

CONTRACT



KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

Contract / Revision 17056 /		Alt Order # 7454391 WO 625812
Product CA 4 Fiscal Account		
Contract Dates 10/27/14 - 11/02/14		Estimate # 1632
Advertiser Californians for Fiscal account. & Responsib		Original Date / Revision 10/20/14 / 10/20/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KTXL-TV	Account Executive Tim Scanlan	Sales Office NSO Los Angeles
Special Handling		
Demographic Adults 35+		
		Total Ratings 4.50
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Sadler Strategic Media Inc
12103 Viewcrest Rd
Studio City, CA 91604

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	40	10/27/14	11/02/14	M-Su 10p-11p	10p-11p		:30				NM	3	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
	Week:	10/27/14	11/02/14	-TWTFSS				3	\$800.00	1.50				
Totals										4.50			3	\$2,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 - 11/02/14	3	\$2,400.00	\$2,040.00
Totals	3	\$2,400.00	\$2,040.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.