

KQUR-FM, Laredo, Texas
Issues/Programs Report – 3rd Quarter
July 1, 2012 through September 30, 2012

Time: 9:20 a.m.
Date(s): 07/09/12
Duration: 5 minutes
Program name: La Regadera con Ranas y Chelys
Issue: Hunger awareness in Laredo and surrounding areas
Description: The South Texas Food Bank Radio Drive is a fundraising event and hunger awareness initiative hosted by all R-Communications Laredo Radio Stations. The purpose is to raise money to help the STFB in their mission to end hunger in South Texas by collecting and distributing food through many partnerships while raising awareness and educating the community on the realities of hunger. The Food Bank serves the counties of Webb, Zapata, Dimmit, Maverick, Jim Hogg, Val Verde, Kinney and Starr. In these 8 counties about 106,109 (33.4%) people live at or below the poverty level. Throughout the radio drive DJ's provided information to listeners to educate and make them aware of the realities of hunger as well as a number to call-in donations. More information is available upon request at 324-2432.

Time: 3pm
Date(s): 07/17/12
Duration: 5 minutes
Program name: Ulises Campos 'El Oso'
Issue: Health Pregnancies
Description: Every year 1,000 teens in Laredo get pregnant by the age of nineteen. Tejanitos Saludables host a monthly class to teach parents (young and old) how to plan a healthy birth. The event is held at the City of Laredo Health Department Learning Center (2600 Cedar). The program educates teens on how to make better decisions but also helps adults who plan on becoming a parent. This month the program will focus on the importance of breastfeeding. For more information call 712-6015 or online on facebook.com/tejanitos.

Time: 9:20am
Date: 08/10/12
Duration: 5 minutes
Program name: La Regadera con Ranas y Chelys
Issue: Health Screenings
Description: Free Health fair screenings for Glaucoma, Vision, Cholesterol and other preventive services were made available to the general public as part of Gateway Community Fun Health Fest. The event took place Saturday, August 11, 2012 as a way to educate people on the importance of routine exams that can lead to a healthy lifestyle.

Time: 9:20 a.m.
Date: 09/28/12
Duration: 5 minutes
Program name: La Regadera con Ranas y Chelys

Issue:

FLU Season

Description:

The Laredo Independent School District is having FREE flu Vaccines for students. LISD has scheduled free seasonal influenza vaccine clinics for LISD students. The LISD Health Service Department, in conjunction with the City of Laredo Health Department, will kick-off the free clinics on Tuesday, October, 2 at Heights Elementary School from 8:00 a.m. to 10:00 a.m. and at Daiches Elementary School from 1:00 to 3:00 p.m. Each clinic site is only for students from that particular campus. All LISD campuses will be completed by Tuesday, October 30. The vaccines are free to all students through 18 years of age. Clinics will be held at all LISD campuses. For more information is available upon request at the LISD Office of Communications at 273-1730.