

CONTRACT



KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u>	<u>Alt Order #</u>
17056 /	7454391 WO 625812

<u>Product</u>	
CA 4 Fiscal Account	
<u>Contract Dates</u>	<u>Estimate #</u>
10/27/14 - 11/02/14	1632
<u>Advertiser</u>	<u>Original Date / Revision</u>
Californians for Fiscal account. & Responsib	10/20/14 / 10/20/14

And:

Sadler Strategic Media Inc
12103 Viewcrest Rd
Studio City, CA 91604

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KTXL-TV	Tim Scanlan	NSO Los Angele

<u>Special Handling</u>

<u>Demographic</u>
Adults 35+

<u>Total Ratings</u>
4.50

<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>

<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	10/27/14	11/02/14	M-Su 10p-11p	10p-11p		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-TWTFS				3	\$800.00	1.50			
Totals											4.50	3	\$2,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 - 11/02/14	3	\$2,400.00	\$2,040.00
Totals	3	\$2,400.00	\$2,040.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.