

**KQUR-FM, Laredo, Texas**  
**Issues/Programs Report – 1<sup>st</sup> Quarter**  
**January 1, 2015 through March 31, 2015**

**Time:** 3:20pm  
**Date:** 2/13/15  
**Duration:** 5 minutes  
**Program name:** Rey Rey  
**Issue:** Job Fair/Career Opportunities  
**Description:** Celina Maniece, Director of Employer Relations of Career Services at Texas A&M International University came in along with student Sergio Perez to talk about the 2015 Business and Hospitality Career Fair. The job fair was on Thursday, March 5, at the student center rotunda and was open to the public. Prior to the event TAMIU also held various sessions including how to create a resume, networking and having an online presence. For more info call 956-326-4473 or [www.tamiu.edu/career](http://www.tamiu.edu/career)

**Time:** 9:20am  
**Date:** 2/16/15  
**Duration:** 5 minutes  
**Program name:** Wake Up Morning Show  
**Issue:** Community/Vacation Getaway on a budget  
**Description:** Michelle Vigil with the San Antonio Convention & Visitors Bureau came by to talk about upcoming events in the nearby sister city. San Antonio is the perfect place to take an affordable family vacation. San Antonio has much in store this spring including: The opening of theme parks for select spring hours; open all week of Spring Break – including Six Flags Fiesta Texas and SeaWorld San Antonio. Fiesta! San Antonio (April 16 – 26) celebrates the city’s rich culture and heritage with 100 events in 11 days – including 11 parades. Jewels of the Court: A Journey Through Fiesta’s Coronation (March 7 – May 3): The Witte Museum commemorates Fiesta with its annual exhibit of Fiesta gowns – this year is the largest amount of Fiesta gowns The Witte has ever displayed. H-E-B Big League Weekend (March 20 - 21): Los Angeles Dodgers vs. Texas Rangers at Alamodome. Maverick Music Festival (April 10 - 11), a two-day, jam-packed musical lineup in La Villita, just steps off the River Walk. The festival features many acts including The Toadies, Cake and Cypress Hill – tickets start at \$39. San Antonio makes it easier to take a trip to the city with its SAVE program (short for San Antonio Vacation Experience). SAVE provides visitors up to \$1,800 in deals to over 70 hotels, attractions and restaurants – a new addition this year. This includes Six Flags Fiesta Texas and SeaWorld. Visitors can go to [VisitSanAntonio.com](http://VisitSanAntonio.com) to learn more start planning and saving on their spring trip to San Antonio.

**Time:** 6am – 7pm  
**Date:** 2/26/15 – 2/27/15  
**Duration:** 2 day annual event  
**Program name:** ALL Day parts  
**Issue:** Community/Cancer Awareness/Research & Fundraising

**Description:** For the past 19 years our radio stations have participated in an annual radiothon for the St. Jude Children’s Research Hospital. During this 2 day event the public is educated on how the hospital operates and how unlike any other provides its services without ever sending a bill to families who cannot afford to pay for the care and treatment of their child diagnosed with cancer. Playing back audio vignettes mostly composed of patient testimonials our radio personalities with the guidance of a St. Jude representative encouraged listeners to become partners in hope in the fight against childhood cancer. All proceeds benefit the SJCRH.

**Time:** 9am

**Date:** 3/9/15

**Duration:** 5 minutes

**Program name:** Wake Up Morning Show

**Issue:** Community

**Description:** The traditional diamond shape, flying carefree in the wind reminds us of a simpler, carefree childhood. It is also one of the easiest, affordable ways for a family to have fun. The bright colors and soaring heights create memories that last a lifetime for a child. That’s why the Seventh Annual Spring Break Kite Festival is perfect for Laredo kids, and their families, to have a fun, and free, good time. This year’s event will be held on Wednesday, March 11, 2015, from 12-7 PM at North Central Park, located at 10202 International Boulevard. The kite festival is open to kids of all ages, includes a petting zoo and a variety of contest. There is no registration or entrance fee to the festival. And again, absolutely everything – EVERYTHING – is free! Our stations were the official radio partner and helped promote this community event just in time for Spring Break.

**Time:** 9am

**Date:** 3/24/15

**Duration:** 5 minutes

**Program name:** Wake Up Morning Show

**Issue:** Health/Outdoor activities

**Description:** The Third 5K Mud Run dubbed “No Mud! No Glory! One Tough Mud’r3” promise to deliver Fun and Excitement for Participants and Spectators alike. If you are looking for a sporting event that delivers maximum challenge in a stimulating and fun environment, then this year’s No Mud! No Glory! One Tough Mud’r3! is just that event. So get ready with your oldest pair of tennis shoes and your best teammates and get in ready to run, jump, climb, crawl and possibly slip through the third annual 5K mud race in Laredo on Saturday, April 11, 2015 at North Central Park, located at 10202 International Boulevard. Hosted by District VI Council Member Charlie San Miguel, this 30 obstacle course, boot-cam style race is back by popular demand after two extremely successful races boasting over 1,000 participants for each race. Our radio stations promoted the event with live mentions, radio spots and staff presence the day of the event.