	5		W-F,M-TU	10
PROGRAM : FAMILY FEUD 2X												

AGENCY ADVERTISER CODE = 500 AGENCY EST# = 2599  
 AGENCY PRODUCT CODE = 600  
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 AGENCY PRODUCT CODE = 600

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 MAY21/24 11.00  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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3			530P-600P	30		\$50.00	5/22	6/4	5		W-F,M-TU	10
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PROGRAM : FAMILY FEUD												
4			600P-630P	30		\$80.00	5/22	6/4	5		W-F,M-TU	10

PROGRAM : FOX NEWS AT 6												
5			900P-1000P	30		\$400.00	5/22	6/4	4		W-TH,M-TU	8

PROGRAM : FOX NEWS AT 9												
6			1000P-1100P	30		\$25.00	5/25	6/1	1		SAT	2

PROGRAM : FOX LATE NIGHT												
7			800A-900A	30		\$20.00	5/26	6/2	1		SUN	2

PROGRAM : FOX NEWS SUNDAY												
MAY/24 \$2,645.00 JUN/24 \$2,645.00												

MARKET TOTALS \$25,190 KVRR 21% KVLV 19% KXJB 20% WDAY 20% CABL 0% EDAY 20% MVR 0%

SVC- COM  
 DEMOS- RA35+\*

CONTRACT TOTAL \$5,290.00  
 TOTAL SPOTS 52

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, KERRIE METRESS/MEDIUM, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

**Station time requested by:** KERRIE METRESS/MEDIUM BUYING

Agency name: Medium Buying

Address: 1100 DENNISON AVE SUITE 200 COLUMBUS, OH 43201

Contact: KERRIE METRESS

Phone number:

Email: KERRIE@mediumbuying.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: WIN IT BACK PAC

Address: 2001 L ST NW SUITE 600 WASHINGTON, DC 20036

Contact:

Phone number: 202-955-5500

Email: TREASURER@CLUBFOR

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Adam Rozansky - TREASURER

DAVID MCINTOSH - ASSISTANT TREASURER

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations): ND CD AL

Date of election: June 11, 2024



**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

Congress

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: KERRIE METRESS	Name: BRANT NICKLIN
Date of Request to Purchase Ad Time: 5.21.24	Date of Station Agreement to Sell Time: 05/21/24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 71037	Station Call Letters: KVRA	Date Received/Requested: 05/21/24
Est. #: 2599	Station Location: FAR60	Run Start and End Dates: 05/22/24 - 06/04/24

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.