

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WNBW-TV	Date: 7/31/2018
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I, Screen Strategies Media,
 being/on behalf of: Gwen Graham,
 a legally qualified candidate of the Democratic
 political party for the office of: Governor
 in the Primary
 election to be held on: 8/28/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$93.50

I represent that the payment for the above described broadcast time has been furnished by:

Gwen Graham for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mark Logan

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/31/2018



Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Cory Culbertson

GM

Signature

Printed Name

Title

ORDER



Orders
Order / Rev: 894585
Alt Order #:
Product Desc:
Estimate: 3898
Flight Dates: 07/31/18 - 08/06/18
Original Date / Rev: 07/31/18 / 07/31/18
Order Type: GENERAL

WNBW

Primary AE: House House-Gainesville FL
Sales Office: LGAN
Sales Region: LOC

Agency Name: Screen Strategies Media-Fairfax
Buying Contact:
Billing Contact:
 11150 Fairfax Blvd Ste 505
 Fairfax, VA 20120

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Gwen Graham for Florida Governor-D
Demographic: A25-54
Product Codes: Political Candidate
Priority: Pol4
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: 8114
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/05/18	2	\$45.00	\$38.25
08/06/18	08/12/18	2	\$65.00	\$55.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	4	\$110.00	\$93.50	0.00
Totals	4	\$110.00	\$93.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House House-Gainesville FL	LGAN	LOC	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	WNBW	08/04/18	08/04/18	Sa Today Show Sa Today Show	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----S-	:30	1	\$25.00	Pol4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----S-		1				\$25.00		0.00			
N 13	WNBW	07/31/18	08/06/18	M-F 5p-530p M-F 5p-530p	CM	5p-530p	M---F--	:30	1	\$20.00	Pol3	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	----F--		1				\$20.00		0.00			
		Week: 08/06/18	08/12/18	M-----		1				\$20.00		0.00			
N 14	WNBW	08/06/18	08/06/18	M-F Local CBS4 News@6M M-F Local CBS4 News@6pm	CM	6p-630p	M-----	:30	1	\$45.00	Pol2	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	M-----		1				\$45.00		0.00			
													Totals	4	\$110.00