

**KQUR-FM, Laredo, Texas**  
**Issues/Programs Report – 2<sup>nd</sup> Quarter**  
**April 1, 2015 through June 30, 2015**

**Time:** 9 AM  
**Date:** 4/1/15  
**Duration:** 5 minutes  
**Program name:** Wake Up  
**Issue:** Community/Outdoor Activities/Parks & Rec  
**Description:** Eddie Millan, public information officer, for the City of Laredo Parks and Leisure came in with a few tips for folks planning to celebrate Easter Sunday at one of the local parks. During the interview listeners were reminded of how important it is to: Pick of Trash. No camping overnight at local parks. No ground fires. No locking up coolers or chairs to tables or trees the night before Easter, and other Do's & Don'ts for Easter.

**Time:** 9 AM  
**Date:** 4/2/15  
**Duration:** 5 minutes  
**Program name:** Wake Up  
**Issue:** Community/Autism Awareness  
**Description:** Veronica Orduno with Families for Autism Support and Awareness invited the public totake part in the Light It Up Blue Ceremony in honor of individuals diagnosed with Autism. This annual event which coincides with Autism Awareness month educates but more importantly provides support to families in our local community. This year the event took place at the Laredo Independent School Districk Performing Arts Center at 2400 San Bernardo. To commerate the occasion persons are ask to wear something blue as a sign of support of someone with Austism.

**Time:** 3:20 PM  
**Date:** 4/2/15  
**Duration:** 5 minutes  
**Program name:** Rey Rey  
**Issue:** Community  
**Description:** Kite enthusiasts of all ages are invited to join LCC South for the second annual Kite Flying Fest this Thursday, April 2nd from 4 to 6 PM. Refreshments will be available, but supplies are limited so come and get them before they fly away! Looking for a little more low-key fun? Stick around after the kite fest for Movie Night on the Hill featuring Fast and the Furious 6. The movie starts at 6:30, and we hope to see you there! The Take to the skies this Thursday at LCC! Admission is free and open to the public. For more info, call 794-4002.

**Time:** 9 AM  
**Date:** 4/7/15  
**Duration:** 5 minutes  
**Program name:** Wake Up  
**Issue:** Health/Outdoor activities  
**Description:** The Third 5K Mud Run dubbed "No Mud! No Glory! One Tough Mud'r3" promise to deliver Fun and Excitement for Participants and Spectators alike. If you are

looking for a sporting event that delivers maximum challenge in a stimulating and fun environment, then this year's No Mud! No Glory! One Tough Mud'r3! is just that event. So get ready with your oldest pair of tennis shoes and your best teammates and get in ready to run, jump, climb, crawl and possibly slip through the third annual 5K mud race in Laredo on Saturday, April 11, 2015 at North Central Park, located at 10202 International Boulevard. Hosted by District VI Council Member Charlie San Miguel, this 30 obstacle course, boot-cam style race is back by popular demand after two extremely successful races boasting over 1,000 participants for each race. Our radio stations promoted the event with live mentions, radio spots and staff presence the day of the event.

**Time:** 9 AM  
**Date:** 4/17/15  
**Duration:** 5 minutes  
**Program name:** Wake Up  
**Issue:** Health/Community  
**Description:** The most recent CDC data indicates that more than 1.1 million Americans live with HIV, and half of all new HIV infections in the U.S. are among young Americans under the age of 25. Even though there is better treatment, there are several co-morbidities that have made HIV/AIDS even more serious. For Laredo, other infectious diseases such as tuberculosis, hepatitis and chronic diseases such as diabetes and hypertension add to the seriousness of the disease; therefore, awareness and prevention are key wellness efforts. For those reasons, the City of Laredo Health Department will hold an 24-hour marathon. All program services are confidential and free of charge. Results are available in five minutes. Additional services will be available for those who test positive. For more information, call the City of Laredo Health Department's LETS Program at 795-4905.

