

ORDER

Orders
Order / Rev: 2716034
Alt Order #: 37263080
Product Desc: David Trone for Maryland
Estimate: 11692
Flight Dates: 05/01/24 - 05/14/24
Original Date / Rev: 05/01/24 / 05/01/24
Order Type: POLITICAL-CANDIDATE

Baltimore WJZ-FM
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency
Name: Katz Media Group
Buying Contact: Helen Hanratty
Billing Contact: _____
125 West 55th Street
New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: David Trone for Senate
Demographic: A35+
Product Codes: Candidates (POL)
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: FULL

New Business End: _____
Advertiser External ID: 4076945
Agency External ID: 4027634
Unit Code: Candidate -
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/14/24	108	\$11,656.00	\$9,907.60

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	108	\$11,656.00	\$9,907.60	0.00
Totals	108	\$11,656.00	\$9,907.60	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJZ-F	05/01/24	05/14/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	MTWTF--	1:00	20	\$85.00	FULL	0.00	NM	40	\$3,400.00
		<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		05/01/24	05/07/24			MTWTF--			20	\$85.00		0.00			
		05/08/24	05/14/24			MTWTF--			20	\$85.00		0.00			
N 2	WJZ-F	05/01/24	05/13/24	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM	MTWTF--	1:00	10	\$144.00	FULL	0.00	NM	20	\$2,880.00
		<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		05/01/24	05/07/24			MTWTF--			10	\$144.00		0.00			
		05/08/24	05/14/24			M-WTF--			10	\$144.00		0.00			
N 3	WJZ-F	05/01/24	05/13/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	MTWTF--	1:00	20	\$128.00	FULL	0.00	NM	40	\$5,120.00
		<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		05/01/24	05/07/24			MTWTF--			20	\$128.00		0.00			
		05/08/24	05/14/24			M-WTF--			20	\$128.00		0.00			
N 4	WJZ-F	05/04/24	05/14/24	Sa-Su 3p-7p Sa-Su 3p-7p	CM	3:00 PM-7:00 PM	-----S-	1:00	2	\$32.00	FULL	0.00	NM	4	\$128.00
		<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		05/04/24	05/10/24			-----S-			2	\$32.00		0.00			

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Baltimore WJZ-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/11/24	05/17/24	-----S-		2				\$32.00		0.00			
N 5	WJZ-F	05/05/24	05/14/24	Sa-Su 3p-7p Sa-Su 3p-7p	CM	3:00 PM-7:00 PM	-----S	1:00	2	\$32.00	FULL	0.00	NM	4	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/05/24	05/11/24	-----S		2				\$32.00		0.00			
Week:		05/12/24	05/18/24	-----S		2				\$32.00		0.00			
													Totals	108	\$11,656.00