

ORDER



Orders
Order / Rev: 689476
 Alt Order #:
Product Desc: 2024 Election
 Estimate:
Flight Dates: 05/18/24 - 05/28/24
Original Date / Rev: 05/16/24 / 05/16/24
Order Type: GENERAL

ABC - EIPaso, TX

Primary AE: KVIA House
Sales Office: ELP
Sales Region: LOC

Agency Name: Carlos Sierra Agency
Buying Contact: Carlos Sierra
Billing Contact:
 7212 Desert Jewel
 El Paso, TX 79912

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Bobby Flores for Sheriff
Demographic: HH
Product Codes: PL01
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-4

New Business End:
Advertiser External ID: 128595
Agency External ID: 123760
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	30	\$4,770.00	\$4,054.50
05/27/24	05/28/24	9	\$990.00	\$841.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	30	\$4,770.00	\$4,054.50	0.00
June 2024	9	\$990.00	\$841.50	0.00
Totals	39	\$5,760.00	\$4,896.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KVIA House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KVIA	05/27/24	05/28/24	M-F 5-6A Good Morning El Paso I	CM	M-F 5-6A	MT-----	:30	4	\$35.00	P-4	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	MT-----		4				\$35.00		0.00			
N 2	KVIA	05/20/24	05/26/24	M-F 5-6A Good Morning El Paso I	CM	M-F 5-6A	MTWTF--	:30	5	\$70.00	P-3	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	MTWTF--		5				\$70.00		0.00			
N 3	KVIA	05/27/24	05/28/24	M-F 6-7A Good Morning El Paso II	CM	M-F 6-7A	MT-----	:30	2	\$150.00	P-4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	MT-----		2				\$150.00		0.00			
N 4	KVIA	05/20/24	05/26/24	M-F 6-7A Good Morning El Paso II	CM	M-F 6-7A	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	MTWTF--		5				\$300.00		0.00			
N 5	KVIA	05/20/24	05/28/24	M-F 7-9A Good Morning America	CM	7-9A	MTWTF--	:30	2	\$150.00	P-4	0.00	NM	7	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	MTWTF--		5				\$150.00		0.00			
		Week: 05/27/24	06/02/24	MT-----		2				\$150.00		0.00			

Order / Rev: 689476
 Alt Order #:
 Flight Dates: 05/18/24 - 05/28/24

Advertiser: Bobby Flores for Sheriff
 Product Desc: 2024 Election
 Estimate:
ABC - EIPaso, TX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KVIA	05/20/24	05/27/24	M-F 10-1035P ABC7 News at 10	CM	M-F 10-1035P	MTWTF--	:30	5	\$250.00	P-4	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	MTWTF--					5	\$250.00		0.00			
		Week: 05/27/24	06/02/24	M-----					1	\$250.00		0.00			
N 7	KVIA	05/19/24	05/27/24	SU-TH 430-5A Good Morning El Paso 430A	CM	SU-TH 430-5A	MTWT--S	:30	5	\$10.00	P-4	0.00	NM	6	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S					1	\$10.00		0.00			
		Week: 05/20/24	05/26/24	MTWT--S					5	\$10.00		0.00			
		Week: 05/27/24	06/02/24	-----					0	\$0.00		0.00			
N 8	KVIA	05/19/24	05/26/24	SU 10-1035P ABC7 News at 10-Sun	CM	SUN 10-1035P	-----S	:30	1	\$250.00	P-4	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S					1	\$250.00		0.00			
		Week: 05/20/24	05/26/24	-----S					1	\$250.00		0.00			
N 9	KVIA	05/19/24	05/26/24	SU 1035-1110P ABC7 News X-tra	CM	SU 1035-1110P	-----S	:30	1	\$180.00	P-3	0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S					1	\$180.00		0.00			
		Week: 05/20/24	05/26/24	-----S					1	\$180.00		0.00			
													Totals	39	\$5,760.00