

KQUR-FM, Laredo, Texas
Issues/Programs Report – 4th Quarter
October 1, 2012 through December 31, 2012

Time: 3:20pm
Date: 10/01/12
Duration: 5 minutes
Program name: Ozo Campos
Issue: Crime prevention awareness in local community
Description: The National Association of Town Watch will be having their 29th Annual National Night Out on Tuesday October 2 at the Laredo Civic Center from 6p-9p. National Night Out is designed to heighten crime prevention awareness, generate support for local anti-crime programs, strengthen neighborhood spirit and police community partnership and send a message to criminals letting them know that neighborhoods are organized and fighting back. This year National Night Out is October 2 at 6:00pm at the Laredo Civic Center and is sponsored by R Communication.

Time: 3:20pm
Date: 10/04/12
Duration: 5 minutes
Program name: Ozo Campos
Issue: Texas A&M International University Alumni Association, Autmus Fest 2012 - Breaking financial barriers which prevent youth from attending college.
Description: Listeners were invited to Autmus Fest 2012 held October 6th on the TAMIU Grounds. The TAMIU Alumni Association founded the event to help open possibilities and break the financial barriers that prevent our youth from earning a college degree. Proceeds from this outdoor musical event are used to support this mission. It's driven by a volunteer group of alumni, students, staff and friends who believe in investing in our future. Sammy provided information about the event and also provided contact information for listeners wanting to find out more about the financial assistance provided by the TAMIU Alumni Association. Border Media was a media partner and sponsor.

Time: 3:20pm
Date: 11/05/12
Duration: 5 minutes
Program name: Ozo Campos
Issue: Health Education and Disease Management
Description: Gateway Community Health Center offers Diabetes Self-Management Courses Clients attend once a week sessions for 10 consecutive weeks to learn about the disease and how to control it. Classes include information on healthy eating, physical activity, the health care team, complications, and family support. For more info listeners may call (956) 795-8473.

Time: 3:20pm
Date: 12/10/12
Duration: 5 minutes
Program name: Ozo Campos

Issue: College scholarship and fundraiser
Description: The local Laredo Chapter Texas Exes will host a benefit concert on Saturday, December 15th. Funds raised will help local students pay for tuition at the University of Texas at Austin. The organization host several fundraisers throughout the year and has helped over 80 incoming freshman from the Webb county area. Texas Exes is comprised of UT alumni and has been in existence for 15 years.

Time: 10am
Date: 12/29/12
Duration: 5 minutes
Program name: Graciela Moreno (Chelys)
Issue: Blood Drive
Description: The South Texas Blood and Tissue Center (STBTC) host several blood drives throughout the year and our radio stations help get the word out in our community about the shortage of blood in the blood banks and how to become a donor.



Date aired: 12/30/12 Time Aired: 6AM

Weekly Public Affairs Program

Show # 2012-53

Total running time: 29:30 (with optional exit at 24:00)

1. **Ruby Asugha**, former Vice President of Father Flanagan's Girls and Boys Town, author of "Little Sisters, Listen Up!"

Ms. Asugha talked about her experiences growing up in the inner city and the lessons she learned about overcoming poverty, discrimination and despair. She talked about the pressures and difficult choices that many teens face today, and what factors can help a youngster overcome these challenges.

Issues covered:
 Inner City Issues
 Minority Concerns
 Youth at Risk
 Education

Length: 9:01

2. **Bobby Covic**, author of "Everything's Negotiable"

Mr. Covic discussed the importance of negotiation skills for consumers. He shared tips on how the average person can save significant amounts of money by bargaining on prices.

Issues covered:
 Consumer Issues
 Economic Issues

Length: 8:18

3. **Shelly Herold**, author of "The Seven Secrets of Perfect Parenting"

Ms. Herold offered tips for parents on how to help their children excel in learning. She talked about the importance of developing a routine and using everyday experiences as educational tools.

Issues covered:
 Parenting Issues
 Education

Length: 4:53



Date aired: 12/23/12 Time Aired: 6AM

Weekly Public Affairs Program

Show # 2012-52

Total running time: 29:30 (with optional exit at 24:00)

1. **Edward J. Conley, MD**, Assistant Clinical Professor of Medicine at Michigan State University

Dr. Conley talked about the latest research on breast cancer and estrogen. He explained what women can do to avoid substances which cause cancer and outlined simple dietary changes than may reduce breast cancer rates dramatically.

Issues covered:
Personal Health
Women's Issues

Length: 7:06

2. **Doug Thorburn**, co-founder of the non-profit PrevenTragedy Foundation, author of "How to Spot Hidden Alcoholics"

Mr. Thorburn discussed hidden addictions and why it's often difficult to spot hidden alcoholics. He also shared how to recognize the early warning signs of addictions and why many high-profile people such as corporate executives and athletes often fit the profile of a hidden alcoholic.

Issues covered:
Substance Abuse
Drunk Driving

Length: 9:55

3. **Robert Kotler, MD**, author of "Secrets of a Beverly Hills Cosmetic Surgeon"

Dr. Kotler talked about the growing popularity of cosmetic surgery among the baby boom generation, and explained how a smart consumer should choose a cosmetic surgeon.

Issues covered:
Aging
Personal Health
Consumer Matters

Length: 04:53