

# ORDER

**Orders**  
**Order / Rev:** 2708113  
**Alt Order #:** 37239909  
**Product Desc:** David Trone for Maryland  
**Estimate:** 11641  
**Flight Dates:** 04/17/24 - 04/30/24  
**Original Date / Rev:** 04/16/24 / 04/16/24  
**Order Type:** POLITICAL-CANDIDATE

**Baltimore WJZ-FM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-PHL  
**Sales Region:** National

**Agency**  
**Name:** Katz Media Group  
**Buying Contact:** Helen Henratty  
**Billing Contact:** \_\_\_\_\_  
125 West 55th Street  
New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** David Trone for Senate  
**Demographic:** A35+  
**Product Codes:** Candidates (POL)  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** FULL

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** 4076945  
**Agency External ID:** 4027634  
**Unit Code:** Candidate -  
**Order Separation:** 00:45:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	88	\$9,376.00	\$7,969.60
04/29/24	04/30/24	20	\$2,280.00	\$1,938.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	88	\$9,376.00	\$7,969.60	0.00
May 2024	20	\$2,280.00	\$1,938.00	0.00
<b>Totals</b>	<b>108</b>	<b>\$11,656.00</b>	<b>\$9,907.60</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJZ-F	04/17/24	04/30/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	MTWTF--	1:00	20	\$85.00	FULL	0.00	NM	40	\$3,400.00
		<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		04/17/24	04/23/24			MTWTF--		20		\$85.00		0.00			
		04/24/24	04/30/24			MTWTF--		20		\$85.00		0.00			
N 2	WJZ-F	04/17/24	04/30/24	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM	MTWTF--	1:00	10	\$144.00	FULL	0.00	NM	20	\$2,880.00
		<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		04/17/24	04/23/24			MTWTF--		10		\$144.00		0.00			
		04/24/24	04/30/24			MTWTF--		10		\$144.00		0.00			
N 3	WJZ-F	04/17/24	04/30/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	MTWTF--	1:00	20	\$128.00	FULL	0.00	NM	40	\$5,120.00
		<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		04/17/24	04/23/24			MTWTF--		20		\$128.00		0.00			
		04/24/24	04/30/24			MTWTF--		20		\$128.00		0.00			
N 4	WJZ-F	04/20/24	04/30/24	Sa-Su 3p-7p Sa-Su 3p-7p	CM	3:00 PM-7:00 PM	-----S-	1:00	2	\$32.00	FULL	0.00	NM	4	\$128.00
		<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			

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Baltimore WJZ-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/20/24	04/26/24	-----S-		2				\$32.00		0.00			
		Week: 04/27/24	05/03/24	-----S-		2				\$32.00		0.00			
N 5	WJZ-F	04/21/24	04/30/24	Sa-Su 3p-7p Sa-Su 3p-7p	CM	3:00 PM-7:00 PM	-----S	1:00	2	\$32.00	FULL	0.00	NM	4	\$128.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/21/24	04/27/24	-----S		2				\$32.00		0.00			
		Week: 04/28/24	05/04/24	-----S		2				\$32.00		0.00			
													Totals	108	\$11,656.00