

**KQUR-FM, Laredo, Texas**  
**Issues/Programs Report – 3<sup>rd</sup> Quarter**  
**July 1, 2014 through September 30, 2014**

**Time:** 3 PM  
**Date:** 7/7/14  
**Duration:** 5 minutes  
**Program name:** Ulises Campos 'El Ozo'  
**Issue:** College Scholarship  
**Description:** Juan Arroyo with L&F Distributors came by to promote the South Texas Academic Rising Scholars program which helps first year college students pay for tuition, room and board, etc... Stars Scholarship Fund is a non-profit organization committed to promoting access to and success in higher education for all students in our community. Based in McAllen, Texas, Stars offers scholarships to students from south and west Texas who are dedicated to completing a degree at an accredited college or university. Listeners were directed to station website to learn more about the STARS scholarship fund and apply online.

**Time:** 3 PM  
**Date:** 07/22/14  
**Duration:** 5 minutes  
**Program name:** Ulises Campos 'El Ozo'  
**Issue:** Education/College Enrollment  
**Description:** Rafael Contreras from Texas A&M International University came by to speak about TAMIU's Open House, a community information fair, with everything from Career advice, college tips, bookstore discounts, a financial aid walk-through and résumé building workshops. TAMIU representatives will host a Q&A for parents and students needing enrollment assistance or other concerns. Listeners are encouraged to further their education and register for the fall classes.

**Time:** 3 PM  
**Date:** 08/12/14  
**Duration:** 5 minutes  
**Program name:** Ulises Campos 'El Ozo'  
**Issue:** Benefits of breastfeeding and the resources available in the community  
**Description:** The City of Laredo Health Department WIC program presents Mother Baby Expo 2014. The CLHD is celebrating the 2014 National Breastfeeding Month. It is no secret that for babies, breastfeeding boosts their immune systems, guards against childhood obesity and diabetes and provides protection that lasts a lifetime. It reduces a woman's chance of breast cancer and burns as much as 600 calories a day. It's free; it's sustainable; and research indicates a potential cost savings of approximately \$13 billion per year in medical care costs if 90% of families breastfed their infants exclusively for six months. Exclusive breastfeeding is supported by every major health authority and is included as a key strategy to improve health outcomes and reduce racial/ethnic disparities in many national calls to action, such as the 2011 Surgeon General's Call to Action to Support Breastfeeding. National Breastfeeding Month events allow a unique opportunity for the community to make local, state, and national connections that help illustrate the importance of breastfeeding for moms, babies, families, communities, employers and the environment. Although WIC and the CLHD is highlighting breastfeeding this August, our stations helped spread the word by inviting listeners to attend the event on August 13, at the Laredo Public Library HEB Multipurpose Room. For more information on breastfeeding visit [www.breastmilkcounts.com](http://www.breastmilkcounts.com) or call the CLHD WIC Program at 795-4928.

**Time:** 3 PM  
**Date:** 09/05/14  
**Duration:** 5 minutes  
**Program name:** Ulises Campos 'El Ozo'  
**Issue:** Health/Community  
**Description:** Stripes Convenience Stores announced a new alliance with The University of Texas MD Anderson Children's Cancer Hospital to help kids with cancer. During Pediatric Cancer Awareness Month, Stripes will launch its newest in-store fundraising campaign called "Stripes Stores Celebrates Tomorrows" beginning on September 1. The campaign goal of \$500,000 will help save kids' lives by providing more effective and safer cancer treatments keep kids in school during treatments and fund engaging programs for kids with cancer. One hundred percent of the funds raised will go to these programs, and the donation will be matched dollar for dollar by the James B. and Lois R. Archer Charitable Foundation which will truly magnify the impact of every dollar. Stripes customers will be able to donate at all Stripes locations during the campaign, which will run from September 1- 28. Customers will be asked to help children with cancer by purchasing a \$1 pin-up paper icon. Participating customers will receive coupons in exchange for their donation.

**Time:** 3 PM  
**Date:** 09/24/14  
**Duration:** 5 minutes  
**Program name:** Ulises Campos 'El Ozo'  
**Issue:** Community, Children Safety  
**Description:** Brenda Medina, Public Information Officer, for Webb County Sheriff Martin Cuellar came in to invite the public to "Share-a-bear Movie night" featuring Frozen! The event is at Uni-Trade stadium on Saturday, Sept. 27 at 7:00 p.m. Families are encouraged to bring their blankets as seating will be limited to the baseball field. Suggested donation is one new stuffed animal. The stuffed animals are given to children in Laredo and Webb County who have either experienced a traumatic event as a result of crime and/or natural disaster. The stuffed animals are carried in mobile units and distributed by local deputies and other first responders and area hospitals. For more info, call 956.523.4554.

**Time:** 3 PM  
**Date:** 09/30/14  
**Duration:** 5 minutes  
**Program name:** Rey Rey  
**Issue:** Heritage/Community/Culture  
**Description:** El Consulado General, La Secretaría de Relaciones Exteriores, a través de la red de Embajadas y Consulados de México en el mundo, extiende una cordial invitación a todos los niños de 7 a 11 años de edad, a participar en el 18º Concurso de Dibujo Infantil "Este es mi México", el cual este año lleva por tema "Los derechos de los niños y niñas", celebrando el 25 aniversario de la Convención de los derechos del niño de la ONU. Este año el concurso tiene como finalidad que los niños que viven fuera de México, expresen mediante su dibujo los derechos de los niños y niñas, inspirándose en México y en la obra del maestro Fernando Andriacci, pintor oaxaqueño y padrino del 18º Concurso de Dibujo Infantil, "Este es mi México." Los dibujos pueden ser hechos en cualquier técnica sobre una cartulina o cartoncillo cuadrado de 30 x 30cm (12"x12") y deberán incluir un título y contar con una breve descripción de lo que el participante quiso expresar con su dibujo. Además, en la parte posterior se debe escribir el nombre del niño que realizó el dibujo, su edad, el nombre de los padres, así como los datos de contacto para localizarlo en caso de resultar ganador (para mayor facilidad pueden descargar el formato de registro en la siguiente liga: <http://bit.ly/R3thKk>. Cabe mencionar que en los últimos años Laredo ha sobresalido en el concurso. En las ediciones correspondientes a 2009, 2010 y 2011, los niños laredenses Michael Kirkpatrick, Madison Haynes y Elena Alejandra García, respectivamente, integraron el selecto grupo de niños ganadores, cuyos dibujos fueron elegidos entre los 15 mejores de los concursos correspondientes. Nuevamente se invita a padres de familia y maestros para que no dejen pasar esta oportunidad y motiven a los niños a echar a volar su imaginación y aprovechar al máximo su potencial artístico. Los dibujos deben ser entregados antes del 15 de octubre de 2014 en el Consulado General de México, ubicado en 1612 Farragut St. Laredo, TX 78040. Para mayor información sobre las bases del concurso, favor de comunicarse al Consulado General con Reyna Arzate o Amira Chapa, al teléfono (956) 723-0990 ext. 214 o 215.