

## KQUR-FM, Laredo, Texas

Local Radio Issues / Program Report – 1th Quarter

January 1<sup>st</sup>, 2017 through March 31<sup>th</sup>, 2017

Time:	10:00am
Date:	January 11 <sup>th</sup>
Duration:	5 Minutes
Program Name:	Wake Up! Con Ozo y Joanna
Issue:	Community / Local / Education
Description:	Obed Guerrero with Laredo Community College visit us to promote late registration for community classes in order to improve the education level of Laredo

Time:	8:30am
Date:	January 25 <sup>th</sup>
Duration:	5 Minutes
Program Name:	Wake Up! Con Ozo y Joanna
Issue:	Community / Local / Business
Description:	Miriam M. Castillo with the Laredo Chamber of Commerce visit the studio con invite the community to join their Self Marketing Seminars, promoting the development of new business and a better economy in the city. For more Information visit: <a href="http://laredochamber.com/main/">http://laredochamber.com/main/</a>

Time:	6:00 – 7:00pm
Date:	February 23 - 24
Duration:	26 hours
Program Name:	St. Jude Radiothon
Issue:	Community/Cancer Awareness/Research & Fundraising
Description:	For the past 21 years our radio stations have participated in an annual Radiothon for the St. Jude Children’s Research Hospital. During this 2-day event the public is educated on how the hospital operates and how unlike any other provides its services without ever sending a bill to families who cannot afford to pay for the care and treatment of their child diagnosed with cancer. Playing back audio vignettes mostly composed of patient testimonials our radio personalities, with the guidance of a St. Jude representative, encouraged listeners to become partners in hope in the fight against childhood cancer. All proceeds benefit the SJCRH.

Time:	8:30am – 10:00am
Date:	Friday March 10 <sup>th</sup>
Duration:	1.5 hours
Program Name:	Chuy Cortez
Issue:	Community/Education
Description:	Working professionals were invited to speak to our students about their respective careers during their second period class. This event gives students an opportunity to see the value of their education and learn more about the variety of options available to them after graduation. Place Cigarroa Middle School.

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Time:	2:00 – 3:00
Date:	March 22 <sup>th</sup> , 2017
Duration:	1 Hour
Program Name:	Joanna De La Garza
Issue:	Community/Education
Description:	LHSMFF Founder and Coordinator Jamin Teran invited us to speak to VMT students at the 4 <sup>th</sup> Annual Laredo Media and Film Festival. Students were treated to various panels on topics ranging from “How has Radio Evolved?”, “Secrets of a Reporter/Videographer”, “Make-Up Effects” and “The Impact of Photography in Video”.

Time:	9:30am
Date:	March 27 <sup>th</sup>
Duration:	5 Minutes
Program Name:	Wake Up! Con Ozo y Joanna
Issue:	Community/Local/Outdoor Activities
Description:	Cordy Diaz came in to announce the 1 <sup>st</sup> Annual “Bee Kewl & Run” 5K benefitting the Lizzie de Lachica Trevino memorial. The community is encouraged to take part in this activity that promotes wellness and an active lifestyle. Interested listeners could register on site at North Central Park the day of event (Sat. April 1 <sup>st</sup> ) or online at <a href="http://www.active.com">www.active.com</a> proceeds go towards a scholarship set up at Martin High School.

Time:	12:30pm
Date:	March 29 <sup>th</sup>
Duration:	5 Minutes
Program Name:	Chuy Cortez
Issue:	Community/ Local/Benefic
Description:	Andi Muhlenbruch with Sames visit our studio to invite our community to support Lady Toros Volleyball Team from Cigarroa High school with the event “Drive for your School”