

Auburn Networks LLC
P.O. Box 3408
Auburn, Alabama 36831-0950

Client: **Sports Betting Alliance**
Order #: **1352-00003**
Description: Alabama Sports Betting - Primary 2024
Date Entered: 2/29/2024
P.O.#:
Salesperson: House, Political
Invoice Frequency: Billed at end of Media Month, Sorted by Date

Greystone Public Affairs, LLC
1150 Greymoor Road
Shoal Creek, AL 35242

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 3/1/2024	3/7/2024	ESPN-HD	06:00:00a to 10:00:00a	Weekly	:30	20	25.00	500.00	4	4	4	4	4	0	0
2 3/1/2024	3/7/2024	ESPN-HD	10:00:00a to 03:00:00p	Weekly	:30	25	27.00	675.00	5	5	5	5	5	0	0
3 3/1/2024	3/7/2024	ESPN-HD	03:00:00p to 07:00:00p	Weekly	:30	20	32.00	640.00	4	4	4	4	4	0	0
4 3/1/2024	3/7/2024	ESPN-HD	07:00:00p to 11:00:00p	Weekly	:30	20	12.00	240.00	4	4	4	4	4	0	0
5 3/1/2024	3/7/2024	ESPN-HD	06:00:00a to 07:00:00p	Weekly	:30	20	17.50	350.00	0	0	0	0	0	10	10
6 3/1/2024	3/7/2024	WGZZ-FM	06:00:00a to 10:00:00a	Weekly	:30	20	32.00	640.00	4	4	4	4	4	0	0
7 3/1/2024	3/7/2024	WGZZ-FM	10:00:00a to 03:00:00p	Weekly	:30	25	27.00	675.00	5	5	5	5	5	0	0
8 3/1/2024	3/7/2024	WGZZ-FM	03:00:00p to 07:00:00p	Weekly	:30	20	32.00	640.00	4	4	4	4	4	0	0
9 3/1/2024	3/7/2024	WGZZ-FM	07:00:00p to 11:00:00p	Weekly	:30	20	14.00	280.00	4	4	4	4	4	0	0
10 3/1/2024	3/7/2024	WGZZ-FM	06:00:00a to 07:00:00p	Weekly	:30	20	18.00	360.00	0	0	0	0	0	10	10

Order Start Date: 3/1/2024 Order End Date: 3/7/2024 Spots: 210

Total Charges: **\$5,000.00**
Combined Discounts: **\$750.00**
Total Net: **\$4,250.00**

Projected Media Month Billing Totals for Sports Betting Alliance / 1352-00003 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
March	2024	210	\$5,000.00	\$750.00	\$4,250.00

Confirmed & Accepted for Auburn Networks LLC By:

Accepted for Greystone Public Affairs, LLC By:

Please Sign and Return One Copy

ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM

I, Lance Hlyche, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Greystone Public Affairs, LLC
Address: 1150 Greymoor Road Shoal Creek AL 35242
Contact: Lance Hlyche | Phone number: 205-789-1446 | Email: lance@greystonepublic.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Sports Betting Alliance
Address: 2200 Wilson Blvd
Contact: Scott Ward | Phone number: 202-849-9002 | Email: sward@sbact.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Scott Ward

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature:	Signature: <i>Steve Witten</i>
Name:	Name: <i>STEVE WITTEN</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>2/29/24</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 2/29/24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>WGZZ</i>	Date Received/Requested: <i>2/29/24</i>
Est. #:	Station Location: <i>WAVERLY, AL</i>	Run Start and End Dates: <i>3/1 - 3/7/24</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM

I, Lance Hyche, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
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Name: Sports Betting Alliance
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N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

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Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

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Advertiser/Sponsor		Station Representative	
Signature:		Signature:	<i>Steve Witten</i>
Name:		Name:	<i>STEVE WITTEN</i>
Date of Request to Purchase Ad Time:		Date of Station Agreement to Sell Time:	<i>2/29/24</i>

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Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>WGZZ-HD3</i>	Date Received/Requested: <i>2/29/24</i>
Est. #:	Station Location: <i>WAVERLY, AL</i>	Run Start and End Dates: <i>3/1 - 3/7/24</i>

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