**Time:** 9 AM  
**Date:** 5/1/15  
**Duration:** 5 minutes  
**Program name:** Wake Up  
**Issue:** Community/Outdoor Activities/Parks & Rec  
**Description:** Xochitl Mora, public information officer, for the City of Laredo came in to discuss the ban of plastic bags. In a recent survey, the City of Laredo consumes an average of 120 million plastic bags per year. Plastic bag litter creates a problem for the city's creeks and storm drains and the Rio Grande, the city's ONLY source of drinking water. To promote the beautification of the City through prevention of litter generated from discarded checkout bags a citywide ordinance is being implemented to Keep Laredo Beautiful! Going forward only the use of Reusable bags will be permitted. The city defines a reusable as a bag with handles that is specifically designed and manufactured for multiple reuse and is either (1) made of cloth or other washable fabric, and/or (2) made of durable plastic that is at least 4 Mils thick (3) a paper bag that contains no old growth fiber and a minimum of forty percent post-customer recycled material.

**Time:** 11 AM  
**Date:** 5/12/15  
**Duration:** 5 minutes  
**Program name:** Wake Up

**Issue:** Community/Job Fair  
**Description:** David Hernandez and Roger Treviño with Workforce Solutions for South Texas invited our listeners to their 2015 Youth Expo, Tuesday, May 12, 2015 from 9:00 a.m. to 3:00 p.m. at the Laredo Energy Arena. The Youth Expo provides approximately 2,000 sophomore high school students with an opportunity to learn about the growing career options in the work field. As part of the event, our radio stations provided hands-on activities and displays that allow students to be engaged and inspired to pursue a career in the communications field. There is No Cost to attend.

**Time:** 3:20 PM  
**Date:** 5/15/15  
**Duration:** 5 minutes  
**Program name:** Rey Rey

**Issue:** Community/Poverty  
**Description:** Astrid Gonzalez, store manager for Walgreens store 11817 (on the corner of Guadalupe and McPherson) invited the public to their first Red Nose comic relief event on Sunday May 17. Red Nose is a foundation started in the UK and has been around for over 25 years! Globally the annual fund-raising event helps underprivileged children build dreams. Locally half of the donations we receive will go to charities that help children here in the states, these charities include: Boys and girls clubs of America, the children's health fund, feeding America, Oxfam America, National Council of La Raza, and many more! The other half of funds raised will go to help children around the world get access to health care. It's a great cause that shines a great light on our community. The event will be from 12pm to 2pm in store parking lot and will have games, raffles, face painting, snacks and goodies all for those who attend. For more info: 956-727-0178.

**Time:** 9 AM  
**Date:** 5/27/15  
**Duration:** 5 minutes  
**Program name:** Wake Up

**Issue:** Community/Education/School  
**Description:** Rocio Moore with the United Independent School District communications department came by with an update for parents and students. Beginning with the new school year UISD will require for all students to register online. The all-digital process will eliminate the use paper registration (eco-friendly), and avoid an unnecessary trip or long line to sign up for classes. The simple process takes about 15-minutes to complete and is especially helpful for parents with multiple children. Once registered parents will be able to check up on school grades or even email the teacher. If for some reason a person does not have access to a computer or email the department will provide support at 473-6201.

**Time:** 9 AM  
**Date:** 6/16/15  
**Duration:** 5 minutes  
**Program name:** Wake Up

**Issue:** Community/Environment  
**Description:** The City of Laredo wants to encourage the public to take precautions and exercise measures for mosquito and fly control to prevent Dengue, Chikungunya

and West Nile Virus infections and to promote good sanitation. Part of the whole environmental issue comes with proper maintenance of the Willie Bote. It IS possible to keep the flies, maggots and other insects away; it just takes a little maintenance such as REDUCE Pick up trash, pet droppings, decaying vegetation, keep yards clean, and get rid of standing water. Cover your trash closing the lid tight. Wash trash can as needed with bleach and white vinegar and water make sure it dries before use. After scrubbing, rinse well, then allow can to dry in the sun before putting any new trash in. Put a glass or cup with vinegar and water around the trash can this serves as poison for flies.