

KQUR-FM, Laredo, Texas
Issues/Programs Report – 2nd Quarter
April 1, 2014 through June 30, 2014

Time: 3PM
Date: 4/09/14
Duration: 5 minutes
Program name: EL Ozo
Issue: Fundraiser/Education/Community
Description: Karla Gonzalez (Sames Motor Company) and members of the Alexander High School baseball team came in to speak about their benefit drive, at the Student Activity Complex on April 13th (1pm - 5pm). Sames Ford and Alexander High school are partnering to help raise up to \$7,000 in support of the AHS baseball team as part of Ford Motor Company's Drive 4 UR Community program. Local residents will have the opportunity to raise money for the AHS baseball team by test-driving a Ford vehicle. For every person who test-drives a new Ford vehicle at this one-day event, Ford Motor Company and Sames Ford will donate \$20, up to \$6,000, to the AHS baseball booster parent club in support of this inner city team for equipment, uniforms and travel. Additionally, individuals who attend can take advantage of a free vehicle inspection, courtesy of Sames Quick Lane, and help raise an additional, up to \$1,000 for the school team.

Time: 3PM
Date: 4/10/14
Duration: 5 minutes
Program name: EL Ozo
Issue: Health/Pregnancy/Family/Community
Description: Nearly 1 in 3 families in America struggle to afford diapers for their children. Serving Children and Adults in Need (SCAN) will be having their first Diaper Drive in April to offer assistance to families participating in the Pregnant and Post-Partum Intervention (PPI) program. The parenting and post-partum intervention (PPI) program offers services to both adolescent and adult females who are currently pregnant or who have children under the age of 18 months at no cost to the individuals. The PPI program offers services to women in Webb, Starr and Zapata County. The PPI program's main component is parenting education classes. However, participants are also provided with educational sessions focusing on infant/child development, effects of alcohol/drugs on the fetus, HIV/STDs, child safety, and the importance of parent/child and family bonding. Diaper donations will be accepted at SCAN's main office (2387 E. Saunders) or can be picked up as well. For more info call Jessica Paez, Program Director, at 956-724-3177.

Time: 3PM
Date: 05/23/14
Duration: 5 minutes
Program name: EL Ozo
Issue: Health/Community
Description: In honor of Stroke Awareness Month, Doctors Hospital of Laredo (DHL) held health screenings on Saturday, May 24th, at the Providence Health Center, 230 Calle del Norte. AL Guevara, Community Relations Coordinator came in to invite the public to take part in the free services being offered including blood pressure readings, body mass index (BMI) measurements and glucose screenings. The event also offered informational booths on stroke risk factors, signs and symptoms. Other highpoints included a ZUMBA demonstration and discussion with a stroke survivor as well as a public forum presentation from a physician and the inpatient rehabilitation team.

Time: 3PM
Date: 06/27/14
Duration: 5 minutes
Program name: EL Ozo
Issue: Blood Drive
Description: The South Texas Blood and Tissue Center (STBTC) host several blood drives throughout the year and our radio stations help get the word out in our community about the shortage of blood in the blood banks and how to become a donor. An R-communications sponsored blood drive was held the next day (6/28) from the Mall del Norte parking lot.