



1st Quarter

January, February, March 2014

The following issues were identified as significant and addresses by KFDA in order to serve the community to act in the public service interest as set forth by the Federal Communications Committee:

(Please see below the community issues that KFDA will have addressed in this report)

1. Crime – KFDA covered local and national crime news
2. Children and Community Safety Issues – Health alerts / Heater safety and other
3. Community Events and Activities – Non-profit interview, movements in the community and public meetings
4. Economy and Employment in the local area – Covered job growth and changes
5. Traffic and Road construction updates – Daily road construction updates
6. Education – School district updates, school board issues and trends that are affecting our children and teachers in the area
7. Weather coverage – Daily and Severe Weather Coverage – Indepth coverage from a major snow storm that came through the area in January
8. Water Conservation issues

Description of Programs providing most significant treatment of community issues

(Listed below is the local programming that contains community issues)

| <u>Program</u> | <u>Days</u> | <u>Times</u> |
|-----------------|-------------|--------------|
| NC10 Early Show | M-F | 5:30a – 7a |
| NC10 Noon News | M-F | 12-12:30p |
| NC10 Quick Cast | M-F | 3:37p-4:02p |
| NC10 5p News | M-F | 5-5:30p |
| NC10 6p News | M-F | 6-7p |
| NC10 10p News | M-F | 10-10:35p |
| NC10 6p News | Sat | 6-6:30p |
| NC10 5:30p News | Sun | 5:30-6p |
| NC10 10p | Sat / Sun | 10-10:30p |

(During NCAA Basketball Tournament – NC10 5,6,an 10p News is delayed or preempted based on network shifts , if delayed a 6-7p and 10p full newscast airs KZBZ / KFDA 10.2)

All the above programs are locally produced news programs produced daily with a mix of local or local relevant news, weather, and sports stories. Issue responsive program segments in the above mentioned programs are normally 1-4 minutes in duration.

KFDA also broadcasts the following syndicated and CBS network programs:

| <u>Program</u> | <u>Days</u> | <u>Times</u> |
|--------------------|-------------|--------------|
| CBS Early Show | M-F | 7a-9a |
| CBS Early Show | Sat | 7a-8a |
| CBS Sunday Morning | Sun | 7a-8a |
| Inside Edition | M-F | 4:05-4:30p |

These programs provide the latest in international and national news, weather, sports, and interviews. KFDA provides local news updates in M-F at 7:25a, 7:55a, 8:25a, and 8:55a.

KFDA also produces news on KZBZ (Low-power independent station)

| | | |
|-------------------------|-----|---------|
| NewsChannel 10 Too | M-F | 7-8a |
| NewsChannel 10 Too at 9 | M-F | 9-9:30p |

KFDA – NewsChannel 10 – Broke into commercial time and programming when warranted bringing weather information to the public when the safety of people was in danger. Winter weather concerning driving conditions, road closures and school delays or closings.

Community interviews are produced daily in the KFDA NC10 Morning show every Monday – Friday. 1- 2 interviews are performed daily at an average length of 2- 3 minutes.

Details of daily reports can be requested by contacting KFDA.