

KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

CONTRACT NO. REV.

1041-102323-1

DATE PRINTED

09/29/16

AND

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179297	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		339947	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME		WATERFRONT STRATEGIES				SENATE MAJORITY PAC		
AND		3050 K St NW Ste 100				700 13th St NW		
ADDRESS		Washington		DC 20007-5161		Washington DC 20005-3960		
		USA				USA		
CONTACT						PRODUCT		ISSUE EST. 5529
LOCAL SALESPERSON		AGENCY EST. NO. 5529				PRODUCT CODE		1311
NATIONAL SALESPERSON		Maggie McWilliams - CTS-PH						
BROADCAST SCHEDULE STARTING		10/04/16		AND ENDING		10/10/16		NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	2	10:58A	12:00N	30S	10/04/16-10/07/16	THE PRICE IS RIGHT	2	2500.00	5000.00
2	T-F	2	12:26P	02:00P	30S	10/04/16-10/07/16	CBS SOAP OPERA ROTATION	2	2800.00	5600.00
3	.1.....	1	07:57P	09:00P	30S	10/04/16-10/04/16	NAVY NCIS	1	25000.00	25000.00
4	1.....	1	07:57P	09:00P	30S	10/10/16-10/10/16	THE BIG BANG THEORY/KEVIN	1	25000.00	25000.00
5	T-F	3	11:35P	12:37A	30S	10/04/16-10/07/16	THE LATE SHOW WITH STEPHEN	3	1500.00	4500.00
6	T-F	1	07:00P	07:27P	30S	10/04/16-10/07/16	ENTERTAINMENT TONIGHT	1	2500.00	2500.00
7	T-F	1	07:28P	07:57P	30S	10/04/16-10/07/16	THE INSIDER	1	3500.00	3500.00
8	T-F	2	03:57P	05:00P	30S	10/04/16-10/07/16	DR. PHIL	2	1100.00	2200.00
Total Contract:								13		73300.00
Billing Summary										
Qtr 4-16						Oct	Nov	Dec	Total	
						73300.00	.00	.00	73300.00	
GRAND TOTAL									73300.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION