

ORDER

Orders
Order / Rev: 2699499
Alt Order #: 37224545
Product Desc: David Trone for Maryland
Estimate: 11604
Flight Dates: 04/08/24 - 04/18/24
Original Date / Rev: 04/05/24 / 04/05/24
Order Type: POLITICAL-CANDIDATE

Baltimore WJZ-FM
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency Name: Katz Media Group
Buying Contact: Helen Hanratty
Billing Contact: _____
125 West 55th Street
New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: David Trone for Senate
Demographic: A35+
Product Codes: Candidates (POL)
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: FULL

New Business End: _____
Advertiser External ID: 4076945
Agency External ID: 4027634
Unit Code: Candidate -
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/18/24	100	\$11,400.00	\$9,690.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	100	\$11,400.00	\$9,690.00	0.00
Totals	100	\$11,400.00	\$9,690.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJZ-F	04/08/24	04/18/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	MTWTF--	1:00	20	\$85.00	FULL	0.00	NM	40	\$3,400.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/05/24	04/11/24	MTWT---			20		\$85.00		0.00				
Week:		04/12/24	04/18/24	MTWTF--			20		\$85.00		0.00				
N 2	WJZ-F	04/08/24	04/18/24	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM	MTWTF--	1:00	10	\$144.00	FULL	0.00	NM	20	\$2,880.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/05/24	04/11/24	MTWT---			10		\$144.00		0.00				
Week:		04/12/24	04/18/24	MTWTF--			10		\$144.00		0.00				
N 3	WJZ-F	04/08/24	04/18/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	MTWTF--	1:00	20	\$128.00	FULL	0.00	NM	40	\$5,120.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/05/24	04/11/24	MTWT---			20		\$128.00		0.00				
Week:		04/12/24	04/18/24	MTWTF--			20		\$128.00		0.00				

Totals 100 \$11,400.00